

FINISH LINE INC /IN/
Form 8-K
March 25, 2010

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 or 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 25, 2010

The Finish Line, Inc.
(Exact Name of Registrant as Specified in Charter)

| | | |
|--|-------------------------------------|---|
| Indiana (State or Other Jurisdiction of Incorporation) | 0-20184 (Commission File Number) | 35-1537210 (IRS Employer Identification No.) |
|--|-------------------------------------|---|

| | |
|---|---------------------|
| 3308 North Mitthoeffer Road, Indianapolis, Indiana (Address of Principal Executive Offices) | 46235 (Zip Code) |
|---|---------------------|

Registrant's telephone number, including area code: (317) 899-1022

N/A
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

.. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

.. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

..

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Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act
(17 CFR 240.14d-2(b))

“ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act
(17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

On March 25, 2010, The Finish Line, Inc. issued a press release discussing its results of operations for the thirteen and fifty-two weeks ended February 27, 2010 and its financial condition as of February 27, 2010.

A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference. The information in this Current Report, including Exhibit 99.1 hereto, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

| Exhibit No. | Description |
|-------------|-------------------------------------|
| 99.1 | Press Release issued March 25, 2010 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Finish Line, Inc.

Date: March 25, 2010

By: /s/ Edward W. Wilhelm
Edward W. Wilhelm
Executive Vice President-Chief Financial
Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release issued March 25, 2010