ENTERGY CORP /DE/ Form 425 December 17, 2012

ITC/EAI ITC/EAI Technical Conference Technical Conference December 17, 2012

Transmission Business
Filed
by
Entergy
Corporation
Pursuant
to
Rule
425
Under
the
Securities
Act
of
1933
Subject
Company:
Entergy
Corporation
Commission
File

No.

001-11299

1 1 Entergy Forward-Looking Information Entergy Forward-Looking Information In this communication,

and
from
time
to time
time,
Entergy
makes
certain
forward-looking
statements
within
the
meaning of the Private Securities Litigation Reform Act of 1995.
Except to the extent required by the federal
securities laws, Entergy undertakes no obligation to publicly update or revise any forward-looking statements,
whether as a result of new information, future events, or otherwise. Forward-looking statements involve a
number of risks and uncertainties. There are factors that could cause actual results to differ materially from
those expressed or implied in the forward-looking statements, including (i) those factors discussed in
Entergy s Annual Report on Form 10-K for the year ended December 31, 2011, its Quarterly Reports on
Form
10-Q for the quarters ended March 31, 2012, June 30, 2012 and September 30, 2012, and other filings made by
Entergy with the Securities and Exchange Commission (the SEC ); (ii) the following transactional factors (in
addition
to
others
described
elsewhere
in
this
communication,
in
the
preliminary
proxy
statement/prospectus
included in the registration statement on Form S-4 that ITC filed with the SEC on September 25, 2012 in
connection with the proposed transactions, and in subsequent securities filings) involving risks inherent in
the contemplated transaction, including: (1) failure to obtain ITC shareholder approval, (2) failure of Entergy
and its shareholders to recognize the expected benefits of the transaction, (3) failure to obtain regulatory
approvals necessary to consummate the transaction or to obtain regulatory approvals on favorable terms, (4)
the ability of Entergy, Mid South TransCo LLC (TransCo) and ITC to obtain the required financings, (5) delays
in
consummating
the
transaction
or
the
failure
to
consummate

the transaction, (6) exceeding the expected

costs of the transaction, and (7) the failure to receive an IRS ruling approving the tax-free status of the transaction; (iii) legislative and regulatory actions; and (iv) conditions of the capital markets during the periods covered by the forward-looking statements. The transaction is subject to certain conditions precedent, including regulatory approvals, approval of ITC s shareholders and the availability of financing. Entergy cannot provide any assurance that the transaction or any of the proposed transactions related thereto will be completed, nor can it give assurances as to the terms on which such transactions will be consummated.

ITC Forward-Looking Information

ITC Forward-Looking Information

This document and the exhibits hereto contain certain statements that describe ITC Holdings Corp. ( ITC ) management s beliefs concerning future business conditions and prospects, growth opportunities and the outlook for ITC s business, including ITC s business and the electric transmission industry based upon information currently available. Such statements

are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Wherever possible, ITC has identified these forward-looking statements by words such as anticipates , believes , intends , estimates , expects , projects and similar phrases. These forward-looking statements are based upon assumptions ITC management believes are reasonable. Such forward-looking statements are subject to risks and uncertainties which could cause ITC s actual results, performance and achievements to differ materially from those expressed in, or implied by, these statements, including, among other things, (a) the risks and uncertainties disclosed in ITC s annual report on Form 10-K and ITC s quarterly reports on Form 10-Q filed with the Securities and Exchange Commission (the SEC ) from time to time and the following transactional factors (in addition to others described elsewhere in this document, in the preliminary proxy statement/prospectus included in the registration statement on Form S-4 that ITC filed with the SEC on September 25, 2012 in connection with the proposed transactions, and in subsequent filings with the SEC): (i) risks inherent in the contemplated transaction, including: (A) failure to obtain approval by the Company s shareholders; (B) failure to obtain regulatory approval necessary to consummate the transaction or to obtain regulatory approvals on favorable terms; (C) the ability to obtain the required financings; (D) delays in consummating the transaction or the failure to consummate the transactions; and (E) exceeding the expected costs of the transactions; (ii) legislative and regulatory actions, and (iii) conditions of the capital markets during the periods covered by the forward-looking statements.

Because ITC s forward-looking statements are based on estimates and assumptions that are subject to significant business, economic and competitive uncertainties, many of which are beyond ITC s control or are subject to change, actual results could be materially different and any or all of ITC s forward-looking statements may turn out to be wrong. They speak only as of the date made and can be affected by assumptions ITC might make or by known or unknown risks and uncertainties. Many factors mentioned in this document and the exhibits hereto and in ITC s annual and quarterly reports will be important in determining future results. Consequently, ITC cannot assure you that ITC s expectations or forecasts expressed in such forward-looking statements will be achieved. Actual future results may vary materially. Except as required by law, ITC undertakes no obligation to publicly update any of ITC s forward-looking or other statements, whether as a result of new information, future events, or otherwise.

