

Ascent Capital Group, Inc.  
Form 10-Q  
August 09, 2016  
Table of Contents

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D. C. 20549

FORM 10-Q

☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934

For the quarterly period ended June 30, 2016

OR

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934

For the transition period from            to

Commission File Number 001-34176

ASCENT CAPITAL GROUP, INC.  
(Exact name of Registrant as specified in its charter)

State of Delaware                      26-2735737  
(State or other jurisdiction of    (I.R.S. Employer Identification No.)  
incorporation or organization)  
5251 DTC Parkway, Suite 1000  
Greenwood Village, Colorado              80111  
(Address of principal executive offices) (Zip Code)  
Registrant's telephone number, including area code: (303) 628-5600

Indicate by check mark whether the Registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company, as defined in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☒ Accelerated filer ☐  
Non-accelerated filer ☐ Smaller reporting company ☐  
(Do not check if a smaller reporting company)

Edgar Filing: Ascent Capital Group, Inc. - Form 10-Q

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  
Yes ☐ No ☒

The number of outstanding shares of Ascent Capital Group, Inc.'s common stock as of July 27, 2016 was:

Series A common stock 11,943,895 shares; and  
Series B common stock 382,359 shares.

Table of Contents

TABLE OF CONTENTS

	Page
PART I — FINANCIAL INFORMATION	
<u>Item 1. Financial Statements</u>	<u>2</u>
<u>Condensed Consolidated Balance Sheets (unaudited)</u>	<u>2</u>
<u>Condensed Consolidated Statements of Operations and Comprehensive Income (Loss) (unaudited)</u>	<u>3</u>
<u>Condensed Consolidated Statements of Cash Flows (unaudited)</u>	<u>4</u>
<u>Condensed Consolidated Statement of Stockholders' Equity (unaudited)</u>	<u>5</u>
<u>Notes to Condensed Consolidated Financial Statements</u>	<u>6</u>
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	<u>16</u>
<u>Item 3. Quantitative and Qualitative Disclosure about Market Risk</u>	<u>23</u>
<u>Item 4. Controls and Procedures</u>	<u>23</u>
PART II - OTHER INFORMATION	
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	<u>24</u>
<u>Item 6. Exhibits</u>	<u>25</u>
<u>SIGNATURES</u>	<u>26</u>
<u>EXHIBIT INDEX</u>	<u>27</u>

Table of Contents

## Item 1. Financial Statements.

## ASCENT CAPITAL GROUP, INC. AND SUBSIDIARIES

## Condensed Consolidated Balance Sheets

Amounts in thousands, except share amounts

(unaudited)

	June 30, 2016	December 31, 2015
Assets		
Current assets:		
Cash and cash equivalents	\$5,140	\$5,577
Restricted cash	—	55
Marketable securities, at fair value	81,131	87,052
Trade receivables, net of allowance for doubtful accounts of \$2,530 in 2016 and \$2,762 in 2015	13,884	13,622
Prepaid and other current assets	8,738	10,702
Assets held for sale	5,687	6,265
Total current assets	114,580	123,273
Property and equipment, net of accumulated depreciation of \$36,335 in 2016 and \$32,158 in 2015	31,998	32,440
Subscriber accounts, net of accumulated amortization of \$1,094,016 in 2016 and \$975,795 in 2015	1,410,669	1,423,538
Dealer network and other intangible assets, net of accumulated amortization of \$78,493 in 2016 and \$73,578 in 2015	21,739	26,654
Goodwill	563,549	563,549
Other assets, net	3,526	3,851
Total assets	\$2,146,061	\$2,173,305
Liabilities and Stockholders' Equity		
Current liabilities:		
Accounts payable	\$8,168	\$8,660
Accrued payroll and related liabilities	4,407	4,385
Other accrued liabilities	33,116	31,573
Deferred revenue	16,202	16,207
Holdback liability	14,212	16,386
Current portion of long-term debt	5,500	5,500
Liabilities of discontinued operations	3,500	3,500
Total current liabilities	85,105	86,211
Non-current liabilities:		
Long-term debt	1,737,683	1,713,868
Long-term holdback liability	3,614	3,786
Derivative financial instruments	30,073	13,470
Deferred income tax liability, net	15,710	13,646
Other liabilities	12,567	17,555
Total liabilities	1,884,752	1,848,536
Commitments and contingencies		
Stockholders' equity:		
Preferred stock, \$0.01 par value. Authorized 5,000,000 shares; no shares issued	—	—
Series A common stock, \$0.01 par value. Authorized 45,000,000 shares; issued and outstanding 11,944,209 and 12,301,248 shares at June 30, 2016 and December 31, 2015, respectively	119	123

Edgar Filing: Ascent Capital Group, Inc. - Form 10-Q

Series B common stock, \$.01 par value. Authorized 5,000,000 shares; issued and outstanding 382,359 shares both at June 30, 2016 and December 31, 2015	4	4
Series C common stock, \$.01 par value. Authorized 45,000,000 shares; no shares issued	—	—
Additional paid-in capital	1,414,096	1,417,895
Accumulated deficit	(1,123,737 )	(1,078,315 )
Accumulated other comprehensive loss, net	(29,173 )	(14,938 )
Total stockholders' equity	261,309	324,769
Total liabilities and stockholders' equity	\$2,146,061	\$2,173,305

See accompanying notes to condensed consolidated financial statements.

Table of Contents

## ASCENT CAPITAL GROUP, INC. AND SUBSIDIARIES

## Condensed Consolidated Statements of Operations and Comprehensive Income (Loss)

Amounts in thousands, except per share amounts

(unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
Net revenue	\$143,656	141,543	\$286,924	279,959
Operating expenses:				
Cost of services	27,637	27,603	57,112	52,770
Selling, general and administrative, including stock-based compensation	32,133	29,685	64,251	57,281
Radio conversion costs	7,596	450	16,675	973
Amortization of subscriber accounts, dealer network and other intangible assets	61,937	63,526	123,259	126,667
Depreciation	2,114	2,585	4,177	4,983
Gain on disposal of operating assets	—	(104 )	—	(1,154 )
	131,417	123,745	265,474	241,520
Operating income	12,239	17,798	21,450	38,439
Other income (expense), net:				
Interest income	588	746	1,045	1,262
Interest expense	(31,587 )	(30,893 )	(63,011 )	(60,674 )
Refinancing expense	—	(4,468 )	—	(4,468 )
Other income (expense), net	(1,677 )	351	(1,319 )	1,277
	(32,676 )	(34,264 )	(63,285 )	(62,603 )
Loss from continuing operations before income taxes	(20,437 )	(16,466 )	(41,835 )	(24,164 )
Income tax expense from continuing operations	(1,765 )	(2,030 )	(3,587 )	(4,007 )
Net loss from continuing operations	(22,202 )	(18,496 )	(45,422 )	(28,171 )
Discontinued operations:				
Income (loss) from discontinued operations, net of income tax of \$0	—	87	—	(73 )
Net loss	(22,202 )	(18,409 )	(45,422 )	(28,244 )
Other comprehensive income (loss):				
Foreign currency translation adjustments	(354 )	346	(556 )	69
Unrealized holding gain (loss) on marketable securities, net	2,959	(884 )	2,863	(1,953 )
Unrealized gain (loss) on derivative contracts, net	(4,697 )	1,002	(16,542 )	(3,461 )
Total other comprehensive income (loss), net of tax	(2,092 )	464	(14,235 )	(5,345 )
Comprehensive loss	\$(24,294 )	(17,945 )	\$(59,657 )	(33,589 )
Basic and diluted income (loss) per share:				
Continuing operations	\$(1.80 )	(1.41 )	\$(3.66 )	(2.14 )
Discontinued operations	—	0.01	—	—
Net loss	\$(1.80 )	(1.40 )	\$(3.66 )	(2.14 )

See accompanying notes to condensed consolidated financial statements.

Table of Contents

## ASCENT CAPITAL GROUP, INC. AND SUBSIDIARIES

## Condensed Consolidated Statements of Cash Flows

Amounts in thousands

(unaudited)

	Six Months Ended June 30, 2016	2015
Cash flows from operating activities:		
Net loss	\$ (45,422 )	(28,244 )
Adjustments to reconcile net loss to net cash provided by operating activities:		
Loss from discontinued operations, net of income tax	—	73
Amortization of subscriber accounts, dealer network and other intangible assets	123,259	126,667
Depreciation	4,177	4,983
Stock-based compensation	3,445	3,182
Deferred income tax expense	2,105	2,050
Gain on disposal of operating assets	—	(1,154 )
Amortization of debt discount and deferred debt costs	5,315	5,055
Refinancing expense	—	4,468
Bad debt expense	5,083	4,645
Other non-cash activity, net	3,236	1,531
Changes in assets and liabilities:		
Trade receivables	(5,395 )	(4,440 )
Prepaid expenses and other assets	2,197	(2,195 )
Subscriber accounts - deferred contract costs	(1,294 )	—
Payables and other liabilities	(5,567 )	(6,342 )
Operating activities from discontinued operations, net	—	40
Net cash provided by operating activities	91,139	110,319

Edgar Filing: Ascent Capital Group, Inc. - Form 10-Q

Cash flows from investing activities:			
Capital expenditures	(3,100	)	(8,168 )
Cost of subscriber accounts acquired	(106,805	)	(129,544 )
Cash paid for acquisition, net of cash acquired	—		(56,343 )
Purchases of marketable securities	(5,036	)	(24,448 )
Proceeds from sale of marketable securities	11,950		31,004
Decrease (increase) in restricted cash	55		(35 )
Proceeds from the disposal of operating assets	—		20,173
Net cash used in investing activities	(102,936	)	(167,361 )
Cash flows from financing activities:			
Proceeds from long-term debt	88,200		674,050
Payments on long-term debt	(69,700	)	(605,990 )
Payments of financing costs	—		(6,232 )
Purchases and retirement of common stock	(7,140	)	(9,473 )
Net cash provided by financing activities	11,360		52,355
Net decrease in cash and cash equivalents	(437	)	(4,687 )
Cash and cash equivalents at beginning of period	5,577		12,612
Cash and cash equivalents at end of period	\$ 5,140		7,925
Supplemental cash flow information:			
State taxes paid, net	\$ 2,758		3,485
Interest paid	57,043		55,149

See accompanying notes to condensed consolidated financial statements.



