

POOL CORP
Form 4
October 21, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
NEIL JENNIFER M

(Last) (First) (Middle)

109 NORTH PARK BLVD.

(Street)

COVINGTON, LA 70433

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
POOL CORP [POOL]

3. Date of Earliest Transaction (Month/Day/Year)
10/20/2014

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
GENERAL COUNSEL/SECRETARY

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	10/20/2014		S		821	D	\$ 57.222
Common Stock	10/20/2014		S		1,351	D	\$ 57.174
Common Stock	10/20/2014		M		5,000	A	\$ 20.32
Common Stock	10/20/2014		S		5,000	D	\$ 57.2877
Common Stock	10/20/2014		M		5,000	A	\$ 18.44

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Common Stock	10/20/2014	S	5,000	D	\$ 57.2877	15,790.663	D
Common Stock	10/20/2014	M	3,000	A	\$ 37.85	18,790.663	D
Common Stock	10/20/2014	S	3,000	D	\$ 57.2877	15,790.663	D
Common Stock	10/20/2014	M	3,000	A	\$ 38.79	18,790.663	D
Common Stock	10/20/2014	S	3,000	D	\$ 57.2877	15,790.663	D
Common Stock	10/20/2014	M	2,000	A	\$ 31.51	17,790.663	D
Common Stock	10/20/2014	S	2,000	D	\$ 57.2877	15,790.663	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
Non-Qualified Stock Option (right to buy)	\$ 18.44	10/20/2014		M	5,000	05/05/2012 ⁽¹⁾ 05/05/2019	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 20.32	10/20/2014		M	5,000	02/23/2013 ⁽¹⁾ 02/23/2020	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 31.51	10/20/2014		M	2,000	02/14/2010 02/14/2015	Common Stock

Non-Qualified Stock Option (right to buy)	\$ 37.85	10/20/2014	M	3,000	05/08/2010 ⁽¹⁾	05/08/2017	Common Stock	3
Non-Qualified Stock Option (right to buy)	\$ 38.79	10/20/2014	M	3,000	02/08/2011	02/08/2016	Common Stock	3

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
NEIL JENNIFER M 109 NORTH PARK BLVD. COVINGTON, LA 70433			GENERAL COUNSEL/SECRETARY	

Signatures

By: Craig Hubbard For: Jennifer
M. Neil 10/21/2014

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The option vests 50% 3 years from the grant date with the remaining 50% vesting 5 years from the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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