The transaction is subject to certain conditions precedent, including regulatory approvals, approval of ITC s shareholders and the availability of financing. ITC cannot provide any assurance that the proposed transactions related thereto will be completed, nor can it give assurances as to the terms on which such transactions will be consummated.

Additional Information and Where to Find It Additional Information and Where to Find It

On September 25, 2012, ITC filed a registration statement on Form S-4 (Registration No. 333-184073) with the SEC registering shares of ITC common stock to be issued to Entergy shareholders in connection with the proposed

transactions,

but

this

registration

statement

has

not

become

effective.

This

registration

statement

includes a proxy statement of ITC that also constitutes a prospectus of ITC, and will be sent to ITC shareholders.

In addition, Mid South TransCo LLC (TransCo) will file a registration statement with the SEC registering TransCo common units to be issued to Entergy shareholders in connection with the proposed transactions. Entergy shareholders are urged to read the proxy statement/prospectus included in the ITC registration statement and the proxy statement/prospectus to be included in the TransCo registration statement (when available) and any other relevant documents, because they contain important information about ITC, TransCo and the proposed transactions. ITC shareholders are urged to read the proxy statement/prospectus included in the ITC Registration Statement and any other relevant documents because they contain important information about TransCo and the proposed transactions. The proxy statement/prospectus and other documents relating to the proposed transactions (when they are available) can be obtained free of charge from the SEC s website at www.sec.gov. The documents, when available, can also be obtained free of charge from Entergy upon written request to Entergy Corporation, Investor Relations, P.O. Box 61000, New Orleans, LA 70161 or by calling Entergy s Investor Relations information line at 1-888-ENTERGY (368-3749), or from ITC upon written request to ITC Holdings Corp., Investor Relations, 27175 Energy Way, Novi, MI 48377 or by calling 248-946-3000.

This communication is not a solicitation of a proxy from any security holder of ITC. However, Entergy, ITC and certain of their respective directors and executive officers

and certain other members of management and

employees may be deemed to be participants in the solicitation of proxies from shareholders of ITC in connection with the proposed transaction under the rules of the SEC. Information about the directors and executive officers of Entergy, may be found in its 2011 Annual Report on Form 10-K filed with the SEC on February 28, 2012, and its definitive proxy statement relating to its 2012 Annual Meeting of Shareholders filed with the SEC on March 23, 2012.

Information about the directors and executive officers of ITC may be found in its 2011 Annual Report on Form 10-K filed with the SEC on February 22, 2012, and its definitive proxy statement relating to its 2012 Annual Meeting of Shareholders filed with the SEC on April 12, 2012.

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Agenda
Agenda
Morning Session (9:30 am
12:00 pm)
Welcome & Logistics

Vision for Industry Future

Strategic Overview By EAI and Entergy Corporation

Strategic Overview By ITC

Rate Effects

**EAI Retail Customer Rate Effects** 

Rate Construct

Forward Test Year

Bill Effects

Any Potential Impacts on EAI Generation/Distribution Business

Wholesale Rate Effects Post-MISO

Rate Effects for Co-Ops and Munis Currently Taking Transmission Service from EAI Afternoon Session (12:30 pm 5:00 pm) Rationale for Transaction

Independence

Operational Excellence

Storm Response

Regional Planning

IPL Transaction Experience & Results

Financial Flexibility and Growth

Financial Strength of ITC Transaction Structure & EAI Specific Implications Transaction Assets and Value Wrap Up

Transaction Structure

Debt Issuance/Retirement of EAI Debt

Pre/Post Transaction Capital Structure

Transaction Impact on ADIT Liability

Other Tax Benefits

**EAI Credit Ratings Impacts** 

Other Impacts for EAI

Entergy T-Asset & EAI T-Asset Value

Other Transaction Mechanics

Significant capital requirements to continue modernizing the grid best handled by an independent operator who can better manage the transmission portion of capital spend

Independent ownership and operation of Entergy Transmission System (ETS) extracts the greatest benefits in an RTO with a Day 2 market

Consistent with efforts towards independent transmission operation and ownership

Nation's first, largest, & only publicly-traded independent transmission company

A proven track record of best-in-class performance, improving reliability for ETS