Table of Contents

## ASCENT CAPITAL GROUP, INC. AND SUBSIDIARIES

## Condensed Consolidated Statement of Stockholders' Equity

Amounts in thousands

(unaudited)

	Preferred Stock	Common Stock Series A	Common Stock Series B	Common Stock Series C	Additional Paid-in Capital	Accumulated Deficit	Accumulated Other Comprehensive Loss	Total Stockholders' Equity
Balance at December 31, 2015	\$ —	123	4	—	1,417,895	(1,078,315 )	(14,938 )	324,769
Net loss	—	—	—	—	—	(45,422 )	—	(45,422 )
Other comprehensive loss	—	—	—	—	—	—	(14,235 )	(14,235 )
Stock-based compensation	—	—	—	—	3,566	—	—	3,566
Value of shares withheld for minimum tax liability	—	—	—	—	(229 )	—	—	(229 )
Purchases and retirement of common stock	—	(4 )	—	—	(7,136 )	—	—	(7,140 )
Balance at June 30, 2016	\$ —	119	4	—	1,414,096	(1,123,737 )	(29,173 )	261,309

See accompanying notes to condensed consolidated financial statements.

Table of Contents

ASCENT CAPITAL GROUP, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Financial Statements

(1) Basis of Presentation

The accompanying Ascent Capital Group, Inc. ("Ascent Capital" or the "Company") condensed consolidated financial statements represent the financial position and results of operations of Ascent Capital and its consolidated subsidiaries. Monitronics International, Inc. ("Monitronics") is the primary, wholly owned, operating subsidiary of the Company. On February 23, 2015, Monitronics acquired LiveWatch Security, LLC ("LiveWatch"), a Do-It-Yourself home security firm, offering professionally monitored security services through a direct-to-consumer sales channel (the "LiveWatch Acquisition").

The unaudited interim financial information of the Company has been prepared in accordance with Article 10 of the Securities and Exchange Commission's (the "SEC") Regulation S-X. Accordingly, it does not include all of the information required by generally accepted accounting principles in the United States ("U.S. GAAP") for complete financial statements. The Company's unaudited condensed consolidated financial statements as of June 30, 2016, and for the three and six months ended June 30, 2016 and 2015, include Ascent Capital and all of its direct and indirect subsidiaries. The accompanying interim condensed consolidated financial statements are unaudited but, in the opinion of management, reflect all adjustments (consisting of normal recurring accruals) necessary for a fair presentation of the results for such periods. The results of operations for any interim period are not necessarily indicative of results for the full year. These condensed consolidated financial statements should be read in conjunction with the Ascent Capital Annual Report on Form 10-K for the year ended December 31, 2015, filed with the SEC on February 29, 2016 (the "2015 Form 10-K").

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of revenue and expenses for each reporting period. The significant estimates made in preparation of the Company's condensed consolidated financial statements primarily relate to valuation of goodwill, other intangible assets, long-lived assets, deferred tax assets, derivative financial instruments, and the amount of the allowance for doubtful accounts. These estimates are based on management's best estimates and judgment. Management evaluates its estimates and assumptions on an ongoing basis using historical experience and other factors and adjusts them when facts and circumstances change. As the effects of future events cannot be determined with any certainty, actual results could differ from the estimates upon which the carrying values were based.

The Company has reclassified certain prior period amounts related to Radio conversion costs to conform to the current period's presentation. These costs were previously reported in Cost of services on the Condensed Consolidated Statements of Operations and Other Comprehensive Income (Loss). Radio conversion costs represent all direct costs incurred by Monitronics during the subscribers' alarm monitoring system upgrade in relation to Monitronics' Radio Conversion Program as well as indirect retention costs for impacted subscribers. The Monitronics' Radio Conversion program was implemented in 2014 in response to one of the nation's largest carriers announcing that it does not intend to support its 2G cellular services beyond 2016.

(2) Recent Accounting Pronouncements

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2014-09, Revenue from Contracts with Customers (Topic 606). Under the update, revenue will be recognized based on a five-step model. The core principle of the model is that revenue will be recognized when the transfer of promised goods or services to customers is made in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. In March 2016, the FASB issued additional guidance which clarifies

principal versus agent considerations, and in April 2016, the FASB issued further guidance which clarifies the identification of performance obligations and the implementation guidance for licensing. Additional guidance was issued in May 2016 which clarified, among other items, revenue collectability, presentation of sales tax and other similar taxes from customers and non-cash consideration. In the third quarter of 2015, the FASB deferred the effective date of the standard to annual and interim periods beginning after December 15, 2017. Early adoption will be permitted for annual and interim periods beginning after December 15, 2016. The Company is currently evaluating the impact that adopting this ASU will have on its financial position, results of operations and cash flows.

In February 2016, the FASB issued ASU 2016-02, Leases (Topic 842), ("ASU 2016-02"). ASU 2016-02 introduces a lessee model that brings most leases on the balance sheet and eliminates the current requirements for a company to use bright-line tests in determining lease classification. ASU 2016-02 is effective for annual and interim periods beginning after December 15, 2018, and requires a modified retrospective approach. The Company is currently evaluating the impact that adopting ASU 2016-02 will have on its financial position, results of operations and cash flows.

Table of Contents

In March 2016, the FASB issued ASU 2016-09, Compensation--Stock Compensation (Topic 718): Improvements to Employee Share Based Accounting ("ASU 2016-09"). ASU 2016-09 simplifies several aspects of accounting for employee share-based payment transactions, including accounting for income taxes, forfeitures, and statutory tax withholding requirements as well as classification of certain elements in the statement of cash flows. Adoption requirements are different for each change in the reporting method and may be prospective, retrospective and/or modified retrospective. ASU 2016-09 is effective for annual and interim periods beginning after December 15, 2016. Early adoption is permitted. The Company plans to adopt the standard in its annual report for the period ending December 31, 2016. The adoption is not expected to have a material impact on the Company's financial position, results of operations and cash flows.

**(3) LiveWatch Acquisition**

On February 23, 2015 ("the Closing Date"), Monitronics acquired LiveWatch for a purchase price of approximately \$61,550,000 (the "LiveWatch Purchase Price"). The LiveWatch Purchase Price includes approximately \$3,988,000 of cash transferred directly to LiveWatch to fund transaction bonuses payable to LiveWatch employees as of the Closing Date. This cash is not included in the fair value of consideration transferred for the LiveWatch Acquisition. The LiveWatch Purchase Price also includes post-closing adjustments of \$435,000 which were paid in the third quarter of 2015. The LiveWatch acquisition was funded by borrowings from Monitronics' revolving credit facility, as well as cash contributions from Ascent Capital.

Goodwill in the amount of \$36,047,000 was recognized in connection with the LiveWatch Acquisition and was calculated as the excess of the consideration transferred over the net assets recognized and represents the value to Monitronics for LiveWatch's recurring revenue and cash flow streams and its diversified business model and marketing channel. All of the goodwill acquired in the LiveWatch Acquisition is estimated to be deductible for tax purposes.

The effect of the LiveWatch Acquisition was not material to the Company's consolidated results for the prior periods presented and, accordingly, proforma financial disclosures have not been presented.

**(4) Investments in Marketable Securities**

Ascent Capital owns marketable securities primarily consisting of diversified corporate bond funds. The following table presents a summary of amounts recorded on the condensed consolidated balance sheets (amounts in thousands):

As of June 30, 2016				
	Cost Basis (b)	Unrealized Gains	Unrealized Losses	Total
Equity securities	\$3,767	\$ —	\$ —	\$3,767
Mutual funds (a)	75,385	2,057	(78	) 77,364
Ending balance	\$79,152	\$ 2,057	\$ (78	) \$81,131
As of December 31, 2015				
	Cost Basis (b)	Unrealized Gains	Unrealized Losses	Total
Equity securities	\$4,603	\$ —	\$ (1,288	) \$3,315
Mutual funds (a)	83,333	824	(420	) 83,737
Ending balance	\$87,936	\$ 824	\$ (1,708	) \$87,052

(a) Primarily consists of corporate bond funds.

When an other-than-temporary impairment occurs, the Company reduces the cost basis of the marketable security involved. In the second quarter of 2016, the Company recognized non-cash charges for an other-than-temporary impairment of \$1,068,000 on its mutual funds and \$836,000 on its equity securities for a total other-than-temporary impairment loss on marketable securities of \$1,904,000. During 2015, the Company

(b) recognized non-cash charges for other-than-temporary impairments on its mutual funds of \$6,389,000. The mutual fund impairments are attributable to a low interest rate environment and widening credit spreads. The equity security impairment is primarily attributable to foreign exchange losses based on weakening of the trading currency of the underlying investment.

