

Edgar Filing: HERSHEY CO - Form 8-K/A

- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Explanatory Note.

On May 5, 2017, The Hershey Company (the “Company”) filed a Current Report on Form 8-K (the “Form 8-K”) disclosing, among other things, the voting results from its 2017 Annual Meeting of Stockholders held on May 3, 2017. This Amendment No. 1 to the Form 8-K is being filed to include disclosures regarding the decision of the Company’s Board of Directors (the “Board”) with respect to the frequency of future advisory votes on named executive officer compensation.

Item 5.07. Submission of Matters to a Vote of Security Holders.

At the Company’s 2017 Annual Meeting of Stockholders, holders of the Company's Common Stock and Class B Common Stock, voting together without regard to class, indicated a preference to hold future advisory votes on named executive officer compensation every year.

On June 21, 2017, the Board approved holding future advisory votes on named executive officer compensation on an annual basis until the next stockholder vote on the frequency of future advisory votes on named executive officer compensation.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE HERSHEY COMPANY

Date: June 22, 2017

By: /s/ Leslie M. Turner
Leslie M. Turner
Senior Vice President, General Counsel and Corporate Secretary