WASHINGTON MUTUAL INC Form 8-K September 10, 2002

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# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported) September 10, 2002

## WASHINGTON MUTUAL, INC.

(Exact name of registrant as specified in its charter)

Washington

1-14667

91-1653725

(State or other jurisdiction of incorporation)

(Commission File No.)
1201 Third Avenue Seattle, Washington 98101

(I.R.S. Employer Identification No.)

(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: (206) 461-2000

Item 9. Regulation FD Disclosure.

The following slides may be used by Washington Mutual, Inc. in various presentations to investors:

**OVERVIEW** 

**Second Quarter 2002** 

Kerry Killinger

Chairman, President and Chief Executive Officer

"This presentation contains forward-looking statements, which are not historical facts and pertain to future operating results. These forward-looking statements are within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about our plans, objectives, expectations and intentions and other statements contained in this document that are not historical facts. When used in this presentation, the words "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates," or words of similar meaning, or future or conditional verbs, such as "will," "would," "should," "could," or "may" are generally intended to identify forward-looking statements. These forward-looking statements are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, these forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Actual results may differ materially from the results discussed in these forward-looking statements for the reasons, among others, discussed under the heading "Business Factors That May Affect Future Results" in Washington Mutual's 2001 Annual Report on Form 10-K and under the heading, "Cautionary Statements," in Washington Mutual's Quarterly Report on Form 10-O for the period ended June 30, 2002, which include: changes in general business and economic conditions may significantly affect our earnings; the risk that our inability to effectively manage the volatility of our mortgage banking business could adversely affect our earnings; the risk that the impact of rising interest rates may result in an increase in our cost of interest-bearing liabilities, which could outpace the increase in the yield on interest-earning assets and lead to a reduction in the net interest margin; the risk that our inability to effectively integrate the operations and personnel of companies we have acquired could adversely affect our earnings and financial condition; the concentration of operations in California could adversely affect our operating results if the California economy or real estate market declines; competition from other financial services companies in our markets could adversely affect our ability to achieve our financial goals; changes in the regulation of financial services companies could adversely affect our business.

#### **Business Segment Financial Information**

Business segment financial information is prepared for management information purposes and uses methodologies which do not conform to generally accepted accounting principles. These methodologies include internal allocations of the cost of funds, hedge gains or losses, loan loss provisions and certain overhead items.

#### **Unique Business Model**

Combined consumer banking/mortgage lending strategy generates strong profitability throughout interest rate cycle

Double-digit growth of banking fees regardless of interest rate environment

Relatively small, but growing Specialty Finance unit augments net interest income with higher margin assets

**Net Income by Business Segment** 

#### Five-Year Plan: 2000-2004

Achieve financial targets reflective of top-quartile performance

Diversify revenues by increasing noninterest income as a percentage of total income

Improve operating efficiency

Gradually remix the balance sheet to decrease proportion of prime residential loans and MBS and increase transaction accounts

Carefully manage credit risk throughout the five-year economic cycle

Effectively deploy capital toward balance sheet growth, share repurchase and selective acquisitions

#### Achieve Financial Targets

	YTD 6/30/02	Targets 2000-2004
Return on average common equity	20.42%	>20.00%
EPS growth	18.45(a)	>13.00
Efficiency ratio	47.21(b)	<45.00
NPA/Total assets	0.96(c)	<1.00
Common equity/total assets	7.51(c)(d)	>5.00
Estimated total risk-based capital	12.40(c)(d)(e)	>11.00

	Increase in earnings per share from 1/1/02 through 6/30/02 over 1/1/01 through 6/30/01
(b)	Excludes amortization of intangible assets amortizable under GAAP
(c)	As of 6/30/02
(d)	Excludes unrealized net gain/loss on available-for-sale securities and derivatives
(e)	Estimate of what WMI's total risk-based capital would be if it were a bank holding company that complies with the Federal Reserve Board capital requirements
Creatin EPS Gre	g Shareholder Value Dime owth(a)
(a)	Excludes SAIF assessment in Q3 1996 and transaction-related charges (all applicable periods); includes acquired companies only after date of merger
(b)	PNC acquisition refers to the acquisition of the mortgage operations of The PNC Financial Services Group, Inc.
(c)	HomeSide acquisition refers to the purchase of certain operating assets from HomeSide Lending, Inc.

## **Creating a Powerful National Franchise**

Banking and Financial Services

Broad product line to serve individuals and small-to mid-sized business customers

	Key driver of new household growth
	Offers personal service as a key competitive differentiator
	Offers wide range of investment products including mutual funds, variable and fixed-rate annuities and securities
Home Loans and I	nsurance Services
	A leading residential lender
	Balanced distribution channels
	Diversified geographically
	A leading residential servicer
	Serviced 6.7 million loans at 6/30/02
	#1 recognized mortgage lending brand
	Ability to extend customer relationships
Specialty Finance	Market Position
	#1 Multi-family originator in 2000
	#1 Multi-family portfolio owner for a financial institution
	#8 Commercial mortgage lender
	#5 Consumer Finance Company
	#6 Mortgage Banker Finance
Characteristics of	High Performing Companies
	Above average EPS growth over long term

Above average return on common equity

Market leadership with barriers to entry in key businesses

High growth of customers

	Strong intangibles
WaMu	A High Performing Company
	Above average EPS growth (CAGR) over long term
	EPS growth has averaged 20%(a) since Q1 '96 versus (5%) for the S&P 500(b)
	Above average return on common equity
	ROCE has averaged 23% since the beginning of 2000 through Q2 2002 versus 15% for the S&P 500 Bank Index(c)
	Market leadership
	Fast growth banking franchise with strategy to penetrate additional large, metropolitan markets
	A leading mortgage lender and servicer
	Creating a leading multi-family origination and servicing platform
(a)	Calculated using quarterly EPS as originally reported from Q1 '96 to Q2 '02; excludes SAIF assessment in Q3 '96 and transaction-related charges (all applicable periods); includes acquired companies only after date of merger
(b)	Historical EPS growth rate calculated from Q1 '96 to Q1 '02 using quarterly EPS for each period ending Source: Standard and Poor's
(c)	Company data from Bloomberg
Strong In	ntangibles
	Innovator in key businesses
	Proven ability to create long-term shareholder value
	Deep senior management bench

Track record of successful acquisition integrations

#1 recognized mortgage brand nationally

#1 recognized banking brand in major metropolitan markets served

## **Acquisition Update**

Closed Transactions	Deposit & Loan Servicing Conversion Status
PNC(a)	X
Bank United Corp.	X
Fleet Mortgage Corp.	X
Dime Savings Bank	
Deposit Systems	X
Loan Servicing Systems	Q4 2002
NAMC(b)	Q4 2002
HomeSide Acquisition(c)	N/A

- (a) The mortgage operations of The PNC Financial Services Group, Inc.
- (b) North American Mortgage Company, a subsidiary of Dime Bancorp, Inc.
- (c) Acquired certain operating assets of HomeSide Lending, Inc.

