



Edgar Filing: TRIARC COMPANIES INC - Form SC 13D/A

(3) SEC Use Only

(4) Source of Funds AF, WC

(5) Check Box if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e) [ ]

(6) Citizenship or Place of Organization Delaware

Number of Shares Beneficially Owned by Each Reporting Person With

(7) Sole Voting Power None

(8) Shared Voting Power 2,024,999

(9) Sole Dispositive Power None

(10) Shared Dispositive Power 2,024,999

(11) Aggregate Amount Beneficially Owned by Each Reporting Person 2,024,999

(12) Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares [ ]

(13) Percent of Class Represented by Amount in Row (11) 9.6%\*

(14) Type of Reporting Person CO

\* Based on 21,168,429 shares of common stock to be outstanding immediately following the closing of the Company's public offering as reported in the Company's Pre-Effective Amendment No. 1 to Form S-1 filed with the Securities and Exchange Commission on September 26, 2003.

(1) Name of Reporting Person I.R.S. Identification No. of Above Person Triarc Companies, Inc.

(2) Check the Appropriate Box if a Member of a Group (a) (b) X

(3) SEC Use Only

(4) Source of Funds WC

(5) Check Box if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e) [ ]

(6) Citizenship or Place of Organization Delaware

Number of Shares Beneficially Owned by

(7) Sole Voting Power None

Edgar Filing: TRIARC COMPANIES INC - Form SC 13D/A

Each Reporting Person		
With	(8) Shared Voting Power	2,126,274
	(9) Sole Dispositive Power	None
	(10) Shared Dispositive Power	2,126,274
(11) Aggregate Amount Beneficially Owned by Each Reporting Person		2,126,274
(12) Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares		[ ]
(13) Percent of Class Represented by Amount in Row (11)		10.0%*
(14) Type of Reporting Person		CO

\* Based on 21,168,429 shares of common stock to be outstanding immediately following the closing of the Company's public offering as reported in the Company's Pre-Effective Amendment No. 1 to Form S-1 filed with the Securities and Exchange Commission on September 26, 2003.

(1) Name of Reporting Person		Nelson Peltz
I.R.S. Identification No. of Above Person		
(2) Check the Appropriate Box if a Member of a Group	(a)	
	(b)	X
(3) SEC Use Only		
(4) Source of Funds		OO
(5) Check Box if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)		[ ]
(6) Citizenship or Place of Organization		United States
Number of Shares Beneficially Owned by Each Reporting Person	(7) Sole Voting Power	None
With	(8) Shared Voting Power	4,333,692
	(9) Sole Dispositive Power	None
	(10) Shared Dispositive Power	4,333,692
(11) Aggregate Amount Beneficially Owned by Each Reporting Person		4,333,692
(12) Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares		[ ]
(13) Percent of Class Represented by Amount in Row (11)		20.5%*

Edgar Filing: TRIARC COMPANIES INC - Form SC 13D/A

(14) Type of Reporting Person IN

\* Based on 21,168,429 shares of common stock to be outstanding immediately following the closing of the Company's public offering as reported in the Company's Pre-Effective Amendment No. 1 to Form S-1 filed with the Securities and Exchange Commission on September 26, 2003.

(1) Name of Reporting Person Peter W. May  
 I.R.S. Identification No. of Above Person

(2) Check the Appropriate Box if a Member (a)  
 of a Group (b) X

(3) SEC Use Only

(4) Source of Funds OO

(5) Check Box if Disclosure of Legal [ ]  
 Proceedings is Required Pursuant  
 to Items 2(d) or 2(e)

(6) Citizenship or Place of Organization United States

Number of Shares (7) Sole Voting Power 15,000  
 Beneficially Owned by  
 Each Reporting Person  
 With

(8) Shared Voting Power 3,144,990

(9) Sole Dispositive Power 15,000

(10) Shared Dispositive Power 3,144,990

(11) Aggregate Amount Beneficially Owned by  
 Each Reporting Person 3,159,990

(12) Check Box if the Aggregate Amount in [ ]  
 Row (11) Excludes Certain Shares

(13) Percent of Class Represented by Amount 14.9%\*  
 in Row (11)

(14) Type of Reporting Person IN

\* Based on 21,168,429 shares of common stock to be outstanding immediately following the closing of the Company's public offering as reported in the Company's Pre-Effective Amendment No. 1 to Form S-1 filed with the Securities and Exchange Commission on September 26, 2003.

