WORKIVA INC Form DEFA14A April 24, 2018

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 14A Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant ý Filed by a Party other than the Registrant " Check the appropriate box: "Preliminary Proxy Statement

" Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

" Definitive Proxy Statement

ý Definitive Additional Materials

" Soliciting Material Pursuant to §240.14a-12 WORKIVA INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant) Payment of Filing Fee (Check the appropriate box): ýNo fee required.

"Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

4)Proposed maximum aggregate value of transaction:

5) Total fee paid: "Fee paid previously with preliminary materials.

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- 1) Amount Previously Paid:
- 2)Form, Schedule or Registration Statement No.:

3) Filing Party:

4) Date Filed:

[company\_logo] WORKIVA INC. Annual Meeting of Stockholders June 11, 2018 10:00AM Central Time

Control Number: [SingleControlNumber]

To: [Registration]

Your WORKIVA INC. proxy statement and annual report are now available online. You may also vote your shares for the 2018 Annual Stockholder Meeting online.

To view the proxy statement and annual report, please visit www.envisionreports.com/wk and click on "Proxy Information".

To cast your vote, please visit www.investorvote.com/wk and follow the on-screen instructions. You will be prompted to enter the proxy voting details provided above in this email to access this voting site. Note that votes submitted through this site must be received by 11:59 p.m., Eastern Time, on Sunday, June 10, 2018.

Thank you for viewing the 2018 WORKIVA INC. Annual Meeting Materials and for submitting your very important vote.

## REMEMBER, YOUR VOTE IS IMPORTANT, PLEASE VOTE.

Please note: Registered shareholders may unsubscribe to email notifications at any time by changing their elections at Investor Center by simply clicking on "eDelivery Options" and updating their accounts.

Questions? For additional assistance regarding your account please visit www.computershare.com/ContactUs where you will find useful FAQs, phone numbers and our secure online contact form.

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