

SPELLING ENTERTAINMENT GROUP INC  
Form SC 13D  
March 31, 2003

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

---

SCHEDULE 13D

(Amendment No. 11)

Under the Securities Exchange Act of 1934

SPELLING ENTERTAINMENT GROUP INC.  
(Name of Issuer)

Common Stock, Par Value \$.10 Per Share  
(Title of Class of Securities)

847807 10 4  
(CUSIP Number)

Philippe P. Dauman, Esq.  
Viacom Inc.  
200 Elm Street  
Dedham, Massachusetts 02026  
Telephone: (617) 461-1600  
(Name, Address and Telephone Number of  
Person Authorized to Receive Notices and  
Communications)

Copy to:

Stephen R. Volk, Esq.  
Shearman & Sterling  
599 Lexington Avenue  
New York, NY 10022  
Telephone: (212) 848-4000

September 29, 1994  
(Date of Event which Requires Filing of this Statement)

=====  
If the filing person has previously filed a statement on  
Schedule 13G to report the acquisition which is the subject  
of this Schedule 13D, and is filing this schedule because of  
Rule 13d-1(b)(3) or (4), check the following box / /.  
Check the following box if a fee is being paid with this  
statement / /.

CUSIP No. 847807 10 4

(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
SEGI HOLDING CO.

-----  
I.R.S. Identification No. 65-0418084  
-----

(2) Check the Appropriate Box if a Member of Group (See Instructions)

(a) -----

(b) -----  
-----

(3) SEC Use Only -----  
-----

(4) Sources of Funds (See Instructions) -----  
-----

(5) Check if Disclosure of Legal Proceedings is Required Pursuant to -----  
-----

(6) Citizenship or Place of Organization Delaware -----  
-----

-----  
Number of (7) Sole Voting Power -----

Shares -----

Beneficially (8) Shared Voting Power 69,010,580 -----

Owned by -----

Each (9) Sole Dispositive Power -----

Reporting -----

Person (10) Shared Dispositive Power 69,010,580 -----

Edgar Filing: SPELLING ENTERTAINMENT GROUP INC - Form SC 13D

With \_\_\_\_\_  
-----  
(11) Aggregate Amount Beneficially Owned by Each Reporting Person  
69,010,580  
-----  
(12) Check if the Aggregate Amount in Row (11) Excludes Certain Shares  
-----  
(13) Percent of Class Represented by Amount in Row (11)  
79.23%  
-----  
(14) Type of Reporting Person (See Instructions) CO  
-----  
-----

Page 2 of \_\_\_\_ Pages

CUSIP No. 847807 10 4

(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
BLOCKBUSTER PICTURES HOLDING CORPORATION  
-----  
I.R.S. Identification No. 65-0418087  
-----  
(2) Check the Appropriate Box if a Member of Group (See Instructions)  
(a) \_\_\_\_\_  
(b) \_\_\_\_\_  
-----  
(3) SEC Use Only  
-----  
-----  
(4) Sources of Funds (See Instructions)  
-----  
-----  
(5) Check if Disclosure of Legal Proceedings is Required Pursuant to  
-----  
(6) Citizenship or Place of Organization Delaware

-----  
-----  
-----  
Number of (7) Sole Voting Power  
Shares  
-----  
Beneficially (8) Shared Voting Power 69,010,580  
-----  
Owned by  
-----  
Each (9) Sole Dispositive Power  
-----  
Reporting  
-----  
Person (10) Shared Dispositive Power 69,010,580  
-----  
With  
-----

(11) Aggregate Amount Beneficially Owned by Each Reporting Person  
69,010,580

(12) Check if the Aggregate Amount in Row (11) Excludes Certain Shares

(13) Percent of Class Represented by Amount in Row (11)  
79.23%

(14) Type of Reporting Person (See Instructions) CO

Page 3 of \_\_\_ Pages

CUSIP No. 847807 10 4

(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
VIACOM INC.

