

Edgar Filing: ACTIVISION INC /NY - Form 4

ACTIVISION INC /NY
Form 4
April 10, 2001

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol		6.
Kelly	Brian	G.	Activision, Inc. (ATVI)		<u>X</u>
(Last)	(First)	(Middle)			X
c/o Activision, Inc. 3100 Ocean Park Boulevard			3. IRS or Social Security Number of Reporting Person (Voluntary)	4. Statement for Month/Year March, 2001	Co-
(Street)					
Santa Monica	CA	90405			
(City)	(State)	(Zip)			
			5. If Amendment, Date of Original (Month/Year)		7.
					X
					--
					--

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr.3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4)
			Amount	Price (A) or (D)	
Common Stock, par value \$.000001 per share	3/15/01	M	1,600	A \$6.00	
Common Stock, par value \$.000001 per share	3/15/01	S	1,600	D \$23.80	
Common Stock, par value \$.000001 per share	3/16/01	M	22,400	A \$6.00	
Common Stock, par value \$.000001 per share	3/16/01	S	22,400	D \$23.27	
Common Stock, par value \$.000001 per share	3/22/01	M	26,000	A \$6.00	
Common Stock, par value \$.000001 per share	3/22/01	S	26,000	D \$23.50	
Common Stock, par value \$.000001 per share	3/23/01	M	50,000	A \$6.00	186,091
Common Stock, par value \$.000001 per share	2/23/01	S	50,000	D \$24.03	44,513

Edgar Filing: ACTIVISION INC /NY - Form 4

* If this form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or

(Print or Type Responses)

Page 1 of 2