(1) Name of Reporting Person Neale M. Albert  
 I.R.S. Identification No. of Above Person

Edgar Filing: TRIARC COMPANIES INC - Form SC 13D/A

(2) Check the Appropriate Box if a Member of a Group (a) (b) X

(3) SEC Use Only

(4) Source of Funds OO

(5) Check Box if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e) [ ]

(6) Citizenship or Place of Organization United States

Number of Shares Beneficially Owned by Each Reporting Person With (7) Sole Voting Power None

(8) Shared Voting Power 1,600,026

(9) Sole Dispositive Power None

(10) Shared Dispositive Power 1,600,026

(11) Aggregate Amount Beneficially Owned by Each Reporting Person 1,600,026

(12) Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares [ ]

(13) Percent of Class Represented by Amount in Row (11) 7.6%\*

(14) Type of Reporting Person IN

\* Based on 21,168,429 shares of common stock to be outstanding immediately following the closing of the Company's public offering as reported in the Company's Pre-Effective Amendment No. 1 to Form S-1 filed with the Securities and Exchange Commission on September 26, 2003.

(1) Name of Reporting Person DWG Acquisition Group, L.P.  
I.R.S. Identification No. of Above Person

(2) Check the Appropriate Box if a Member of a Group (a) (b) X

(3) SEC Use Only

(4) Source of Funds OO

(5) Check Box if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e) [ ]

(6) Citizenship or Place of Organization Delaware

## Edgar Filing: TRIARC COMPANIES INC - Form SC 13D/A

Number of Shares Beneficially Owned by Each Reporting Person With	(7) Sole Voting Power	None
	(8) Shared Voting Power	2,126,274
	(9) Sole Dispositive Power	None
	(10) Shared Dispositive Power	2,126,274
(11) Aggregate Amount Beneficially Owned by Each Reporting Person		2,126,274
(12) Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares		[   ]
(13) Percent of Class Represented by Amount in Row (11)		10.0%*
(14) Type of Reporting Person		PN

\* Based on 21,168,429 shares of common stock to be outstanding immediately following the closing of the Company's public offering as reported in the Company's Pre-Effective Amendment No. 1 to Form S-1 filed with the Securities and Exchange Commission on September 26, 2003.

### Amendment No. 4 to Schedule 13D

This Amendment No. 4 to Schedule 13D is filed by Madison West Associates Corp. ("Madison West"), Triarc Companies, Inc. ("Triarc"), Nelson Peltz ("Peltz"), Peter W. May ("May"), Neale M. Albert ("Albert") and DWG Acquisition Group, L.P. ("DWG Acquisition" and, together with Madison West, Triarc, Peltz, May and Albert, the "Reporting Persons") to supplement and amend the Schedule 13D originally filed by the Reporting Persons on March 4, 2002, as supplemented and amended by Amendment No. 1, dated October 31, 2002, Amendment No. 2, dated September 4, 2003 and Amendment No. 3 ("Amendment No. 3") dated September 29, 2003 (the "Schedule 13D"). Items 4 and 5 are hereby supplemented and amended. Unless otherwise indicated, all capitalized terms shall have the same meaning as provided in the Schedule 13D.

### Item 4. Purpose of Transaction.

The supplement to Item 4 included in Amendment No. 3 is hereby amended in its entirety to read as follows:

On September 25, 2003 the Company, the Reporting Persons and certain other stockholders of the Company entered into an Underwriting Agreement with the several underwriters party thereto, pursuant to which the Company agreed to sell 3,000,000 shares of Common Stock and Madison West, the Peltz LP, the NP Trust, the JM Trust and the LM Trust agreed to sell 256,270 shares, 245,042 shares, 21,008 shares, 61,391 shares and 61,391 shares, respectively, of Common Stock to the Underwriters for \$11.00 per share. The closing of each of the foregoing sales occurred on October 1, 2003. Pursuant to the Underwriting Agreement Madison West, the Peltz LP, the JM Trust and the LM Trust also granted to the Underwriters an over-allotment option to acquire up to an additional 123,409