## **Creating Shareholder Value**

Cumulative Value of Investments(a)

Summary	
	Dominant franchises in consumer banking and mortgage banking
	High growth in fee-based revenues
	Lower credit risk model than commercial bank peers
	Powerful brand focused on broad middle market consumers
	Proven track record of creating shareholder value

### BANKING AND FINANCIAL SERVICES GROUP

Second Quarter 2002

Kim Kahmer

Group Chief Financial Officer

## Forward-Looking Statements

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provisions and	certain overnead items.
Highlights	
	One of the fastest growing retail banking franchises in the country
	On track to achieve aggressive 5-year targets
	Consistently strong profitability growth
Mission	
To be the friendly service	bank of choice nationwide for middle-market consumers and small-and mid-sized businesses by delivering great value and e
Profile	
	One of the nation's largest retailers
	Over 2.0 million customer contacts per day
	6.8 million households and growth of 9%*
	19% average household penetration in retail markets
	Customer driven
	Broad multi-channel distribution network
	Comprehensive product set
	High-touch customer service
*	udes households acquired with Dime acquisition

## **Distribution Network**

Market	Retail Branches	ATMs	Business Banking Centers	Financial Consultants
California	546	1,007	14	359
WA/OR	288	387	20	90
Texas	204	210	5	51
Florida	141	265	1	63
NY/NJ	127	268	3	74
UT/ID	51	58	11	6
Las Vegas	21	27		3
Phoenix	24	26	1	3
Atlanta	33	39		4
Total	1,435*	2,287	55	653

\*

Occasio represents 231 of total

**Segment Net Interest Income** 

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Segment Noninterest Income	
Segment Noninterest Expense	
Segment Net Income	

## Same-Store Sales(a)

	Per Location				
	Y	TD 6/30/01		YTD 6/30/02	% change
# of Checking Accts(b)		4,981		5,800	16%
Consumer Lending	\$	2,972,037	\$	5,029,521	69%
Mortgage Lending	\$	2,676,458	\$	2,864,508	7%
Fee Income	\$	485,500	\$	568,662	17%
FTE(c)		9.9		10.4	3%

- (a) Averages of 1,021 Banking & Financial Services financial centers open during Q2 2001, reported as of the end of the period
- (b) As of the end of the period
- (c) Monthly average for the period

## Five-Year Targets: 2000-2004

## Significantly penetrate households with highest growth potential

Increase depositor fee income by 10 - 15% annually and drive noninterest income-to-expense ratio to 60% or better

Increase consumer loan portfolio from \$6 billion to \$20 billion

Continue to remix deposit base: 60% transaction/ 40% time deposit

Grow retail deposits by \$10 billion

	12/31/99	6/30/02	Change
WA/OR	28.3%	29.8%	1.4%
California	23.8	27.8	4.0
UT/ID	10.8	12.2	1.4
Nevada	NA	8.1	8.1
Arizona	NA	2.1	2.1
Western States Average	24.0%	25.0%	
Florida	22.5%	26.3%	3.8%
Texas	3.2	10.3(a)	7.2
NY/NJ	NA	8.5(b)	8.5
Georgia	NA	2.0	2.0
Other States Average	12.8%	12.0%	
Overall Average	21.0%	19.0%	

(a) Includes households acquired from Bank United

(b) Includes households acquired from Dime

## **Household Growth**

Multi-Pronged Gro	owth Strategy
	Customer-Centric Brand
į	Free Checking
	De Novo Expansion (Occasio)
	Opportunistic Acquisitions
Desirable National	Brand
#1 Recogn	nized Banking Brand*

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	Dynamic, Human, Driven, Caring, Fair			
*	In major metropolitan markets served			
	in major metropolitan markets served			
Desira	able National Brand			
	able National Brand  vareness			
Ad Aw				

In all markets served by Banking & Financial Services financial centers
Cross-sell Ratio*
Product and service cross-sell for Banking & Financial Services households with a tenure of two or more years
Multi-Pronged Growth Strategy
Customer-Centric Brand
Free Checking
De Novo Expansion (Occasio)
Opportunistic Acquisitions

Mass Market App	eal
	Free Checking has attracted more than 3.5 million households in the past decade
	Free Checking shows potential customers who we are, what we stand for and how we are different
	83% of new checking account customers said that "free checking" was a significant reason why they opened thei account with WaMu
	Customers decide what adds value to their account
	Profitable first product
Net Retail Checking	ng Account Growth
<b>Product Relationsl</b>	hip Growth Attributed to Free Checking(a)(b)

(a)	ncludes households that opened a Free Checking account in January 1998, 1999, 2000, 2001, or 2002. Relationship balance includes ll deposit, investment, consumer loan and mortgage loan balances held by the households at opening and at the beginning of each ubsequent year.
(b)	Veighted average balances per household
Financi	Center Incentive Compensation
	Synchronizes corporate and individual objectives
	Rewards profitable production and efficient service
	Motivates over-achieving producers
	Production-based, not goal-based
Financi	Center Incentive Compensation
	<ul> <li>Production credits</li> <li>Deposit/assets under management credits</li> <li>Fee income</li> <li>Other income</li> <li>Operating expenses</li> <li>Net income</li> <li>FTE</li> </ul>
	= Net income per FTE
Financi	Center Incentive Compensation(a)
	Financial Assistant Sales Service Total Center(b) Financial Positions Positions Managers Center(b) Managers

Base	43%	64%	42%	90%	60%
Incentive	57	36	58	10	40

(a) Actual compensation mix paid year to date 5/31/02

(b)

Dime Managers not included because base/incentive mix will not change until 2003

## **Multi-Pronged Growth Strategy**

Customer-Centric Brand

Free Checking

De Novo Expansion (Occasio)

Opportunistic Acquisitions

## **De Novo Expansion**

Occasio

setting a new standard for retail banking

Exploring all major markets with:

