COHEN PETER A

Form 4

January 11, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Estimated average

burden hours per

response...

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

0.5

OMB APPROVAL

Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Add Ramius LLC | lress of Report | ing Person * | 2. Issuer Name and Ticker or Trading Symbol CPI CORP [CPY] | 5. Relationship of Reporting Person(s) to Issuer | | |
|----------------------------------|-----------------|--|--|---|--|--|
| (Last) | (First) | (Middle) 3. Date of Earliest Transaction | | (Check all applicable) Director X 10% Owner | | |
| 599 LEXINGTON AVENUE, 20TH FLOOR | | | (Month/Day/Year) 01/07/2010 | Officer (give title Other (specify below) | | |
| (Street) | | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| NEW YORK NV 10022 | | | Filed(Month/Day/Year) | Applicable Line) Form filed by One Reporting Person _X_ Form filed by More than One Reporting | | |

Person

NEW YORK, NY 10022

Stock,

| (City) | (State) | (Zip) Tal | ble I - Non | -Derivati | ve Sec | curities Acqu | iired, Disposed (| of, or Benefic | ially Owned |
|--|--------------------------------------|---|--|-----------|------------------------------|---------------|--|--|--|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | | sed of 4 and (A) or | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock, \$0.40 Par Value (1) (2) | 01/07/2010 | | S | 371 | D | \$ 12.8767 | 124,389 | I | By Ramius Enterprise Master Fund Ltd (3) (4) |
| Common Stock, \$0.40 Par Value (1) (2) | 01/08/2010 | | S | 489 | D | \$ 13.0381 | 123,900 | I | By Ramius Enterprise Master Fund Ltd (3) (4) |
| Common | 01/07/2010 | | S | 330 | D | \$ | 110,606 | I | By Ramius |

12.8767

Multi-Strategy

| \$0.40 Par Value (1) (2) | | | | | | | | Master Fund Ltd (5) (6) |
|--|------------|---|-------|---|---------------|---------|---|---|
| Common Stock, \$0.40 Par Value (1) (2) | 01/08/2010 | S | 435 | D | \$ 13.0381 | 110,171 | I | By Ramius Multi-Strategy Master Fund Ltd (5) (6) |
| Common Stock, \$0.40 Par Value (1) (2) | 01/07/2010 | S | 1,015 | D | \$ 12.8767 | 340,695 | I | By Ramius Value and Opportunity Master Fund Ltd (7) (8) |
| Common Stock, \$0.40 Par Value (1) (2) | 01/08/2010 | S | 1,341 | D | \$ 13.0381 | 339,354 | I | By Ramius Value and Opportunity Master Fund Ltd (7) (8) |
| Common Stock, \$0.40 Par Value (1) (2) | 01/07/2010 | S | 1,240 | D | \$ 12.8767 | 416,557 | I | By Ramius Navigation Master Fund Ltd (9) |
| Common Stock, \$0.40 Par Value (1) (2) | 01/08/2010 | S | 1,640 | D | \$ 13.0381 | 414,917 | I | By Ramius Navigation Master Fund Ltd (9) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative | 2. Conversion | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if | 4. | 5. orNumber | 6. Date Exercisable and Expiration Date | 7. Title and Amount of | 8. Price of Derivative | 9. Nu Deriv |
|------------------------|------------------|--------------------------------------|---------------------------------------|------------|-------------|---|------------------------|------------------------|----------------|
| | or Exercise | (Monun Day/ Tear) | · · · · · · · · · · · · · · · · · · · | | | (Month/Day/Year) | | | |
| Security | of Exercise | | any | Code | of | (Monun/Day/ rear) | Underlying | Security | Secui |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivativ | e | Securities | (Instr. 5) | Bene |
| | Derivative | | | | Securities | 3 | (Instr. 3 and 4) | | Own |
| | Security | | | | Acquired | | | | Follo |
| | | | | | (A) or | | | | Repo |
| | | | | | Disposed | | | | Trans |
| | | | | | of (D) | | | | (Instr |
| | | | | | (Instr. 3, | | | | |
| | | | | | 4, and 5) | | | | |