I.R.S. Identification No. 04-2949533

(2) Check the Appropriate Box if a Member of Group (See Instructions)

(a)

(b)

Edgar Filing: SPELLING ENTERTAINMENT GROUP INC - Form SC 13D

(3) SEC Use Only

(4) Sources of Funds (See Instructions)

(5) Check if Disclosure of Legal Proceedings is Required Pursuant to

(6) Citizenship or Place of Organization Delaware

Number of (7) Sole Voting Power

Shares

Beneficially (8) Shared Voting Power 69,010,580

Owned by

Each (9) Sole Dispositive Power

Reporting

Person (10) Shared Dispositive Power 69,010,580

With

(11) Aggregate Amount Beneficially Owned by Each Reporting Person  
69,010,580

(12) Check if the Aggregate Amount in Row (11) Excludes Certain Shares

(13) Percent of Class Represented by Amount in Row (11)  
79.23%

(14) Type of Reporting Person (See Instructions) CO

CUSIP No.947807 10 4

(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
SUMNER M. REDSTONE

S.S. No.

(2) Check the Appropriate Box if a Member of Group (See Instructions)

(a)

(b)

(3) SEC Use Only

(4) Sources of Funds (See Instructions)

(5) Check if Disclosure of Legal Proceedings is Required Pursuant to

(6) Citizenship or Place of Organization United States

Number of (7) Sole Voting Power

Shares

Beneficially (8) Shared Voting Power 69,010,580

Owned by

Each (9) Sole Dispositive Power

Reporting

Person (10) Shared Dispositive Power 69,010,580

With

(11) Aggregate Amount Beneficially Owned by Each Reporting Person

Edgar Filing: SPELLING ENTERTAINMENT GROUP INC - Form SC 13D

69,010,580

(12) Check if the Aggregate Amount in Row (11) Excludes Certain Shares

(13) Percent of Class Represented by Amount in Row (11)

79.23%

(14) Type of Reporting Person (See Instructions) IN

Page 5 of \_\_\_ Pages

This Amendment No. 11 amends the Statement on Schedule 13D filed with the Securities and Exchange Commission on March 7, 1993 by Blockbuster Entertainment Corporation ("BEC"), Blockbuster Pictures Holding Corporation ("Holdings"), SEGI Holding Company ("SEGI") and Repinvesco, Inc. ("REPI"), as amended (the "Statement"). This Amendment No. 11 is filed with respect to the shares of common stock, par value \$.10 per share (the "Common Stock"), of Spelling Entertainment Group Inc. (the "Issuer"), a Florida corporation, with its principal executive offices located at 5700 Wilshire Boulevard, Los Angeles, California 90036. Capitalized terms used but not defined herein have the meanings assigned to such terms in the Statement.

Item 2. Identity and Background.

Item 2 is hereby amended and supplemented as follows:

As of August 30, 1994, REPI and Blockbuster Interactive Entertainment, Inc. ("BIEI"), reporting persons on this Statement, were merged with and into SEGI, a reporting person on the Statement, with SEGI as the surviving corporation. As a result thereof, REPI and BIEI ceased to be reporting persons on the Statement. All shares of Common Stock previously beneficially owned by REPI and BIEI are owned of record and beneficially by SEGI.

As a result of the Merger described in Item 3 hereof, Viacom Inc., a Delaware corporation ("Viacom"), and Mr. Sumner M. Redstone became reporting persons on the Statement.

Viacom has its principal office at 200 Elm Street, Dedham, Massachusetts 02026. Viacom is a diversified

Edgar Filing: SPELLING ENTERTAINMENT GROUP INC - Form SC 13D

entertainment, publishing and communications company which holds the common stock of Viacom International Inc., a Delaware corporation engaged in the entertainment and communications businesses, and Paramount Communications Inc., a Delaware corporation engaged in the entertainment and publishing businesses. As of July 31, 1994, approximately 85.2% of the Class A Common Stock, par value \$.01 per share, of Viacom ("Viacom Class A Common Stock") and 51.7% of the Class B Common Stock, par value \$.01 per share, of Viacom ("Viacom Class B Common Stock") was owned by National Amusements, Inc., a Maryland corporation ("NAI").

NAI has its principal office at 200 Elm Street, Dedham, Massachusetts 02026. NAI's principal businesses are owning and operating movie theaters in the United States and United Kingdom and holding common stock of Viacom. 91.7% of the issued and outstanding shares of capital stock of NAI are owned by Mr. Sumner Redstone, directly or as trustee of various trusts.

Sumner M. Redstone is an individual whose business address is c/o National Amusements, Inc., 200 Elm Street, Dedham, Massachusetts 02026. Mr.