Table of Contents

The following table provides the realized investment gains and losses and the total proceeds received from the sale of marketable securities (amounts in thousands):

	Three Months Ended June 30, 2016		Six Months Ended June 30, 2015	
Gross realized gains	\$ 158	\$ 74	\$ 244	\$ 1,024
Gross realized losses	\$ 210	\$ —	\$ 210	\$ 600
Total proceeds	\$ 7,547	\$ 3,984	\$ 11,950	\$ 31,004

## (5) Assets Held for Sale

As of June 30, 2016, the Company has \$5,687,000 of land and building classified as Assets held for sale in the condensed consolidated balance sheet. The Company currently expects to complete the sale of these real estate properties during the next twelve months.

## (6) Other Accrued Liabilities

Other accrued liabilities consisted of the following (amounts in thousands):

	June 30, December 31, 2016 2015	
Interest payable	\$ 15,455	\$ 15,390
Income taxes payable	1,377	2,665
Legal accrual	688	379
LiveWatch acquisition retention bonus	3,634	—
Other	11,962	13,139
Total Other accrued liabilities	\$ 33,116	\$ 31,573

## (7) Long-Term Debt

Long-term debt consisted of the following (amounts in thousands):

	June 30, 2016	December 31, 2015
Ascent Capital 4.00% Convertible Senior Notes due July 15, 2020 with an effective rate of 7.8%	\$ 76,328	\$ 74,507
Monitronics 9.125% Senior Notes due April 1, 2020 with an effective rate of 9.4%	577,345	576,455
Monitronics term loans, mature April 9, 2022, LIBOR plus 3.50%, subject to a LIBOR floor of 1.00% (4.50%) with an effective rate of 5.1%	539,896	542,420
Monitronics term loans, mature March 23, 2018, LIBOR plus 3.25%, subject to a LIBOR floor of 1.00% (4.25%) with an effective rate of 5.0%	396,792	394,938
Monitronics \$315 million revolving credit facility, matures December 22, 2017, LIBOR plus 3.75%, subject to a LIBOR floor of 1.00% (4.75%) with an effective rate of 5.9%	152,822	131,048
	1,743,183	1,719,368
Less current portion of long-term debt	(5,500 )	(5,500 )
Long-term debt	\$ 1,737,683	\$ 1,713,868

## Convertible Notes

Edgar Filing: Ascent Capital Group, Inc. - Form 10-Q

The convertible notes total \$96,775,000 in aggregate principal amount, mature on July 15, 2020 and bear interest at 4.00% per annum (the "Convertible Notes"). Interest on the Convertible Notes is payable semi-annually on January 15 and July 15 of each year. The Convertible Notes are convertible, under certain circumstances, into cash, shares of Ascent Capital's Series A Common Stock, par value \$0.01 per share (the "Series A Common Stock"), or any combination thereof at Ascent Capital's election.

## Table of Contents

Holders of the Convertible Notes ("Noteholders") have the right, at their option, to convert all or any portion of such Convertible Notes, subject to the satisfaction of certain conditions, at an initial conversion rate of 9.7272 shares of Series A Common Stock per \$1,000 principal amount of Convertible Notes (subject to adjustment in certain situations), which represents an initial conversion price per share of Series A Common Stock of approximately \$102.804 (the "Conversion Price"). Ascent Capital is entitled to settle any such conversion by delivery of cash, shares of Series A Common Stock or any combination thereof at Ascent Capital's election. In addition, Noteholders have the right to submit Convertible Notes for conversion, subject to the satisfaction of certain conditions, in the event of certain corporate transactions.

In the event of a fundamental change (as such term is defined in the indenture governing the Convertible Notes) at any time prior to the maturity date, each Noteholder shall have the right, at such Noteholder's option, to require Ascent Capital to repurchase for cash any or all of such Noteholder's Convertible Notes on the repurchase date specified by Ascent Capital at a repurchase price equal to 100% of the principal amount thereof, together with accrued and unpaid interest, including unpaid additional interest, if any, unless the repurchase date occurs after an interest record date and on or prior to the related interest payment date, as specified in the indenture.

The Convertible Notes are within the scope of FASB ASC Subtopic 470-20, Debt with Conversion and Other Options, and as such are required to be separated into a liability and equity component. The carrying amount of the liability component is calculated by measuring the fair value of a similar liability (including any embedded features other than the conversion option) that does not have an associated conversion option. The carrying amount of the equity component is determined by deducting the fair value of the liability component from the initial proceeds ascribed to the Convertible Notes as a whole. The excess of the principal amount of the liability component over its carrying amount, treated as a debt discount, is amortized to interest cost over the expected life of a similar liability that does not have an associated conversion option using the effective interest method. The equity component is not remeasured as long as it continues to meet the conditions for equity classification as prescribed in FASB ASC Subtopic 815-40, Contracts in an Entity's Own Equity.

The Convertible Notes are presented on the consolidated balance sheet as follows (amounts in thousands):

	As of June 30, 2016	As of December 31, 2015
Principal	\$96,775	\$ 96,775
Unamortized discount	(19,152 )	(20,857 )
Deferred debt costs	(1,295 )	(1,411 )
Carrying value	\$76,328	\$ 74,507

The Company is using an effective interest rate of 14.0% to calculate the accretion of the debt discount, which is being recorded as interest expense over the expected remaining term to maturity of the Convertible Notes. The Company recognized contractual interest expense of \$968,000 and \$1,936,000 for the three and six months ended June 30, 2016, respectively. The Company recognized contractual interest expense of \$1,035,000 and \$2,070,000 on the Convertible Notes for the three and six months ended June 30, 2015, respectively. The Company amortized \$927,000 and \$1,821,000 of the Convertible Notes debt discount and deferred debt costs into interest expense for the three and six months ended June 30, 2016, compared to \$973,000 and \$1,922,000 for three and six months ended June 30, 2015.

## Hedging Transactions Relating to the Offering of the Convertible Notes

In connection with the issuance of the Convertible Notes, Ascent Capital entered into separate privately negotiated purchased call options (the "Bond Hedge Transactions"). The Bond Hedge Transactions require the counterparties to



offset Series A Common Stock deliverable or cash payments made by Ascent Capital upon conversion of the Convertible Notes in the event that the volume-weighted average price of the Series A Common Stock on each trading day of the relevant valuation period is greater than the strike price of \$102.804, which corresponds to the Conversion Price of the Convertible Notes. The Bond Hedge Transactions cover, subject to anti-dilution adjustments, approximately 1,007,000 shares of Series A Common Stock, which is equivalent to the number of shares initially issuable upon conversion of the Convertible Notes, and are expected to reduce the potential dilution with respect to the Series A Common Stock, and/or offset potential cash payments Ascent Capital is required to make in excess of the principal amount of the Convertible Notes upon conversion.

Concurrently with the Bond Hedge Transactions, Ascent Capital also entered into separate privately negotiated warrant transactions with each of the call option counterparties (the "Warrant Transactions"). The warrants are European options, and are exercisable in tranches on consecutive trading days starting after the maturity of the Convertible Notes. The warrants cover

## Table of Contents

the same initial number of shares of Series A Common Stock, subject to anti-dilution adjustments, as the Bond Hedge Transactions. The Warrant Transactions require Ascent Capital to deliver Series A Common Stock or make cash payments to the counterparties on each expiration date with a value equal to the number of warrants exercisable on that date times the excess of the volume-weighted average price of the Series A Common Stock over the strike price of \$118.62, which effectively reflects a 50% conversion premium on the Convertible Notes. As such, the Warrant Transactions may have a dilutive effect with respect to the Common Stock to the extent the Warrant Transactions are settled with shares of Series A Common Stock. Ascent Capital may elect to settle its delivery obligation under the Warrant Transactions in cash.

The Bond Hedge Transactions and Warrant Transactions are separate transactions entered into by Ascent Capital, are not part of the terms of the Convertible Notes and will not affect the Noteholders' rights under the Convertible Notes. The Noteholders will not have any rights with respect to the Bond Hedge Transactions or the Warrant Transactions.

### Senior Notes

The senior notes total \$585,000,000 in principal, mature on April 1, 2020 and bear interest at 9.125% per annum (the "Senior Notes"). Interest payments are due semi-annually on April 1 and October 1 of each year. The Senior Notes are guaranteed by all of Monitronics' existing domestic subsidiaries. Ascent Capital has not guaranteed any of Monitronics' obligations under the Senior Notes. As of June 30, 2016, the Senior Notes had deferred financing costs and unamortized premium, net of accumulated amortization of \$7,655,000.

### Credit Facility

Monitronics has senior secured term loans totaling \$946,909,000 in principal with \$403,784,000 maturing in March 2018 (the "2018 Term Loans") and \$543,125,000 maturing in April 2022 (the "2022 Term Loans"). Monitronics also has a \$315,000,000 revolving credit facility, maturing December 22, 2017, of which \$154,500,000 is outstanding as of June 30, 2016 (the senior secured term loans together with the revolving credit facility, the "Credit Facility").

The 2018 Term Loans bear interest at LIBOR plus 3.25%, subject to a LIBOR floor of 1.00%, and mature on March 23, 2018. Interest payments on the 2018 Term Loans are due quarterly with the principal due at maturity. The 2022 Term Loans bear interest at LIBOR plus 3.50%, subject to a LIBOR floor of 1.00% and mature on April 9, 2022. Interest and principal payments of approximately \$1,375,000 are due quarterly on the 2022 Term Loans, with the remaining principal due at maturity. The Credit Facility revolver bears interest at LIBOR plus 3.75%, subject to a LIBOR floor of 1.00%, and matures on December 22, 2017. There is an annual commitment fee of 0.50% on unused portions of the Credit Facility revolver.

