

SmartPros Ltd.  
Form 10-Q  
August 07, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 10-Q  
QUARTERLY REPORT UNDER SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934  
FOR THE QUARTERLY PERIOD ENDED June 30, 2014  
Commission File Number 001-32300

SMARTPROS LTD.  
(Exact name of small business issuer as specified in its charter)

Delaware  
(State or other jurisdiction  
of incorporation or organization)

13-4100476  
(I.R.S. Employer  
Identification No.)

12 Skyline Drive, Hawthorne, New York 10532

(Address of principal executive office)

(914) 345-2620  
(Issuer's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the issuer was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

Number of shares outstanding of each of the issuer's classes of common equity, as of the latest practicable date: As of August 6, 2014, there were 4,684,441 shares of common stock outstanding.

SMARTPROS LTD.  
FORM 10-Q REPORT  
June 30, 2014  
TABLE OF CONTENTS

	PAGE
<u>PART I – FINANCIAL INFORMATION</u>	
Item 1. <u>Condensed Consolidated Financial Statements (Unaudited)</u>	
Balance Sheets- June 30, 2014 and December 31, 2013 (Audited)	<u>4</u>
Statements of Operations for the three and six month periods ended June 30, 2014 and 2013	<u>5</u>
Statements of Cash Flows for the six months ended June 30, 2014 and 2013	<u>6</u>
<u>Notes to Condensed Consolidated Financial Statements</u>	<u>7</u>
Item 2. <u>Management’s Discussion and Analysis of Financial Condition and Results of Operations</u>	<u>11</u>
Item 3. <u>Quantitative and Qualitative Risk Disclosures About Market Risk</u>	<u>22</u>
Item 4. <u>Controls and Procedures</u>	<u>22</u>
<u>PART II – OTHER INFORMATION</u>	
Item 1. <u>Legal Proceedings</u>	<u>22</u>
Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	<u>22</u>
Item 3. <u>Defaults Upon Senior Securities</u>	<u>23</u>
Item 4. <u>Mine Safety Disclosures</u>	<u>23</u>
Item 5. <u>Other Information</u>	<u>23</u>
Item 6. <u>Exhibits</u>	<u>23</u>
<u>SIGNATURES</u>	<u>24</u>

#### FORWARD-LOOKING STATEMENTS

Some of the statements made in this Quarterly Report on Form 10-Q are “forward-looking statements” within the meaning of Section 21E of the Securities and Exchange Act of 1934. These statements relate to our plans and objectives for future operations as well as to market trends and expectations. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any expressed or implied future results, performance or achievements. The forward-looking statements included in this report are based on current expectations, plans and assumptions relating to the future operation of our business. These expectations, plans and assumptions involve judgments with respect to, among other things, future economic, competitive and market conditions and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond our control. Although we believe that our expectations, plans and assumptions underlying the forward-looking statements are reasonable, we cannot assure you that the forward-looking statements included in this report will, ultimately, prove to be accurate. In light of the significant uncertainties inherent in the forward-looking statements included in this report, the fact that we have included forward-looking statements in this report should not be interpreted as a representation by us or any other person that our objectives and plans will be achieved. We undertake no obligation to revise or update publicly any forward-looking statements for any reason.

Forward-looking statements in this report include statements relating to our operating results, the development of new products, the timing of the launch of such products and the timing of any revenue to be generated from such products as well as statements regarding our "Back to Basics" plan and our plans for acquisitions. Whether or not our expectations regarding such forward-looking statements are ultimately realized depends on such factors as our ability to increase revenues, control costs, complete the development of new products in a timely manner and on budget, our ability to successfully market our products, general economic conditions, our ability to successfully identify acquisition candidates, our ability to successfully complete those acquisitions and integrate the newly acquired business into our existing operating and business platform and our ability to successfully implement our "Back to Basics" program.

The terms "we," "our," "us," or any derivative thereof, as used herein shall mean SmartPros Ltd., a Delaware corporation, its subsidiaries and its predecessors.

PART I  
FINANCIAL INFORMATION

Item 1. Condensed Consolidated Financial Statements

SMARTPROS LTD. AND SUBSIDIARIES

Condensed Consolidated Balance Sheets

	June 30, 2014 (Unaudited)	December 31, 2013 (Audited)
<b>ASSETS</b>		
Current Assets:		
Cash and cash equivalents	\$4,391,241	\$5,303,657
Accounts receivable, net of allowance for doubtful accounts of approximately \$20,000 at June 30, 2014 and December 31, 2013, respectively	1,924,693	2,430,495
Prepaid expenses and other current assets	337,107	340,463
Deferred income tax-current	250,000	—
Total Current Assets	6,903,041	8,074,615
Property and equipment, net	519,029	566,475
Goodwill	2,807,257	2,807,257
Other intangibles, net	3,676,310	3,516,411
Other assets, including restricted cash of \$75,000	104,165	104,515
Deferred tax asset	600,000	600,000
Investment in joint venture	1,447	2,268
	7,708,208	7,596,926
Total Assets	\$14,611,249	\$15,671,541
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current Liabilities:		
Accounts payable	\$911,803	\$1,203,222
Accrued expenses	200,239	234,863
Dividend payable	70,267	70,289
Deferred revenue	4,393,671	4,395,166
Total Current Liabilities	5,575,980	5,903,540
Other liabilities	68,242	70,378
Commitments and contingencies		
Stockholders' Equity:		
Preferred stock, \$.001 par value, authorized 1,000,000 shares, 0 shares issued and outstanding	—	—
Common stock, \$.0001 par value, authorized 30,000,000 shares, 5,665,433 shares issued as of June 30, 2014 and December 31, 2013, respectively; and 4,684,441 shares outstanding as of June 30, 2014 and December 31, 2013, respectively	567	567
Additional paid-in capital	17,103,967	17,217,008
Accumulated deficit	(5,451,775)	(4,834,220)
Common stock in treasury, at cost – 980,992 shares at June 30, 2014 and December 31, 2013 respectively	(2,685,732)	(2,685,732)
Total Stockholders' Equity	8,967,027	9,697,623
Total Liabilities and Stockholders' Equity	\$14,611,249	\$15,671,541

See Notes to Condensed Consolidated Financial Statements (Unaudited)



## SMARTPROS LTD. AND SUBSIDIARIES

Condensed Consolidated Statements of  
Operations (Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2014	2013	2014	2013
Net revenues	\$3,988,360	\$4,531,688	\$6,976,363	\$7,750,355
Cost of revenues	1,955,906	2,059,453	3,501,574	3,486,907
Gross profit	2,032,454	2,472,235	3,474,789	4,263,448
Operating Expenses:				
Selling, general and administrative	2,004,558	2,089,528	3,826,511	4,190,555
Depreciation and amortization	265,992	275,775	522,752	544,288
	2,270,550	2,365,303	4,349,263	4,734,843
Operating (loss) income	(238,096 )	106,932	(874,474 )	(471,395 )
Other Income (Expense):				
Interest income (net)	5,336	4,983	11,909	11,478
Equity loss from joint venture	(446 )	(1,982 )	(821 )	(5,229 )
	4,890	3,001	11,088	6,249
(Loss) income before income taxes	(233,206 )	109,933	(863,386 )	(465,146 )
(Provision) benefit for income taxes	(388 )	(41,625 )	245,831	176,972
Net (loss) income	\$(233,594 )	\$68,308	\$(617,555 )	\$(288,174 )
Net (loss) income per common share:				
Basic net (loss) income per common share	\$(0.05 )	\$0.01	\$(0.13 )	\$(0.06 )
Diluted net (loss) income per common share	\$(0.05 )	\$0.01	\$(0.13 )	\$(0.06 )
Weighted Average Number of Shares Outstanding:				
Basic	4,684,441	4,680,941	4,684,441	4,701,245
Diluted	4,684,441	4,683,785	4,684,441	4,701,245

---

See Notes to Condensed Consolidated Financial Statements (Unaudited)