A high dissatisfaction rate with other banks

Job growth/household growth

Marketing efficiency

Augmenting existing network

Effective way to rapidly develop a national consumer franchise

## Occasio in De Novo Market

Original Forecast Model vs. Actual Results

12th Month of Operation	riginal odel(a)		as Vegas ctual(b)
Checking Accts.	1,928		1,224
Loans (\$000s)	\$ 3,035	\$	1,383
Deposits (\$000s)	\$ 11,020	\$	9,562
Transaction Deposit Mix	85%	ó	86%
Fee Income (\$000s)	\$ 40	\$	58
Operating Expenses (\$000s)	\$ 74	\$	79

(a)
Averages of 16 Las Vegas Occasio Banking & Financial Services financial centers for the 12th month of operation

(b) Averages; calendar month and year varies by location

#### Occasio Sites in De Novo Markets

Location	Current Sites	Proposed Sites for 2002
Las Vegas, NV	21	1
Phoenix, AZ	24	7
Atlanta, GA	33	30
Denver, CO	0	20
Total	78	58

Occasio Sites in Existing Markets

Location	Occasio	Occasio Retrofits	Total	Proposed Sites for 2002
California	26	18	44	31
Texas	22	20	42	26
Florida	14	13	27	23
Washington	15	4	19	8
Oregon	7	4	11	6
Idaho	3	0	3	3
Utah	3	0	3	1
NY/NJ	4	0	4	36
Total	94	59	153	134

## **Results of Same-Store Sales Comparison**

 $Occasio\ Retrofits\ vs.\ Traditional\ are\ favorable$ 

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Denver (O	Opening late 2002)
(b) A	Averages of 965 Banking & Financial Services financial centers open at least one year by 12/31/01 and have not been retrofit
a) A	Averages of 56 Banking & Financial Services financial centers open at least one year and retrofit in Occasio style by 12/31/01

Dramatic growth in population and households in the last decade

Excessive bank and ATM fees are a major concern for consumers

Strong preference for our brand of retail banking

## **Multi-Pronged Growth Strategy**

Customer-Centric Brand

Free Checking

De Novo Expansion (Occasio)

## **Opportunistic Acquisitions**

## **Significant Recent Acquisitions**

Banking and Financial Services seeks to maximize value for all acquired franchises

	Year Acquired	Branches Acquired	Households* Acquired
American Savings (ASB)	1996	159	590,000
Great Western (GW)	1997	411	2,210,000
Home Savings (HSA)	1998	383	1,260,000
Bank United (BNKU)	2001	157	280,000
Dime Savings (DIME)	2002	123	609,000

Approximate number of households using criteria of acquired companies

## ASB and GW Same-Store Sales(a)

	_	1998	1999	% change
# of Checking Accts(b)		4,109	4,721	15%
Consumer Lending Volume	\$	1,258,947	\$ 1,674,358	33
Mortgage Lending Volume	\$	411,426	\$ 1,792,338	336
Fee Income	\$	585,018	\$ 847,529	45
FTE(c)		10.0	10.4	3

(a) Comparative results following acquisition and integration; average of 331 unconsolidated former ASB and GW financial centers

(b) As of the end of the period

(c) Monthly average for year

## HSA Same-Store Sales(a)

		%
1999	2000	change

	1999	2000	% change
# of Checking Accts(b)	2,728	3,273	20%
Consumer Lending Volume	\$ 2,607,191	\$ 4,096,047	126
Mortgage Lending Volume	\$ 798,238	\$ 1,134,766	42
Fee Income	\$ 287,472	\$ 454,480	58
FTE(c)	8.7	8.5	(2)

- (a) Comparative results following acquisition and integration; average of 222 unconsolidated former HSA financial centers
- (b) As of the end of the period
- (c) Monthly average for year

#### Bank United Same-Store Sales(a)

	Q2'01	Q2'02	% change
# of Checking Accts(b)	1,680	2,161	29%
Consumer Lending Volume	\$ 287,807	\$ 889,018	209
Mortgage Lending Volume	\$ 25,875	\$ 74,030	186
Fee Income	\$ 60,744	\$ 115,996	91
FTE(c)	5.9	5.7	(4)

- (a) Comparative results following acquisition; average of 138 unconsolidated former BNKU financial centers
- (b) As of the end of the period
- (c) Monthly average for year

### **Dime Integration on Track**

Acquired 123 branches in greater NY and NJ

Debuted 4 Occasio stores in June 2002, announced 8 additional Occasio locations in greater New York and expect a total of 40 new Occasio stores to be open by year-end 2002

Deposit conversion completed Memorial Day, 2002

Business model execution

Led by two veteran group managers

Conversion and cultural training underway

**Segment Expense Coverage Ratio** 

Incentive compensation, recognition programs in place

Five-Year Targets: 2000-2004		
	Significantly penetrate households with highest growth potential	
	Increase depositor fee income by $10$ - $15\%$ annually and drive noninterest income-to-expense ratio to $60\%$ or better	
	Increase consumer loan portfolio from \$6 billion to \$20 billion	
	Continue to remix deposit base: 60% transaction/ 40% time deposit	
	Grow retail deposits by \$10 billion	
*	nsolidated	

Noninteres	t expense excludes transition expense associated with the conversion of acquired companies
ee Income Strateg	y
Listen to consur	ners
F	Eliminate "nickel and dime" fees
	Free access to tellers
(	Offer value-added services
S	Surcharge-free ATMs
	Two-thirds of new checking account customers in California cited our "no ATM surcharge policy" as a significant reason why they opened the account; second only to Free Checking
	In 14 markets nationwide Washington Mutual was most frequently cited by consumers as being a bank which does not charge non-customers to use their ATMs
ee Income Future	Plans
(	Continue to leverage proven strategy in new markets
I	ncrease Banking & Financial Services cross-selling services to brokerage clients
F	Refine financial services model

Increase coverage in financial centers

Introduce Registered Bank Employee program in new and emerging markets

Expand national channel distribution for WM Group of Funds

Introduce new value-added products and services

Continue to augment the WM Group of Funds' \$12.6 billion in assets under management

#### Five-Year Targets: 2000-2004

Significantly penetrate households with highest growth potential

Increase depositor fee income by 10 - 15% annually and drive noninterest income-to-expense ratio to 60% or better