**Familiarity** 

with

**MISO** 

and

committed

to

facilitating

the

**MISO** 

Day

2

Market

Inter-RTO experience applicable to ETS's seams with SPP and other regions

Financially sound with strong investment grade credit ratings & access to capital

Opportunities for greater economies and efficiencies

Final step in over a decade of work to pursue best management structure for ETS

Eliminates perception of bias towards dispatching ETR owned resources

#### Comparable

sizes

of

ITC's

and

the

EOCs

(Entergy

Operating

Companies)

transmission businesses allows for a tax efficient transaction not necessarily available in future

ITC Transaction is the Right Transaction

ITC Transaction is the Right Transaction

with the Right Partner at the Right Time

with the Right Partner at the Right Time

The right transaction...
...with the right partner... at the right time

```
6
6
U.S. Transmission Grid
U.S. Transmission Grid
Historically Fragmented and Inefficient
Historically Fragmented and Inefficient
```

#### U.S. Electric Power Transmission Grid

More than 211,000 high voltage transmission line miles

Operated by ~130 balancing authority areas (ownership is even more fragmented)
Source: FEMA, NERC
Historically, transmission
infrastructure development in
the U.S. primarily
focused on connecting load
and resources within
balancing authority areas,
with little interregional or
national perspective
In contrast,

Introduction

**Industry Evolution** 

ITC s Business Model

ITC s Proven Track Record

Benefits Beyond MISO

Transaction Value for Arkansas Strategic Overview Strategic Overview ITC ITC

9 9 Agenda Agenda Morning Session

(9:30

am 12:00 pm) Welcome & Logistics Vision for Industry Future Strategic Overview By EAI and Entergy Corporation Strategic Overview By ITC Rate Effects EAI Retail Customer Rate Effects Rate Construct Forward Test Year Bill Effects Any Potential Impacts on EAI Generation/Distribution Business Wholesale Rate Effects Post-MISO Rate Effects for Co-Ops and Munis Currently Taking Transmission Service from EAI Afternoon Session (12:30)pm 5:00 pm) Rationale for Transaction Independence Operational Excellence Storm Response Regional Planning IPL Transaction Experience & Results Financial Flexibility and Growth Financial Strength of ITC

Transaction Structure & EAI Specific Implications

**Transaction Structure** 

Debt Issuance/Retirement of EAI Debt

Pre/Post Transaction Capital Structure

Transaction Impact on ADIT Liability

Other Tax Benefits

**EAI Credit Ratings Impacts** 

Other Impacts for EAI Transaction Assets and Value

Entergy T-Asset & EAI T-Asset Value

Other Transaction Mechanics Wrap Up

10

10

Illustrative

Note: Residential bills are the average of the Typical Monthly Bills in that year for a residential customer using 1,000 kWh, ex Henry Hub Gas

Index (\$/mmBtu)

```
2.7
3.1
5.4
5.9
8.3
6.5
6.9
9.0
3.8
4.4
4.0
Henry Hub Gas Index ($/mmBtu))
15
10
5
0
EAI Avg. Monthly Residential Bill-
1,000 kWh($)
150
100
50
0
-13%
2011
94.23
2010
97.78
2009
108.00
2008
97.81
2007
95.15
2006
98.17
2005
90.25
2004
73.15
2003
83.28
2002
87.65
2001
93.53
13% reduction in
customer bills since
2009
Henry Hub Gas Index
Significant Variability in Average Residential Bills
```

Significant Variability in Average Residential Bills
Yearly Variation Between \$3 and \$17 Over 2001-2011
Yearly Variation Between \$3 and \$17 Over 2001-2011
+17.10
(+23%)
(+3%)
+2.67
EAI
Avg.
Monthly
Residential
Bill
1,000

kWh(\$)

```
11
11
Typical EAI Customer Bill
4.3%
Transmission
Non-Transmission
```

95.7%

Transmission Constitutes a Small Portion Transmission Constitutes a Small Portion of a Typical EAI Customer's Total Bill of a Typical EAI Customer's Total Bill

Note: Average of January 2011 December 2011 typical bills for a residential customer using 1,000 kWh per month; non-tran monthly bill includes fuel and portions of the fixed customer charge and energy charge allocated to generation and distribution as the inclusion of various riders.

