

HOVNANIAN ARA K  
Form 4  
August 01, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HOVNANIAN ARA K

2. Issuer Name and Ticker or Trading Symbol  
HOVNANIAN ENTERPRISES INC  
[HOV]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
10 HIGHWAY 35  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
07/28/2005

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and CEO

RED BANK, NJ 07701

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(A) or (D)	Price		
Class A Common Stock	07/28/2005		A		56,879	A	<u>(1)</u> 56,879 <u>(2)</u>	I	Held by the Family Limited Partnership <u>(3)</u>
Class A Common Stock	07/28/2005		A		71,099	A	<u>(1)</u> 71,099 <u>(2)</u>	I	Held by the Family Limited Partnership <u>(4)</u>
Class A Common Stock	07/28/2005		A		85,319	A	<u>(1)</u> 85,319 <u>(2)</u>	I	Held by the Family

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Stock								Limited Partnership <u>(5)</u>
Class A Common Stock	07/28/2005	A	39,100	A	<u>(1)</u>	39,100	<u>(2)</u>	I Held by the Family Limited Partnership <u>(6)</u>
Class A Common Stock	07/28/2005	D	269,893	D	<u>(1)</u>	1,235,107	<u>(2)</u>	I Held as trustee of the KSH 2004 GRAT in which Reporting Person has a potential remainder interest
Class A Common Stock						1,630,420		D
Class A Common Stock						236,346		I Held by the Ara K. Hovnanian 2004 GRAT <u>(7)</u>
Class A Common Stock						33,060		I Held by estate of son Alton
Class A Common Stock						13,974		I Held by son Alexander
Class A Common Stock						6,700		I Held by daughter Serena
Class A Common Stock						16,700		I Held by wife

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares
Class B Common Stock	(8)	12/21/2004		G	V 1,100	(8) (9)	Class A Common Stock 1,100
Class B Common Stock	(8)	12/21/2004		G	V 550	(8) (9)	Class A Common Stock 550
Class B Common Stock	(8)	12/21/2004		G	V 550	(8) (9)	Class A Common Stock 550
Class B Common Stock	(8)	03/26/2005		G	V 2,502.13	(8) (9)	Class A Common Stock 2,502.13
Class B Common Stock	(8)	03/26/2005		G	V 2,502.13	(8) (9)	Class A Common Stock 2,502.13
Class B Common Stock	(8)	03/26/2005		G	V 3,127.67	(8) (9)	Class A Common Stock 3,127.67
Class B Common Stock	(8)	03/26/2005		G	V 3,753.2	(8) (9)	Class A Common Stock 3,753.2
Class B Common Stock	(8)	03/26/2005		G	V 2,502.13	(8) (9)	Class A Common Stock 2,502.13
Class B Common Stock	(8)	07/28/2005		D	56,879	(8) (9)	Class A Common Stock 56,879
Class B Common Stock	(8)	07/28/2005		D	71,099	(8) (9)	Class A Common Stock 71,099

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Class B Common Stock	<u>(8)</u>	07/28/2005	D	85,319	<u>(8)</u>	<u>(9)</u>	Class A Common Stock	85,319
Class B Common Stock	<u>(8)</u>	07/28/2005	D	39,100	<u>(8)</u>	<u>(9)</u>	Class A Common Stock	39,100
Class B Common Stock	<u>(8)</u>	07/28/2005	A	269,893	<u>(8)</u>	<u>(9)</u>	Class A Common Stock	269,893
Class B Common Stock	<u>(8)</u>				<u>(8)</u>	<u>(9)</u>	Class A Common Stock	20,300
Class B Common Stock	<u>(8)</u>				<u>(8)</u>	<u>(9)</u>	Class A Common Stock	70,900
Class B Common Stock	<u>(8)</u>				<u>(8)</u>	<u>(9)</u>	Class A Common Stock	128,000
Class B Common Stock	<u>(8)</u>				<u>(8)</u>	<u>(9)</u>	Class A Common Stock	4,000
Class B Common Stock	<u>(8)</u>				<u>(8)</u>	<u>(9)</u>	Class A Common Stock	4,000
Class B Common Stock	<u>(8)</u>				<u>(8)</u>	<u>(9)</u>	Class A Common Stock	250,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HOVNANIAN ARA K 10 HIGHWAY 35 RED BANK, NJ 07701	X	X	President and CEO	

## Signatures

Nancy A.  
Marrazzo

08/01/2005

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) On July 28, 2005, in transactions approved by the Board of Directors of the Issuer in accordance with Rule 16b-3 under the Securities Exchange Act of 1934, as amended, the Issuer (i) exchanged an aggregate of 269,893 shares of Class B Common Stock held by certain members of the Hovnanian family and four family long-term trusts of which the Reporting Person is a trustee for an equal number of shares of Class A Common Stock and (ii) immediately thereafter exchanged the 269,893 shares of Class B Common Stock received from those family members and trusts for an equal number of shares of Class A Common Stock held by The Kevork S. Hovnanian 2004 Grantor Retained Annuity Trust, of which the Reporting Person is also the trustee. The aggregate Hovnanian family holdings of shares, both of Class A Common Stock and Class B Common Stock, remain unchanged by such exchanges.

(2) The Reporting Person disclaims beneficial ownership of these securities except to the extent of his potential pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose

(3) Held by The Sossie K. Najarian Family 1994 Long-Term Trust, of which the reporting person is trustee and has a potential remainder interest, including shares held through a partnership interest in the Limited Partnership

(4) Held by The Esther K. Barry Family 1994 Long-Term Trust, of which the reporting person is trustee and has a potential remainder interest, including shares held through a partnership interest in the Limited Partnership

(5) Held by The Lucy K. Kalian Family 1994 Long-Term Trust, of which the reporting person is trustee and has a potential remainder interest, including shares held through a partnership interest in the Limited Partnership

(6) Held by The Nadia K. Rodriquez Family 1994 Long-Term Trust, of which the reporting person is trustee and has a potential remainder interest, including shares held through a partnership interest in the Limited Partnership

(7) Held by the Ara K. Hovnanian 2004 GRAT of which the reporting person is trustee and the principal beneficiary

(8) The Class B Common Stock, par value \$.01 per share, non-cumulative, is immediately convertible into an equal number of shares of Class A Common Stock, par value \$.01 per share, non-cumulative

(9) No expiration date.

(10) N/A

(11) Includes 21,868 shares previously reported as indirectly held by the Limited Partnership

(12) Held by The Ara K. Hovnanian Family 1994 Long-Term Trust, of which the reporting person is trustee, including shares held through a partnership interest in the Limited Partnership

(13) Held by the Kevork S. Hovnanian Family Limited Partnership (the "Limited Partnership") (also see footnote 11)

(14) Held by reporting person as trustee of the Alton Hovnanian Trust

(15) Held by reporting person as trustee of the Alexander Hovnanian Trust

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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