## SMARTPROS LTD. AND SUBSIDIARIES

## Condensed Consolidated Statements of Cash Flows (Unaudited)

	Six Months Ended	
	June 30,	
	2014	2013
Cash Flows from Operating Activities:		
Net loss	\$(617,555	) \$(288,174 )
Adjustments to reconcile net loss to net cash (used in) provided by operating activities:		
Depreciation and amortization	522,752	544,288
Stock compensation expense	27,493	52,257
Current income tax benefit	(250,000	) (190,000 )
Equity loss from joint venture	821	5,229
Changes in operating assets and liabilities:		
(Increase) decrease in operating assets:		
Accounts receivable	505,802	399,936
Prepaid expenses and other current assets	3,356	(24,304 )
Other assets	350	—
(Decrease) increase in operating liabilities:		
Accounts payable and accrued expenses	(326,043	) 209,758
Deferred revenue	(1,495	) 128,522
Other liabilities	(2,136	) (2,868 )
Total adjustments	480,900	1,122,818
Net Cash (Used in) Provided by Operating Activities	(136,655	) 834,644
Cash Flows from Investing Activities:		
Acquisition of property and equipment	(72,438	) (139,896 )
Redemption of certificates of deposit	—	500,000
Capitalized software costs	(449,995	) (275,195 )
Capitalized course costs	(112,772	) (51,370 )
Additional investment in joint venture	—	(3,000 )
Net Cash (Used in) Provided by Investing Activities	(635,205	) 30,539
Cash Flows from Financing Activities:		
Purchase of treasury stock	—	(116,107 )
Dividend paid	(140,556	) (129,180 )
Net Cash (Used in) Financing Activities	(140,556	) (245,287 )
Net (decrease) increase in cash and cash equivalents	(912,416	) 619,896
Cash and cash equivalents, beginning of period	5,303,657	4,918,543
Cash and cash equivalents, end of period	\$4,391,241	\$5,538,439
Supplemental Disclosure of Cash Flow Information:		
Cash paid for income taxes	\$4,180	\$13,028

---

See Notes to Condensed Consolidated Financial Statements (Unaudited)





Notes to Condensed Consolidated Financial Statements (Unaudited)

Note 1. Basis of Presentation

The unaudited condensed consolidated financial statements of SmartPros Ltd. and subsidiaries (“SmartPros” or the “Company”), including these notes, have been prepared by the Company in accordance with U.S. generally accepted accounting principles (“GAAP”) for interim financial information and pursuant to the rules and regulations promulgated by the U.S. Securities and Exchange Commission (the “SEC”). Accordingly, certain information and disclosures normally included in financial statements prepared in accordance with GAAP have been omitted or condensed. However, in the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. These unaudited condensed consolidated financial statements should be read in conjunction with the Company’s audited consolidated financial statements for the year ended December 31, 2013 and the notes thereto included in the Company’s Annual Report on Form 10-K filed with the SEC on March 25, 2014. Results of consolidated operations for the interim periods are not necessarily indicative of a full year’s operating results. The unaudited condensed consolidated financial statements herein include the accounts of the Company and its wholly owned subsidiaries, SmartPros Legal and Ethics, Ltd. (“SLE”), Skye Multimedia Ltd. (“Skye”) and Loscalzo Associates Ltd. (“Loscalzo”). All material inter-company accounts and transactions have been eliminated.

Note 2. Description of Business and Summary of Significant Accounting Policies

Nature of Operations

SmartPros’ primary products and services include the following:

Video and Internet-based subscription programs, live training seminars, Webinars and other continuing professional education programs and services for the accounting profession, tax and finance professionals. The Company is a leading provider of training to certified public accountants, accountants in industry and financial professionals.

A series of continuing education courses for engineers, as well as courses designed for candidates of the various professional engineering exams. In addition, we have a series of health and safety courses.

Online training solutions for the insurance, securities and banking industries under the trade name Financial Campus, as well as courses designed for live training.

A subscription-based program called WatchIT as well as custom courses for corporate information technology professionals.

Ethics, governance, compliance and human resources programs for corporate clients and online and customized training for the legal profession.

Training solutions for a number of industries including pharmaceutical and professional services firms.

Custom videos, use of its recording studio and editing facilities, web development and other multi-media technology consulting services.

Comprehensive support services ranging from training program design and implementation, accreditation support services and technology solutions.

While management monitors the revenue streams of the various products and services, operations are managed and financial performance is evaluated on a company-wide basis. Accordingly, all of the Company’s operations are considered to be aggregated in one reportable segment.

SmartPros is headquartered in Hawthorne, New York, where it maintains its corporate offices, new media lab and video production facilities.

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the dates of financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.



### Revenue Recognition

The Company recognizes revenue from its subscription services as earned. Subscriptions are generally billed on an annual basis, deferred at the time of billing and amortized into revenue on a monthly basis over the term of the subscription, generally one year. Engineering products are non-subscription based and revenue is recognized upon shipment or, in the case of online sales, upon receipt of payment. Revenues from other non-subscription services, such as website design, video production, consulting services, and custom projects, are recognized on a proportional performance basis where sufficient information relating to project status and other supporting documentation is available. The contracts may have different billing arrangements resulting in either unbilled or deferred revenue. The Company obtains either signed agreements or purchase orders from its non-subscription customers outlining the terms and conditions of the products or services to be provided. Otherwise, revenues are recognized after completion and/or delivery of services to the customer. Revenue from live training programs is recognized upon completion of the conference or seminar, which usually lasts one to three days. Expenses directly related to the seminars including marketing expenses are charged to expense in the quarter in which the seminar is held.

### Capitalized Software

Capitalized software costs are those costs for internally developed software for either internal use by the Company or for license to clients pursuant to the provisions of either ASC Topic 350, "Internal Use Software" or ASC Topic 985, "Software". The Company has capitalized approximately \$450,000 in the first six-months of 2014 for internally developed software.

### Capitalized Course Costs

Capitalized course costs include the direct cost of internally developed proprietary educational products and materials that have extended useful lives. Amortization of these capitalized course costs commences when the courses are available for sale from the Company's catalog. The amortization period is the estimated useful lives of the courses, which are usually five years. Other costs incurred in connection with any of the Company's monthly subscription products, library content or custom work is charged to expense as incurred. We capitalized approximately \$113,000 for the development of new courses during the first six-months of the fiscal year.

### Deferred Revenue

Deferred revenue related to subscription services represents the portion of unearned subscription revenue amortized on a straight-line basis as earned. Deferred revenues from seminars represent paid registrations for future programs. Deferred revenue related to website design, video production, custom e-learning programs, technology or other services represents that portion of amounts billed by the Company, or cash collected by the Company for which services have not yet been provided or earned in accordance with the Company's revenue recognition policy. We recognize revenue either immediately from the direct sale of courses on a prepaid basis or on a deferred basis as earned, from the sale of subscriptions of our various products or from custom projects.

### Earnings (Loss) Per Share

Basic earnings or loss per common share is net income or loss, as the case may be, divided by the weighted average number of shares outstanding of the Company's common stock, par value \$.0001 per share (the "Common Stock") during the period. Basic earnings or loss per share exclude any dilutive effects of options, warrants and convertible securities. Diluted earnings per common share include the dilutive effect of shares of Common Stock issuable under stock options and warrants. Diluted earnings per share are computed using the weighted average number of Common Stock and Common Stock equivalent shares outstanding during the period. For the six-months periods ended June 30, 2014 and 2013, the inclusion of Common Stock equivalents of 335,400 and 340,317 shares, respectively, would be anti-dilutive. For the three-month period ended June 30, 2014, the inclusion of Common Stock equivalents of 335,400 shares would be anti-dilutive. For the three-month period ended June 30, 2013, we included Common Stock equivalents of 2,844 shares.

### Note 3. Stock-Based Compensation

The Company's 2009 Incentive Compensation Plan (the "2009 Plan") permits the grant of options and restricted stock to employees, directors and consultants. The total number of shares currently reserved for grants under the 2009 Plan is 800,000. Restricted stock grants under the 2009 Plan may not exceed 200,000 shares in the aggregate. The number of shares available for issuance under the 2009 Plan is reduced by the sum of the number of shares (a) issued upon

exercise of options granted pursuant to the Company's 1999 Stock Option Plan (the "1999 Plan") and (b) issuable upon exercise of outstanding options granted under the 1999 Plan. As options granted under the 1999 Plan are forfeited or terminated, the number of options available for grant under the 2009 Plan increase (but may not exceed 800,000 in the aggregate). Restricted stock grants under the 1999 Plan have no impact on the availability of restricted stock grants under the 2009 Plan.