## Edgar Filing: TRIARC COMPANIES INC - Form SC 13D/A

shares, 128,120 shares, 29,564 shares, and 29,564 shares, respectively, of Common Stock for the same price per share, exercisable at any time within 30 days of the Closing. In addition, on September 30, 2003 Triarc exercised all of the 101,275 Triarc Warrants and contributed the shares of Common Stock that it received to Madison West. Upon receipt of the contribution from Triarc, Madison West paid a dividend to Triarc of 101,275 shares of Common Stock that it held on such date prior to such contribution. In addition, as previously agreed, at the Closing the 174,566 shares of Series A preferred stock held by Madison West were converted into 1,745,660 shares of Common Stock, the 187,115 shares of Series A preferred stock held by the Peltz LP were converted into 1,871,150 shares of Common Stock, the 42,017 shares of Series A preferred stock held by the JM Trust were converted into 420,170 shares of Common Stock and the 42,017 shares of Series A preferred stock held by the LM Trust were converted into 420,170 shares of Common Stock.

### Item 5. Interest in Securities of the Issuer

Item 5 is amended in its entirety to read as follows:

(i) Pursuant to Rule 13d-3 of the Exchange Act, Madison West may be deemed the beneficial owner of 2,024,999 shares of Common Stock, which constitute approximately 9.6% of the Company's outstanding shares of Common Stock (computed in accordance with Rule 13d-3 of the Exchange Act and on the basis of 21,168,429 shares of Common Stock to be outstanding immediately following the closing of the Company's public offering that was completed on October 1, 2003 (the "Public Offering"), as reported in the Company's Pre-Effective Amendment No. 1 to Form S-1 (the "Form S-1"), filed with the Securities and Exchange Commission (the "SEC") on September 26, 2003. Madison West shares with Triarc, Mr. Peltz, Mr. May and DWG Acquisition voting and dispositive power over the 2,024,999 shares of Common Stock beneficially owned by Madison West;

(ii) Pursuant to Rule 13d-3 of the Exchange Act, Triarc may be deemed the beneficial owner of 2,126,274 shares of Common Stock, including (i) 2,024,999 shares of Common Stock directly owned by Madison West and (ii) 101,275 shares of Common Stock directly owned by Triarc. The aggregate holdings of Triarc constitute approximately 10.0% of the Company's outstanding shares of Common Stock (computed in accordance with Rule 13d-3 of the Exchange Act and on the basis of 21,168,429 shares of Common Stock to be outstanding immediately following the closing of the Public Offering, as reported in the Company's Form S-1, filed with the SEC on September 26, 2003. Triarc shares with Madison West, Mr. Peltz, Mr. May and DWG Acquisition voting and dispositive power over the 2,024,999 shares of Common Stock beneficially owned by Madison West and shares with Mr. Peltz, Mr. May and DWG Acquisition voting and dispositive power of the 101,275 shares of Common Stock directly owned by Triarc;

(iii) As a co-trustee of each of the NP Trust, the JM Trust and the LM Trust, Mr. Albert shares with Mr. Peltz voting and dispositive power over the 581,310 shares of Common Stock directly owned by the NP Trust, and shares with Mr. May voting and dispositive power over the 509,358 shares of Common Stock directly owned by the JM Trust, and the 509,358 shares of Common Stock directly owned by the LM Trust. As a result, pursuant to Rule 13d-3 of the Exchange Act, Mr. Albert may be deemed the beneficial owner of 1,600,026 shares, which constitute approximately 7.6% of the Company's outstanding shares of Common Stock (computed in accordance with Rule 13d-3 of the Exchange Act and on the basis of 21,168,429 shares of Common Stock to be outstanding immediately following the closing of the Public Offering, as reported in the Company's Form S-1, filed with the SEC on September 26, 2003. Mr. Albert disclaims beneficial ownership of such shares;

