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Form 4												
July 05, 2017												
FORM	4 UNITED	STATES S	SECUI	RITIES /	AND I	EX(CHANGE	COMMISSIO	N	-	PPROV	۹L
		DIMILO		shington					1 1	OMB Number:		-0287
Check thi if no long	or		CHAN							Expires:	Janua	ry 31, 2005
subject to Section 1 Form 4 or	6. r			SECUI	RITIE	S		WNERSHIP OI		Estimated a burden hou response	irs per	0.5
Form 5 obligation may cont <i>See</i> Instru 1(b).	ns Section 17(a) of the Pu	ıblic U	tility Ho	lding (Com		nge Act of 1934, of 1935 or Secti 940				
(Print or Type F	Responses)											
1. Name and A BRYANT J	ddress of Reporting OHN A	S	Symbol	er Name an		er or '	Trading	5. Relationship Issuer	of R	eporting Per	son(s) to	
			•	, Inc. [M]				(Ch	eck	all applicable	e)	
(Last)	(First) (I OGG SQUARE	(.		f Earliest T Day/Year) 2017	`ransact	ion		X Director Officer (give below)	ve tit		6 Owner er (specify	
	(Street)			endment, D nth/Day/Yea		ginal		6. Individual or Applicable Line) _X_ Form filed by	y On	e Reporting Po	erson	
BATTLE C	REEK, MI 49016	6						Form filed by Person	v Mo	re than One R	eporting	
(City)	(State)	(Zip)	Tab	le I - Non-	Derivat	tive S	Securities A	cquired, Disposed	of,	or Beneficia	lly Owne	d
	2. Transaction Date (Month/Day/Year)		ate, if	3. Transactic Code (Instr. 8)	Dispo	red (sed (3, 4	A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	For (D) (I)	Ownership rm: Direct) or Indirect str. 4)	7. Nature Indirect Benefici Ownersh (Instr. 4)	al iip
D : 1 D		C 1 1	C	Code V			(D) Price					
Reminder: Rep	ort on a separate line	tor each clas	s of secu	urities bene	-		-	or indirectly.	oti	on of G	EC 1474	
					inf rec dis	orm quire	ation cont ed to respo ys a curre	ained in this form and unless the fo ntly valid OMB co	n ar orm	re not	(9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Securities			(Instr. 5)

	Derivative Security			Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)							
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Units	<u>(1)</u>	06/30/2017	А		987		(2)	(2)	Common Stock	987	\$ 25.332 <u>(3)</u>

Reporting Owners

Reporting Owner Name / Address		Relationsh	nips				
	Director	10% Owner	Officer	Other			
BRYANT JOHN A ONE KELLOGG SQUARE BATTLE CREEK, MI 49016	Х						
Signatures							

/s/ Ann Munson Steines, as attorney-in-fact for John A. Bryant pursuant to a Power of Attorney 07/05/2017

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 1-for-1 conversion.
- (2) Units are to be settled in Common Stock upon the Reporting Person's termination from the Board of Directors.
- (3) The price noted is the average of the value of the stock units granted each month during the quarter for which this report is filed.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Date