8

---

As of June 30, 2014, 335,400 options were outstanding, of which 167,400 and 168,000 were granted under our 1999 Plan and 2009 Plan, respectively, and of which 244,900 are currently exercisable. In January 2014, the Company granted 10,000 options to an employee. The exercise price of the option grant was \$2.59 per share. The options vest three years from date of grant and expire ten years from date of grant. Restricted stock grants outstanding as of June 30, 2014 totaled 50,500, none of which had vested. All of these outstanding restricted stock grants were made under the 2009 Plan. As of June 30, 2014, 362,267 shares are available under the 2009 Plan, of which 81,055 shares are available for restricted stock grants. All stock options granted under the 2009 Plan are granted with an exercise price equal to or greater than the fair value of the Common Stock at the grant date. Employee and director stock options generally expire 10 years from the grant date and have various vesting periods. Restricted stock awards generally vest over a period of three to five years. Non-vested shares and options are subject to forfeiture unless certain requirements are satisfied.

Current accounting standards permit the use of a valuation model to calculate the fair value of stock-based awards. The Company has elected to use the Black-Scholes-Merton (BSM) option-pricing model, which incorporates various assumptions including volatility, expected life, interest rates and dividend yields. The expected volatility is based on the historic volatility of the Common Stock over the most recent period commensurate with the estimated expected life of the Company's stock options, adjusted for the impact of unusual fluctuations not reasonably expected to recur. The expected life of an award is based on historical experience and on the terms and conditions of the stock awards granted to employees and directors. The Company has recorded stock-based compensation expense of approximately \$27,500 and \$52,200, for the six-month periods ended June 30, 2014 and 2013, respectively. Stock compensation expense for the comparable three-month periods ended June 30, 2014 and 2013 was approximately \$10,200 and \$25,700, respectively.

The assumptions used for the six-month period ended June 30, 2014, and the resulting estimates of weighted-average fair value of options granted during those periods are as follows:

Expected life (years)	3-5 Years	
Risk-free interest rate	0.15	%
Expected volatility	40.0	%
Expected dividend	\$0.06	
Weighted-average fair value of options during the period	\$0.82	

The following table represents our stock options granted, exercised and forfeited for the six-months ended June 30, 2014:

Stock Options	Number of Shares	Weighted Average Exercise Price per Share	Weighted Average Remaining Contractual Term
Outstanding January 1, 2014	328,733	\$2.89	5.64
Granted	10,000	\$2.59	9.50
Exercised	—	—	—
Forfeited/expired	(3,333)	) \$2.37	6.65
Outstanding at June 30, 2014	335,400	\$2.88	5.27
Exercisable at June 30, 2014	244,900	\$3.25	4.33

#### Note 4. Income Taxes

The Company recognizes a deferred tax asset available from its temporary differences between net income before taxes as reported on its consolidated financial statements and net income for tax purposes, increased by net operating loss carryforwards, which expire through 2027. The Company has recorded a deferred tax asset of \$2,278,000 at June 30, 2014 which is partially offset by a valuation reserve in the amount of \$1,678,000. For the six-months ended June 30, 2014, the Company recorded an income tax benefit of \$250,000, principally attributable to its net loss for the current period, offset by state and local taxes of approximately \$4,000, resulting in a net benefit of approximately \$246,000. The income tax benefit is expected to be utilized against taxable income generated in the fourth quarter of 2014. The Company does not have any uncertain income tax positions that would require disclosure under the

Accounting Standards Codification.

Note 5. Stockholders' Equity

9

---

The Company did not issue any restricted stock grants, nor did it repurchase any shares under its stock buy back program.

#### Note 6. Subsequent Events

On August 1, 2014 the Company's board of directors declared a dividend of \$.015 per common share payable on October 7, 2014 to shareholders of record as of September 19, 2014. The total estimated amount of the dividend is approximately \$70,000.

#### Note 7. Recent Accounting Pronouncements

In May 2014, the Financial Accounting Standards Board (FASB) issued Topic 606-Revenue From Contracts with Customers and a new subtopic 340-40 Others Assets and Deferred Costs to its Accounting Standards Codification (Codification). The purpose of these changes to the codification are to remove inconsistencies and weaknesses in revenue recognition, provide a more robust framework for addressing revenue issues, improve comparability of revenue recognition practice across entities, provide more useful information to users of financial statements through increased disclosure and simplify the preparation of financial statements by reducing the number of requirements to which an entity may refer. These amendments are effective for years ending after December 15, 2016 and early application is not permitted. At this time the Company has not made an evaluation as to the effect these amendments will have on its financial statements.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion of our financial condition and results of operations should be read in conjunction with the condensed consolidated financial statements and related notes included elsewhere in this report. Some of the statements in this discussion and elsewhere in this report constitute forward-looking statements within the meaning of Section 21E of the Securities and Exchange Act of 1934. See "Forward-Looking Statements" following the Table of Contents of this report. Because this discussion involves risk and uncertainties, our actual results may differ materially from those anticipated in these forward-looking statements.

The terms "we," "our," "us," or any derivative thereof, as used in this report refer to SmartPros Ltd., a Delaware corporation, its subsidiaries and its predecessors.

### Overview

We provide learning solutions for accounting/finance, legal, insurance, securities and engineering professionals – five large vertical markets with mandatory continuing education requirements – as well as for tax compliance, banking and information technology professionals. We provide corporate governance, ethics and compliance training for the general corporate market. We also have content consisting of web-based training in the human resources and health and safety areas. We offer off-the-shelf courses and custom-designed programs with delivery methods suited to the specific needs of our clients. Through Loscalzo Associates Ltd. ("Loscalzo"), one of our wholly-owned subsidiaries, and our Executive Enterprise Institute ("EEI") product line within our Accounting division, we are a leading provider of live training to accountants, tax and financial professionals. These courses are delivered through various state CPA societies, accounting firms, corporations or through seminars, Webinars and conferences that they conduct. Our customers include professional firms of all sizes, and a large number of businesses. We also offer comprehensive support services for training, ranging from course design and implementation, accreditation services to technology solutions.

We measure our operations using both financial and other metrics. The financial metrics include revenues, gross margins, operating expenses and income from continuing operations. Other key metrics include (i) revenues by sales source, (ii) online sales, (iii) cash flows and (iv) EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization).

Some of the most significant issues affecting our business are the following:

- the increasing recognition by professionals and their employers of the importance of continuing professional education in order to maintain their licenses, remain current on new developments and best practices, develop and improve their skills and to generally remain competitive;
- continuing professional education requirements by governing bodies, including states and professional associations;
- the issuance of new laws, case law and regulations affecting the conduct of business and the relationship between employers and their employees;
- the lack of the issuance of new financial accounting standards and the retreat from attempting to achieve greater compatibility with International Financial Reporting Standards;
- the increased competition in today's economy for skilled employees and the recognition that effective training can be used to recruit, train and redeploy employees;
- the development and acceptance of new technology as a delivery channel for the types of products and services we offer;
- the securities industry's growing emphasis on applying technology based tools to address the growing complexity of compliance regulations;
- the need to continuously update the content in our course catalogs; and
- current economic conditions and competition.



Over the last five years, our annual net revenues have ranged from \$19.3 million to \$15.8 million. We experienced an overall decline in revenues from 2009 through 2012 and in 2013 our revenues increased by approximately \$1 million to approximately \$16.8 million from approximately \$15.8 million in 2012. We attribute these fluctuations to a number of factors,

primarily due to economic conditions as well as the relative absence of changes in laws, regulations and accounting standards. Many companies have looked at their budgets, reduced their headcounts and remain conservative when evaluating their expenditures for continuing education for their employees. Although, we have made acquisitions of companies, assets and product lines that have enhanced our overall content and product offerings, the staggering effects of the economy, along with the relative lack of new compliance challenges and the lack of perceived available time to dedicate to training in today's work environment have resulted in lowered attendance at our live seminars, and until recently reduced interest in custom work. We have countered these pressures by introducing new products and services and product enhancements, such as our eLP-Mobile Compatible Player. This Player enables our clients to experience the same high-quality and ease of use on mobile devices as experienced using their computers. We also introduced several other innovations including our Audit Management System (AMS), software designed for those industries having an internal branch audit function, CPE/CLE administration, refreshing our course libraries, re-mixing our product offerings and changing our selling strategies. We recently introduced our Accreditation System to assist clients in maintaining compliance with the various states' continuing education requirements. We also expect to shortly introduce a new credit tracking system to assist in the tracking of continuing professional education credits. We continue to believe that our growth will be through acquisitions, the development of new products and services and cross selling our existing libraries to the various client bases and markets we serve.