(iv) As a co-trustee of the NP Trust and a general partner of the Peltz LP,

## Edgar Filing: TRIARC COMPANIES INC - Form SC 13D/A

Mr. Peltz shares voting and dispositive power over the 581,310 shares of Common Stock directly owned by the NP Trust and the 1,626,108 shares of Common Stock directly owned by the Peltz LP. As the indirect beneficial owner of approximately 38.5% of the outstanding Class A Common Stock and Class B Common Stock, Series 1, of Triarc, Mr. Peltz shares voting and dispositive power with Triarc, Mr. May and DWG Acquisition over the 2,126,274 shares of Common Stock beneficially owned by Triarc (see (ii) above). As a result, pursuant to Rule 13d-3 of the Exchange Act, Mr. Peltz may be deemed the indirect beneficial owner of (i) the 581,310 shares of Common Stock directly owned by the NP Trust, (ii) the 1,626,108 shares of Common Stock directly owned by the Peltz LP, and (iii) the 2,126,274 shares of Common Stock beneficially owned by Triarc, which, in the aggregate, constitute approximately 20.5% of the Company's outstanding shares of Common Stock (computed in accordance with Rule 13d-3 of the Exchange Act and on the basis of 21,168,429 shares of Common Stock to be outstanding immediately following the closing of the Public Offering, as reported in the Company's Form S-1, filed with the SEC on September 26, 2003. Mr. Peltz disclaims beneficial ownership of such shares;

(v) As a co-trustee of each of the JM Trust and the LM Trust, Mr. May shares voting and dispositive power with Mr. Albert over the 509,358 shares of Common Stock directly owned by the JM Trust and the 509,358 shares of Common Stock directly owned by the LM Trust. Mr. May also beneficially owns the 15,000 shares of Common Stock that he acquired through a brokerage transaction and has sole voting and dispositive power over such shares. As the beneficial owner of approximately 34.9% of the outstanding Class A Common Stock and Class B Common Stock, Series 1, of Triarc, Mr. May shares with Triarc, Mr. Peltz and DWG Acquisition voting and dispositive power over the 2,126,274 shares of Common Stock beneficially owned by Triarc (see (ii) above). As a result, pursuant to Rule 13d-3 of the Exchange Act, Mr. May may be deemed the beneficial owner of (i) the 509,358 shares of Common Stock directly owned by the JM Trust, (ii) the 509,358 shares of Common Stock directly owned by the LM Trust, (iii) the 2,126,274 shares of Common Stock beneficially owned by Triarc, and (iv) the 15,000 shares of Common Stock owned directly by Mr. May, which, in the aggregate, constitute approximately 14.9% of the Company's outstanding shares of Common Stock (computed in accordance with Rule 13d-3 of the Exchange Act and on the basis of 21,168,429 shares of Common Stock to be outstanding immediately following the closing of the Public Offering, as reported in the Company's Form S-1, filed with the SEC on September 26, 2003. Mr. May disclaims beneficial ownership of all such shares other than the 15,000 shares of Common Stock that he owns directly;

(vi) As the direct beneficial owner of approximately 27.2% of the outstanding Class A Common Stock and Class B Common Stock, Series 1, of Triarc, DWG Acquisition shares with Mr. Peltz and Mr. May voting and dispositive power over the 2,126,274 shares of Common Stock beneficially owned by Triarc (see (ii) above). As a result, pursuant to Rule 13d-3 of the Exchange Act, DWG Acquisition may be deemed the indirect beneficial owner of 2,126,274 shares of Common Stock, which constitute approximately 10.0% of the Company's outstanding shares of Common Stock (computed in accordance with Rule 13d-3 of the Exchange Act and on the basis of 21,168,429 shares of Common Stock to be outstanding immediately following the closing of the Public Offering, as reported in the Company's Form S-1, filed with the SEC on September 26, 2003. DWG Acquisition disclaims beneficial ownership of such shares.

(c) On October 29, 2002, Madison West awarded 90,0000 "restricted shares" of the Company's Common Stock currently owned by it to an officer of Triarc. See Item 6 below.

(d)

Edgar Filing: TRIARC COMPANIES INC - Form SC 13D/A

(i) 581,310 shares of Common Stock reported herein as beneficially owned by Messrs. Peltz and Albert are directly owned by the NP Trust, which has the right to receive dividends from, or the proceeds from the sale of, such shares of Common Stock.

(ii) 509,358 shares of Common Stock reported herein as beneficially owned by Messrs. May and Albert are directly owned by the JM Trust, which has the right to receive dividends from, or the proceeds from the sale of, such shares of Common Stock.

(iii) 509,358 shares of Common Stock reported herein as beneficially owned by Messrs. May and Albert are directly owned by the LM Trust, which has the right to receive dividends from, or the proceeds from the sale of, such shares of Common Stock.

(e) Not applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement with respect to the undersigned is true, complete and correct.

Date: October 9, 2003

MADISON WEST ASSOCIATES CORP.

