

Edgar Filing: SOLARCITY CORP - Form FWP

SOLARCITY CORP  
Form FWP  
September 18, 2015

Filed Pursuant to Rule 433

Issuer Free Writing Prospectus dated September 18, 2015

Preliminary Prospectus dated October 15, 2014

Registration No. 333-199321

Solar Bonds are debt securities issued by SolarCity. As with any investment, purchasing Solar Bonds involves risk. You must make your own decision about whether and how much to invest in Solar Bonds. SolarCity cannot make any investment recommendations or otherwise provide any investment advice. Solar Bonds are not FDIC-insured. Your earnings and principal are not guaranteed.

SolarCity has filed a registration statement (including a prospectus) with the Securities and Exchange Commission ( SEC ) for offerings to which this information relates. Before you invest, you should read the prospectus in that registration statement and other documents SolarCity has filed with the SEC for more complete information about SolarCity and the offerings. You may obtain these documents for free by visiting EDGAR on the SEC web site at <http://www.sec.gov/Archives/edgar/data/1408356/000119312514371976/0001193125-14-371976-index.htm> . Alternatively, you may obtain the prospectus relating to the Solar Bonds, and the pricing supplement relating to a particular series of Solar Bonds, on the Solar Bonds platform.

**Solar Bonds Ads**

Video Ad Images

Video Ad Scripts

**15 second**

HEARD

*You work hard your money should too.*

*Introducing SolarBonds, a new investment  
option offering returns of up to 5.75%*

*And with no fees when you invest direct.*

*Earnings powered by the sun.*

**15 second**

HEARD

*Investing with an impact just got easier.*

*With SolarBonds: Open to everyone, and  
no fees when you invest direct.*

*Generating returns that go beyond money*

*For a cleaner, brighter future.*

*Earnings powered by the sun.*

**30 second**

HEARD

*Making bright investments is hard will  
today's choices guarantee a sunny  
tomorrow?*

*Investing with an impact just got easier  
with Solar Bonds.*

*A new way to benefit your wallet and the  
environment, with zero fees when you  
invest direct.*

*Solar Bonds help build solar systems  
where communities need them homes,  
businesses and schools.*

*In return, you earn up to 5.75% backed by  
SolarCity and the solar payments from our  
customers.*

*Earnings powered by the sun.*