SCHMIDT GARY P

Form 4

February 16, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

0.5

January 31, Expires: 2005

OMB APPROVAL

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * SCHMIDT GARY P

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

Alberto-Culver CO [ACV]

(Check all applicable)

(Last)

(Middle) (First)

3. Date of Earliest Transaction (Month/Day/Year)

Director _X__ Officer (give title

10% Owner Other (specify

745 WHITE WILLOW BAY

02/14/2007

Sr. VP, Gen. Coun. & Sec.

below)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person

Form filed by More than One Reporting

Person

/

(City)	(State)	(Zip) Tab	le I - Non-	Derivative	Secui	rities Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	omr Dispos (Instr. 3,	ed of (4 and 5 (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/14/2007		Code V M	Amount 19,364	(D)	Price \$ 8.8533		D	
Common Stock	02/14/2007		M	29,508	A	\$ 13.9192	71,886	D	
Common Stock	02/14/2007		S	27,864	D	\$ 23.5	44,022	D	
Common Stock	02/14/2007		S	5,000	D	\$ 23.51	39,022	D	
Common Stock	02/14/2007		S	16,008	D	\$ 23.52	23,014	D	

Edgar Filing: SCHMIDT GARY P - Form 4

Common Stock	02/15/2007	M	12,000	A	\$ 16.0813	35,014	D	
Common Stock	02/15/2007	S	10,000	D	\$ 23.5	25,014	D	
Common Stock	02/15/2007	S	2,000	D	\$ 23.51	23,014	D	
Common Stock						2,797	I	Profit Sharing Plan
Common Stock						9,901	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 8.8533	02/14/2007		M		19,364	<u>(1)</u>	09/30/2011	Common Stock	19,364
Employee Stock Option (Right to Buy)	\$ 13.9192	02/14/2007		M		29,508	<u>(1)</u>	09/30/2012	Common Stock	29,508
Employee Stock Option (Right to Buy)	\$ 16.0813	02/15/2007		M		12,000	<u>(1)</u>	09/30/2013	Common Stock	12,000

Edgar Filing: SCHMIDT GARY P - Form 4

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SCHMIDT GARY P 745 WHITE WILLOW BAY PALATINE, IL 60067

Sr. VP, Gen. Coun. & Sec.

Signatures

/s/James M. Spira as attorney-in-fact for Gary P. Schmidt

02/16/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3