Transition from current retail rate construct to FERC-regulated rate construct expected for ITC

Analysis assumes MISO base ROE for new ITC operating companies (12.38%) and capital structure currently utilized by ITC operating companies (60% equity/40% debt)

Benefits
of
credit
quality
improvement
resulting
from
transition
to

FERC-

regulated rate construct partially offset ROE and capital structure impacts

Rate Impacts Split into Rate Construct, Rate Timing,

Rate Impacts Split into Rate Construct, Rate Timing,

and Other Effects for Retail Customers

and Other Effects for Retail Customers

Rate

Construct

Effects

Rate

**Timing** 

**Effects** 

Forward

Test

Year:

Eliminates

regulatory

lag

in

recovery

of

capital

investments

One time impact of conversion to forward test year

Reflects amounts that would have been collected in future years

Current

estimation

reflects

effect

of

paying

load

ratio

share
of
Transmission
cost factoring in zonal investment (single AR zone) and retail share of
Transmission investments
Other Effects

~1.22

1.3%

Illustrative Bill

if ITC owns

T assets

post-

transaction

~95.45

2014

Net Other

Effects

~0.00

2014

WACC

Effects

~1.22

1.22

Illustrative

Bill if ETR

owns

T assets

status quo

94.23

EAI

Residential

Bill

1,000

kWh

(\$)

110

100

90

80

70

70

60

50

40 30

Note:

\$94.23

is

the

average

of

the

2011

Typical

Monthly

Bill

for

a

1,000 kWh, excluding taxes. Calculation is indicative of the rate effects of the spin-merge transaction and is not meant to project an actual future customer bill. Illustration does not inc such as adoption of forward test year. Note: Contents exclude estimated one-time 2014 rate timing effect of \$0.51 due to conversion to forward test year reflects amount that would have been collected in future years EAI Typical Residential Customer Bill EAI Typical Residential Customer Bill Modest Modest Increase Increase in in 2014 2014 of of 1.3% 1.3% Expected Expected Mitigation by Customer Benefits Mitigation by Customer Benefits Over the long term, customer bill effects expected to be mitigated by... **Enhanced Financial** 

flexibility

residential customer using

Operational Excellence

Independent and transparent ITC model

Regional Planning

```
14
14
14
Modest Effects of 1.2
Modest Effects of 1.2
1.5%
1.5%
```

Select Commercial and Industrial Classes

Select Commercial and Industrial Classes **Expected Mitigation by Customer Benefits Expected Mitigation by Customer Benefits** 2014 Transaction Bill Effects Retail Selected Retail Classification Retail Class Description **Typical** Bill WACC **Effects** Net Other Effects Total Effect %Change **EAI** SGS 25 kW, 25% Load Factor \$408.91 4.96 0.00 4.96 1.2% LGS 250 kW, 55% Load Factor, Summer \$7,241.79 110.32 0.00 110.32 1.5% Note: Calculation indicative and illustrative of the rate effects of the spin-merge transaction and is not meant to project an actu customer bill. Contents exclude estimated one-time 2014 rate timing

effect due to

conversion
to
forward
test
year
reflects
amount
that
would
have been collected in future years. Based on August 2011 typical customer bill.

15

15

EAI

\$94.23

Sensitivity of Rate Effects

Sensitivity of Rate Effects to Variations in Spend
to Variations in Spend EAI
EAI
\$94.23
+ \$0.12
O&M
Spend
1.
Typical
EAI
bill
of
\$94.23
represents
the
average
of .
the 2011
2011 Territoria
Typical Monthly
Monthly
Bills for
residential
customer
using
1,000
kWh,
excluding
taxes.
Note: Calculation is indicative and illustrative of the rate effects of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and is not meant to project an account of the spin-merge transaction and the spin-merge transaction and the spin-merge transaction and the spin-merge transaction account of the spin-merge transaction and the spin-merge transaction account of the spin-merge transaction and the spin-merge transaction account of the spin-merge tr
+ \$0.04
Capital
Expenditure
Spend
Typical Monthly
Residential
Bill
1
Sensitivity to
10% Increase
in Spend
\$1.22
\$1.22
Total

Transaction
Bill Effect
Typical Monthly

Residential

Bill

1 Sensitivity to

10% Increase

in Spend

Total

Transaction

Bill Effect

-

\$0.12

-

\$0.04

Sensitivity to

10% Decrease

in Spend

Sensitivity to

10% Decrease

in Spend

.