Over the past few years and into 2014, we have experienced a decline in revenue from course usage sold on a non-subscription basis, live training programs and the sale of engineering courses which have adversely impacted our operating results. We believe that this trend is due to a number of different factors that we have previously outlined, such as a poor economy, corporate budget restraints and lack of new accounting pronouncements. We also believe that while our various products provide a cost-effective means for many companies to provide continuing education for their employees, we have to re-engineer ourselves in order to improve revenue and profitability. We recognize that we will most likely need to invest more money in our sales infrastructure and outbound marketing budgets to drive net revenue, and at the same time reduce our expenditures in developing new technology.

Our core competencies and assets include technology solutions designed specifically for the delivery and administration of continuing professional education. This same technology is leveraged across most of our business operations. Over the past few years we have developed a state-of-the-art, robust Learning Management System (LMS), known as e-Campus. We have also developed an Audit Management System (AMS), for use by any business entity that conducts internal audits of its various branches. We have also developed and enhanced software that enables our clients to track and monitor their staffs' continuing education.

We have spent approximately \$2.5 million over the past few years developing these various software products. With the last of these products about to be completed and in an attempt to offset the recent decline in revenues, in June 2014 we announced that we would be instituting a program known as "Back to Basics". We intend to reduce staffing in certain areas, and either close, sell or reduce certain verticals of our business that are not profitable, and to re-purpose resources to areas of our business that we believe will contribute most towards our profitability and future growth. We discuss this program in the Liquidity and Capital Resources Section, as well.

As we seek new business growth strategies, we recognize that many of the clients we service also require other solutions for their various needs. We are finding that our experience in critical compliance areas coupled with our technological expertise and resources represent a unique opportunity to provide desirable training solutions for clients seeking a one-stop source for their various training, compliance and other needs.

There are many risks involved with acquisitions, some of which are discussed in Item 1 of Part 1 under the caption "Certain Risk Factors That May Affect Our Growth and Profitability" of our annual report on Form 10-K for the fiscal year ended December 31, 2013. These risks include seasonality of revenues, integrating the acquired business into our existing operations and corporate structure, retaining key employees and minimizing disruptions to our existing business.

Our common stock ("Common Stock") trades on the NASDAQ Capital Market under the symbol "SPRO."

Critical Accounting Policies and Estimates

The discussion and analysis of our financial condition and results of operations is based on our consolidated financial statements that have been prepared according to accounting principles generally accepted in the United States. In preparing these financial statements, we are required to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses and related disclosures of contingent assets and liabilities. We evaluate these estimates on an ongoing basis. We base these estimates on historical experience and on various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities. Actual results may differ from these estimates under different assumptions or conditions. We consider the following accounting policies to be the most important to the portrayal of our financial condition.

#### Revenue recognition

A large portion of our revenue is in the form of subscription fees for our monthly accounting update programs or access to our library of accounting, financial services training and legal courses. Other sources of revenue include direct sales of programs or courses on a non-subscription basis or from various forms of live training, fees for Web site design, software development, video production, course design and development and ongoing maintenance fees from our client's use of eCampus or our Smartpros' Professional Education Center ("PEC"), our proprietary learning management systems. Subscriptions are billed on an annual basis, payable in advance and deferred at the time of billing. Sales made over the Internet are by credit card only. Renewals are usually sent out 60 days before the subscription period ends. Larger transactions are usually dealt with by contract, the financial terms of which depend on the services being provided. Contracts for development and production services typically provide for a significant upfront payment and a series of payments based on deliverables specifically identified in the contract.

Revenue from subscription services are recognized as earned, deferred at the time of billing or payment and amortized into revenue on a monthly basis over the term of the subscription. Engineering products are non-subscription based and revenue is recognized upon shipment of the product or, in the case of online sales, payment. Revenue from non-subscription services provided to customers, such as Web site design, video production, consulting services and custom projects is generally recognized on a proportional performance basis where sufficient information relating to project status and other supporting documentation is available. The contracts may have different billing arrangements resulting in either unbilled or deferred revenue. We obtain either a signed agreement or purchase order from our non-subscription customers outlining the terms and conditions of the sale or service to be provided. Otherwise, these services are recognized as revenue after completion and delivery to the customer. Revenue from the sale of other products and services are generally recognized upon shipment or, if later, when our obligations are complete and realization of receivable amounts is assured.

Revenue from live training is recognized when the seminar or conference is completed. These are usually one to three day events.

#### Impairment of long-lived assets

We review long-lived assets and certain intangible assets at least annually or when events or circumstances indicate that the carrying amounts may not be recovered. We recognize that the economy has not yet fully recovered and has impacted the operations of certain divisions of our company. Therefore, we periodically review certain intangible assets related to prior acquisitions and management continues to monitor the situation as it relates to our overall operations.

#### Stock-based compensation

Compensation costs are recognized in the financial statements for stock options or grants awarded to employees and directors. Options and warrants granted to non-employees recorded as an expense at the date of grant based on the then estimated fair value of the stock-based instrument granted. Options and grants awarded to employees or directors are expensed over their respective vesting periods.

#### Segment accounting

All of our operations constitute a single segment, that of educational services. Revenues from non-educational services, such as video production are not a material part of our operating income.

#### Income taxes

We account for deferred tax assets available principally from the temporary differences related to our fixed and intangible assets and our net operating loss carryforwards in accordance with the Accounting Standards Codification. We make significant estimates and assumptions in calculating our current period income tax liability and deferred tax assets. The most significant of these are estimates regarding future period earnings. Our net deferred tax asset is estimated by management using a three-year taxable income projection. In the event that our projections change due to economic uncertainties, we may adjust the realizable amount of our deferred tax asset. Management continues to monitor these projections and assumptions on an ongoing basis.

#### Results of Operations

Our operating results for the six-month period ended June 30, 2014, were affected by a number of factors including the seasonality of some of our products, reduced attendance at live training events and a decrease in usage of some of our accounting products, while other areas of our revenues remained relatively flat or decreased slightly from 2013 to 2014, thus resulting in an increase in our operating and net loss. The first six-months of 2014 as compared to the first six-months of 2013,

13

---

reflected a 10% decrease in net revenues while the cost of revenues remained relatively constant. This resulted in a lower gross profit and increased our operating loss to \$875,000 in 2014, from \$471,000 in 2013. Our core businesses have remained fairly stable and we have seen an increase in some of our custom work. We continue to seek to acquire either content in new or complimentary markets, make our sales force more effective and reduce expenses where appropriate. We are also continuously looking for ways to upgrade our product offerings by introducing new content. We also continuously review existing content to insure that it is current. In the first six months of 2014 we added approximately 50 new courses to our SPA library and intend to add a total of approximately 100 new courses by year end. We are also updating and adding new course material to our engineering and financial services libraries. A discussion of our "Back to Basics" program that entails reducing costs, streamlining product offerings and analyzing client profitability is discussed in the Liquidity and Capital Resources section of this report.