By: Brian L. Schorr

-----  
Name: Brian L. Schorr  
Title: President and General Counsel

TRIARC COMPANIES, INC.

By: Brian L. Schorr

-----  
Name: Brian L. Schorr  
Title: Executive Vice President and  
General Counsel

Nelson Peltz

-----  
Nelson Peltz

Peter W. May

-----  
Peter W. May

Neale M. Albert

-----  
Neale M. Albert

Edgar Filing: TRIARC COMPANIES INC - Form SC 13D/A

DWG ACQUISITION GROUP, L.P.

By: Nelson Peltz

-----  
 Nelson Peltz  
 General Partner

By: Peter W. May

-----  
 Peter W. May  
 General Partner

SCHEDULE I  
 DIRECTORS AND EXECUTIVE OFFICERS  
 TRIARC COMPANIES, INC.

Set forth below are the names, citizenship, addresses and, to the best knowledge of the Reporting Persons, the beneficial ownership in the securities of the Company of each of the directors and executive officers of Triarc, other than Messrs. Peltz and May who are also Reporting Persons. (1)

Name	Citizenship	Residence or Business Address	Beneficial Own
Hugh L. Carey	USA	200 Park Avenue New York, NY 10166	0
Clive Chajet	USA	575 Madison Avenue, New York, NY 10022	0
Joseph A. Levato	USA	280 Park Avenue New York, NY 10017	0
David E. Schwab II	USA	1133 Avenue of the Americas New York, NY 10036-6799	0
Raymond S. Troubh	USA	10 Rockefeller Plaza New York, NY 10020	0
Gerald Tsai, Jr.	USA	200 Park Avenue New York, NY 10166	0
Edward Garden	USA	280 Park Avenue New York, NY 10017	60,921
Brian L. Schorr	USA	280 Park Avenue New York, NY 10017	28,864
Jonathan P. May	USA	280 Park Avenue New York, NY 10017	15,000

**Edgar Filing: TRIARC COMPANIES INC - Form SC 13D/A**

Francis T. McCarron	USA	280 Park Avenue New York, NY 10017	0
Stuart I. Rosen	USA	280 Park Avenue New York, NY 10017	25,464
Fred H. Schaefer	USA	280 Park Avenue New York, NY 10017	50,000
Anne A. Tarbell	USA	280 Park Avenue New York, NY 10017	0

- 1) To the best knowledge of the Reporting Persons, except where otherwise noted, each of the directors and executive officers of Triarc listed above (i) funded their purchase of shares of Common Stock reported herein from personal funds; (ii) acquired the shares of Common Stock for investment purposes; (iii) has sole voting and dispositive power over the shares listed on this Schedule I and (iv) has the sole right to receive dividends from, or the proceeds from the sale of the shares listed on this Schedule I.
- 2) Consists of Common Stock.
- 3) On October 1, 2003, Mr. Schorr and Mr. Rosen converted all of their shares of Series A preferred stock into shares of Common Stock.
- 4) Consists of 15,000 shares of Common Stock. Mr. May is also the beneficiary of the shares held by JM Trust.

SCHEDULE II

DIRECTORS AND EXECUTIVE OFFICERS  
MADISON WEST ASSOCIATES CORP.

Set forth below are the names, citizenship, addresses and, to the best knowledge of the Reporting Persons, the beneficial ownership in the securities of the Company of each of the directors and executive officers of Madison West.  
(1)

Name	Citizenship	Residence or Business Address	Beneficial Own
Francis T. McCarron	USA	280 Park Avenue New York, NY 10017	0
Brian L. Schorr	USA	280 Park Avenue New York, NY 10017	28,864
Stuart I. Rosen	USA	280 Park Avenue New York, NY 10017	25,464
Fred H. Schaefer	USA	280 Park Avenue New York, NY 10017	50,000

Edgar Filing: TRIARC COMPANIES INC - Form SC 13D/A

Anne A. Tarbell

USA

280 Park Avenue  
New York, NY 10017

0

- 1) To the best knowledge of the Reporting Persons, except where otherwise noted, each of the directors and executive officers of Madison West listed above (i) funded their purchase of shares of Common Stock reported herein from personal funds; (ii) acquired the shares of Common Stock for investment purposes; and (iii) has sole voting and dispositive power over the shares listed on this Schedule II.
- 2) See Schedule I.