Increase consumer loan portfolio from \$6 billion to \$20 billion

Continue to remix deposit base: 60% transaction/40% time deposit

Grow retail deposits by \$10 billion

Consumer Loan Portfolio\*

Excludes WM Finance consumer loans

### **Consumer Loan Opportunities**

Over 50% of U.S. mortgage households have a home equity loan or line of credit

Less than 3% of WM mortgage households have a home equity loan or line of credit with WM

Increasing penetration to national average represents a \$45 billion lending opportunity

#### **Consumer Loan Accomplishments and Future Plans**

Expanded organization and enhanced staff capabilities

Enhanced product management capabilities and approaches

Develop state-of-the-art risk management capabilities

Reduce cycle times and unit costs

Leverage Home Loans & Insurance Services mortgage relationships

Develop new origination channels to attract new customers

Wholesale

Telephone

Internet

## Five-Year Targets: 2000-2004

Significantly penetrate households with highest-growth potential

Increase depositor fee income by 10 - 15% annually and drive noninterest income-to-expense ratio to 60% or better

Increase consumer loan portfolio from \$6 billion to \$20 billion

Continue to remix deposit base: 60% transaction/40% time deposit

Grow retail deposits by \$10 billion

#### **Remix Deposit Base**

Liquid CDs were reclassified as time deposits in 2001 due to the early withdrawal penalties associated with the accounts. Prior to 2001, these deposits were included in the transaction deposit base due to the nature of the product. Including Liquid CD accounts at 6/30/02 in the transaction deposit base would change the transaction/time deposit mix to 73%/27%

### Impact of Remix on Cost of Deposits

Increased proportion of transaction balances provides a 25 bps funding cost advantage at 6/30/02

	6/30/02 Rates	12/31/99 Mix/WAIR	6/30/02 Mix/WAIR
Transaction Deposits	1.87%	54%	71%
Time Deposits	3.32%	46%	29%
Wtd. Avg. Int. Rate		2.54%*	2.29%*

6/30/02 rate, based on period end balances, are used in calculating the weighted average interest rate for both periods

## Five-Year Targets: 2000-2004

Significantly penetrate households with highest growth potential

Increase depositor fee income by 10 - 15% annually and drive noninterest income-to-expense ratio to 60% or better

Increase consumer loan portfolio from \$6 billion to \$20 billion

Continue to remix deposit base: 60% transaction/ 40% time deposit

	Grow	retail	deposits	by	\$10	billion
--	------	--------	----------	----	------	---------

Deposits	S
al.	
*	Liquid CDs were reclassified as time deposits in 2001 due to the early withdrawal penalties associated with the accounts. Prior to
	2001, these deposits were included in the transaction deposit base due to the nature of the product. Liquid CD products account for \$2.1 billion in deposits as of 12/31/99, \$2.3 billion as of 12/31/00, \$6.2 billion as of 12/31/01, and \$2.5 billion as of 6/30/02

#### **Platinum Account Results**

New "relationship" checking account launched in July 2001

Advertising started in September 2001

Relationship encouraged by waiving monthly checking account service fee based on combined loan, deposit and investment balances

Over 480,000 active Platinum accounts

Attracting "higher-balance" customer base with an average deposit balance of \$66,000

## **Consumer Deposit Accomplishments and Future Plans**

Augmented product development and management resources and refined product management processes

	Extend successful transaction account growth strategies to larger-balance products (incentives, marketing, product development)
	Enhance retirement product line and refine pricing strategy
	Promote new small business products to attract deposit balances
	Leverage deposit growth with single-service investment and loan customers
WM Group of Fu	unds
	\$12.6 billion in total Assets Under Management
	\$3.6 billion is managed for other companies
	17 Retail Mutual Funds
	5 Strategic Asset Managed (SAM) Portfolios
	16 Variable Annuities
Summary	
	Powerful, growing franchise with strong momentum
	On track with 5-year targets
	Continued opportunity for consistently strong profitability growth

#### HOME LOANS AND INSURANCE SERVICES GROUP

**Second Quarter 2002** 

Craig Davis
Group President

#### **Forward-Looking Statements**

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At a Glance

Our lines of business:
Mortgage servicing
Mortgage origination
Insurance services
* Source: Inside Mortgage Finance
Our Goal
As America's Lending Leader
Within a five-year period, originate and service one out of every five loans nationwide
Be the industry's low-cost provider
Deliver the highest level of service
Mortgage Industry Overview
Industry Trends

Growth

Consolidation

Risk management

## **Drivers of Growth: Projected Single-Family Mortgage Debt Outstanding**

	Annual Growth Rate			
	Actual(a)		Forecast Range(b)	
	1980s	1990s	2000s	
Households	1.5%	1.4%	1.3 - 1.4%	
Homeownership Rate	(0.2)	0.5	0.5 - 0.6	
Average Home Price Gains	7.3	3.6	5.0 - 6.5	
SF Residential Investment	8.6%	5.5%	6.8% - 8.5%	
Debt-to-Value Ratio	2.0	1.6	1.3 - 1.7	
SF Mortgage Debt Outstanding	10.6%	7.0%	8.1% - 10.2%	

<sup>(</sup>a)

Bureau of the Census, Federal Reserve Board, Office of Federal Housing Enterprise Oversight and National Association of Realtors, as of period presented

**Servicing Market Trends** 

<sup>(</sup>b) Fannie Mae Forecast, May 2002

Source: Inside	Mortgage Finance
Origination Mark	et Trends
Source: Mortg	age Bankers Association, Mortgage Finance Forecast, August 2002
Accelerating Cons	
Source: Inside	Mortgage Finance
Risk Management	
	Interest rate risk
	Mortgage servicing rights
	Credit quality

# **Competitive Strengths Unique Business Model** A mortgage product for all interest rate cycles **Maximize Economies of Scale** Integrate acquired companies successfully Leverage technology investments across the business Drive cost efficiencies through every step of the loan process Maximize cross-sell and additional revenue opportunities

# **Customer Relationship Management**

State-of-the-art Home Loan customer relationship management tools deployed

Self service customer information available on-line

Customer service access to real-time customer information

	Customer retention management
	Mortgage servicing rights are a component of maintaining and growing customer relationships
Brand Awareness	
	The Power of Yes the #1 recognized mortgage brand
	Our creative and innovative advertising continues to build national awareness
Our Business Stra	tegy

		Strategic Objectives		
Building America's Lendin	g Leader			
Market S	hare			
	Servicing			
	Production			
Profitabi	lity			
Servicing Market Share Gr	rowth			

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As of 6/30/02 portfolio includes servicing from WM Finance
Source: Inside Mortgage Finance
Servicing Portfolio*

