

SEACOAST BANKING CORP OF FLORIDA

Form 4

November 13, 2015

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See* Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Frias Maria

(Last) (First) (Middle)

SEACOAST BANKING  
CORPORATION OF FLORIDA, P.  
O. BOX 9012

(Street)

STUART, FL 34995

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

SEACOAST BANKING CORP OF  
FLORIDA [SBCF]

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/30/2015

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title \_\_\_\_ Other (specify  
below) below)  
EVP & Chief Risk Officer

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/30/2015		L <sup>(1)</sup>	V	17	A	\$ 12.03	2,592	D	<sup>(2)</sup>
Common Stock	02/27/2015		L <sup>(1)</sup>	V	16	A	\$ 12.54	2,608	D	<sup>(2)</sup>
Common Stock	03/31/2015		L <sup>(1)</sup>	V	15	A	\$ 13.56	2,623	D	
Common Stock	04/30/2015		L <sup>(1)</sup>	V	15	A	\$ 13.26	2,638	D	
	05/29/2015		L <sup>(1)</sup>	V	14	A		2,652	D	<sup>(2)</sup>

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Common Stock						\$ 14.21		
Common Stock	06/30/2015	L <sup>(1)</sup>	V 13	A		\$ 15.01	2,665	D <sup>(2)</sup>
Common Stock	07/31/2015	L <sup>(1)</sup>	V 14	A		\$ 14.2	2,679	D <sup>(2)</sup>
Common Stock	08/31/2015	L <sup>(1)</sup>	V 14	A		\$ 14.78	2,693	D <sup>(2)</sup>
Common Stock	09/30/2015	L <sup>(1)</sup>	V 14	A		\$ 13.95	2,707	D <sup>(2)</sup>
Common Stock	10/30/2015	L <sup>(1)</sup>	V 14	A		\$ 14.71	2,721	D <sup>(2)</sup>
Common Stock							1,135.41	D <sup>(3)</sup>
Common Stock							1,982	D <sup>(4)</sup>
Common Stock							20	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code V (A) (D)		Date Exercisable Expiration Date	Title Amount or Number of Shares
Common Stock Right to Buy <sup>(5)</sup>	\$ 12.63					07/01/2015 <sup>(6)</sup> 01/29/2023	Common Stock 3,223
Common	\$ 10.54					04/29/2015 <sup>(7)</sup> 04/29/2024	Common 25,000

Stock Right  
to Buy <sup>(5)</sup>

Stock

Common  
Stock Right  
to Buy <sup>(5)</sup>

\$ 11

06/28/2014<sup>(8)</sup> 06/27/2023

Common  
Stock

2,400

Stock Settled  
Stock  
Appreciation  
Right <sup>(9)</sup>

\$ 111.1

04/02/2012<sup>(10)</sup> 04/02/2017

Common  
Stock

1,200

Stock Settled  
Stock  
Appreciation  
Right <sup>(9)</sup>

\$ 133.6

05/16/2011<sup>(10)</sup> 05/16/2016

Common  
Stock

580

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Frias Maria SEACOAST BANKING CORPORATION OF FLORIDA P. O. BOX 9012 STUART, FL 34995			EVP & Chief Risk Officer	

## Signatures

/s/ Sharon Mehl as Power of Attorney for Maria  
Frias

11/13/2015

          Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Automatic monthly purchase into the Company's Employee Stock Purchase Plan
- (2) Shares held in Employee Stock Purchase Plan
- (3) Represents share equivalents held in Company's Retirement Savings Plan as of December 31, 2014
- (4) Represents unvested shares in time-based restricted stock award granted under Seacoast's 2008 Long-Term Incentive Plan on August 23, 2011 ("Grant Date"). This award vests in its entirety on August 23, 2016, provided Ms. Frias is employed by the Company or a subsidiary on such date.
- (5) Granted pursuant to Seacoast Banking Corporation of Florida's 2013 Incentive Plan
- (6) Performance vesting criteria has been met. Option vests in equal installments beginning on 7/1/15 at the end of each month over the next 48 months, provided that Optionee remains in Continuous Service on each applicable vesting date.
- (7) Vests over 3 years in one-third increments each anniversary of the date of grant beginning on the first anniversary of the date of grant (the date indicated), subject to continue employment.
- (8) Vests over 5 years at the rate of 20% on the first anniversary of the date of grant (06/28/14) and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continue employment.
- (9) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan

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### (10) Date fully vested

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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