| | | | | | | | Amount |
|------|---|-----|-----|-------------|------------|-------|--------|
| | | | | Date | Evniration | | or |
| | | | | Exercisable | Expiration | Title | Number |
| | | | | Exercisable | Date | | of |
| Code | V | (A) | (D) | | | | Shares |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|---|---------------|-----------|---------|-------|--|--|
| reposing o wat runt / raution | Director | 10% Owner | Officer | Other | | |
| Ramius LLC 599 LEXINGTON AVENUE 20TH FLOOR NEW YORK, NY 10022 | | X | | | | |
| C4S & CO LLC 599 LEXINGTON AVENUE 20TH FLOOR NEW YORK, NY 10022 | | X | | | | |
| COHEN PETER A C/O RAMIUS LLC, 599 LEXINGTON AVENUE 20TH FLOOR NEW YORK, NY 10022 | | X | | | | |
| STARK MORGAN B C/O RAMIUS LLC, 599 LEXINGTON AVENUE 20TH FLOOR NEW YORK, NY 10022 | | X | | | | |
| STRAUSS THOMAS W C/O RAMIUS LLC, 599 LEXINGTON AVENUE 20TH FLOOR NEW YORK, NY 10022 | | X | | | | |
| SOLOMON JEFFREY M C/O RAMIUS LLC, 599 LEXINGTON AVENUE 20TH FLOOR NEW YORK, NY 10022 | | X | | | | |
| RCG HOLDINGS LLC C/O RAMIUS LLC, 599 LEXINGTON AVENUE NEW YORK, NY 10022 | | X | | | | |
| COWEN GROUP, INC. C/O RAMIUS LLC, 599 LEXINGTON AVENUE NEW YORK, NY 10022 | | X | | | | |

Reporting Owners 3

Signatures

| /s/ Owen S. Littman, Authorized Signatory | | | | | | |
|---|------------|--|--|--|--|--|
| **Signature of Reporting Person | Date | | | | | |
| /s/ Owen S. Littman, as Attorney in Fact for Jeffrey M. Solomon, as Managing Member | | | | | | |
| **Signature of Reporting Person | Date | | | | | |
| /s/ Owen S. Littman, as Attorney in Fact for Peter A. Cohen | 01/11/2010 | | | | | |
| **Signature of Reporting Person | Date | | | | | |
| /s/ Owen S. Littman, as Attorney in Fact for Morgan B. Stark | 01/11/2010 | | | | | |
| **Signature of Reporting Person | Date | | | | | |
| /s/ Owen S. Littman, as Attorney in Fact for Thomas W. Strauss | 01/11/2010 | | | | | |
| **Signature of Reporting Person | Date | | | | | |
| /s/ Owen S. Littman, as Attorney in Fact for Jeffrey M. Solomon | 01/11/2010 | | | | | |
| **Signature of Reporting Person | Date | | | | | |
| /s/ Owen S. Littman, Authorized Signatory | | | | | | |
| **Signature of Reporting Person | Date | | | | | |
| /s/ Owen S. Littman, Authorized Signatory | 01/11/2010 | | | | | |
| **Signature of Reporting Person | Date | | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Each Reporting Person (other than Ramius Enterprise Master Fund Ltd, Ramius Multi-Strategy Master Fund Ltd, Ramius Value and
 Opportunity Master Fund Ltd and Ramius Navigation Master Fund Ltd) disclaims beneficial ownership of the shares of Common Stock reported herein except to the extent of his or its pecuniary interest therein, and this report shall not be deemed to be an admission that any Reporting Person is the beneficial owner of such shares of Common Stock for purposes of Section 16 or for any other purpose.
- Each Reporting Person may be deemed to be a member of a Section 13(d) group that owns more than 10% of the Issuer's outstanding shares of Common Stock. To enable all of the Reporting Persons to gain access to the Securities and Exchange Commission's electronic filing system (which only accepts a maximum of 10 joint filers per report), this report is the second of two identical reports relating to the same transactions being filed with the Securities and Exchange Commission.
 - Shares of Common Stock beneficially owned by Ramius Enterprise Master Fund Ltd (Enterprise Master Fund). As the sole member of Ramius Advisors, LLC (Ramius Advisors), the investment advisor of Enterprise Master Fund, Ramius LLC (Ramius) may be deemed to beneficially own the shares of Common Stock beneficially owned by Enterprise Master Fund. As the sole member of Ramius, Cowen
- (3) Group, Inc. (Cowen) may be deemed to beneficially own the shares of Common Stock beneficially owned by Enterprise Master Fund. As a significant shareholder of Cowen, RCG Holdings LLC (RCG Holdings) may be deemed to beneficially own the shares of Common Stock beneficially owned by Enterprise Master Fund. As the managing member of RCG Holdings, C4S & Co., L.L.C. (C4S) may be deemed to beneficially own the shares of Common Stock beneficially owned by Enterprise Master Fund.
- (4) (Continued from previous footnote). As the managing members of C4S, each of Peter A. Cohen, Morgan B. Stark, Jeffrey M. Solomon and Thomas W. Strauss may be deemed to beneficially own the shares of Common Stock beneficially owned by Enterprise Master Fund.
 - Shares of Common Stock beneficially owned by Ramius Multi-Strategy Master Fund Ltd (Multi-Strategy Master Fund). As the sole member of Ramius Advisors, the investment manager of Multi-Strategy Master Fund, Ramius may be deemed to beneficially own the
- (5) shares of Common Stock beneficially owned by Multi-Strategy Master Fund. As the sole member of Ramius, Cowen may be deemed to beneficially own the shares of Common Stock beneficially owned by Multi-Strategy Master Fund. As a significant shareholder of Cowen, RCG Holdings may be deemed to beneficially own the shares of Common Stock beneficially owned by Multi-Strategy Master Fund.
- (6) (Continued from previous footnote). As the managing member of RCG Holdings, C4S may be deemed to beneficially own the shares of Common Stock beneficially owned by Multi-Strategy Master Fund. As the managing members of C4S, each of Messrs. Cohen, Stark, Solomon and Strauss may be deemed to beneficially own the shares of Common Stock beneficially owned by Multi-Strategy Master