As of 6/30/02 portfolio includes servicing from WM Finance

Servicing Profile(a)

(a)	As of 6/30/02 portfolio includes servicing from WM Finance
(b)	Approximately \$6.5 B of mortgage servicing rights (MSR) are associated with the \$477.3 B of loans serviced with MSR
Buildi	ng America's Lending Leader
	Market Share
	Servicing
	Production
	Profitability
Origin	ation Market Share Growth

(a)	WM market share (1) excludes co-issues and originations of acquired companies prior to their acquisition and (2) includes single family residential mortgage originations of WM Finance, second mortgages and home equity line of credits originated by Banking and Financial Services
(b)	Source: Inside Mortgage Finance
Loan V	olume by Product Mix*
*	WM market share (1) excludes co-issues and originations of acquired companies prior to their acquisition and (2) includes single family residential mortgage originations of WM Finance, second mortgages and home equity line of credits originated by Banking and Financial Services

**Nationwide Presence** 

As of 6/30/02

	Edgar Filing: WASHINGTON MUTUAL INC - Form 8-K
Loan V	Volume by Channel(a)
(a)	WM market share (1) excludes co-issues and originations of acquired companies prior to their acquisition and (2) includes single family residential mortgage originations of WM Finance, second mortgages and home equity line of credits originated by Banking and Financial Services
(b)	Retail includes Home Loan centers, consumer direct, and Consumer Banking financial centers
Loan V	olume by Geographic Mix*

Excludes co-issues, bulk purchases and originations by acquired companies prior to their acquisition by Washington Mutual

# **Optis Technology Platform**

WaMu's end-to-end automated mortgage origination platform

	Purpose	Status		
Release 0.1	Supports Speed of Decision	Fully deployed		
Optis Value	Web-based appraisal management and delivery system	Fully deployed		
Release 0.2	Provides Reliability of Close	Deployment Q1 '03		

# **Building America's Lending Leader**

Market Share

Servicing

Production

**Profitability** 

**Revenue Stabilization** 

Includes effects of inter-segment hedge allocation

# **Insurance Revenue**

Segment Income Statement						
	YTD 6/30/02	YTD 6/30/01	(%) change			
		(in millions)				
Net interest income after provision	\$ 1,525	5 \$ 8	87 72%			
Noninterest income*	998	3 6	08 64			
Noninterest expense	1,102	2 5	17 113			
Net income	873	3 6	03 45			

Includes effects of inter-segment hedge allocation **HomeSide Lending Acquisition Announced** Purchase price projected to be \$1.3 billion in cash at closing Includes purchase of HomeSide's mortgage servicing portfolio of approximately \$131 billion and related hedges and assumed debt WaMu currently subservices portfolio Represents 1.4 million customer relationships Modestly accretive to 2002 earnings per share Expected to close in Q4 '02 **Summary** 

Building America's lending leader

Stability, growth and profitability through unique business strategy

Strong contributor to WaMu's enterprise goal of being one of the nation's premier consumer financial services companies

SPECIALTY FINANCE

**Second Quarter 2002** 

Craig Chapman Group President

#### **Forward-Looking Statements**

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#### **Business Segment Financial Information**

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# Our Segment Multi-Family Lending Other Commercial Commercial Asset Servicing Commercial Real Estate Lending Mortgage Banker Finance Residential Builder Construction Finance Consumer Finance

**Segment Focus\*** 

Based	on lo	an an	d MBS	balances	of \$30.6	billion	as of	6/30/02
Dasca	OII IC	an an	u MDS	Darances	οι ψυσιο	Ullion	as or	0/30/02

# **Market Position**

- #1 Multi-Family originator in 2000
- #1 Multi-Family portfolio owner for a financial institution
- #8 Commercial mortgage lender
- #5 Consumer Finance Company
- #6 Mortgage Banker Finance

# **Our Mission**

To drive higher growth, higher returns and diversify risk while accelerating Washington Mutual's evolution into the nation's leading middle-market financial services company

# **Overall Objectives**

Maintain market position as the largest multi-family loan originator, expanding to a 20% market share in the Top 20 markets

Become the industry leader in terms of profitability among commercial mortgage servicers

Be a leading player in Commercial Real Estate Lending, Mortgage Banker Finance and Residential Builder Construction

Implement a capital markets strategy to mitigate concentration, product and credit risk

Intensify focus on growth opportunities

Goals	
1	Expand multi-family business line, both in terms of geography and product line
1	Establish a national, scalable servicing platform
1	Implement capital markets initiatives
Segment Business M	Model
(	Own the customer relationship
	Origination, servicing and retention
(	Cross-sell to existing customers
	Cash management
	Deposits
1	Liquid assets for effective capital management
]	Earnings from:
	Spread income
	Fee income
	Gain on sale

Multi-Family Market Size of \$1.3 trillion\*

As of 2000, based on valuations

Source: National Multi Housing Council study, released 2001

# Multi-Family Top 10 Originators in 2000

Rank	Institution		Loans	# of Loans	A	vg. Loan	Loans % of Total
		<b>(\$</b> i	in millions)		(\$ in	thousands)	
1	Washington Mutual	\$	2,520	2,389	\$	1,055	9.4%
2	Wachovia/ First Union		1,772	430		4,120	6.6
3	ARCS Commercial Mortgage		1,531	263		5,820	5.7
4	California Federal Bank		892	511		1,746	3.3
5	Dime Bancorp		767	369		2,077	2.9
6	GMAC Commercial Mortgage		721	137		5,265	2.7
7	LaSalle Bank		713	1,347		529	2.7
8	World Savings		663	903		734	2.5
9	Bank of America		639	166		3,849	2.4
10	American Property Financing		515	46		11,186	1.9
	Other Reporting Originators		16,880	21,287		793	62.9
Multi-Family Originations		\$	26,829	27,846	\$	963	100.0%

Multi-Family Originations Market Share

# **Multi-Family Our Advantages**

Washington Mutual's brand as a leading national housing lender

The "Power of the Portfolio" allows for retention on balance sheet

Full product menu construction, rehabilitation, ARMs, FRMs and delegated underwriter servicer

Sales consultants focus on multi-family only

Quick, 45-day turnaround time

# Multi-Family Top 20 Markets\*

1.	New York City	\$ 294
2.	San Francisco	114
3.	Los Angeles	112
4.	Boston	56
5.	Chicago	53
6.	Washington DC	47
7.	San Diego	33
8.	Orange County	30
9.	Atlanta	30
10.	Newark	29
11.	Philadelphia	28
12.	Miami	28
13.	Seattle	26
14.	Houston	22
15.	Minneapolis	20
16.	Dallas	19

