

AMERICAN GREETINGS CORP

Form 3

March 09, 2006

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB  
Number: 3235-0104Expires: January 31,  
2005Estimated average  
burden hours per  
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â Charlton John SN

(Last)

(First)

(Middle)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

03/01/2006

3. Issuer Name **and** Ticker or Trading Symbol

AMERICAN GREETINGS CORP [AM]

4. Relationship of Reporting  
Person(s) to Issuer5. If Amendment, Date Original  
Filed(Month/Day/Year)C/O AMERICAN GREETINGS  
CORPORATION,Â ONE  
AMERICAN ROAD

(Street)

(Check all applicable)

☐ Director ☐ 10% Owner☒ Officer ☐ Other  
(give title below) (specify below)

Sr. Vice President

CLEVELAND,Â OHÂ 44144

(City)

(State)

(Zip)

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
☒ Form filed by One Reporting  
Person  
☐ Form filed by More than One  
Reporting Person**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security  
(Instr. 4)2. Amount of Securities  
Beneficially Owned  
(Instr. 4)3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form displays a  
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security  
(Instr. 4)2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)Date  
ExercisableExpiration  
Date3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

Title

Amount or  
Number of4. Conversion  
or Exercise  
Price of  
Derivative  
Security5. Ownership  
Form of  
Derivative  
Security:  
Direct (D)6. Nature of Indirect  
Beneficial  
Ownership  
(Instr. 5)

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				Shares		or Indirect (I) (Instr. 5)	
Non-Qualified Stock Option (right to buy)	Â (1)	05/03/2014	Class A Common Stock	12,100	\$ 20.51	D	Â
Non-Qualified Stock Option (right to buy)	Â (2)	03/01/2009	Class A Common Stock	8,750	\$ 23.56	D	Â
Non-Qualified Stock Option (right to buy)	Â (3)	05/16/2015	Class A Common Stock	22,000	\$ 24.73	D	Â
Non-Qualified Stock Option (right to buy)	Â (4)	05/22/2008	Class A Common Stock	7,000	\$ 48.5	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Charlton John SN C/O AMERICAN GREETINGS CORPORATION ONE AMERICAN ROAD CLEVELAND, OH 44144	Â	Â	Â Sr. Vice President	Â

## Signatures

By: Christopher W. Haffke, Power of Attorney For: John S.N.  
Charlton

03/09/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The option became exercisable with respect to 6,050 shares on May 3, 2005, and will become exercisable with respect to the remaining 6,050 shares on May 3, 2006.
- (2) The option is presently fully exercisable with respect to 8,750 shares that became exercisable with respect to 1,750 shares on each of March 1, 2000, March 1, 2001 and March 1, 2002, and with respect to 3,500 shares on March 1, 2003.
- (3) This option will become exercisable with respect to 11,000 shares on May 16, 2006, and with respect to the remaining 11,000 shares on May 16, 2007.
- (4) The option is presently fully exercisable with respect to 7,000 shares which vested in equal amounts on May 22 in each of 1999, 2000, 2001 and 2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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