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FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION						
UNITED STATES SECURITIES AND EACHANGE COMMISSION						
MENT OF CH			ted average			
				•		
(a) of the Publi	c Utility Holding Company Act	of 1935 or Section	•			
Sym	Symbol Issuer		nship of Reporting Person(s) to			
СН	EROKEE INC [chke]	(Check all applicable)				
(Mo	nth/Day/Year)	Director 10% Owner X Officer (give title Other (specify				
., 0 0112 007	2012013	below) below) Chief Financial Officer				
(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)				-		
411		Form filed by M Person	ore than One R	eporting		
(Zip)	Table I - Non-Derivative Securities A	cquired, Disposed of,	, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)		SecuritiesForBeneficially(II)Owned(II)	orm: Direct D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	MENT OF CH ursuant to Section 7(a) of the Public 30(h) of th g Person * 2. I Sym CHI (Middle) 3. Da (Mon ., SUITE 03/2 4. If Filect 411 (Zip) e 2A. Deemed Execution Date, any	Washington, D.C. 20549 MENT OF CHANGES IN BENEFICIAL OF SECURITIES arsuant to Section 16(a) of the Securities Excharal (a) of the Public Utility Holding Company Act 30(h) of the Investment Company Act of 1 g Person * 2. Issuer Name and Ticker or Trading Symbol CHEROKEE INC [chke] (Middle) 3. Date of Earliest Transaction (Month/Day/Year) ., SUITE 03/25/2013 4. If Amendment, Date Original Filed(Month/Day/Year) 411 (Zip) Table I - Non-Derivative Securities A e 2. Deemed 3. Middle 3. A. Securities Exclusion (Month/Day/Year)	Washington, D.C. 20549 MENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES arrsuant to Section 16(a) of the Securities Exchange Act of 1934, 7(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 g Person * 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Issuer g Person * 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Issuer (Middle) 3. Date of Earliest Transaction (Month/Day/Year)	Washington, D.C. 20549 Number: MENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Expires: Insuant to Section 16(a) of the Securities Exchange Act of 1934, (a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 Expires: g Person * 2. Issuer Name and Ticker or Trading Symbol CHEROKEE INC [chke] 5. Relationship of Reporting Per Issuer (Middle) 3. Date of Earliest Transaction (Check all applicable below) (Middle) 3. Date of Earliest Transaction Director (Month/Day/Year) 109 -X_Officer (give title below) , SUITE 03/25/2013 Chief Financial Office Filed(Month/Day/Year) Che Reporting Per Securities Acquired, Disposed of, or Beneficial Filed(Month/Day/Year) 411 Execution Date, if TransactionAcquired (A) or Month/Day/Year) 6. Ownership Person 6. Ownership Person (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficial Execution Date, if TransactionAcquired (A) or Month/Day/Year) 5. Amount of Pollowing 6. Ownership Or Indirect (A) Reported Transaction(s) Generation (Instr. 4) Reported Transaction(s)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock Option	\$ 14.03	03/25/2013	03/25/2013	А	10,000	03/25/2014	03/25/2020	Common Stock	10,000
Common Stock Option	\$ 14.03	03/25/2013	03/25/2013	А	10,000	03/25/2015	03/25/2020	Common Stock	10,000
Common Stock Option	\$ 14.03	03/25/2013	03/25/2013	А	10,000	03/25/2016	03/25/2020	Common Stock	10,000

Reporting Owners

Reporting Owner Name / Addre	Idress Relationships						
1.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0	Director	10% Owner	Officer	Other			
Boling Jason 5990 SEPULVEDA BLVD. SUITE 600 SHERMAN OAKS, CA 914	11		Chief Financial Officer				
Signatures							
Jason Boling	03/27/2013						
<u>**</u> Signature of	Date						

Reporting Person Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

On March 25, 2013, the Compensation Committee of the Board of Directors of Cherokee Inc. granted Mr. Boling 30,000 stock

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.