Comparison of the results of operations for the three-months ended June 30, 2014 and 2013

We reported a \$543,000, or 12% decrease in net revenues for the three-months ended June 30, 2014, compared to the same 2013 period. Our gross profit margin decreased to 51% in the 2014 period as compared to 54.6% in the 2013 period, as a result of various factors, including outsourced costs directly related to certain custom projects and our ongoing commitment to upgrading our course content and maintaining our technology. A portion of the decrease in net revenues came from our accounting and engineering divisions. Our Skye Multimedia Ltd. ("Skye") subsidiary had an increase in net revenues while our Financial Services division had a decrease in revenues from 2013 to 2014. Operating results for the 2014 period were impacted by overall decreases in net revenues, as we continue to seek ways to increase our sales and reduce costs. We recently added a sales person to cover a major territory for our accounting/finance products. We also have recently retained a lead generation firm and intend to embark on a marketing and sales campaign over the next few months as we seek to attract new business. General and administrative expenses were approximately \$85,000 lower in the 2014 period as compared to the 2013 period, and depreciation and amortization expense decreased approximately \$10,000. Although we experienced an increase in net revenues from custom work in this quarter, we cannot be certain that it is indicative of future results. We do see growth potential in our content-based businesses in the various verticals that we service and in technology that we have designed for the financial services industry. Custom work is non-repetitive and subject to market conditions and can vary from quarter to quarter. Our live training businesses also had a decrease in revenues in the quarter, as they experience a decline in attendance.

Online revenues, which previously were primarily derived from the sales of accounting/finance products, continue to be an important factor to our net revenues. Many of our other products, including our Cognistar Legal library, our Financial Campus courses, our engineering courses, our technology training products and our human resources and health and safety courses, are also delivered online and are also significant generators of net revenues. Approximately 34% of our current period net revenues were derived from online products.

The following table compares our statement of operations data for the three-months ended June 30, 2014 and 2013. The trends suggested by this table may not be indicative of future operating results, which will depend on various factors including the relative mix of products sold (accounting/finance, law, engineering, financial services, sales training – product, technology or compliance and ethics) and the method of delivery as well as the timing of custom project work, which can vary from quarter to quarter. In addition, our operating results in future periods may also be affected by acquisitions.

	Three months ended June 30,				Change		
	2014		2013				
	Amount	Percentage	Amount	Percentage			
Net revenues	\$3,988,360	100.0	% \$4,531,688	100.0	% (12.0	)%	
Cost of revenues	1,955,906	49.0	% 2,059,453	45.4	% (5.0	)%	
Gross profit	2,032,454	51.0	% 2,472,235	54.6	% (17.8	)%	
Selling, general and administrative	2,004,558	50.3	% 2,089,528	46.1	% (4.1	)%	
Depreciation and amortization	265,992	6.7	% 275,775	6.1	% (3.5	)%	
Total operating expenses	2,270,550	56.9	% 2,365,303	52.2	% (4.0	)%	
Operating (loss) income	(238,096 )	(6.0	)%	106,932	2.4	% (322.7	)%

Edgar Filing: SmartPros Ltd. - Form 10-Q

Other income, net	4,890	0.1	%	3,001	—	%	62.9	%
Net (loss) income before income tax	(233,206	) (5.8	)%	109,933	2.4	%	(312.1	)%
Benefit from income taxes	(388	) —	%	(41,625	) (0.9	)%	(99.1	)%
Net (loss) income	\$(233,594	) (5.9	)%	\$68,308	1.5	%	(442.0	)%

#### Net revenues

The decrease in net revenues reflected above was due to: (i) a \$598,000 decrease in net revenues from our Accounting/Finance division; (ii) a \$101,000 decrease in net revenues from our Financial Services division; and (iii) a decrease of \$32,000 from our video production division. These decreases were offset by (i) a \$154,000 increase in revenues from our Skye subsidiary; (ii) a \$20,000 increase in net revenues from our engineering division; and (iv) a \$14,000 increase in net revenues from our SLE subsidiary. Under our long-standing policy, revenue is credited to the originating department regardless of the type of service that is performed. For example, our Skye subsidiary may provide a custom e-learning solution for a client of our SLE subsidiary. However, SLE is credited with the entire amount of the sale.

Net revenues from the Accounting/Finance division were approximately \$3.0 million and \$3.6 million in the 2014 and 2013 periods, respectively, or 76% and 80% of net revenues, respectively. Net revenues from subscription-based products and direct sales of course material on a non-subscription basis were \$1.7 million and \$1.9 million in the 2014 and 2013 periods, respectively. Net revenues from other products in our Accounting/Finance division that are not subscription based or live-training decreased by approximately \$123,000 in 2014 from the 2013 period, primarily a result of lower advertising revenues due to timing differences in the recognition of such revenue.

Non-subscription-based revenues fluctuate from period to period and are not indicative of any trends. In the 2014 period, net revenues from online sales of accounting products decreased by approximately \$184,000 as compared to the 2013 period, primarily as a result of a decrease in usage by some clients. Net revenues from our Loscalzo and EEI live training subsidiary and division decreased by \$255,000 in the 2014 period compared to the 2013 period. The decrease in net revenues is from a combination of factors, including decreased attendance at seminars. Our Loscalzo division is finding that state societies of certified public accountants throughout the country are experiencing reduced attendance at their seminars. They are working with the various state societies to see how they can create greater interest in attending these seminars especially as we now have the release of at least one new accounting pronouncement. EEI is also revamping its course catalog to concentrate on those seminar topics that have been successful in the past.

For the three-months ended June 30, 2014, Skye generated net revenues of \$303,000 compared to \$149,000 in the second quarter of 2013. Skye's income is derived primarily from designing custom training projects and, as such, varies from quarter to quarter. In addition, Skye performs services for other divisions of our company, for which it does not receive any revenue recognition. Although we see an increase in request for proposals from clients, no assurance can be given that these requests will result in signed contracts or future revenues. Skye continues to see competitive pressure from both domestic and foreign sources, especially in pricing. Businesses are continuously evaluating these types of services and products and their cost effectiveness. Often contracts are signed but the work does not begin for a period of time thereafter.

Our Financial Services division generated \$394,000 of net revenues in the quarter ended June 30, 2014. For the quarter ended June 30, 2013, this division generated \$495,000 of net revenues. The decrease is primarily due to the recognition of income from new technology based products in the 2013 period. With the launch of our AMS system, we are now engaged in a marketing campaign to offer this product to other companies in the financial services sector. However, as this is a major investment in technology for many of these companies, their review process is exceptionally long.

For the quarter ended June 30, 2014, SLE had net revenues of \$109,000 compared to net revenues of \$95,000 for the comparable 2013 quarter. For the 2014 period, \$41,000 of SLE's net revenues were generated by our Working Values Ethics and Compliance division, and \$68,000 was generated by our Cognistar Legal division, as compared to \$15,000 and \$80,000, respectively, in the 2013 period. Net revenues generated by the Working Values Ethics and Compliance division are derived primarily from custom consulting work and can fluctuate from period to period based on a number of factors. The Cognistar Legal division derives its revenue primarily from the sales of its courses and the creation of courses for its clients.

Our Engineering division generated \$107,000 of net revenues in the second quarter of 2014 compared to \$87,000 in the second quarter of 2013. The increase is primarily from the timing of sales to professional organizations. We are in the process of re-writing a number of our courses so that they comply with new standards. One of the new prep



courses was recently released and the other course is expected to be released during the third quarter of 2014. Sales of our engineering products are not subscription based.

Net revenues generated by our other divisions, which consist of video production and duplication and consulting in the second quarter of 2014 were \$28,000. In comparison, these divisions recorded \$60,000 of net revenue for the second quarter of 2013.

Cost of revenues

Cost of revenues includes: (i) production costs – i.e., the salaries, benefits and other costs related to personnel, whether our employees or independent contractors, who are used directly in production, including producing our educational programs and/or upgrading our technology; (ii) royalties paid to third parties; (iii) the cost of materials, such as DVD's and packaging supplies; (iv) costs related to live training; and (v) shipping and other costs. There are many different types of expenses that are

characterized as production costs and many of them vary from period to period depending on many factors. Generally, subscription based products have higher profit margins than non-subscription based products and online sales have higher profit margins than sales involving physical delivery of material.

Our gross profit margin for the three-months ended June 30, 2014 decreased to 51% from 54.6% in the comparable 2013 period, primarily due to the decrease in revenues and the mix of services rendered. While our subscription based products have a very high gross profit percentage, as there is little additional cost of delivery to new subscribers, Skye and live training have a lower gross profit as they are either dependent on costs to produce the product or the number of attendees at a seminar. While we have made and are making meaningful reductions in outsourced technology personnel as a part of our "Back to Basics" plan, the benefits of these savings will be reflected in our future operating results. The costs of updating either our course content or existing software and maintaining our technology are charged to expense as they are incurred. However, we do capitalize new course content.