Page 6 of \_\_\_ Pages

Redstone's principal occupation is Chairman of the Board, President and Chief Executive Officer of NAI, 200 Elm Street, Dedham, Massachusetts 20226; and Chairman of the Board of Viacom, 200 Elm Street, Dedham, Massachusetts 20226. Mr. Redstone is a citizen of the United States.

The directors and executive officers of Viacom are set forth on Schedule I attached hereto. Schedule I sets forth the following information with respect to each such person:

- (i) name;
- (ii) business address (or residence address where indicated); and
- (iii) present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is conducted.

All of the directors and executive officers of Viacom are citizens of the United States.

During the last five years, neither Viacom nor any person named in Schedule I attached hereto (including Mr. Redstone) has been (a) convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors) or (b) a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment,

Edgar Filing: SPELLING ENTERTAINMENT GROUP INC - Form SC 13D

decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

Item 3. Source and Amount of Funds or Other Consideration.  
-----

Item 3 of the Statement is hereby amended and supplemented as follows:

The shares of Common Stock the subject of the Statement were previously beneficially owned by BEC, and are beneficially owned by Viacom and Mr. Redstone as a result of BEC's merger with and into Viacom (the "Merger") pursuant to the Agreement and Plan of Merger, dated as of January 7, 1994, between Viacom and BEC, as amended as of June 15, 1994 (the "Merger Agreement"). Pursuant thereto, each share of Common Stock (other than shares held by Viacom, BEC and, if appraisal rights are available under the Delaware General Corporation Law, those holders who have demanded and perfected appraisal rights) has been cancelled and converted into the right to receive (i) 0.08 of a share of Viacom Class A Common Stock, (ii) 0.60615 of a share of Viacom Class B Common Stock and (iii) up to an additional 0.13829 of a share of Viacom Class B Common Stock, with such number of shares depending on market prices of Viacom Class B Common Stock during the

Page 7 of \_\_\_\_ Pages

year following the effective time of the Merger, evidenced by one variable common right of Viacom. A copy of the press release issued by Viacom on September 29, 1994, relating to the consummation of the Merger, is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 7. Material to Be Filed as Exhibits.  
-----

99.1 Press release issued by Viacom Inc. on September 29, 1994.

99.2 Limited Power of Attorney.

Page 8 of \_\_\_\_ Pages

Signature  
-----

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this Statement is true, complete and correct.

Edgar Filing: SPELLING ENTERTAINMENT GROUP INC - Form SC 13D

October 4, 1994

SEGI HOLDING CO.

By /s/ Thomas W. Hawkins  
-----

Name: Thomas W. Hawkins  
Title: Sr. Vice President,  
General Counsel and  
Secretary

Page 9 of \_\_\_\_ Pages

Signature  
-----

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this Statement is true, complete and correct.

October 4, 1994

BLOCKBUSTER PICTURES  
HOLDING CORPORATION

By /s/ Thomas W. Hawkins  
-----

Name: Thomas W. Hawkins  
Title: Sr. Vice President,  
General Counsel and  
Secretary

Page 10 of \_\_\_\_ Pages

Signature  
-----

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this Statement is true, complete and correct.

October 4, 1994

VIACOM INC.

By /s/ Philippe P. Dauman  
-----

Name: Philippe P. Dauman

Edgar Filing: SPELLING ENTERTAINMENT GROUP INC - Form SC 13D

Title: Executive Vice  
President, General  
Counsel, Chief  
Administrative  
Officer and  
Secretary

Page 11 of \_\_\_ Pages

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Statement is true, complete and correct.

October 4, 1994

\*

-----  
Sumner M. Redstone, Individually

\*By /s/ Philippe P. Dauman

-----  
Philippe P. Dauman  
Attorney-in-Fact  
under the Limited Power of  
Attorney filed as Exhibit 99.2  
to the Statement, Amendment No. 11.

