#### Edgar Filing: VANDERPLOEG MARTIN J - Form 4

VANDERPI Form 4 January 14, 1	LOEG MARTIN 2019	1 J									
FORM 4 Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). UNITED STATES SECURITIES AND EXCHANC Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL SECURITIES Filed pursuant to Section 16(a) of the Securities Excl Section 17(a) of the Public Utility Holding Company A 30(h) of the Investment Company Act of					L OWN	NERSHIP OF e Act of 1934, 1935 or Sectior	OMB Number: Expires: Estimated a burden hour response	•			
(Print or Type	Responses)										
VANDERPLOEG MARTIN J Syn				r Name <b>and</b> IVA INC		Tradin	g	5. Relationship of Reporting Person(s) to Issuer			
(Mor				Date of Earliest Transaction Aonth/Day/Year) 1/10/2019				(Check all applicable) <u>X</u> Director <u>X</u> 10% Owner <u>X</u> Officer (give title <u>Other (specify below)</u> President & CEO			
				<sup>2</sup> Amendment, Date Original d(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Tabl	le I - Non-D	Derivative S	Securi	ties Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	insaction Date 2A. Deemed		3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A Common Stock	01/10/2019			Code V $S_{\underline{(1)}}$	Amount 25,000	(D) D	Price \$ 38.43 (2)	475,000	I	By living trust	
Class A Common Stock								260,077	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock (3)	<u>(3)</u>					(3)	(3)	Class A Common Stock	2,515,009
Class B Common Stock (3)	<u>(3)</u>					<u>(3)</u>	<u>(3)</u>	Class A Common Stock	889,020
Employee Stock Option to Purchase Class A Common Stock (4)	\$ 12.4					02/01/2018 <u>(5)</u>	01/31/2027	Class A Common Stock	200,204
Employee Stock Option to Purchase Class A Common Stock ( <u>4)</u>	\$ 14.74					02/01/2017 <u>(5)</u>	01/31/2026	Class A Common Stock	168,421
Employee Stock Option to Purchase Class A Common Stock <u>(6)</u>	\$ 15.83					08/12/2015 <u>(7)</u>	08/11/2024	Class A Common Stock	178,200

## **Reporting Owners**

**Reporting Owner Name / Address** 

Relationships

#### Edgar Filing: VANDERPLOEG MARTIN J - Form 4

	Director	10% Owner	Officer	Other
VANDERPLOEG MARTIN J 2900 UNIVERSITY BOULEVARD AMES, IA 50010	Х	Х	President & CEO	
Signatures				
/s/ Troy M. Calkins as attorney-in-fac Vanderploeg	t for Mar	tin J.	01/14/20	)19
**Signature of Reporting P	Date			

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 23, 2018.

The price reported in Column 4 is a weighted-average price. The prices actually received ranges from \$37.80 to \$38.74. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the

(2) Hansactions reported in this form 4 difficing a weighted average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date

- (3) specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).
- (4) Grant of stock option pursuant to the 2014 Equity Incentive Plan.
- (5) Vests in three equal annual installments commencing on the first anniversary of the grant date.
- (6) Granted pursuant to 2009 Unit Incentive Plan.
- (7) Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.