#### **MEREDITH CORP**

Form 4 April 06, 2006

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

30(h) of the Investment Company Act of 1940

**OMB APPROVAL** OMB

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**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** KERR WILLIAM T			2. Issuer Name <b>and</b> Ticker or Trading Symbol MEREDITH CORP [MDP]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last) (First)		(Middle)	3. Date of Earliest Transaction	(спеск ан аррисавіе)		
1716 LOCUST	716 LOCUST STREET		(Month/Day/Year) 04/05/2006	X Director 10% OwnerX Officer (give title Other (specify below) Chairman & CEO		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Cho		
DES MOINES, IA 50309-3023			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tal	ble I - Non	-Derivativ	e Secu	ırities Acqui	red, Disposed of	, or Beneficia	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code (Instr. 8)	onor Dispos (Instr. 3, 4	ed of (4 and 5 (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock (\$1 par value)	04/05/2006		Code V  M		(D)	Price \$ 26.0313	186,664	D	
Common Stock (\$1 par value)	04/05/2006		M	35,000	A	\$ 29.875	221,664	D	
Common Stock (\$1 par value)	04/05/2006		M	15,000	A	\$ 33.1563	236,664	D	

Common Stock (\$1 par value)	04/05/2006	S	16,294	D	<u>(2)</u>	220,370	D	
Common Stock (\$1 par value)	04/05/2006	S	13,701	D	(3)	206,669	D	
Common Stock (\$1 par value)	04/05/2006	F	10,560	D	\$ 56.025	196,109	D	
Common Stock (\$1 par value)	04/05/2006	F	2,415	D	\$ 56.025	193,694	D	
Common Stock (\$1 par value)	04/05/2006	F	6,444	D	\$ 56.025	187,250	D	
Common Stock (\$1 par value)	04/05/2006	F	23,232	D	\$ 56.025	164,018	D	
Common Stock (\$1 par value)	04/05/2006	F	8,878	D	\$ 56.025	155,140	D	
Common Stock (\$1 par value)	04/05/2006	F	18,664	D	\$ 56.025	136,476	D	
Common Stock (\$1 par value)						5,994	I	by Managed Account
Common Stock (\$1 par value)						95,917	I	by Partnership
Common Stock (\$1 par value)						15,000	I	by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not (9-02)

# required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	orDeriv Secur Acqu	rities ired (A) sposed of . 3, 4,	6. Date Exercis Expiration Dat (Month/Day/Y	e	7. Title and A Underlying S (Instr. 3 and 4	ecur
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am Nui Sha
Non-Qualified Stock Option (right to buy)	\$ 26.0313	04/05/2006		M		50,000	01/02/2002	01/01/2007	Common Stock (\$1 par value)	50
Non-Qualified Stock Option (right to buy)	\$ 29.875	04/05/2006		M		35,000	08/12/2000	08/12/2007	Common Stock (\$1 par value)	35
Non-Qualified Stock Option (right to buy)	\$ 33.1563	04/05/2006		M		15,000	08/11/2000	08/11/2009	Common Stock (\$1 par value)	15
Non-Qualified Stock Option (right to buy)	\$ 28.0625						08/09/2008	08/08/2010	Common Stock (\$1 par value)	75
Non-Qualified Stock Option (right to buy)	\$ 28.0625						08/09/2001	08/09/2010	Common Stock (\$1 par value)	10
Non-Qualified Stock Option (right to buy)	\$ 34.8						08/08/2002	08/08/2011	Common Stock (\$1 par value)	12
Non-Qualified Stock Option (right to buy)	\$ 39.05						08/13/2003	08/13/2012	Common Stock (\$1 par value)	15
Non-Qualified Stock Option (right to buy)	\$ 46.165						08/12/2006	08/12/2013	Common Stock (\$1 par value)	17

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Non-Qualified Stock Option (right to buy)	\$ 46.165	08/12/2011	08/13/2013	Common Stock (\$1 par value)	17
Non-Qualified Stock Option (right to buy)	\$ 49.145	08/10/2008	08/10/2015	Common Stock (\$1 par value)	18
Non-Qualified Stock Option (right to buy)	\$ 49.97	08/10/2007	08/10/2014	Common Stock (\$1 par value)	19
Stock equivalent units	\$ 0	08/08/1988	08/08/1988	Common Stock (\$1 par value)	46

# **Reporting Owners**

Reporting Owner Name / Address		Re	lationships			
<b>F</b>	Director	10% Owner	Officer	Other		
KERR WILLIAM T 1716 LOCUST STREET DES MOINES, IA 50309-3023	X		Chairman & CEO			

# **Signatures**

(8)

By: John S. Zieser, Attorney-in-Fact For: William T.
Kerr
04/06/2006

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in street name.
- (2) Shares sold on open market at a range of \$55.87 to \$56.27.
- (3) Shares sold on open market at a range of \$55.87 to \$56.30.
- (4) Shares attributed to the reporting person's Meredith Corporation Savings and Investment Plan account. Quarterly dividends on these shares are paid in the form of additional Common Stock, \$1 par value.
- (5) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and becomes exercisable in three equal annual installments, commencing on the first anniversary of the date of grant.
- This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full February 12, 2007.

  (6) Graduated percentages of the option, however, will become exercisable August 12, 2000, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.

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Reporting Owners 4

This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full August 9, 2008. Graduated percentages of the option, however, will become exercisable August 13, 2003, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.

- (8) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.
- This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full on August 12, (9) 2011. Graduated percentages of the option, however, will become exercisable on August 12, 2006, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.
  - Stock equivalents issued at fair market value (the average of the high and low selling price of Meredith Common Stock on the issue date), pursuant to Meredith Corp.'s deferred compensation plan which will be converted to Common Stock (\$1 par value) on a
- (10) one-for-one basis upon the reporting person's retirement from or termination of Meredith Corp. employment. Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.