CAMPBELL SOUP CO Form 8-K September 28, 2004

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): September 23, 2004

New Jersey State of Incorporation Commission File Number 1-3822

21-0419870 I.R.S. Employer Identification No.

One Campbell Place Camden, New Jersey 08103-1799 Principal Executive Offices

Telephone Number: (856) 342-4800

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-(c))

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#### Item 1.01 Entry into a Material Definitive Agreement

On September 23, 2004, Campbell Soup Company (the Company) made a number of stock option and restricted stock awards to certain of its executives and key managers, including the following:

| Name                   | Number of<br>Stock<br>Options<br>Awarded | Number of<br>Restricted<br>Shares (Units)<br>Awarded |
|------------------------|--|--|
| Douglas R. Conant      | 805,000                                  | 58,075   |
| Anthony P. DiSilvestro | 42,310                                   | 13,600   |
| John A. Doumani        | 57,500                                   | 19,500 (units)                                       |
| M. Carl Johnson, III   | 75,900                                   | 22,800   |
| Ellen O. Kaden         | 75,900                                   | 27,100   |
| Larry S. McWilliams    | 79,695                                   | 25,400   |
| Denise M. Morrison     | 41,400                                   | 14,000   |
| Nancy A. Reardon       | 57,500                                   | 22,300   |
| Mark A. Sarvary        | 100,000                                  | 36,000   |
| Robert A. Schiffner    | 80,500                                   | 24,000   |
| David R. White         | 41,400                                   | 16,000   |
| Doreen A. Wright       | 41,400                                   | 14,900   |

The stock option and restricted stock awards were made pursuant to the Company s 2003 Long-Term Incentive Plan, which was filed with the Securities and Exchange Commission with the Company s 2003 Proxy Statement (the Plan ). A form of stock option award statement and restricted stock award statement are filed with this Current Report as Exhibit 10.1 and 10.2, respectively.

The stock options are exercisable at a price of \$26.36 per share and vest in accordance with the schedule set forth in the stock option award statement. Subject to earlier termination as described in the Plan, the stock options expire as set forth in the stock option award statement. The restricted shares (or, in the case of Mr. Doumani, restricted share units) vest in accordance with the schedule set forth in the restricted stock award statement. If the recipient voluntarily resigns or is terminated for cause as defined in the Plan, any restricted shares (or units) will be forfeited and returned to the Company. If the recipient s employment is ended because of retirement, a Company initiated termination, or death, each segment of the award will be prorated based upon the length of time the recipient was employed during the restriction period, and the prorated award will vest in accordance with the schedule in the restricted stock award statement. The restricted shares (or units) may not be sold, assigned, transferred, pledged or otherwise disposed of by the recipient until they vest. Each recipient is entitled to receive any dividends or

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other distributions made with respect to the restricted shares (or units).

#### **Item 9.01** Financial Statements and Exhibits

- (c) Exhibits
  - 10.1 Form of Stock Option Award Statement.
  - 10.2 Form of Restricted Stock Award Statement.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### **CAMPBELL SOUP COMPANY**

(Registrant)

Date: September 28, 2004

By: /s/ Robert A. Schiffner Robert A. Schiffner Senior Vice President and Chief

E' '1000'

Financial Officer

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| Exhibit No.  | Description   |
|--------------|---|
| 10.1<br>10.2 | Form of Stock Option Award Statement. Form of Restricted Stock Award Statement. |

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