17.	Detroit	18
18.	Denver	18
19.	Phoenix	14
20.	Fort Lauderdale	14

\*

As of 2000, based on valuations (in billions)

# Multi-Family Focus Expand to New Markets

20/20 Vision

20% market share in top 20 markets

Capitalize on markets with natural supply constraints

Focus on "renter by need" vs. "renter by choice" markets

Prefer "B" and "C" properties over "A"

# **National Operations Center**

Dallas, TX facility to open by Q1 '03

Consolidate 4 locations to 1

Convert 6 existing software platforms to 1

3 conversions completed

Improve operating efficiencies

Third-party servicing opportunities

Customer continuity program

# **Capital Markets Strategy**

Optimize capital reduce risk for each product

Mitigate concentration, product and credit risk

Multi-family	
Securitizations & FNMA	
Commercial Real Estate	
Commercial mortgage-back securities	
Residential Builder Construction and Mortgage Banker Finance	
Syndications	
Segment Net Income	
Segment Net Interest Income	

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<b>Segment Noninterest Income</b>			
Segment Noninterest Expense	-		
beginene i tommer est Expense			

# **Multi-Family and CRE Originations**

# Multi-Family Lending Performance Metrics(a)

	6/30/01	6/30/02
	(\$ in n	nillions)
Loans & MBS Outstanding(b)	\$ 15,724	. ,
Average Loan & MBS Yield Delinquencies(c)	8.15° 0.35°	
Nonaccruals	0.179	% 0.02%

- (a) Excludes multifamily construction loans which are part of Other Commercial Lending
- (b) Period ending balances (net of deferred fees)
- (c) Includes all nonaccrual loans regardless of payment status

# **Other Commercial Lending Performance Metrics**

	6/	30/01	6/30/02
		(\$ in mill	ions)
Loans & MBS Outstanding(a)	\$	9,639	5 10,739
Average Loan & MBS Yield		8.31%	6.45%
Delinquencies(b)		2.03%	4.45%
Nonaccruals		1.72%	3.90%

(a) Period ending balances (net of deferred fees)

(b) Includes all nonaccrual loans, regardless of payment status

# **Consumer Finance Profile**

Strategy

Build a national franchise

Expand via organic growth and selective acquisitions

Leverage efficient centralized back office with localized origination

Continue strong record of credit risk management

Target A- to C customers

Reduce LTV ratios and tighten credit standards

Diversify distribution channels

# **Consumer Finance**

Performance Metrics

	6/	6/30/01 6/30/02 (\$ in millions)	
Receivables Outstanding	\$	3,781 \$	3,935
Average Receivables Yield		15.53%	14.97%
Efficiency Ratio		42.13%	38.66%
Delinquency 60+*		2.91%	3.17%

Three or more payments past due

#### CREDIT RISK MANAGEMENT

**Second Quarter 2002** 

Jim Vanasek

Executive Vice President
and Chief Credit Risk Officer

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#### Risk Exposure by Loan Type

		Edgar Filing: WASHI	NGTON MUTUAL INC	- Form 8-K	
	Specialty Mortgage Finan	ce (SMF) includes purchase	d subprime loops and first may	rtagaga originated by Washin	oton Mutual Finance
	(WMF); CRE is Commercial	cial Real Estate	d subprime loans and first mor	rigages originated by washing	gton Wutuar i manec
Risk Ex	(WMF); CRE is Commer	cial Real Estate	u suoprime toans and first moi	rtgages originated by washing	gton Mutuan i manee
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	(WMF); CRE is Commer	cial Real Estate	u suoprime toans anu first mor	rigages originated by washing	Son Mutual I manee

	_	Portfolio(a) (in billions)	Delinquencies(b)/ Portfolio
12/31/01	\$	84.6	2.58%
3/31/02		88.9	2.77
6/30/02		87.3(c)	2.35

- (a) Excludes SMF portfolio. Also excludes loans held for sale for all periods.
- (b) Two or more payments past due including nonaccrual.
- (c) SFR portfolio is 98% permanent mortgages and 2% construction loans.

# Asset Quality SMF(a)

	_	Portfolio(b) (in billions)	Delinquencies(c)/ Portfolio
12/31/01	\$	9.8	6.51%
3/31/02		10.5	6.56
6/30/02		10.6	6.31

- (a) Specialty mortgage finance.
- (b)

  Includes purchased subprime loan portfolios as well as first mortgages originated by Washington Mutual Finance. Excludes loans held for sale for all periods.
- (c)

  Two or more payments past due including nonaccrual.

# Asset Quality CRE: Multi-family

	_	Portfolio (in billions)	Delinquencies*/ Portfolio
12/31/01	\$	15.6	0.52%
3/31/02		17.2	0.62
6/30/02		17.6	0.44

