FORWARD INDUSTRIES INC

Form 4

August 05, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

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response...

subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

if no longer

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * **BALL JEROME**

2. Issuer Name and Ticker or Trading

Symbol

5. Relationship of Reporting Person(s) to Issuer

FORWARD INDUSTRIES INC

[FORD]

(Check all applicable)

(Middle)

3. Date of Earliest Transaction

X_ Officer (give title below)

10% Owner Other (specify

(Month/Day/Year)

08/03/2005

below)

CEO

C/O FORWARD INDUSTRIES INC., 1801 GREEN RD. SUITE E

(First)

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

_X__ Director

X Form filed by One Reporting Person Form filed by More than One Reporting

POMPANO BEACH, FL 33064

(City)	(State)	Zip) Tabl	e I - Non-E	Derivative S	Securi	ties Acqu	ired, Disposed of	f, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	tr. 8) (A)			5. Amount of Securities Ownership Beneficially Form: Direct Owned (D) or Following Indirect (I) Reported (Instr. 4)	Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Forward			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Forward Industries Common Stock	08/03/2005		M	40,000	A	\$ 2	257,500	D	
Forward Industries Common Stock	08/03/2005		M	100	A	\$ 1.75	257,600	D	
Forward Industries Common	08/03/2005		S	40,000	D	\$ 28.44	217,600	D	

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Stock

Forward

Industries Common 08/03/2005 S 100 D \$ 29 217,500 D

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A or Disposed (D) (Instr. 3, 4, and 5)	Expira (Month	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercis	isable	Expiration Date	Title	Amount or Number of Shares
Common Stock Option	\$ 2	08/03/2005		M	40,00	0 01/01	1/2001	12/31/2005	Forward Industries Common Stock	40,000
Common Stock Option	\$ 1.75	08/03/2005		M	100	01/01	1/2001	12/31/2005	Forward Industries Common Stock	100

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Othe		
BALL JEROME						
C/O FORWARD INDUSTRIES INC.	X		CEO			
1801 GREEN RD. SUITE E	Λ	CEO				
POMPANO BEACH, FL 33064						

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Signatures

Jim McKenna, Power of Attorney 08/05/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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