

Edgar Filing: ACTIVISION INC /NY - Form 4

ACTIVISION INC /NY  
Form 4  
April 10, 2001

FORM 4

[ ] Check this box if no longer  
subject to Section 16. Form  
4 or Form 5 obligations may  
continue. See Instruction 1(b).

U.S. SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of  
Section 17(a) of the Public Utility Holding Company Act of 1935  
or Section 30(f) of the Investment Company Act of 1940

|   |   |          |
|---|---|----------|
| 1. Name and Address of Reporting Person*  | 2. Issuer Name and Ticker or Trading Symbol | 6.       |
| Steele Richard Andrew                     | Activision, Inc. (ATVI)                     |          |
| (Last) (First) (Middle)                   | 3. IRS Identification                       | <u>X</u> |
| c/o CentreSoft Ltd., Units 4 & 5          | Number of Reporting                         |          |
| Holford Way                               | Person (voluntary)                          | Exec     |
| (Street)                                  | 4. Statement for                            |          |
|   | Month/Year                                  |          |
|   | March 2001                                  |          |
|   | 5. If Amendment, Date of                    | 7.       |
| Holford Birmingham, United Kingdom B6 7AX | Original (Month/Year)                       |          |
| (City) (State) (Zip)                      |   | <u>X</u> |

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Table I - Non-Derivative Securities Acquired, Disposed

| 1. Title of Security<br>(Instr. 3)             | 2. Trans-<br>action<br>Date<br>Month/<br>Day/<br>Year | 3. Trans-<br>action<br>Code<br>(Instr.<br>8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficial<br>Owned at<br>End of<br>Month<br>(Instr.<br>3 and 4) |
|--|---|--|---|--|
| -----  | -----   | -----  | -----   | -----  |
| Common Stock, par value<br>\$.000001 per share | 3/5/01  | M  | 17,600 A \$10.00  |  |
| Common Stock, par value<br>\$.000001 per share | 3/5/01  | S  | 17,600 D \$23.50  |  |
| Common Stock, par value<br>\$.000001 per share | 3/7/01  | M  | 10,000 A \$10.56  |  |
| Common Stock, par value<br>\$.000001 per share | 3/7/01  | S  | 10,000 D \$23.50  |  |
| Common Stock, par value<br>\$.000001 per share | 3/7/01  | M  | 9,375 A \$6.00  |  |
| Common Stock, par value<br>\$.000001 per share | 3/7/01  | S  | 9,375 D \$23.50   | 140,774  |

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\* If this form is filed by more than one reporting person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or  
(Print or type responses)

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