At any time after the occurrence of an event of default under the Credit Facility, the lenders may, among other options, declare any amounts outstanding under the Credit Facility immediately due and payable and terminate any commitment to make further loans under the Credit Facility. In addition, failure to comply with restrictions contained in the Senior Notes could lead to an event of default under the Credit Facility.

The Credit Facility is secured by a pledge of all of the outstanding stock of Monitronics and all of its existing subsidiaries and is guaranteed by all of Monitronics' existing domestic subsidiaries. Ascent Capital has not guaranteed any of Monitronics' obligations under the Credit Facility.

As of June 30, 2016, the Company has deferred financing costs and unamortized discounts, net of accumulated amortization, of \$11,899,000 related to the Credit Facility.

In order to reduce the financial risk related to changes in interest rates associated with the floating rate term loans under the Credit Facility term loans, Monitronics has entered into interest rate swap agreements with terms similar to the Credit Facility term loans (all outstanding interest rate swap agreements are collectively referred to as the “Swaps”). The Swaps have been designated as effective hedges of the Company’s variable rate debt and qualify for hedge accounting. As a result of these interest rate swaps, Monitronics' current effective weighted average interest rate on the borrowings under the Credit Facility term loans is 5.15%. See note 8, Derivatives, for further disclosures related to these derivative instruments.

The terms of the Convertible Notes, the Senior Notes and the Credit Facility provide for certain financial and nonfinancial covenants. As of June 30, 2016, the Company was in compliance with all required covenants.

Table of Contents

As of June 30, 2016, principal payments scheduled to be made on the Company's debt obligations are as follows (amounts in thousands):

Remainder of 2016	\$2,750
2017	160,000
2018	409,284
2019	5,500
2020	687,275
2021	5,500
Thereafter	512,875
Total principal payments	\$1,783,184
Less:	
Unamortized deferred debt costs, discounts and premium, net	40,001
Total debt on condensed consolidated balance sheet	\$1,743,183

## (8) Derivatives

The Company utilizes interest rate swap agreements to reduce the interest rate risk inherent in Monitronics' variable rate Credit Facility term loans. The valuation of these instruments is determined using widely accepted valuation techniques, including discounted cash flow analysis on the expected cash flows of each derivative. This analysis reflects the contractual terms of the derivatives, including the period to maturity, and uses observable market-based inputs, including interest rate curves and implied volatility. The Company incorporates credit valuation adjustments to appropriately reflect the respective counterparty's nonperformance risk in the fair value measurements. See note 9, Fair Value Measurements, for additional information about the credit valuation adjustments.

As of June 30, 2016, the Swaps' outstanding notional balances, effective dates, maturity dates and interest rates paid and received are noted below:

Notional	Effective Date	Maturity Date	Fixed Rate Paid	Variable Rate Received
\$526,625,000	March 28, 2013	March 23, 2018	1.884%	3 mo. USD-LIBOR-BBA, subject to a 1.00% floor (a)
139,562,500	March 28, 2013	March 23, 2018	1.384%	3 mo. USD-LIBOR-BBA, subject to a 1.00% floor (a)
109,108,040	September 30, 2013	March 23, 2018	1.959%	3 mo. USD-LIBOR-BBA, subject to a 1.00% floor
109,108,040	September 30, 2013	March 23, 2018	1.850%	3 mo. USD-LIBOR-BBA, subject to a 1.00% floor
191,475,002	March 23, 2018	April 9, 2022	2.924%	3 mo. USD-LIBOR-BBA, subject to a 1.00% floor
250,000,000	March 23, 2018	April 9, 2022	2.810%	3 mo. USD-LIBOR-BBA, subject to a 1.00% floor
50,000,000	March 23, 2018	April 9, 2022	2.504%	3 mo. USD-LIBOR-BBA, subject to a 1.00% floor

On March 25, 2013, Monitronics negotiated amendments to the terms of these interest rate swap agreements, which were entered into in March 2012 (the "Existing Swap Agreements," as amended, the "Amended Swaps").

The Amended Swaps are held with the same counterparties as the Existing Swap Agreements. Upon entering into

- (a) the Amended Swaps, Monitronics simultaneously dedesignated the Existing Swap Agreements and redesignated the Amended Swaps as cash flow hedges for the underlying change in the swap terms. The amounts previously recognized in Accumulated other comprehensive loss relating to the dedesignation are recognized in Interest expense over the remaining life of the Amended Swaps.

All of the Swaps are designated and qualify as cash flow hedging instruments, with the effective portion of the Swaps' change in fair value recorded in Accumulated other comprehensive loss. Any ineffective portions of the Swaps' change in fair value are recognized in current earnings in Interest expense. Changes in the fair value of the Swaps recognized in Accumulated other



Table of Contents

comprehensive loss are reclassified to Interest expense when the hedged interest payments on the underlying debt are recognized. Amounts in Accumulated other comprehensive loss expected to be recognized in Interest expense in the coming 12 months total approximately \$7,067,000.

The impact of the derivatives designated as cash flow hedges on the condensed consolidated financial statements is depicted below (amounts in thousands):

	Three Months Ended June 30, 2016		Six Months Ended June 30, 2015	
Effective portion of loss recognized in Accumulated other comprehensive loss	2016	2015	2016	2015
Effective portion of loss reclassified from Accumulated other comprehensive loss into Net loss (a)	\$(6,506)	(820 )	\$(20,163)	(7,088)
Ineffective portion of amount of loss recognized into Net loss on interest rate swaps (a)	\$(1,809)	(1,822)	\$(3,621 )	(3,627)
	\$(19 )	83	\$(77 )	(1 )

(a) Amounts are included in Interest expense in the unaudited condensed consolidated statements of operations and comprehensive income (loss).

## (9) Fair Value Measurements

According to the FASB ASC Topic 820, Fair Value Measurement, fair value is defined as the amount that would be received for selling an asset or paid to transfer a liability in an orderly transaction between market participants and requires that assets and liabilities carried at fair value are classified and disclosed in the following three categories:

Level 1 - Quoted prices for identical instruments in active markets.

Level 2 - Quoted prices for similar instruments in active or inactive markets and valuations derived from models where all significant inputs are observable in active markets.

Level 3 - Valuations derived from valuation techniques in which one or more significant inputs are unobservable in any market.

The following summarizes the fair value level of assets and liabilities that are measured on a recurring basis at June 30, 2016 and December 31, 2015 (amounts in thousands):

	Level 1	Level 2	Level 3	Total
June 30, 2016				
Money market funds (a)	\$587	—	—	\$587
Investments in marketable securities (b)	81,131	—	—	81,131
Derivative financial instruments - liabilities	—	(30,073)	—	(30,073 )
Total	\$81,718	(30,073)	—	\$51,645
December 31, 2015				
Money market funds (a)	\$2,242	—	—	\$2,242
Investments in marketable securities (b)	87,052	—	—	87,052
Derivative financial instruments - liabilities	—	(13,470)	—	(13,470 )
Total	\$89,294	(13,470)	—	\$75,824

(a) Included in cash and cash equivalents on the condensed consolidated balance sheets.

(b) Level 1 investments primarily consist of diversified corporate bond funds.

The Company has determined that the significant inputs used to value the Swaps fall within Level 2 of the fair value hierarchy. As a result, the Company has determined that its derivative valuations are classified in Level 2 of the fair value hierarchy.

Table of Contents

Carrying values and fair values of financial instruments that are not carried at fair value are as follows (amounts in thousands):

	June 30, 2016	December 31, 2015
Long term debt, including current portion:		
Carrying value	\$1,743,183	\$1,719,368
Fair value (a)	1,602,570	1,563,376

(a) The fair value is based on market quotations from third party financial institutions and is classified as Level 2 in the hierarchy.

Ascent Capital's other financial instruments, including cash and cash equivalents, accounts receivable and accounts payable are carried at cost, which approximates their fair value because of their short-term maturity.

## (10) Stockholders' Equity

## Common Stock

The following table presents the activity in Ascent Capital's Series A Common Stock and Series B common stock, par value \$0.01 per share (the "Series B Common Stock"), for the six months ended June 30, 2016:

	Series A Common Stock	Series B Common Stock
Balance at December 31, 2015	12,301,248	382,359
Issuance of stock awards	60,500	—
Restricted stock forfeitures and tax withholding	(28,360)	) —
Repurchases and retirements of Series A shares	(389,179)	) —
Balance at June 30, 2016	11,944,209	382,359

## Accumulated Other Comprehensive Income (Loss)

The following table provides a summary of the changes in Accumulated other comprehensive income (loss) for the period presented (amounts in thousands):

	Foreign currency translation adjustments	Unrealized holding gains and losses on marketable securities, net (a)	Unrealized gains and losses on derivative instruments, net (b)	Accumulated other comprehensive income (loss)
As of December 31, 2015	\$ (508 )	(884 )	(13,546 )	\$ (14,938 )
Gain (loss) through Accumulated other comprehensive loss, net of income tax of \$0	(556 )	993	(20,163 )	(19,726 )
Reclassifications of loss (gain) into Net loss, net of income tax of \$0	—	1,870	3,621	5,491
As of June 30, 2016	\$ (1,064 )	1,979	(30,088 )	\$ (29,173 )

(a) Amounts reclassified into net loss are included in Other income, net on the condensed consolidated statement of operations. See note 4, Investments in Marketable Securities, for further information.