Two or more payments past due including nonaccrual

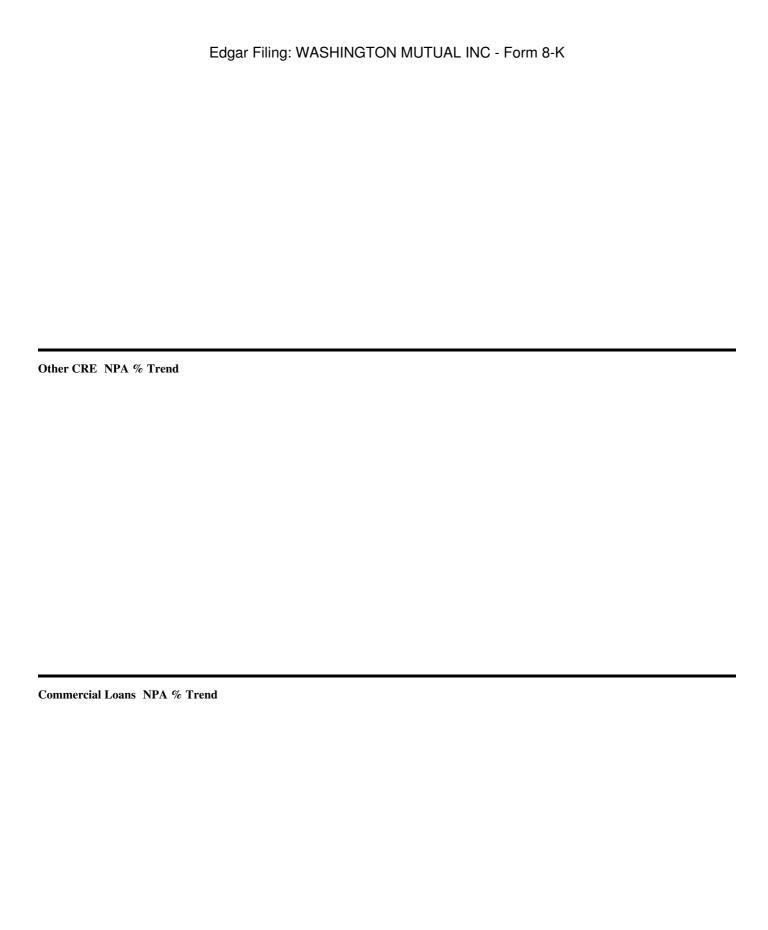
# **Asset Quality Other CRE**

		tfolio illions)	Delinquencies*/ Portfolio
12/31/01	\$	4.5	7.25%
3/31/02		6.9	5.32

0/02	(III bi	llions)	Delinquencies*/ Portfolio
		6.8	4.37
Two or more payments past due including nonaccrual			
et Quality Consumer Loans(a):			
oking Subsidiaries			
	Portfoli (in billio		Delinquencies(b)/ Portfolio
31/01	\$	10.5	1.77%
1/02	Ψ	15.1	1.28
0/02		16.7(c)	1.11
Includes second mortgage loans			
Two or more payments past due including papacerual			
Two or more payments past due including nonaccrual			
	cured. 7% manufactur	ed housing	and 2% unsecured
Portfolio is 81% home equity products, 10% vehicles/cash sec	cured, 7% manufactur	ed housing	g and 2% unsecured
	cured, 7% manufactur	ed housing	g and 2% unsecured
Portfolio is 81% home equity products, 10% vehicles/cash sec	Port	tfolio	Delinquencies*/
Portfolio is 81% home equity products, 10% vehicles/cash sect Quality Consumer Loans: WM Finance	Port	tfolio llions)	Delinquencies*/ Portfolio
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Portfolio is 81% home equity products, 10% vehicles/cash sec  Quality Consumer Loans: WM Finance  /01  /02  /02  Two or more payments past due including nonaccrual	Port (in bi	tíolio llions)	Delinquencies*/ Portfolio  8.11% 7.83
Portfolio is 81% home equity products, 10% vehicles/cash sect Quality Consumer Loans: WM Finance  81/01 1/02 0/02	Port (in bi	tíolio llions)	Delinquencies*/ Portfolio  8.11% 7.83
Portfolio is 81% home equity products, 10% vehicles/cash sect Quality Consumer Loans: WM Finance  81/01 1/02 0/02  Two or more payments past due including nonaccrual	Port (in bi	tíolio 2.6 2.6 2.7	Delinquencies*/ Portfolio  8.11% 7.83 7.13
Portfolio is 81% home equity products, 10% vehicles/cash sect Quality Consumer Loans: WM Finance  81/01 1/02 0/02  Two or more payments past due including nonaccrual	Port (in bi	2.6 2.6 2.7	Delinquencies*/ Portfolio  8.11% 7.83 7.13
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Two or more payments past due including nonaccrual

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anni vini a m	
SFR* NPA % Trend	
*	
Excludes SMF portfolio	0
SMF NPA % Trend	
	rond
SMF NPA % Trend  CRE: Multi-Family NPA % T	rend
	rend
	rend



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Consumer Loans*: Banking Subsidiaries NPA % Trends
Sometime Bound : Building Substituties 14.14 % Frences
Includes second mortgages
Consumer Loans: WM Finance NPA % Trend

Nonperforming Assets						
	12	/31/01	3/.	31/02	6,	/30/02
			(in m	illions)		
Nonaccrual Loans	\$	2,030	\$	2,391	\$	2,232
+ Foreclosed Assets		228		267		274
= Nonperforming Assets	\$	2,258	\$	2,658	\$	2,506

**Foreclosed Assets** 

Allowance for Loan and Lease Losses*	
	(in millions)
Allocated	\$ 1,154
Unallocated	511

(in millions)

Total reserves	\$ 1,665
*	
As of 6/30/02	

Allowance for Loan and Lease Losses 3 Year Trend

			_		
Net Charge	Offs and	Allowance for	r Loan and	Lease Losses	

	WM 6/30/02	Thrift Peers(a) 3/31/02	Bank Peers(a) 3/31/02
Net Charge Offs(b)/Average Loans(c)	0.31%	0.32%	1.39%
ALLL/Total Loans(c)	1.14	0.89	2.07

- (a)

  Most recent data available; thrift peer group consists of savings institutions with assets >\$5 billion, bank peer group consists of commercial banks with assets >\$10 billion. Source: The FDIC Quarterly Banking Profile
- (b) Annualized net charge offs
- (c) Represents loans held in portfolio

# Allowance for Loan and Lease Losses

ALLL	Provision	Net Charge offs
	(in millions)	

	ALLI	ALLL Provision		Net Charge offs	
Q2 2001	\$ 1,1	70 \$	92	\$	75
Q3 2001	1,2	95	200		75
Q4 2001	1,4	04	200		97
Q1 2002	1,6	21	175		99
Q2 2002	1,6	665	160		116

#### MARKET RISK MANAGEMENT

#### **Second Quarter 2002**

Bill Longbrake

Vice Chair, Enterprise Risk Management and Chief Financial Officer

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# **Management Objective**

Moderate volatility in net income and the fair value of mortgage servicing rights caused by changes in rates over interest rate cycle

Interest Rate Imp	pacts
	Net interest income
	Gain from mortgage loans
	Servicing and other fee income
	Noninterest expense
	Balance sheet size
	Fair value of mortgage servicing rights
	Market value of risk management instruments

# **Impact of Rate Movements**

# **Interest Rate Risk Drivers** Net Interest Income

Net interest income generally decreases when short-term interest rates are rising and increases when short-term rates are falling

Lagged adjustments in ARM rates lead to volatility in net interest margin

Changes in balance sheet size generally move in the opposite direction of the net interest margin offsetting some of the margin volatility

	Net	Interest	Margin	<b>Throughout</b>	the	Cvcle
--	-----	----------	--------	-------------------	-----	-------