Cost of revenues decreased by approximately \$104,000 in the three-month period ended June 30, 2014 as compared to the same 2013 period.

Outside labor and direct production costs. Outside labor includes the cost of hiring actors and production personnel such as directors, producers and cameramen and the outsourcing of non-video technology. The cost of such outside labor, which is primarily technology personnel, increased \$87,000. This increase is primarily related to a custom education program produced by our video department as well as costs related to our continual upgrading of existing products and content. Direct production costs, which are costs related to producing videos, courses, custom projects or live instruction and includes such costs as renting equipment and locations and the use of live instructors for either teaching or developing the courses, decreased approximately \$46,000. We also continue to expend significant sums updating and introducing new courses in our live training programs. The variation in direct production costs are related to the type of production and other projects and do not reflect any trends in our business. As our business grows we may be required to hire additional production personnel, increasing our cost of revenues. Our course libraries require regular updating. With the anticipated release of our accreditation system we anticipate cost savings during the second half of the year.

Royalties. Royalty expense decreased by \$68,000. Royalty expense varies from period to period based on sales and usage of our various products. Royalty expense is primarily driven by our accounting course catalog and our engineering product sales. Generally, royalties are paid twice per year and are calculated based on a number of factors, not all of which are available to us on a monthly, or even a quarterly basis. Accordingly, a substantial portion of our royalty expense for the quarter is estimated.

Salaries. Overall, payroll and related costs attributable to production personnel decreased by approximately \$26,000, a result of capitalizing internal labor costs for new course development in 2014 as compared to 2013.

Other production related costs. These are other costs directly related to the production of our products or the costs related to live training such as purchases of materials, cost of venues, travel, shipping, and other. These costs decreased \$51,000 in the 2014 period from the 2013 period, and is primarily related to venues, travel and other costs from our live training business.

#### Selling, general and administrative expenses

Selling, general and administrative expenses include corporate overhead, such as compensation and benefits for administrative, sales and marketing and finance personnel, rent, insurance, professional fees, travel and entertainment and office expenses. Selling, general and administrative expenses for the second quarter of 2014 decreased by approximately \$85,000, or 4.1%, compared to the same 2013 period. This decrease is attributable to a number of factors that are highlighted below.

Compensation expense in the second quarter of 2014 period decreased by \$10,000 compared to the same 2013 period. The decrease in costs is primarily attributable to reduced head count. In addition, compensation expense includes stock based compensation expense of \$10,000 for the 2014 period and \$26,000 for the 2013 period.

Our other selling, general and administrative costs, exclusive of compensation costs, decreased by approximately \$75,000 in the second quarter of 2014 as compared to the same period in 2013, primarily a result of reduced expenditures and headcount for outsourced customer service personnel. However, as we constantly upgrade and expand our technology and Internet capabilities, this results in related increased costs for such things as

web-bandwidth and hardware and software maintenance and support. We make every effort to control our costs, however, some selling, general and administrative expenses, such as insurance, travel and other costs are difficult to control.

#### Depreciation and amortization

Depreciation and amortization expense decreased by approximately \$10,000, to approximately \$266,000, in the second quarter of 2014 compared to approximately \$276,000 the second quarter of 2013. We expect our depreciation and amortization expense on our fixed and intangible assets to decrease in the current year, as older assets become either fully depreciated or amortized and we complete the capitalization of internally developed software. In addition, we capitalize internal costs for the development of new courses and other technology, as incurred. We continually replace and add to our computer and other equipment as it ages and as additional equipment is needed to accommodate growth.

#### Operating (loss)/income

For the three-months ended June 30, 2014, the operating loss was approximately \$238,000 compared to an operating income of approximately \$107,000 in the corresponding 2013 period, primarily as a result of decreased revenues offset by a decrease in our selling, general and administrative expenses.

#### Other income/expense, net

Other income and expense items consist of interest earned on deposits and the net equity loss from our iReflect joint venture. We have no debt other than trade payables and accrued liabilities. For the second quarter of 2014 we had net other income of approximately \$5,000 as compared to approximately \$3,000 in the same 2013 period.

#### Income taxes

For the three-months ended June 30, 2014, we recorded no income tax benefit, as compared to an approximate net income tax benefit of \$42,000 in the same 2013 period. A benefit of \$250,000 was recorded in the first quarter of 2014 and management has determined that no adjustment was required for the current quarter. The benefit is from the expected utilization of the net loss after adjusting for any state and local income taxes.

#### Net (loss)/income

For the three-months ended June 30, 2014 we recorded a net loss of approximately \$234,000 or \$.05 per share. For the comparable period in 2013 we recorded a net income of approximately \$68,000, or \$0.01 per share, basic and diluted for both periods.

#### Comparison of the results of operations for six months ended June 30, 2014 and 2013

We recorded a \$774,000, or 10%, decrease in net revenues for the six months ended June 30, 2014 compared to the same 2013 period. Correspondingly our gross profit decreased by \$789,000, from \$4.26 million in the 2013 period to \$3.47 million in the 2014 period. Our selling, general and administrative expenses decreased by approximately by \$364,000 and our depreciation and amortization expense decreased by approximately \$22,000. This resulted in an operating loss of approximately \$874,000 in the current year's period as compared to an operating loss of approximately \$471,000 in the prior year's period. This is a result of decreased revenues in certain divisions offset by various cost saving measures that have been implemented during the past 12 months.

Online revenues continue to be an important factor to our net revenues. In addition to our on-line accounting and finance products, many of our other products, including our Cognistar Legal library, our Financial Campus courses and our technology training products, are also delivered online and also are significant generators of net revenues. Approximately 41% of our net revenues for the six-months ended June 30, 2014 were derived from online products. The following table compares our statement of operations data for the six-months ended June 30, 2014 and 2013. The trends suggested by this table may not be indicative of future operating results, which will depend on various factors including the relative mix of products sold (accounting/finance, law, engineering, financial services, sales training – product, technology or compliance and ethics) and the method of delivery as well as the timing of custom project work, which can vary from quarter to quarter. In addition, our operating results in future periods may also be affected by acquisitions.

	Six months ended June 30,		2013		Change			
	2014	Percentage	Amount	Percentage				
Net revenues	\$6,976,363	100.0	% \$7,750,355	100.0	% (10.0	)%		
Cost of revenues	3,501,574	50.2	% 3,486,907	45.0	% 0.4	%		
Gross profit	3,474,789	49.8	% 4,263,448	55.0	% (18.5	)%		
Selling, general and administrative	3,826,511	54.8	% 4,190,555	54.1	% (8.7	)%		
Depreciation and amortization	522,752	7.5	% 544,288	7.0	% (4.0	)%		
Total operating expenses	4,349,263	62.3	% 4,734,843	61.1	% (8.1	)%		
Operating loss	(874,474 )	(12.5	)%	(471,395 )	(6.1	)%	85.5	%
Other income, net	11,088	0.1	% 6,249	0.1	% 77.4	%		
Net loss before income tax	(863,386 )	(12.4	)%	(465,146 )	(6.0	)%	85.6	%
Benefit from income taxes	245,831	3.5	% 176,972	2.3	% 38.9	%		
Net loss	\$(617,555 )	(8.9	)%	\$(288,174 )	(3.7	)%	114.3	%

#### Net revenues

The decrease in net revenues reflected above was primarily due to: (i) a \$776,000 decrease in net revenues from our Accounting/Finance division; (ii) a \$91,000 decrease in net revenues from our Financial Services division; (iii) a \$38,000 decrease in net revenues from our SLE subsidiary; and (iv) a \$51,000 decrease in net revenues from our engineering division. These decreases were offset by: (i) a \$119,000 increase in net revenues from our Skye subsidiary; and (ii) a \$63,000 increase in net revenues from our other divisions. Under our long-standing policy, revenue is credited to the originating department regardless of the type of service that is performed.