(b)



Amounts reclassified into net loss are included in Interest expense on the condensed consolidated statement of operations. See note 8, Derivatives, for further information.

Table of Contents

## (11) Basic and Diluted Earnings (Loss) Per Common Share—Series A and Series B

Basic earnings (loss) per common share ("EPS") is computed by dividing net earnings (loss) by the weighted average number of shares of Ascent Capital Series A and Series B Common Stock outstanding for the period. Diluted EPS is computed by dividing net earnings (loss) by the sum of the weighted average number of shares of Ascent Capital Series A and Series B Common Stock outstanding and the effect of dilutive securities such as outstanding stock options and unvested restricted stock.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
Weighted average Series A and Series B shares — basic and diluted	12,364,767	13,110,540	12,407,830	13,188,309

For all periods presented, diluted EPS is computed the same as basic EPS because the Company recorded a loss from continuing operations, which would make potentially dilutive securities anti-dilutive. For the three and six months ended June 30, 2016, diluted shares outstanding excluded the effect of 435,347 potentially dilutive unvested restricted stock awards and performance stock units because their inclusion would have been anti-dilutive. For the three and six months ended June 30, 2015, diluted shares outstanding excluded the effect of 714,991 potentially dilutive stock options and unvested restricted stock awards because their inclusion would have been anti-dilutive.

## (12) Commitments, Contingencies and Other Liabilities

The Company is involved in litigation and similar claims incidental to the conduct of its business. Matters that are probable of unfavorable outcome to the Company and which can be reasonably estimated are accrued. Such accruals are based on information known about the matters, management's estimate of the outcomes of such matters and experience in contesting, litigating and settling similar matters. In management's opinion, none of the pending actions is likely to have a material adverse impact on the Company's financial position or results of operations.

## (13) Reportable Business Segments

## Description of Segments

The Company operates through two reportable business segments according to the nature and economic characteristics of its services as well as the manner in which the information issued internally by the Company's key decision maker, who is the Company's Chief Executive Officer. The Company's business segments are as follows:

## Monitronics

The Monitronics segment is primarily engaged in the business of providing security alarm monitoring services: monitoring signals arising from burglaries, fires, medical alerts and other events through security systems at subscribers' premises, as well as providing customer service and technical support. Monitronics outsources the sales, installation and most of its field service functions to its dealers. By outsourcing the low margin, high fixed-cost elements of its business to a large network of independent service providers, Monitronics is able to allocate capital to growing its revenue-generating account base rather than to local offices or depreciating hard assets.

## LiveWatch

LiveWatch is a do-it-yourself ("DIY") home security provider offering professionally monitored security services through a direct-to-consumer sales channel. LiveWatch offers a differentiated go-to-market strategy through direct response TV, internet and radio advertising. When a customer initiates the process to obtain monitoring services,

LiveWatch pre-configures the alarm monitoring system based on customer specifications. LiveWatch then packages and ships the equipment directly to the customer. The customer self-installs the equipment on-site and activates the monitoring service over the phone.

#### Other Activities

Other Activities primarily consists of Ascent Capital's corporate costs, including administrative and other activities not associated with the operation of the reportable segments.

Table of Contents

As they arise, transactions between segments are recorded on a arm's length basis using relevant market prices. Prior to the acquisition of LiveWatch in February 2015, Ascent Capital had one operating segment. Therefore, the LiveWatch segment only includes amounts incurred from the purchase date. The following table sets forth selected data from the accompanying condensed consolidated statements of operations for the periods indicated (amounts in thousands):

	Monitronics	LiveWatch	Other	Consolidated
	Three Months Ended June 30, 2016			
Net revenue	\$138,174	\$5,482	\$—	\$143,656
Depreciation and amortization	\$62,877	\$1,085	\$89	\$64,051
Net loss from continuing operations before income taxes	\$(9,703)	\$(5,063)	\$(5,671)	\$(20,437)

	Three Months Ended June 30, 2015			
Net revenue	\$137,436	\$4,107	\$—	\$141,543
Depreciation and amortization	\$64,902	\$1,108	\$101	\$66,111
Net loss from continuing operations before income taxes	\$(9,306)	\$(4,670)	\$(2,490)	\$(16,466)

	Six Months Ended June 30, 2016			
Net revenue	\$276,270	\$10,654	\$—	\$286,924
Depreciation and amortization	\$125,029	\$2,230	\$177	\$127,436
Net loss from continuing operations before income taxes	\$(22,854)	\$(10,332)	\$(8,649)	\$(41,835)

	Six Months Ended June 30, 2015			
Net revenue	\$274,337	\$5,622	\$—	\$279,959
Depreciation and amortization	\$129,898	\$1,550	\$202	\$131,650
Net loss from continuing operations before income taxes	\$(13,943)	\$(6,406)	\$(3,815)	\$(24,164)

The following table sets forth selected data from the accompanying condensed consolidated balance sheets for the periods indicated (amounts in thousands):

	Monitronics	LiveWatch	Other	Consolidated
	Balance at June 30, 2016			
Subscriber accounts, net of amortization	\$1,388,366	\$22,303	\$—	\$1,410,669
Goodwill	\$527,502	\$36,047	\$—	\$563,549
Total assets	\$2,069,519	\$62,983	\$13,559	\$2,146,061

	Balance at December 31, 2015			
Subscriber accounts, net of amortization	\$1,400,515	\$23,023	\$—	\$1,423,538
Goodwill	\$527,502	\$36,047	\$—	\$563,549
Total assets	\$2,033,180	\$63,267	\$76,858	\$2,173,305

Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

Certain statements in this Quarterly Report on Form 10-Q constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding our business, marketing and operating strategies, integration of acquired assets and businesses, new service offerings, financial prospects, and anticipated sources and uses of capital. Where, in any forward-looking statement, we express an expectation or belief as to future results or events, such expectation or belief is expressed in good faith and believed to have a reasonable basis, but there can be no assurance that the expectation or belief will result or be achieved or accomplished. The following include some but not all of the factors that could cause actual results or events to differ materially from those anticipated:

- general business conditions and industry trends;
- macroeconomic conditions and their effect on the general economy and on the U.S. housing market, in particular single family homes which represent Monitronics' largest demographic;
- uncertainties in the development of our business strategies, including Monitronics' increased direct marketing efforts and market acceptance of new products and services;
- the competitive environment in which we operate, in particular increasing competition in the alarm monitoring industry from larger existing competitors and new market entrants, including telecommunications and cable companies;
- the development of new services or service innovations by competitors;
- Monitronics' ability to acquire and integrate additional accounts, including competition for dealers with other alarm monitoring companies which could cause an increase in expected subscriber acquisition costs;
- integration of acquired assets and businesses;
- the regulatory environment in which we operate, including the multiplicity of jurisdictions, state and federal consumer protection laws and licensing requirements to which Monitronics and/or its dealers is subject and the risk of new regulations, such as the increasing adoption of "false alarm" ordinances;
- technological changes which could result in the obsolescence of currently utilized technology and the need for significant upgrade expenditures, including the phase-out of 2G networks by cellular carriers;
- the trend away from the use of public switched telephone network lines and resultant increase in servicing costs associated with alternative methods of communication;
- the operating performance of Monitronics' network, including the potential for service disruptions at both the main monitoring facility and back-up monitoring facility due to acts of nature or technology deficiencies;
- the outcome of any pending, threatened, or future litigation, including potential liability for failure to respond adequately to alarm activations;
- the ability to continue to obtain insurance coverage sufficient to hedge our risk exposures, including as a result of acts of third parties and/or alleged regulatory violations;
- changes in the nature of strategic relationships with original equipment manufacturers, dealers and other Monitronics business partners;
- the reliability and creditworthiness of Monitronics' independent alarm systems dealers and subscribers;
- changes in Monitronics' expected rate of subscriber attrition;
- the availability and terms of capital, including the ability of Monitronics to obtain future financing to grow its business;
- Monitronics' high degree of leverage and the restrictive covenants governing its indebtedness; and
- availability of qualified personnel.

For additional risk factors, please see Part I, Item 1A, Risk Factors, in the 2015 Form 10-K. These forward-looking statements and such risks, uncertainties and other factors speak only as of the date of this Quarterly Report, and we expressly disclaim any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement contained herein, to reflect any change in our expectations with regard thereto, or any other change in

events, conditions or circumstances on which any such statement is based.

The following discussion and analysis provides information concerning our results of operations and financial condition. This discussion should be read in conjunction with our accompanying condensed consolidated financial statements and the notes thereto included elsewhere herein and the 2015 Form 10-K.

Table of Contents

## Overview

Ascent Capital Group, Inc. is a holding company and its assets primarily consist of its wholly-owned subsidiary, Monitronics International, Inc.

The Monitronics business provides security alarm monitoring and related services to residential and business subscribers throughout the United States and parts of Canada. On February 23, 2015 (the "Closing Date"), Monitronics acquired LiveWatch Security, LLC ("LiveWatch"), a Do-It-Yourself home security firm, offering professionally monitored security services through a direct-to-consumer sales channel (the "LiveWatch Acquisition"). Monitronics monitors signals arising from burglaries, fires, medical alerts and other events through security systems at subscribers' premises, as well as provides customer service and technical support. Nearly all of its revenues are derived from monthly recurring revenues under security alarm monitoring contracts purchased from independent dealers in its exclusive nationwide network.

