

JOHNSON OUTDOORS INC  
Form DEFA14A  
March 10, 2005

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934**

Filed by the Registrant   
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement  
 Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))  
 Definitive Proxy Statement  
 Definitive Additional Materials  
 Soliciting Material under Rule 14a-12

**JOHNSON OUTDOORS INC.**

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(Name of Registrant as Specified in its Charter)

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(Name of Person(s) Filing Proxy Statement if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
1. Title of each class of securities to which transaction applies:
  2. Aggregate number of securities to which transaction applies:
  3. Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):
  4. Proposed maximum aggregate value of transaction:
  5. Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
1. Amount Previously Paid:
  2. Form, Schedule or Registration Statement No.:
  3. Filing Party:
  4. Date Filed:

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Filed by Johnson Outdoors Inc.

On March 10, 2005, Johnson Outdoors Inc. (the Company) issued to certain employees of the Company an e-mail reminder (the Reminder) regarding the special meeting of the Company's shareholders to be held March 22, 2005 to consider the Agreement and Plan of Merger providing for the merger of JO Acquisition Corp., a Wisconsin corporation, with and into the Company. Under the terms of the proposed merger, public shareholders of Johnson Outdoors would receive cash for their shares, and the members of the Johnson family would acquire 100% ownership of Johnson Outdoors. A copy of the Reminder follows as part of this filing under Rule 14a-6 of the Securities Exchange Act of 1934, as amended.

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This is just a quick reminder that as stated on your 401(k) proxy card, **the deadline for voting your Johnson Outdoors Common Stock held within the 401(k) plan is next Monday, March 14<sup>th</sup>**. You may vote by mail, internet or phone. If a 401(k) proxy voting card is received past the March 14<sup>th</sup> deadline, those shares will be tabulated as un-voted. If you hold shares thru the Employee Stock Purchase Plan or thru a brokerage account, the deadline for voting those shares is the morning of March 22<sup>nd</sup>, prior to the Special Shareholder meeting scheduled for that day.

If you have questions, you can contact Innisfree M&A, Inc. toll-free at **(877) 825-8964**. If you have not received a set of proxy materials, please contact Cynthia Georgeson at 262-631-6653 or [cgeorges@johnsonoutdoors.com](mailto:cgeorges@johnsonoutdoors.com).

Thanks!

Kevin