In the first six months of 2014, net revenues from the Accounting/Finance division were \$5.1 million, or 73% of net revenues, compared to \$5.9 million, or 76% of net revenues, in the comparable 2013 period. Net revenues from subscription-based products and direct sales of course material on a non-subscription basis were approximately \$3.5 million and \$3.8 million in the same 2014 and 2013 six month periods, respectively. Net revenues from other sources in our Accounting/Finance division that are not subscription based decreased by \$210,000 in the 2014 period as compared to the 2013 period. Live-training revenues decreased by \$217,000 in the 2014 period from the 2013 period. Non-subscription-based revenues fluctuate from period to period. In the 2014 period, net revenues from online sales of accounting products decreased by approximately \$294,000, as compared to the 2013 period, primarily as a result of decreased usage of courses sold on a non-subscription basis. Net revenues from our Loscalzo live training subsidiary decreased \$127,000 in the 2014 period compared to the 2013 due to the various reasons previously described. Our EEI live training division's revenues decreased \$90,000 in the 2014 period as compared to the 2013 period. Those decreases were offset in part by revenues earned from CPE administration. EEI's live training business is seasonal and its revenues are primarily earned in the second and fourth calendar quarters. We have experienced a decrease in live training for accounting professionals. as previously described. However, with the recent issuance of new and anticipated accounting pronouncements we expect to see greater interest in live training.

For the six months ended June 30, 2014, Skye generated net revenues of \$627,000 compared to \$508,000 in the comparable period of 2013. Skye's income is derived primarily from designing custom training projects and, as such, varies from period to period. As noted above, business organizations are continuing to study these types of products and their cost effectiveness. As economic conditions improve we are seeing more requests for proposals. In addition, Skye performs services for other divisions of our company that is not reflected in its revenue numbers.

Our Financial Services division generated \$728,000 of net revenues for the six-month period ended June 30, 2014, compared to \$819,000 of net revenues for the same 2013 period. The decrease is due primarily from the recognition of income from a completed customization project for one client in the 2013 period and the loss of a client.

For the six-months ended June 30, 2014, SLE had net revenues of \$185,000 compared to net revenues of \$223,000 for the comparable 2013 period. For the 2014 period, \$45,000 of SLE's net revenues was generated by the Working Values Ethics and Compliance division, and \$140,000 was generated by the Cognistar Legal division, as compared to \$52,000 and \$171,000, respectively, in the 2013 period. Net revenues generated by the Working Values Ethics and

Compliance division are derived primarily from custom consulting work and can fluctuate from period to period based on a number of factors.

Our Engineering division generated \$190,000 of net revenues in the first six-months of 2014 compared to \$241,000 in the same 2013 period. The decrease is primarily a result of a decrease in the number of exam candidates, the timing of the

18

---

licensing exams and the need to rewrite some of our courses. Sales of our engineering products are not subscription based. Sales of our Watch IT information technology program are now included in the revenues of our Engineering division.

Net revenues generated by our other divisions, which consist of video production and duplication and consulting increased by \$63,000 in the current period from the prior year.

#### Cost of revenues

Cost of revenues includes: (i) production costs – i.e., the salaries, benefits and other costs related to personnel, whether our employees or independent contractors, who are used directly in production, including producing our educational programs and/or upgrading our technology; (ii) royalties paid to third parties; (iii) the cost of materials, such as DVD's and packaging supplies; (iv) costs related to live training; and (v) shipping and other costs. There are many different types of expenses that are characterized as production costs and many of them vary from period to period depending on many factors. Generally, subscription based products have higher profit margins than non-subscription based products and online sales have higher profit margins than sales involving physical delivery of material.

Our gross profit margins for the six-months ended June 30, 2014 decreased to 49.8% from 55% in the same 2013 period. Although we previously made substantial reductions in overhead, lower revenues and the mix of products with varying gross profit margins resulted in the decrease. Our overall expense increased slightly despite the decrease in revenues due to the use of a substantial amount of production personnel for a video project in the first quarter. We have also increased the amount of outsourcing related to some of Skye's projects. We also devote a significant amount of internal and external resources to develop new features in our products and to update existing products and technology. These costs are charged to expense as they are incurred.

Cost of revenues increased by approximately \$15,000 in the six-month period ended June 30, 2014 compared to the same 2013 period.

Outside labor and direct production costs. Outside labor includes the cost of hiring actors and production personnel such as directors, producers and cameramen and the outsourcing of non-video technology. The cost of such outside labor, which are primarily technology and video production personnel, increased \$201,000. This increase is primarily related to the production of video projects for a client, custom work and the retooling of existing technology. Direct production costs, which are costs related to producing videos, courses, custom projects or live instruction and includes such costs as renting equipment and locations and the use of live instructors for either teaching or developing the courses, increased \$50,000. The increase is primarily attributable to the cost of producing custom video projects and honorariums paid to instructors in live training.

The variation in direct production costs are related to the type of production and other projects and do not reflect any trends in our business. As our business grows we may be required to hire additional production personnel, increasing our cost of revenues. Our course libraries require regular updating.

Royalties. Royalty expense decreased by \$85,000. Royalty expense varies from period to period based on sales and usage of our various products. Royalty expense is primarily driven by our accounting course catalog and our engineering product sales. Generally, royalties are paid twice per year and are calculated based on a number of factors, not all of which are available to us on a monthly, or even a quarterly basis. Accordingly, a substantial portion of our royalty expense for the period is estimated.

Salaries. Overall, payroll and related costs attributable to production personnel decreased by approximately \$121,000 in the 2014 period as compared to the 2013 period.

Other production related costs. These are other costs directly related to the production of our products or the costs related to live training such as purchases of materials, cost of venues, travel, shipping, and other. These costs decreased in the 2014 period by approximately \$36,000 to approximately \$450,000 in the 2014 period from approximately \$486,000 in the 2013 period. This is primarily due to the reduction in live training.

#### Selling, general and administrative expenses

Selling, general and administrative expenses include corporate overhead, such as compensation and benefits for administrative, sales and marketing and finance personnel, rent, insurance, professional fees, travel and entertainment and office expenses. Selling, general and administrative expenses for the six-months ended June 30, 2014 decreased

by approximately \$364,000, or 8.7%, compared to the same 2013 period. This decrease is primarily attributable to reduced



payrolls and related costs and a reduction in marketing and promotional expenses primarily related to our live training courses, and a decrease in outsourced customer service and sales.

Compensation expense for the six-months ended June 30, 2014 decreased by \$245,000 compared to the same 2013 period. The decrease in compensation expense is primarily attributable to savings from a reduction in headcount. We had 39 and 45 full and part-time general and administrative employees at June 30, 2014 and 2013, respectively. In addition, included in compensation expense is stock based compensation expense of \$27,000, as compared to \$52,000 in the 2013 period.

Our other selling, general and administrative costs, exclusive of compensation costs, decreased by \$119,000, primarily as a result of a reduction in our outsourced customer service and sales expense. We make every effort to control our costs, however, some selling, general and administrative expenses, such as costs related to technology, insurance, travel and other costs are difficult to control. In addition, while we have reduced our outsourced customer service department costs, we anticipate increasing our spending on various marketing programs and the hiring of additional sales personnel.

#### Depreciation and amortization

Depreciation and amortization expense decreased by approximately \$22,000 for the six-months ended June 30, 2014 as older assets become fully depreciated and some of our intangible assets become fully amortized. Although, we have now fully amortized many of the assets acquired in prior acquisitions, we are continuously purchasing new computer equipment and have begun to amortize the costs related to the development of our AMS and other software as well the development of new course content. Due to this we expect our depreciation and amortization expense on our fixed and intangible assets to decrease. We capitalize internal costs for the development of new courses and other technology, as incurred. We continually replace and add to our computer and other equipment as it ages and as additional equipment is needed to accommodate growth.

#### Operating loss

For the six-months ended June 30, 2014, the operating loss was approximately \$874,000 compared to an operating loss of approximately \$471,000 in the corresponding 2013 period. The increase in operating loss is primarily a result of lower revenues, offset by a decrease in selling, general and administrative costs.