## Attrition

Account cancellation, otherwise referred to as subscriber attrition, has a direct impact on the number of subscribers that Monitronics services and on its financial results, including revenues, operating income and cash flow. A portion of the subscriber base can be expected to cancel its service every year. Subscribers may choose not to renew or terminate their contract for a variety of reasons, including relocation, cost and switching to a competitor's service. The largest category of canceled accounts relate to subscriber relocation or the inability to contact the subscriber. Monitronics defines its attrition rate as the number of canceled accounts in a given period divided by the weighted average of number of subscribers for that period. Monitronics considers an account canceled if payment from the subscriber is deemed uncollectible or if the subscriber cancels for various reasons. If a subscriber relocates but continues its service, this is not a cancellation. If the subscriber relocates, discontinues its service and a new subscriber takes over the original subscriber's service continuing the revenue stream, this is also not a cancellation. Monitronics adjusts the number of canceled accounts by excluding those that are contractually guaranteed by its dealers. The typical dealer contract provides that if a subscriber cancels in the first year of its contract, the dealer must either replace the canceled account with a new one or refund to Monitronics the cost paid to acquire the contract. To help ensure the dealer's obligation to Monitronics, Monitronics typically maintains a dealer funded holdback reserve ranging from 5-10% of subscriber accounts in the guarantee period. In some cases, the amount of the holdback liability may be less than actual attrition experience.

The table below presents subscriber data for the twelve months ended June 30, 2016 and 2015:

	Twelve Months Ended June 30,			
	2016		2015	
Beginning balance of accounts	1,092,083		1,055,701	
Accounts acquired	148,620		188,416	
Accounts canceled	(150,703 )		(142,951 )	
Canceled accounts guaranteed by dealer and other adjustments (a)	(15,078 )		(9,083 )	
Ending balance of accounts	1,074,922		1,092,083	
Monthly weighted average accounts	1,085,600		1,069,860	
Attrition rate - Unit	13.9	%	13.4	%
Attrition rate - RMR (c)	12.5	%	13.2	%

(a) Includes canceled accounts that are contractually guaranteed to be refunded from holdback.

(b) Includes an estimated 7,200 accounts included in our Radio Conversion Program that canceled in excess of their expected attrition.

The recurring monthly revenue ("RMR") of canceled accounts follows the same definition as subscriber unit (c)attrition as noted above. RMR attrition is defined as the RMR of canceled accounts in a given period, adjusted for the impact of price increases or decreases in that period, divided by the weighted average of RMR for that period.

The unit attrition rate for the twelve months ended June 30, 2016 and 2015 was 13.9% and 13.4%, respectively. Increased attrition is primarily the result of an increase in the number of subscriber accounts reaching the end of their initial contract term in the period. Overall attrition reflects the impact of the Pinnacle Security bulk buys, where Monitronics purchased approximately 113,000 accounts from Pinnacle Security in 2012 and 2013, which are now experiencing normal end-of-term



## Table of Contents

attrition. The attrition rate without the Pinnacle Security accounts (core attrition) for the twelve months ended June 30, 2016 and 2015 was 13.2% and 12.6%, respectively.

Monitronics analyzes its attrition by classifying accounts into annual pools based on the year of acquisition. Monitronics then tracks the number of accounts that cancel as a percentage of the initial number of accounts acquired for each pool for each year subsequent to its acquisition. Based on the average cancellation rate across the pools, in recent years Monitronics has averaged less than 1% attrition within the initial 12-month period after considering the accounts which were replaced or refunded by the dealers at no additional cost to Monitronics. Over the next few years of the subscriber account life, the number of subscribers that cancel as a percentage of the initial number of subscribers in that pool gradually increases and historically has peaked following the end of the initial contract term, which is typically three to five years. The peak following the end of the initial contract term is primarily a result of the buildup of subscribers that moved or no longer had need for the service but did not cancel their service until the end of their initial contract term. Subsequent to the peak following the end of the initial contract term, the number of subscribers that cancel as a percentage of the initial number of subscribers in that pool declines.

### Accounts Acquired

During the three months ended June 30, 2016 and 2015, Monitronics acquired 37,284 and 40,742 subscriber accounts, respectively. During the six months ended June 30, 2016 and 2015, Monitronics acquired 66,495 and 106,816 subscriber accounts, respectively. Accounts acquired for the three and six months ended June 30, 2016 reflect bulk buys of approximately 6,300 and 6,700 accounts, respectively. Accounts acquired for the six months ended June 30, 2015 includes approximately 1,150 of bulk buys and 31,919 accounts from the LiveWatch Acquisition in February 2015.

RMR acquired during the three months ended June 30, 2016 and 2015 was \$1,734,000 and \$1,884,000, respectively. RMR acquired during the six months ended June 30, 2016 and 2015 was \$3,058,000 and \$4,373,000, respectively. RMR acquired for the six months ended June 30, 2015 includes approximately \$909,000 of RMR from the LiveWatch Acquisition in February 2015.

### Adjusted EBITDA

We evaluate the performance of our operations based on financial measures such as revenue and "Adjusted EBITDA." Adjusted EBITDA is defined as net income (loss) before interest expense, interest income, income taxes, depreciation, amortization (including the amortization of subscriber accounts, dealer network and other intangible assets), stock-based compensation, and other non-cash or nonrecurring charges. Ascent Capital believes that Adjusted EBITDA is an important indicator of the operational strength and performance of its business, including the business' ability to fund its ongoing acquisition of subscriber accounts, to fund its capital expenditures and to service its debt. In addition, this measure is used by management to evaluate operating results and perform analytical comparisons and identify strategies to improve performance. Adjusted EBITDA is also a measure that is customarily used by financial analysts to evaluate the financial performance of companies in the security alarm monitoring industry and is one of the financial measures, subject to certain adjustments, by which Monitronics' covenants are calculated under the agreements governing their debt obligations. Adjusted EBITDA does not represent cash flow from operations as defined by generally accepted accounting principles ("GAAP"), should not be construed as an alternative to net income or loss and is indicative neither of our results of operations nor of cash flows available to fund all of our cash needs. It is, however, a measurement that Ascent Capital believes is useful to investors in analyzing its operating performance. Accordingly, Adjusted EBITDA should be considered in addition to, but not as a substitute for, net income, cash flow provided by operating activities and other measures of financial performance prepared in accordance with GAAP. Adjusted EBITDA is a non-GAAP financial measure. As companies often define non-GAAP financial measures differently, Adjusted EBITDA as calculated by Ascent Capital should not be

compared to any similarly titled measures reported by other companies.

#### Pre-SAC Adjusted EBITDA

LiveWatch is a direct-to-consumer business, and as such recognizes certain revenue and expenses associated with subscriber acquisition (subscriber acquisition costs, or "SAC"). This is in contrast to Monitronics, which capitalizes payments to dealers to acquire accounts. "Pre-SAC Adjusted EBITDA" is a measure that eliminates the impact of acquiring accounts at the LiveWatch business that is recognized in operating income. Pre-SAC Adjusted EBITDA is defined as total Adjusted EBITDA excluding LiveWatch's SAC and the related revenue. We believe Pre-SAC Adjusted EBITDA is a meaningful measure of the Company's financial performance in servicing its customer base. Pre-SAC Adjusted EBITDA should be considered in addition to, but not as a substitute for, net income, cash flow provided by operating activities and other measures of financial performance prepared in accordance with GAAP. Pre-SAC Adjusted EBITDA is a non-GAAP financial measure. As companies often define non-

Table of Contents

GAAP financial measures differently, Pre-SAC Adjusted EBITDA as calculated by the Company should not be compared to any similarly titled measures reported by other companies.

## Results of Operations

The following table sets forth selected data from the accompanying condensed consolidated statements of operations and comprehensive income (loss) for the periods indicated (dollar amounts in thousands).

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
Net revenue	\$143,656	141,543	\$286,924	279,959
Cost of services	27,637	27,603	57,112	52,770
Selling, general, and administrative	32,133	29,685	64,251	57,281
Amortization of subscriber accounts, dealer network and other intangible assets	61,937	63,526	123,259	126,667
Interest expense	(31,587 )	(30,893 )	(63,011 )	(60,674 )
Income tax expense from continuing operations	(1,765 )	(2,030 )	(3,587 )	(4,007 )
Net loss from continuing operations	(22,202 )	(18,496 )	(45,422 )	(28,171 )
Net loss	(22,202 )	(18,409 )	(45,422 )	(28,244 )
Adjusted EBITDA (a)				
Monitronics business Adjusted EBITDA	\$88,639	89,974	\$175,659	181,641
Corporate Adjusted EBITDA	(1,620 )	(2,431 )	(3,594 )	(3,379 )
Total Adjusted EBITDA	\$87,019	87,543	\$172,065	178,262
Adjusted EBITDA as a percentage of Net revenue				
Monitronics business	61.7	% 63.6	% 61.2	% 64.9
Corporate	(1.1 )%	(1.7 )%	(1.3 )%	(1.2 )%
Pre-SAC Adjusted EBITDA (b)				
Monitronics business Pre-SAC Adjusted EBITDA	\$93,410	93,447	\$185,304	186,250
Corporate Pre-SAC Adjusted EBITDA	(1,620 )	(2,431 )	(3,594 )	(3,379 )
Total Pre-SAC Adjusted EBITDA	\$91,790	91,016	\$181,710	182,871
Pre-SAC Adjusted EBITDA as a percentage of Pre-SAC net revenue (c)				
Monitronics business	65.5	% 66.6	% 65.1	% 66.9
Corporate	(1.1 )%	(1.7 )%	(1.3 )%	(1.2 )%

(a) See reconciliation of net loss from continuing operations to Adjusted EBITDA below.

