

Edgar Filing: GERSHOWITZ DIANE M - Form 4

Director 10% Owner
 Officer (give title below) Other (specify below)

7. Individual or Joint/Group Filing (Check applicable line)

Form filed by one Reporting Person
 Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/ Day/ Year)	2A. Deemed Execution Date, if any (Month/ Day/ Year)	3. Transaction Code (Instr. 8) ----- Code V	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	
				Amount	(A) or (D) Price
Common Stock					
Common Stock	3/19/03		S	400	D \$15.00 S
Common Stock	3/20/03		S	3,000	D \$15.00 2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
 * If the Form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Persons who respond to the collection of information contained in this form are not required to provide it unless the form displays a currently valid OMB control number.

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conver- sion or Exer- cise Price of Deriv- ative Secur- ity	3. Trans- action Date (Month/ Day/ Year)	3A. Deemed Execu- tion Date, if any (Month/ Day/ Year)	4. Trans- action Code (Instr. 8) ----- Code V	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) ----- (A) (D)	6. Date Exercisable and Expiration Date (Month/Day/Year) ----- Date Expira- tion Exer- cisable Date	7. Title and Amount of Underlying Securities (Instr. 3 and 4) ----- Amount or Number of Shares ----- Title
Class B Common Stock	1 for 1					Immed	*
Class B Common Stock	1 for 1					Immed	*
Class B Common Stock	1 for 1					Immed	*
Class B Common Stock	1 for 1					Immed	*
Class B Common Stock	1 for 1					Immed	*
Class B Common Stock	1 for 1					Immed	*
Class B Common Stock	1 for 1					Immed	*
Stock Option (6)	\$12.11					9/29/94 9/29/04	*
Stock Option (6)	\$12.78					5/25/95 5/25/05	*
Stock Option (6)	\$17.17					5/30/96 5/30/06	*
Stock Option (6)	\$16.33					5/29/97 5/29/07	*
Stock Option (6)	\$18.125					5/28/98 5/28/08	*
Stock Option (6)	\$12.75					5/27/99 5/27/09	*
Stock Option (6)	\$11.00					5/25/00 5/25/10	*
Stock Option (6)	\$14.30					5/31/01 5/31/11	*

