## Edgar Filing: Pandora Media, Inc. - Form 4

| Pandora Me<br>Form 4<br>August 04, 2  |   |   |   |            |       |   |  |  |   |  |
|---|---|---|---|------------|-------|---|--|--|---|--|
|   | ЛЛ  |   |   |            |       |   |  | OMB AP   | PROVAL  |  |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549  |   |   |   |            |       | OMMISSION   | OMB<br>Number:   | 3235-0287  |   |  |
| Check th<br>if no lon<br>subject to<br>Section<br>Form 4 of<br>Form 5<br>obligation<br>may con<br>See Instri<br>1(b). | nger<br>to<br>16.<br>or<br>Filed pur<br><sup>Dns</sup><br>Section 17( | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section |   |            |       |   |  |  | Expires: January 31,<br>2005<br>Estimated average<br>burden hours per<br>response 0.5 |  |
| (Print or Type  | Responses)  |   |   |            |       |   |  |  |   |  |
| 1. Name and Address of Reporting Person <u>*</u><br>Trimble John  |   |   | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>Pandora Media, Inc. [P]                            |            |       |   | 5. Relationship of Reporting Person(s) to<br>Issuer  |  |   |  |
| (Last)  | (First) (   | Middle) 3.  | 3. Date of Earliest Transaction (Chec   |            |       |   | (Cneck   | ck all applicable)   |   |  |
| PANDORA MEDIA, INC., 2101<br>WEBSTER STREET, SUITE 1650   |   |   | (Month/Day/Year)<br>08/01/2014  |            |       |   | Director 10% Owner<br>X Officer (give title Other (specify<br>below) below)<br>Chief Revenue Officer               |  |   |  |
|   | (Street)  | iled(Month/Day/Year)  |   |            |       | 6. Individual or Joint/Group Filing(Check<br>Applicable Line)<br>_X_ Form filed by One Reporting Person |  |  |   |  |
| OAKLANI   | D, CA 94612   |   |   |            |       | –<br>P  | Form filed by Mo<br>Person   | ore than One Rep   | porting   |  |
| (City)  | (State)   | (Zip)   | Table I - Non-I   | Derivative | Secur | ities Acqui   | red, Disposed of,  | or Beneficiall   | y Owned   |  |
| 1.Title of<br>Security<br>(Instr. 3)  | 2. Transaction Date<br>(Month/Day/Year)                               | Execution Data  | on Date, if Transactionor Disposed of (D)<br>Code (Instr. 3, 4 and 5)<br>/Day/Year) (Instr. 8)<br>(A)<br>or |            |       | (D)   | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)                     |  |
| Common<br>Stock   | 08/01/2014  |   | M <u>(1)</u>  | 10,417     | A     | \$ 13.26  | 123,317  | D  |   |  |
| Common<br>Stock   | 08/01/2014  |   | M <u>(1)</u>  | 29,583     | A     | \$ 0.16   | 152,900  | D  |   |  |
| Common<br>Stock   | 08/01/2014  |   | S <u>(1)</u>  | 40,000     | D     | \$<br>24.6411<br>(2)  | 112,900  | D  |   |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form

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### displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5. Number of<br>onDerivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                     |
|---|---|---|---|--|--|--|--------------------|---|-------------------------------------|
|   |   |   |   | Code V                                 | (A) (D)  | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |
| Common<br>Stock<br>(Right to<br>Purchase)           | \$ 13.26  | 08/01/2014                              |   | <b>M</b> <u>(1)</u>                    | 10,417   | (3)  | 01/19/2022         | Common<br>Stock   | 10,417                              |
| Common<br>Stock<br>(Right to<br>Purcahse)           | \$ 0.16   | 08/01/2014                              |   | M <u>(1)</u>                           | 29,583   | (3)  | 07/06/2019         | Common<br>Stock   | 29,583                              |

# **Reporting Owners**

| <b>Reporting Owner Name / Address</b>   | Relationships |           |                       |     |  |  |
|---|---------------|-----------|-----------------------|-----|--|--|
|   | Director      | 10% Owner | Officer               | Oth |  |  |
| Trimble John<br>PANDORA MEDIA, INC.<br>2101 WEBSTER STREET, SUITE 1650<br>OAKLAND, CA 94612 |               |           | Chief Revenue Officer |     |  |  |
| Signatures  |               |           |                       |     |  |  |

/s/ Jeremy Liegl, Attorney-in-Fact

08/04/2014

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares acquired and disposed of pursuant to a previously established Rule 10b5-1 plan.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$24.14 to \$25.32, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer or the staff of the

(2) Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (2) to this Form 4.

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## (3) Fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.