

MICROSTRATEGY INC

Form 4

March 02, 2012

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BANSAL SANJU K**

(Last) (First) (Middle)

**C/O MICROSTRATEGY  
INCORPORATED, 1850 TOWERS  
CRESCENT PLAZA**

(Street)

**TYSONS CORNER, VA 22182**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

**MICROSTRATEGY INC [MSTR]**

3. Date of Earliest Transaction  
(Month/Day/Year)

**02/29/2012**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
Vice Chairman, EVP and COO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |        | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|--------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                 |                                      |                                                    | Code                           | V                                                                 | Amount | (A) or (D) Price                                                                              |                                                          |                                                       |
| Class A Common Stock            | 02/29/2012                           |                                                    | S                              |                                                                   | 100    | D \$ 137.315                                                                                  | 0 <sup>(1)</sup>                                         | D                                                     |
| Class A Common Stock            | 02/29/2012                           |                                                    | S                              |                                                                   | 100    | D \$ 137.335                                                                                  | 0 <sup>(1)</sup>                                         | D                                                     |
| Class A Common Stock            | 02/29/2012                           |                                                    | S                              |                                                                   | 400    | D \$ 137.34                                                                                   | 0 <sup>(1)</sup>                                         | D                                                     |
| Class A                         | 02/29/2012                           |                                                    | S                              |                                                                   | 100    | D \$                                                                                          | 0 <sup>(1)</sup>                                         | D                                                     |

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|                            |            |   |     |   |            |              |  |   |
|----------------------------|------------|---|-----|---|------------|--------------|--|---|
| Common<br>Stock            |            |   |     |   |            | 137.345      |  |   |
| Class A<br>Common<br>Stock | 02/29/2012 | S | 100 | D | \$ 137.35  | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 02/29/2012 | S | 100 | D | \$ 137.37  | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 02/29/2012 | S | 100 | D | \$ 137.43  | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 02/29/2012 | S | 100 | D | \$ 137.44  | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 02/29/2012 | S | 100 | D | \$ 137.46  | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 02/29/2012 | S | 100 | D | \$ 137.58  | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 600 | D | \$ 140     | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 500 | D | \$ 140.01  | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 42  | D | \$ 140.065 | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 200 | D | \$ 140.13  | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 100 | D | \$ 140.14  | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 300 | D | \$ 140.24  | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 100 | D | \$ 140.62  | 0 <u>(1)</u> |  | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 200 | D | \$ 140.63  | 0 <u>(1)</u> |  | D |

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|                            |            |   |     |   |           |                  |   |
|----------------------------|------------|---|-----|---|-----------|------------------|---|
| Class A<br>Common<br>Stock | 03/01/2012 | S | 200 | D | \$ 140.67 | 0 <sup>(1)</sup> | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 100 | D | \$ 140.68 | 0 <sup>(1)</sup> | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 158 | D | \$ 140.7  | 0 <sup>(1)</sup> | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 100 | D | \$ 140.75 | 0 <sup>(1)</sup> | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 100 | D | \$ 140.82 | 0 <sup>(1)</sup> | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 800 | D | \$ 142    | 0 <sup>(1)</sup> | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 100 | D | \$ 142.01 | 0 <sup>(1)</sup> | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 100 | D | \$ 142.02 | 0 <sup>(1)</sup> | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 100 | D | \$ 142.04 | 0 <sup>(1)</sup> | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 274 | D | \$ 142.05 | 0 <sup>(1)</sup> | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 500 | D | \$ 142.06 | 0 <sup>(1)</sup> | D |
| Class A<br>Common<br>Stock | 03/01/2012 | S | 300 | D | \$ 142.1  | 0 <sup>(1)</sup> | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repor<br>Trans<br>(Instr |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V (A) (D)                                                                                                          | Date<br>Exercisable                                            | Expiration<br>Date                                                        | Title                                               | Amount<br>or<br>Number<br>of<br>Shares                                      |

## Reporting Owners

| Reporting Owner Name / Address                                                                            | Relationships |           |                            |       |
|-----------------------------------------------------------------------------------------------------------|---------------|-----------|----------------------------|-------|
|                                                                                                           | Director      | 10% Owner | Officer                    | Other |
| BANSAL SANJU K<br>C/O MICROSTRATEGY INCORPORATED<br>1850 TOWERS CRESCENT PLAZA<br>TYSONS CORNER, VA 22182 | X             |           | Vice Chairman, EVP and COO |       |

## Signatures

/s/ W. Ming Shao,  
Attorney-in-Fact

03/02/2012

                    Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person converted 18,892 shares of Class B Common Stock into 18,982 shares of Class A Common Stock on March 2, 2012 for the purpose of settling the sale transactions reported on the Forms 4 filed by the reporting person on March 2, 2012. Upon settlement of all of these sale transactions, the reporting person will beneficially own 0 shares of Class A Common Stock.

### Remarks:

This is the second Form 4 of three Form 4 filings made by the reporting person to report transactions that occurred on February

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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