#### Other income/expense, net

Other income and expense items consist of interest earned on deposits and the net loss from our iReflect joint venture. We have no debt other than trade payables and accrued liabilities. For the six-months ended June 30, 2014 we had net other income of approximately \$11,000 as compared to a net other income of approximately \$6,200 in the comparable 2013 period. The loss from our 50% interest in the iReflect joint venture was \$800 in the current period compared to \$5,200 in the 2013 period.

#### Income taxes

For the six-months ended June 30, 2014, we recorded an income tax benefit of \$246,000 as compared to an income tax benefit of \$177,000 in the same 2013 period.

#### Net loss

For the six-months ended June 30, 2014 and 2013, we recorded a net loss of approximately \$618,000 and \$288,000, respectively, or \$0.13 and \$0.06 per share, basic and diluted, respectively.

## Liquidity and Capital Resources

At June 30, 2014 we had no long-term debt.

Our working capital as of June 30, 2014 was approximately \$1.3 million compared to \$2.2 million at December 31, 2013. Our current ratio at June 30, 2014 and December 31, 2013 was 1.24 to 1 and 1.37 to 1, respectively. The current ratio is derived by dividing current assets by current liabilities and is a measure used by lending sources to assess our ability to repay short-term liabilities. The largest component of our current liabilities is deferred revenue, which was \$4.4 million at June 30, 2014 and December 31, 2013, respectively.

At June 30, 2014, we had cash and cash equivalents of approximately \$4.4 million. For the six-months ended June 30, 2014, we had a net decrease in cash and cash equivalents of approximately \$910,000 that includes approximately \$137,000 of cash used in operating activities, \$635,000 of cash used in investing activities and approximately \$141,000 of cash used in financing activities. The primary components of our operating cash flows are net income or loss adjusted for non-cash expenses, such as depreciation and amortization stock-based compensation and deferred and current income taxes, and the changes in our operating assets and liabilities, such as accounts receivable, accounts payable and deferred revenues. Our cash balances fluctuate periodically due to timing differences such as the dates of certain large live training events.

In June 2014, we issued a press release announcing our "Back to Basics" program that entails a reduction in spending and a re-purposing of resources. This will result in a reduction in personnel, both outsourced and internal, a substantial portion of which was previously capitalized. We intend to use some of these savings to increase our sales and marketing efforts, for both our technology products and our core business of providing high quality continuing professional education across a broad spectrum of accounting, financial and other disciplines. We will also be reviewing our various product lines and analyzing products or clients to insure that we are getting an adequate return on our investment. This is expected to result in a reduction in cash expenditures for both internal and outsourced labor and other operating costs. These expected savings would be partially offset by any decrease in revenues from the loss of those clients or products we believe provide an inadequate rate of return.

Although we expect that our "Back to Basics" program will provide cost savings in the subsequent remaining 2014 quarters, we do not expect to realize the full benefit until 2015. We anticipate that our annualized cash savings from net personnel reductions will be substantial and have a positive effect on our net income. As a large portion of these personnel costs were for capitalized software development we estimate that, exclusive of possible reductions in revenues and/or increases in related costs, our operating costs will be reduced by approximately \$750,000 per annum. We anticipate cash savings from personnel and out-sourced labor for the remainder of 2014 to be approximately \$500,000 of which approximately \$300,000 should have a positive effect on our net income. However, we also anticipate that these savings may be offset by the reduction in the number of seminars EEI will hold in the second half of 2014 as part of our plan.

Any of these anticipated savings could be offset by possible reductions in revenues and related costs. We are hopeful that the addition of new sales people and increased marketing efforts will offset any declines in revenue. We must caution that these estimates can be greatly affected by many factors as our "Back to Basics" plan is implemented.

At June 30, 2014, we had approximately \$1.9 million in receivables and \$1.1 million in payables and accrued expenses, as compared to \$2.4 million of receivables and \$1.44 million in payables and accrued expenses at December 31, 2013, exclusive of dividends payable.

For the six-months ended June 30, 2014 net cash used in investing activities was approximately \$635,000, which included capital expenditures consisting of computer equipment and software purchases of \$72,000, \$113,000 for course development and \$450,000 for capitalized software, as compared to approximately \$466,000 expended in the comparable six-month period of 2013. We anticipate that our capital expenditures for the remainder of 2014 will be substantially lower as compared to 2013, as we complete the capitalization of the cost of new technology and we have now replaced or enhanced those computers that were operating on Windows XP. We anticipate substantial completion of our major technology projects by the end of the third quarter of 2014. We continually upgrade our technology hardware and, as such, we anticipate additional capital expenditures relating to equipment purchases over the next 12 months.

Cash used in financing activities for the six-months ended June 30, 2014 reflects dividends paid of approximately \$141,000. On August 1, 2014, our board of directors declared a dividend of \$.015 per common share payable on October 7, 2014 to shareholders of record as of September 19, 2014. As of June 30, 2014, \$750,000 was available under our stock buy back program.

We believe that our current cash balances together with cash flow from operations will be sufficient to meet our working capital and capital expenditure requirements for the next 12 months.

In the future, we may issue additional debt or equity securities to satisfy our cash needs. Any debt incurred may be secured or unsecured, bear interest at a fixed or variable rate and may contain other terms and conditions that we deem are reasonable under the circumstances existing at the time. Any sales of equity securities may be at or below current market prices. We cannot assure you that we will be successful in generating sufficient capital to adequately fund our needs.

**Item 3. Quantitative and Qualitative Risk Disclosures About Market Risk**

As a smaller reporting company we are not required to provide the information required by this Item.

**Item 4. Controls and Procedures**

**Evaluation of Disclosure Controls and Procedures.** Management, with the participation of our principal executive officer and principal financial officer, carried out an evaluation of the effectiveness of our “disclosure controls and procedures” (as defined in the Securities Exchange Act of 1934, as amended (the “Exchange Act”) Rules 13a-15(e) and 15d-15(e)) as of the end of the period covered by this quarterly report (the “Evaluation Date”). Based upon that evaluation, our principal executive officer and principal financial officer concluded that, as of the Evaluation Date, our disclosure controls and procedures are effective to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act (i) is recorded, processed, summarized and reported, within the time periods specified in the SEC’s rules and forms and (ii) is accumulated and communicated to our management, including our principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure.

**Changes in Internal Control over Financial Reporting.** There were no changes in our internal controls over financial reporting that occurred during the quarter ended June 30, 2014 covered by this report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**PART II**

**OTHER INFORMATION**

**Item 1. Legal Proceedings**

We are not a party to any material legal proceeding.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

**Recent Sales of Unregistered Securities**

None.

**Company Purchases of its Equity Securities**

During the three month period ended June 30, 2014, we did not make any repurchases under our stock buy-back program. As set forth below, \$750,000 was available under our stock buy back program as of June 30, 2014.

**ISSUER PURCHASES OF EQUITY SECURITIES**

Period	(a) Total Number of Shares (or units) Purchased	(b) Average Price Paid per Share (or Unit)	(c) Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs	(d) Maximum Number (or Approximate Dollar Value) of Shares (or Units) that May Yet Be Purchased Under the Plans or Programs

Edgar Filing: SmartPros Ltd. - Form 10-Q

Month #1 (April 1-30, 2014)	—	—	—	\$750,000
Month #2 (May 1-31, 2014)	—	—	—	—
Month #3 (June 1-30, 2014)	—	—	—	—
Total	—	—	—	\$750,000

22

---

Item 3. Defaults Upon Senior Securities

None.

Item 4. Mine Safety Disclosures

Not applicable.

Item 5. Other Information

None.

Item 6. Exhibits

Exhibits:

Exhibit No.	Description
31.1	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS	XBRL Instance Document.
101.CAL	XBRL Taxonomy Extension Schema Document.
101.SCH	XBRL Taxonomy Extension Calculation Linkbase Document.
101.LAB	XBRL Taxonomy Extension Label Linkbase Document.
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document.
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document.

**SIGNATURES**

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SmartPros Ltd.

(Registrant)

Date: August 7, 2014

/s/ Allen S. Greene

Chief Executive Officer  
(Principal Executive Officer)

Date: August 7, 2014

/s/ Stanley P. Wirtheim

Chief Financial Officer  
(Principal Financial Officer)