Signatures 4

Fund.

- Shares of Common Stock beneficially owned by Ramius Value and Opportunity Master Fund Ltd (Value and Opportunity Master Fund). As the sole member of RCG Starboard Advisors, LLC (RCG Starboard Advisors), the investment manager of Value and Opportunity Master Fund, Ramius may be deemed to beneficially own the shares of Common Stock beneficially owned by Value and Opportunity Master Fund. As the sole member of Ramius, Cowen may be deemed to beneficially own the shares of Common Stock beneficially owned by Value and Opportunity Master Fund. As a significant shareholder of Cowen, RCG Holdings may be deemed to beneficially own the shares of Common Stock beneficially owned by Value and Opportunity Master Fund.
- (Continued from previous footnote). As the managing member of RCG Holdings, C4S may be deemed to beneficially own the shares of Common Stock beneficially owned by Value and Opportunity Master Fund. As the managing members of C4S, each of Messrs. Cohen, Stark, Solomon and Strauss may be deemed to beneficially own the shares of Common Stock beneficially owned by Value and Opportunity Master Fund.
 - Shares of Common Stock beneficially owned by Ramius Navigation Master Fund Ltd (Navigation Master Fund). As the sole member of Ramius Advisors, the investment advisor of Navigation Master Fund, Ramius may be deemed to beneficially own the shares of Common Stock beneficially owned by Navigation Master Fund. As the sole member of Ramius, Cowen may be deemed to beneficially own the shares of Common Stock beneficially owned by Navigation Master Fund. As a significant shareholder of Cowen, RCG Holdings may be
- (9) snares of Common Stock beneficially owned by Navigation Master Fund. As a significant snareholder of Cowen, RCG Holdings may be deemed to beneficially own the shares of Common Stock beneficially owned by Navigation Master Fund. As the managing members of C4S, each of Messrs. Cohen, Stark, Solomon and Strauss may be deemed to beneficially own the shares of Common Stock beneficially own the shares of Common Stock beneficially owned by Navigation Master Fund.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.