(b) See reconciliation of Adjusted EBITDA to Pre-SAC Adjusted EBITDA below.

(c) Presented below is the reconciliation of Net revenue for Monitronics and Ascent Capital to Pre-SAC net revenue (amounts in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
Net revenue, as reported	\$143,656	141,543	\$286,924	279,959
LiveWatch revenue related to SAC	(1,050 )	(1,171 )	(2,175 )	(1,667 )
Pre-SAC net revenue	\$142,606	140,372	\$284,749	278,292

Edgar Filing: Ascent Capital Group, Inc. - Form 10-Q

Net revenue. Net revenue increased \$2,113,000, or 1.5% and \$6,965,000 or 2.5%, for the three and six months ended June 30, 2016, respectively, as compared to the corresponding prior year periods. The increase in net revenue is attributable to an increase in average RMR per subscriber, as well as, for the six months ended June 30, 2016, the inclusion of a full first quarter's impact of LiveWatch revenue, compared to corresponding prior year periods. Average monthly revenue per subscriber increased from \$41.62 as of June 30, 2015 to \$42.70 as of June 30, 2016.

## Table of Contents

**Cost of services.** Cost of services increased \$34,000, or 0.1%, and \$4,342,000, or 8.2%, for the three and six months ended June 30, 2016, respectively as compared to the corresponding prior year periods. The increase for the six months ended June 30, 2016 is attributable to higher cellular costs with more subscribers taking on interactive and home automation services, increased lead generation fees at Monitronics and higher subscriber acquisition costs seen at LiveWatch related to a full first quarter impact in 2016 and an increase in new account production. LiveWatch's subscriber acquisition costs include expensed equipment costs associated with the creation of new subscribers of \$2,081,000 and \$4,333,000 for three and six months ended June 30, 2016, respectively, as compared to \$1,813,000 and \$2,456,000 for the three and six months ended June 30, 2015, respectively. Cost of services as a percent of net revenue decreased from 19.5% for the three months ended June 30, 2015 to 19.2% for the three months ended June 30, 2016, and increased from 18.8% for the six months ended June 30, 2015 to 19.9% for the six months ended June 30, 2016, respectively.

**Selling, general and administrative.** Selling, general and administrative costs ("SG&A") increased \$2,448,000 or 8.2% and \$6,970,000, or 12.2%, for the three and six months ended June 30, 2016, respectively, as compared to the corresponding prior year periods. The increase is attributable to higher subscriber acquisition costs incurred at LiveWatch, increased salaries, wages and benefits at Monitronics and, for the six months ended June 30, 2016, the impact of a full first quarter of LiveWatch SG&A costs not related to account creation. LiveWatch's subscriber acquisition costs, which includes marketing and sales costs related to the creation of new subscribers, was \$3,740,000 and \$7,487,000 for the three and six months ended June 30, 2016, respectively, as compared to \$2,831,000 and \$3,820,000 for the three and six months ended June 30, 2015, respectively. The increase is attributable to an increase in new account production and, for the six months ended June 30, 2016, the impact of a full first quarter of costs being incurred as compared to the corresponding prior year period. SG&A as a percent of net revenue increased from 21.0% and 20.5% for the three and six months ended June 30, 2015, respectively, to 22.4% for both the three and six months ended June 30, 2016, respectively.

**Amortization of subscriber accounts, dealer network and other intangible assets.** Amortization of subscriber accounts, dealer network and other intangible assets decreased \$1,589,000 and \$3,408,000, or 2.5% and 2.7% for the three and six months ended June 30, 2016, respectively, as compared to the corresponding prior year periods. The decrease is related to the timing of amortization of subscriber accounts acquired prior to the second quarter of 2015, which have a lower rate of amortization in 2016 based on the applicable double declining balance amortization method. The decrease is partially offset by increased amortization related to accounts acquired subsequent to June 30, 2015.

**Interest expense.** Interest expense increased \$694,000 and \$2,337,000 for the three and six months ended June 30, 2016, respectively, as compared to the corresponding prior year period. The increase in interest expense is primarily attributable to increases in the Company's consolidated debt balance related to the refinancing of Monitronics Credit Facility term loans in April of 2015.

**Income tax expense from continuing operations.** The Company had pre-tax loss from continuing operations of \$20,437,000 and \$41,835,000 and income tax expense of \$1,765,000 and \$3,587,000 for the three and six months ended June 30, 2016, respectively. The Company had pre-tax loss from continuing operations of \$16,466,000 and \$24,164,000 and income tax expense of \$2,030,000 and \$4,007,000 for the three and six months ended June 30, 2015, respectively. Income tax expense for the three and six months ended June 30, 2016 and 2015 is attributable to Monitronics' state tax expense and the deferred tax impact from amortization of deductible goodwill related to Monitronics' recent business acquisitions.

**Net loss from continuing operations.** The Company had net loss from continuing operations of \$22,202,000 and \$45,422,000 for the three and six months ended June 30, 2016, respectively, as compared to \$18,496,000 and \$28,171,000 for the three and six months ended June 30, 2015, respectively. The increase in net loss from continuing

operations is primarily attributable to an increase in costs incurred under the Company's Radio Conversion Program of \$7,146,000 and \$15,702,000 for the three and six months ended June 30, 2016, respectively, as well as the impacts discussed above.

Table of Contents

Adjusted EBITDA and Pre-SAC Adjusted EBITDA. The following table provides a reconciliation of net loss from continuing operations to total Adjusted EBITDA to Pre-SAC Adjusted EBITDA for the periods indicated (amounts in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
Net loss from continuing operations	(22,202 )	(18,496)	\$(45,422 )	(28,171 )
Amortization of subscriber accounts, dealer network and other intangible assets	61,937	63,526	123,259	126,667
Depreciation	2,114	2,585	4,177	4,983
Stock-based compensation	1,750	1,557	3,445	3,182
Radio conversion costs	7,596	450	16,675	973
LiveWatch acquisition related costs	—	—	—	946
LiveWatch acquisition contingent bonus charges	1,092	1,276	1,992	1,795
Reduction in force separation costs	—	—	245	—
Rebranding marketing program	64	—	237	—
Other-than-temporary impairment losses on marketable securities	1,904	—	1,904	—
Interest income	(588 )	(746 )	(1,045 )	(1,262 )
Interest expense	31,587	30,893	63,011	60,674
Refinancing expense	—	4,468	—	4,468
Income tax expense from continuing operations	1,765	2,030	3,587	4,007
Adjusted EBITDA	87,019	87,543	172,065	178,262
Gross subscriber acquisition cost expenses	5,821	4,644	11,820	6,276
Revenue associated with subscriber acquisition cost	(1,050 )	(1,171 )	(2,175 )	(1,667 )
Pre-SAC Adjusted EBITDA	\$91,790	91,016	\$181,710	182,871

Adjusted EBITDA decreased \$524,000, or 0.6%, and \$6,197,000 or 3.5% for the three and six months ended June 30, 2016, respectively, as compared to the corresponding prior year periods. The decrease is primarily due to increases in LiveWatch's subscriber acquisition costs, net of revenue associated with subscriber acquisition cost, from \$3,473,000 and \$4,609,000 for the three and six months ended June 30, 2015, respectively, to \$4,771,000 and \$9,645,000 for the three and six months ended June 30, 2016, respectively.

Pre-SAC Adjusted EBITDA increased \$774,000, or 0.9%, for the three months ended June 30, 2016, and decreased \$1,161,000, or 0.6% for the six months ended June 30, 2016, as compared to the corresponding prior year periods. The increase for the three months ended June 30, 2016, is the result of decreased Ascent corporate costs relating to the settlement of an Ascent Capital property lease in the second quarter of 2015, as well as improving cost of service margins at Monitronics. The decrease for the six months ended June 30, 2016, is primarily attributable to a gain on the disposal of operating assets of \$1,154,000 recognized in the six months ended June 30, 2015.

Monitronics' consolidated Adjusted EBITDA was \$88,639,000 and \$175,659,000 for the three and six months ended June 30, 2016, respectively, as compared to \$89,974,000 and \$181,641,000 for the three and six months ended June 30, 2015, respectively. Monitronics' consolidated Pre-SAC Adjusted EBITDA was \$93,410,000 and \$185,304,000 for the three and six months ended June 30, 2016, respectively, as compared to \$93,447,000 and \$186,250,000 for the three and six months ended June 30, 2015, respectively.

## Liquidity and Capital Resources

## Edgar Filing: Ascent Capital Group, Inc. - Form 10-Q

At June 30, 2016, we had \$5,140,000 of cash and cash equivalents and \$81,131,000 of marketable securities on a consolidated basis. We may use a portion of these assets to decrease debt obligations, fund stock repurchases, or fund potential strategic acquisitions or investment opportunities.

Additionally, our other source of funds is our cash flows from operating activities which are primarily generated from the operations of Monitronics. During the six months ended June 30, 2016 and 2015, our cash flow from operating activities was \$91,139,000 and \$110,319,000, respectively. The primary driver of our cash flow from operating activities is Adjusted



## Table of Contents

EBITDA. Fluctuations in our Adjusted EBITDA and the components of that measure are discussed in “Results of Operations” above. In addition, our cash flow from operating activities may be significantly impacted by changes in working capital.

During the six months ended June 30, 2016 and 2015, the Company used cash of \$106,805,000 and \$129,544,000, respectively, to fund subscriber account acquisitions, net of holdback and guarantee obligations. In addition, during the six months ended June 30, 2016 and 2015, the Company used cash of \$3,100,000 and \$8,168,000, respectively, to fund its capital expenditures.

