Roger Verghis Chacko Form 4 August 02, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

1. Name and Ad Roger Vergh	*	ting Person *	2. Issuer Name and Ticker or Trading Symbol Planet Fitness, Inc. [PLNT]	5. Relationship of Reporting Person(s) to Issuer		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
4 LIBERTY	LANE WES	Т	(Month/Day/Year) 07/31/2018	Director 10% Owner Officer (give title Other (specify below) Chief Commercial Officer		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
HAMPTON, NH 03842				Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acq	uired, Disposed of, or Beneficially Owned		

(City)	(State) (Z	Zip) Table	I - Non-De	erivative S	ecuriti	ies Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Class A Common Stock	07/31/2018		A	5,260	A	<u>(1)</u>	5,260	D	
Class A Common Stock	07/31/2018		A	10,521	A	<u>(2)</u>	15,781	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration D (Month/Day,	ate	7. Title and Underlying (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to buy)	\$ 47.52	07/31/2018		A	15,009	(3)	07/31/2028	Class A Common Stock	15,009
Stock Options (Right to buy)	\$ 47.52	07/31/2018		A	29,285	<u>(4)</u>	07/31/2028	Class A Common Stock	29,285

Reporting Owners

	Relationships
Reporting Owner Name / Address	*

Director 10% Owner Officer Other

Roger Verghis Chacko 4 LIBERTY LANE WEST HAMPTON, NH 03842

Chief Commercial Officer

Signatures

/s/ Justin Vartanian, Attorney-in-Fact

08/02/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents a grant of restricted stock units with respect to the issuer's common stock that vests in equal installments on each of the first four anniversaries of the date of grant.
- (2) Represents a grant of restricted stock units with respect to shares of the issuer's common stock that vests in full on the third anniversary of the date of grant.
- (3) Represents the grant of an option to purchase shares of Class A common stock that vest in equal installments on each of the first four anniversaries of the date of grant.
- (4) Represents the grant of an option to purchase shares of Class A common stock that vest in full on the third anniversary of the date of grant.

Reporting Owners 2

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Remarks:

Justin Vartanian is signing on behalf of Mr. Chacko pursuant to a Power of Attorney dated July 27, 2018, which was previous filed with the Securities and Exchange Commission.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.