Page 12 of \_\_\_ Pages

Schedule I  
Executive Officers

Name	Business or Residence Address	Principal Occupation or Employment
----	-----	-----
Sumner M. Redstone*	Viacom Inc. 200 Elm Street Dedham, MA 02026	Chairman of the Board of Viacom; Chairman of the Board and President, Chief Executive Officer of NAI
Frank J. Biondi, Jr.*	Viacom International	President, Chief

Edgar Filing: SPELLING ENTERTAINMENT GROUP INC - Form SC 13D

	Inc. 1515 Broadway New York, NY 10036	Executive Officer of Viacom
Raymond A. Boyce	Viacom International Inc. 1515 Broadway New York, NY 10036	Sr. VP, Corporate Relations of Viacom
Vaughn A. Clarke	Viacom International Inc. 1515 Broadway New York, NY 10036	Sr. VP, Treasurer of Viacom
Philippe P. Dauman*	Viacom International Inc. 1515 Broadway New York, NY 10036	Executive VP, General Counsel, Chief Administrative Officer and Secretary of Viacom
Thomas E. Dooley	Viacom International Inc. 1515 Broadway New York, NY 10036	Executive VP, Finance Corporate Development and Communications Viacom
Michael D. Fricklas	Viacom International Inc. 1515 Broadway New York, NY 10036	Sr. VP, Deputy General Counsel of Viacom
Rudolph L. Hertlein	Viacom International Inc. 1515 Broadway New York, NY 10036	Sr. VP of Viacom
Edward D. Horowitz	Viacom International Inc. 1515 Broadway New York, NY 10036	Sr. VP, Technology Viacom; Chairman, C Executive Officer of New Media and Interactive Television

---

\*Director

Page 1

Name -----	Business or Residence Address -----	Principal Occupation or Employment -----
Kevin C. Lavan	Viacom International	Sr. VP, Controller

Edgar Filing: SPELLING ENTERTAINMENT GROUP INC - Form SC 13D

	Inc. 1515 Broadway New York, NY 10036	Chief Accounting Officer of Viacom
Henry Leingang	Viacom International Inc. 1515 Broadway New York, NY 10036	Sr. VP, Chief Information Officer Viacom
William A. Roskin	Viacom International Inc. 1515 Broadway New York, NY 10036	Sr. VP, Human Resou and Administration Viacom
George S. Smith, Jr.	Viacom International Inc. 1515 Broadway New York, NY 10036	Sr. VP, Chief Finan Officer of Viacom
Mark M. Weinstein	Viacom International Inc. 1515 Broadway New York, NY 10036	Sr. VP, Government Affairs of Viacom

Directors

Steven R. Berrard*	Blockbuster Entertainment Group One Blockbuster Plaza Fort Lauderdale, FL 33301	President and Chief Executive Officer of the Blockbuster Entertainment Group
William C. Ferguson	NYNEX Corporation 335 Madison Avenue New York, NY 10017	Chairman of the Boa and Chief Executive Officer of NYNEX
H. Wayne Huizenga	Blockbuster Entertainment Group One Blockbuster Plaza Fort Lauderdale, FL 33301	Vice Chairman of th Board of Viacom; Chairman of the Boa of Huizenga Holding Inc.; Chairman of t Board of the Issuer
George D. Johnson, Jr.*	Blockbuster Entertainment Group One Blockbuster Plaza Fort Lauderdale, FL 33301	President -- Domest Consumer Division o the Blockbuster Entertainment Group
Ken Miller	CS First Boston Park Avenue Plaza 55 East 52nd Street New York, NY 10055	Vice Chairman of CS First Boston

-----  
\* It is anticipated that the Board of Directors of

Edgar Filing: SPELLING ENTERTAINMENT GROUP INC - Form SC 13D

Viacom will promptly elect Messrs. Berrard and Johnson to the Board, as disclosed in the Joint Proxy Statement/Prospectus of Viacom and BEC in connection with the Merger.

Page 2

Name -----	Business or Residence Address -----	Principal Occupati or Employment -----
Brent D. Redstone	31270 Eagle Crest Lane Evergreen, CO 80439 [Residence]	Self-Employed
Frederic V. Salerno	NYNEX Corporation 335 Madison Avenue New York, NY 10017	Vice Chairman--Fina and Business Development of NYNE
William Schwartz	Yeshiva University 2495 Amsterdam Avenue New York, NY 10033	VP for Academic Aff (chief academic officer) of Yeshiva University

Page 3

Exhibit Index

Exhibit No. -----	Description -----	Page No. -----
99.1	Press release issued by Viacom Inc. on September 29, 1994.	
99.2	Limited Power of Attorney	

Page 13 of \_\_\_ Pages