PLUM LARRY R

Form 4

February 03, 2005

FORM 4

Check this box

if no longer

subject to

Section 16.

Form 4 or

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

OMB APPROVAL

2005

January 31, Expires: STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Estimated average **SECURITIES** burden hours per response... 0.5

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

Stock -

Common

Common

Stock IRA

Stock 401K

Trust

02/02/2005

(Print or Type Responses)

1. Name and A PLUM LAB	Address of Reporting F RRY R	Symbol	er Name and Ticker or Trading NNATI FINANCIAL CORP]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 6200 SOUT	(First) (N	(Month/	of Earliest Transaction Day/Year) 2005	Director 10% Owner Officer (give titleX Other (specify below) PRESIDENT OF AFFILIATED CO.			
	(Street)	4. If Am	nendment, Date Original	6. Individual or Joint/Group Filing(Check			
FAIRFIELI	D, OH 45014-514	•	onth/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip) Tal	ole I - Non-Derivative Securities A	equired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 3, 4 and 5)	Securities Form: Direct Indirect Beneficially (D) or Beneficial Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported Transaction(s) (Instr. 3 and 4)			
Common Stock				2,862 D			
Common			¢				

697

M

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

D

D

D

104,419

797

4.983

15.03

Edgar Filing: PLUM LARRY R - Form 4

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 40.75					01/19/2005	01/19/2014	Common Stock	15,750
Employee Stock Option (right to buy)	\$ 43.71					<u>(1)</u>	01/25/2015	Common Stock	15,000
Phantom Stock	\$ 0					08/08/1988	08/08/1988	Common Stock	1,784
Stock Option	\$ 19.52					04/06/1997	04/06/2006	Common Stock	15,750
Stock Option	\$ 21.39					04/05/1998	04/05/2007	Common Stock	3,150
Stock Option	\$ 28.3					01/25/2001	01/25/2010	Common Stock	15,750
Stock Option	\$ 32.14					01/27/2000	01/27/2009	Common Stock	15,750
Stock Option	\$ 32.26					08/24/1999	08/24/2008	Common Stock	10,500
Stock Option	\$ 34.08					02/01/2004	02/01/2013	Common Stock	15,750
Stock Option	\$ 34.46					01/31/2002	01/31/2011	Common Stock	15,750

Edgar Filing: PLUM LARRY R - Form 4

Stock Option	\$ 36.71				01/28/2003	01/28/2012	Common Stock	15,750
Stock Option	\$ 40.82				02/07/1999	02/07/2008	Common Stock	15,750
Stock Option	\$ 15.03	02/02/2005	M	697	02/04/1996	02/04/2005	Common Stock	697

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

PLUM LARRY R 6200 SOUTH GILMORE RD FAIRFIELD, OH 45014-5141

PRESIDENT OF AFFILIATED CO.

Signatures

LARRY R 02/03/2005

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option is exercisable in three equal annual installments beginning on the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3