In 2015, Monitronics paid cash of \$56,778,000 for the acquisition of LiveWatch, net of the transfer of \$3,988,000 to LiveWatch upon the Closing Date to fund LiveWatch employees' transaction bonuses and LiveWatch cash on hand of \$784,000. The LiveWatch Acquisition was funded by borrowings from Monitronics' expanded Credit Facility revolver as well as cash contributions from Ascent Capital.

The existing long-term debt of the Company at June 30, 2016 includes the principal balance of \$1,783,184,000 under its Convertible Notes, Senior Notes, Credit Facility term loans, and Credit Facility revolver. The Convertible Notes have an outstanding principal balance of \$96,775,000 as of June 30, 2016 and mature July 15, 2020. The Senior Notes have an outstanding principal balance of \$585,000,000 as of June 30, 2016 and mature on April 1, 2020. The Credit Facility term loans have an outstanding principal balance of \$946,909,000 as of June 30, 2016 and require principal payments of approximately \$1,375,000 per quarter with \$403,784,000 becoming due on March 23, 2018 and the remaining amount becoming due on April 9, 2022. The Credit Facility revolver has an outstanding balance of \$154,500,000 as of June 30, 2016 and becomes due on December 22, 2017.

During the six months ended June 30, 2016 and 2015, the Company purchased 389,179 and 229,168 shares of Series A Common Stock pursuant to the Share Repurchase Authorizations for approximately \$7,140,000 and \$9,473,000, respectively. These repurchased shares were all canceled and returned to the status of authorized and unissued. As of June 30, 2016 the remaining availability under the Company's Share Repurchase Authorizations will enable the Company to purchase up to an aggregate of approximately \$2,771,000 of Series A Common Stock. The Company may also purchase shares of its Series B Common Stock under the remaining availability of the Share Repurchase Authorizations.

In considering our liquidity requirements for the remainder of 2016, we evaluated our known future commitments and obligations. We will require the availability of funds to finance the strategy of our primary operating subsidiary, Monitronics, which is to grow through the acquisition of subscriber accounts. In 2014, Monitronics implemented a Radio Conversion Program in response to one of the nation's largest carriers announcing that it does not intend to support its 2G cellular network services beyond 2016. In connection with the Radio Conversion Program, Monitronics could incur incremental costs of \$2,000,000 to \$3,000,000 for the remainder of 2016. We considered the expected cash flow from Monitronics, as this business is the driver of our operating cash flows. In addition, we considered the borrowing capacity of Monitronics' Credit Facility revolver, under which Monitronics could borrow an additional \$160,500,000 as of June 30, 2016. Based on this analysis, we expect that cash on hand, cash flow generated from operations and available borrowings under the Monitronics' Credit Facility revolver will provide sufficient liquidity, given our anticipated current and future requirements.

We may seek external equity or debt financing in the event of any new investment opportunities, additional capital expenditures or our operations requiring additional funds, but there can be no assurance that we will be able to obtain equity or debt financing on terms that would be acceptable to us or at all. Our ability to seek additional sources of funding depends on our future financial position and results of operations, which are subject to general conditions in or affecting our industry and our customers and to general economic, political, financial, competitive, legislative and regulatory factors beyond our control.



Table of Contents

## Item 3. Quantitative and Qualitative Disclosure about Market Risk

## Interest Rate Risk

Due to the terms of our debt obligations, we have exposure to changes in interest rates related to these debt obligations. Monitronics uses derivative financial instruments to manage the exposure related to the movement in interest rates. The derivatives are designated as hedges and were entered into with the intention of reducing the risk associated with variable interest rates on the debt obligations. We do not use derivative financial instruments for trading purposes.

## Tabular Presentation of Interest Rate Risk

The table below provides information about our outstanding debt obligations and derivative financial instruments that are sensitive to changes in interest rates. Interest rate swaps are presented at their fair value amount and by maturity date as of June 30, 2016. Debt amounts represent principal payments by maturity date as of June 30, 2016.

Year of Maturity	Fixed Rate Derivative Instrument net (a)	Variable Rate Debt	Fixed Rate Debt	Total
(Amounts in thousands)				
Remainder of 2016	\$—	\$ 2,750	\$—	\$2,750
2017	—	160,000	—	160,000
2018	—	409,284	—	409,284
2019	11,079	5,500	—	16,579
2020	—	5,500	681,775	687,275
2021	—	5,500	—	5,500
Thereafter	18,994	512,875	—	531,869
Total	\$30,073	\$ 1,101,409	\$ 681,775	\$ 1,813,257

The derivative financial instruments reflected in this column include four interest rate swaps with a maturity date of March 23, 2018 and three interest rate swaps with a maturity date of April 9, 2022. As a result of these interest (a) rate swaps, Monitronics' current effective weighted average interest rate on the borrowings under the Credit Facility term loans is 5.15%. See notes 7, 8 and 9 to our condensed consolidated financial statements included in this quarterly report for further information.

## Item 4. Controls and Procedures

In accordance with Rules 13a-15 and 15d-15 under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), the Company carried out an evaluation, under the supervision and with the participation of management, including its chief executive officer and chief financial officer (the "Executives"), of the effectiveness of its disclosure controls and procedures as of the end of the period covered by this report. Based on that evaluation, the Executives concluded that the Company's disclosure controls and procedures were effective as of June 30, 2016 to provide reasonable assurance that information required to be disclosed in its reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms.

There has been no change in the Company's internal controls over financial reporting that occurred during the three months ended June 30, 2016 that has materially affected, or is reasonably likely to materially affect, its internal

controls over financial reporting.

Table of Contents

## ASCENT CAPITAL GROUP, INC. AND SUBSIDIARIES

## PART II - OTHER INFORMATION

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

## (c) Purchases of Equity Securities by the Issuer

The following table sets forth information concerning shares (i) repurchased by our Company (all of which consisted of shares of our Series A Common Stock), and (ii) withheld in payment of withholding taxes, in each case, during the three months ended June 30, 2016.

Period	Total number of shares purchased (surrendered) (1)	Average price paid per share	Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs	Maximum Number (or Approximate Dollar Value) or Shares (or Units) that May Yet Be Purchased Under the Plans or Programs
4/1/2016 - 4/30/2016	—	\$ —	—	
5/1/2016 - 5/31/2016	135,420	(2) 17.27	—	
6/1/2016 - 6/30/2016	258,484	(2) 18.86	—	
Total	393,904	\$ 18.31	—	

On June 16, 2011, the Company announced that it received authorization to implement a share repurchase program, pursuant to which it could purchase up to \$25,000,000 of its shares of Series A Common Stock, par value \$0.01, from time to time. On November 14, 2013, November 10, 2014 and September 4, 2015, the Company's Board of Directors authorized, at each date, the repurchase of an incremental \$25,000,000 of its Series A Common (1) Stock. As of June 30, 2016, 2,391,604 shares of Series A Common Stock had been purchased, at an average price paid of \$40.65 per share, pursuant to these authorizations. As of June 30, 2016, the remaining availability under the Company's existing share repurchase program will enable the Company to purchase up to an aggregate of approximately \$2,771,000 of Series A Common Stock. The Company may also purchase shares of its Series B Common Stock, par value \$0.01 per share, under the remaining availability of the program.

(2) Includes 4,725 shares withheld in payment of withholding taxes upon vesting of employees' restricted share awards.

Table of Contents

Item 6. Exhibits

Listed below are the exhibits which are included as a part of this Report (according to the number assigned to them in Item 601 of Regulation S-K):

- 31.1 Rule 13a-14(a)/15d-14(a) Certification. \*
- 31.2 Rule 13a-14(a)/15d-14(a) Certification. \*
- 32 Section 1350 Certification. \*\*
- 101.INS XBRL Instance Document. \*
- 101.SCH XBRL Taxonomy Extension Schema Document. \*
- 101.CAL XBRL Taxonomy Extension Calculation Linkbase Document. \*
- 101.DEF XBRL Taxonomy Extension Definition Linkbase Document. \*
- 101.LAB XBRL Taxonomy Extension Labels Linkbase Document. \*
- 101.PRE XBRL Taxonomy Extension Presentation Linkbase Document. \*

\* Filed herewith.

\*\*Furnished herewith.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ASCENT CAPITAL GROUP, INC.

Date: August 9, 2016 By: /s/ William R. Fitzgerald  
William R. Fitzgerald  
Chairman, Chief Executive Officer, and President

Date: August 9, 2016 By: /s/ Michael R. Meyers  
Michael R. Meyers  
Senior Vice President and Chief Financial Officer  
(Principal Financial and Accounting Officer)

Table of Contents

EXHIBIT INDEX

Listed below are the exhibits which are included as a part of this Report (according to the number assigned to them in Item 601 of Regulation S-K):

31.1 Rule 13a-14(a)/15d-14(a) Certification. \*

31.2 Rule 13a-14(a)/15d-14(a) Certification. \*

32 Section 1350 Certification. \*\*

101.INS XBRL Instance Document. \*

101.SCH XBRL Taxonomy Extension Schema Document. \*

101.CAL XBRL Taxonomy Extension Calculation Linkbase Document. \*

101.DEF XBRL Taxonomy Extension Definition Linkbase Document. \*

101.LAB XBRL Taxonomy Extension Labels Linkbase Document. \*

101.PRE XBRL Taxonomy Extension Presentation Linkbase Document. \*

\* Filed herewith.

\*\*Furnished herewith.