**HASBRO INC** Form 4 August 01, 2005

# FORM 4

### **OMB APPROVAL**

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

January 31, Expires:

2005 Estimated average burden hours per response... 0.5

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person ** WILSON E DAVID	2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
	HASBRO INC [HAS]	(Check all applicable)		
(Last) (First) (Middle)	3. Date of Earliest Transaction			
	(Month/Day/Year)	Director 10% Owner		
C/O HASBRO INC, 443 SHAKER	07/28/2005	X Officer (give title Other (specify below)		
ROAD		Pres Games Segment & EVP GBI		
(Street)	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
	Filed(Month/Day/Year)	Applicable Line)		
		_X_ Form filed by One Reporting Person		
FAST		Form filed by More than One Reporting		

#### **EAST** LONGMEADOW, MA 010283149

(State)

(Zip)

Table	e I - Non-l	Derivative Securities Acquire	ed, Disposed of, o	or Beneficially	y Owned
	3.	4. Securities Acquired (A)	5. Amount of	6.	7. Natur
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Person

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1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	ransaction Disposed of (D) ode (Instr. 3, 4 and 5) instr. 8)			5. Amount of Securities Beneficially Owned Following	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	
Stock (Par Value \$.50/share)	07/28/2005		M	50,000	A	\$ 16.335	78,244	D	
Common Stock (Par Value \$.50/share)	07/28/2005		M	9,100	A	\$ 17.9685	87,344	D	
Common Stock (Par Value	07/28/2005		S	59,100	D	\$ 22	28,244	D	

\$ 5	0/sh	are)
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Common Stock (Par Value \$.50/share)	07/29/2005	M	100	A	\$ 17.9685	28,344	D
Common Stock (Par Value \$.50/share)	07/29/2005	S	100	D	\$ 22	28,244	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Option (Right to Buy) (1)	\$ 16.335	07/28/2005		M	50,000	04/25/2003(2)	04/24/2012	Common Stock	50,000
Option (Right to Buy) (1)	\$ 17.9685	07/28/2005		M	9,100	04/25/2003(3)	04/24/2012	Common Stock	9,100
Option (Right to Buy) (1)	\$ 17.9685	07/29/2005		M	100	04/25/2003(3)	04/24/2012	Common Stock	100

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
WILSON E DAVID C/O HASBRO INC			Pres Games Segment & EVP GBI				

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443 SHAKER ROAD EAST LONGMEADOW, MA 010283149

# **Signatures**

Tarrant Sibley, p/o/a for E. David Wilson

08/01/2005

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- (2) 33 1/3% of the options become exercisable on April 25, 2003 and an additional 33 1/3% of the options become exercisable on each anniversary of the date of grant thereafter.
- (3) 20% of the options become exercisable on April 25, 2003 and an additional 20% of the options become exercisable on each anniversary of the date of grant thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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