# Interest Rate Risk Drivers Balance Sheet Size

The size of the balance sheet normally increases in rising rate environments and decreases in falling interest rate environments

In rising interest rate environments, loan production normally decreases while prepayments slow and ARM production increases resulting in potential balance sheet growth

In falling rate environments, loan production and prepayments increase while the loan mix shifts to fixed-rate mortgages which are sold resulting in the potential for balance sheet shrinkage

# **Balance Sheet Grows as Rates Rise**

NII usually declines due to margin compression

Balance sheet growth partially offsets this margin compression

**Historical Rising Rate Scenario** 

Q3 1999

Q4 1999

Historical Rising Rate Scenario	Q3 1999 Q	Q3 1999 Q4 1999	
Net Interest Margin Ending Assets	2.64% \$ 181B \$	2.41% 187B	

# **Balance Sheet Contracts as Rates Fall**

NII usually increases due to liability rates repricing to lower levels faster than asset yields

Higher prepayments reduce the balance sheet and partially offset the NII enhancement

Historical Falling Rate Scenario	Q2 2001 Q3 2001	
Net Interest Margin Ending Assets	3.21% 3.53% \$ 229B \$ 224B	

# Strategies to Mitigate NII Sensitivity

Remix the balance sheet

Add higher yielding and less rate sensitive specialty, consumer and commercial loans

Increase deposits with lower pricing sensitivity

Diversify revenue sources

Grow checking accounts and fee based services

Grow securities fees and insurance income

Implement financial strategies

Actively manage differences in maturities or repricing periods of our assets and liabilities

Execute longer-term fixed-rate borrowings, interest rate swaps, swaptions and caps

# Transactions to Mitigate NII Sensitivity to Rising Rates

2001 Transactions

Issued \$15.8 billion in fixed-rate financing with a maturity of one year or more

Executed \$11.4 billion in swaptions for rising rate protection

Executed \$9.7 billion in pay-fixed swaps

2002 Transactions through June 30th

Purchased \$22.1 billion in pay fixed rate swaps

Executed \$5.8 billion in fixed rate financing with a maturity of one year or more

# **Net Income Sensitivity Results**

We measure net income sensitivity based on parallel shifts in the yield curve with rates falling or rising in even quarterly increments over twelve months for a total decrease of 100 bps and a total increase of 200 bps

This analysis includes assumptions for mortgage prepayments, transaction account decay, loan sales, loan and deposit production, repricing of current and new mortgage and deposit products, gain from mortgage loans, changes in the fair value of MSR and related hedges and changes in noninterest income and noninterest expense

# Net Income and Net Interest Income Sensitivity

	Down 100 bps	<b>Up 200 bps</b>
Net Income change for the one-year period beginning:		
July 1, 2002	(0.76)%	0.21%
January 1, 2002	2.19	(2.76)
Net Interest Income change for the one-year period beginning:		
July 1, 2002	(0.44)%	(2.30)%
January 1, 2002	1.47	(5.18)

### Interest Rate Risk Drivers Mortgage Banking

Gain from mortgage loans

Gain from mortgage loans normally decreases when rates are rising and increases when rates are falling

The gain changes based on production, loan mix and competition (loan pricing)

Loan servicing and other fee income

Loan servicing fees typically increase as rates rise and decrease as rates fall

	Mortgage	e Servicing Rights
		Potential impairment in falling interest rate environment and recovery of previous impairments in rising rate environment
		Impairment only occurs when fair value falls below book value
		Recovery of impairment is limited to gross book value
Changes	s in Mortgage Servi	cing Rights
(a)	Includes \$12 millio	on of commercial real estate MSRs
(b)	\$711 million of total	al represents sale of excess servicing in Q2 '02
Strategi	es to Mitigate MSR	Fair Value Sensitivity
	The fair v	value of MSR may decline as expected prepayment rates rise
	The source	ces of income to offset the impairment:

Natural business hedge

Increased net interest income

2002 Transactions as of June 30th

Executed \$11.6 billion in receive-fixed rate swaps

Higher gains from mortgage loans

Gains on financial hedges	
Minimizing excess servicing on loan sales	
Sales of excess servicing	
Strategies to Mitigate MSR Fair Value Sensitivity	
Composition of Current MSR Financial Hedges	
Bonds	
Mortgage securities	
Receive-fixed rate interest rate swaps	
Interest rate floors	
Receiver swaptions	
Considerations in Instrument Selection	
Effectiveness duration, convexity, volatility	
Liquidity	
Capital	
Cost	
Transactions to Mitigate MSR Sensitivity	

Executed \$7.7 billion in receive-fixed rate swaptions

Purchased \$12.4 billion in interest rate floors

Par value of bonds totaled \$31.5 billion at 6/30/02

# SFR Mortgage Banking Income (Expense) Adjusted for Financial Hedging Transactions

	Q	Q2 2002		Q1 2002	
	_		_		
Loan servicing fees	\$	598	\$	555	
Amortization of MSR		(504)		(479)	
MSR recovery (impairment)		(1,107)		45	
Other, net		(78)		(62)	
Loan related income		120		81	
Gain from mortgage loans		220		251	
Gain from sale of originated MBS		18		2	
	_		_		
Total SFR mortgage banking income (expense)		(733)		393	
Gain from AFS securities		137		(298)	
Gain on extinguishment of securities sold under agreements to repurchase		121		74	
Revaluation gain (loss) from derivatives		857		(15)	
Total mortgage banking fees, net of financial hedges	\$	382	\$	154	

# **Interest Rate Risk Summary**

Exposure to interest rate risk is managed through:

Net income and net interest income simulations

MSR and hedge analysis

Adjustments to the interest rate risk position are managed by:

Extending funding via borrowings or derivatives

Balance sheet management (sale/retention of assets)

Executing the appropriate MSR financial hedges

# **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereto duly authorized.

WASHINGTON MUTUAL, INC.

By: /s/ WILLIAM W. EHRLICH

William W. Ehrlich

Executive Vice President,

Corporate Relations

Date: September 10, 2002

# QuickLinks

**OVERVIEW Second Quarter 2002** 

BANKING AND FINANCIAL SERVICES GROUP Second Quarter 2002

HOME LOANS AND INSURANCE SERVICES GROUP Second Quarter 2002

SPECIALTY FINANCE Second Quarter 2002

CREDIT RISK MANAGEMENT Second Quarter 2002

MARKET RISK MANAGEMENT Second Quarter 2002

**SIGNATURE**