

COCA COLA BOTTLING CO CONSOLIDATED /DE/  
Form 4  
August 15, 2007

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
COCA COLA ENTERPRISES INC

2. Issuer Name and Ticker or Trading Symbol  
COCA COLA BOTTLING CO  
CONSOLIDATED /DE/ [COKE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
2500 WINDY RIDGE PARKWAY  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/10/2007

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

ATLANTA, GA 30339

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	08/10/2007		S <sup>(1)</sup>		900	D	\$ 53 670,047 D
Common Stock	08/10/2007		S <sup>(1)</sup>		100	D	\$ 53.02 669,947 D
Common Stock	08/13/2007		S <sup>(1)</sup>		200	D	\$ 54.32 669,747 D
Common Stock	08/13/2007		S <sup>(1)</sup>		100	D	\$ 54.25 669,647 D
Common Stock	08/13/2007		S <sup>(1)</sup>		100	D	\$ 54.24 669,547 D

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Common Stock	08/13/2007	<u>S<sup>(1)</sup></u>	124	D	\$ 54.39	669,423	D
Common Stock	08/13/2007	<u>S<sup>(1)</sup></u>	66	D	\$ 54.33	669,357	D
Common Stock	08/13/2007	<u>S<sup>(1)</sup></u>	210	D	\$ 53.94	669,147	D
Common Stock	08/13/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 54.37	668,947	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	51	D	\$ 53.14	668,896	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	28	D	\$ 53.13	668,868	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 53.07	668,768	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	186	D	\$ 53.65	668,582	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 53.99	668,482	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 54	668,382	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 53.84	668,282	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	96	D	\$ 54.15	668,186	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	4	D	\$ 54.14	668,182	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	12	D	\$ 53.75	668,170	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	88	D	\$ 53.74	668,082	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	1	D	\$ 53.61	668,081	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	13	D	\$ 53.77	668,068	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	9	D	\$ 53.39	668,059	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	91	D	\$ 53.38	667,968	D
Common Stock	08/14/2007	<u>S<sup>(1)</sup></u>	8	D	\$ 53.13	667,960	D
	08/14/2007	<u>S<sup>(1)</sup></u>	8	D		667,952	D

Common Stock						\$			
						53.25			
Common Stock	08/14/2007		S <sup>(1)</sup>	5	D	\$	667,947	D	
						53.22			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6)
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## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

COCA COLA ENTERPRISES INC  
2500 WINDY RIDGE PARKWAY  
ATLANTA, GA 30339

X

## Signatures

By: Terri L. Purcell, Vice President and Assistant Secretary

08/15/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported were effected pursuant to a 10b5-1 plan entered into on April 16, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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