16

Change in How Wholesale Rates are Determined Due to Change in How Wholesale Rates are Determined Due to Adoption of MISO's 12 CP Demand Methodology Adoption of MISO's 12 CP Demand Methodology

В \$ 2.43 / kWm In both methodologies aggregate amount paid by customer consuming a certain amount of Transmission service will remain the same Note: Amount paid remains the same because the customer consumes the same amount of transmission service in both method methodology affects the units of measuring rates and the units of measuring consumption but the amount paid is same and is reconsumed Current ETR **OATT** 2014 Transmission Net Revenue Requirement Single annual peak demand x 12 months ETR OATT with 12 CP 2014 Transmission Net Revenue Requirement Aggregated 12 coincident peaks (CP) demand over year Same Revenue Requirement numerator of peak demands in each month of year Same Revenue Requirement numerator Lower demand denominator Same Revenue Requirement numerator Single highest peak in a months x 12 months Same Revenue Requirement numerator Higher demand denominator

A

\$ 1.85 / kWm

17
17
Wholesale Rate Effects Reduced
Wholesale Rate Effects Reduced
for EAI Customers Post Transition to MISO
for EAI Customers Post Transition to MISO
2.5

2.0 1.5 1.0 0.5 0.0 2.41 **Estimated Net Rate Effect** of adopting default MISO ROE and implementing 4 **Transmission Pricing Zones** (0.02)Estimated 2014 WS rates paid under ETR OATT under One Transmission Pricing Zone 2.43 Estimated 2014 Wholesale Transmission Rate Effects \*\*\*using 12 CP methodology\*\*\* (\$/kWm) Note: Calculation indicative and illustrative is not meant to project an actual future customer bill. Estimates are preliminary and draft prior to rate filings in first quarter of 2013 Wholesale rate effects estimation does not factor in any production costs savings and other benefits to

be achieved

through transition to MISO RTO Illustrative

**Pricing Zones** 

Rates have been estimated using 12 CP methodology used under MISO Attachment O. Current ETR OATT methodology uses a single annual peak rather than 12 CP. Change in methodology does not imply a change in Revenue Requirements hence customers do not pay different amounts under 12 CP employed by MISO vs. single annual peak employed by ETR. The equivalent number to \$2.43 /kWm under 12 CP would be a \$1.85 /kWm under single annual peak. The per unit estimation may be different but the amount paid by the customer is the same. Estimated 2014 WS rates post transition to MISO with 4 Transmission

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Transaction-Related Filings Pending Before the Transaction-Related Filings Pending Before the Federal Energy Regulatory Commission Federal Energy Regulatory Commission

Joint ITC/Entergy Corp/ESI/EOCs filing: Transaction approval (FPA 203) Formula rate and related agreements approval (FPA 205) Declaratory Order regarding dividend payments from capital accounts (FPA 305) **ESI** filing on behalf of EOCs: Ancillary services tariff (to cover potential period before MISO provision) **ESI** filing on behalf of EOCs: Amends the Entergy System Agreement to delete MSS-2 upon closing of the Transaction ITC filing: Authorization for financing (FPA 204) **ESI** filing on behalf of the Wires Subs: Authorization for (FPA 204) **EOCs** filing:

Authorization

for

financing (FPA 204) 1Q2013, EAI and other EOCs will file MISO Attachment O formula rate at the FERC to be effective in the event the ITC transaction is not consummated **MISO** filing: Module B1, Interim provisions for integration of the transmission assets into MISO if Transaction closes before full Entergy-MISO integration EC12-145-000 ER12-2681-000 EL12-107-000 ER12-2682-000 ER12-2683-000 ER12-2693-000 ES13-5-000 ES13-6-000 financing ES11-40-002 financing

```
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2014 Rate Effect from ITC Transaction for 2014 Rate Effect from ITC Transaction for Typical Arkansas Wholesale Customer Typical Arkansas Wholesale Customer
```

Expected Mitigation by Customer Benefits Expected Mitigation by Customer Benefits

Note:

Excludes estimated one-

time rate effect of ~\$0.16

due to conversion to

forward test year

reflects

amounts that would have

been collected in future

years

- \* Reflects ETR transition into MISO including establishment of four transmission pricing zones and 12.38% ROE
- (1) Does not apply to GFA customers

Illustrative

Estimated EAI Wholesale Transmission Rate Effects

(\$/kWm)

(1)

**Expected FERC Construct** 

**Effects** 

\$2.41

\$2.61

-\$0.08

\$0.28

Net effect of

~\$0.20 or ~8.1%

Customer bill effects

expected to be

mitigated by...

Operational Excellence

Reliability, System

Performance, etc.

Independent and

Transparent ITC Model

**Enhanced Financial** 

Flexibility

Regional Planning

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20 20 Agenda Agenda Morning Session (9:30 am

12:00 pm)

Welcome & Logistics Vision for Industry Future

Strategic Overview By EAI and Entergy Corporation

Strategic Overview By ITC Rate Effects

**EAI Retail Customer Rate Effects** 

Rate Construct

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Any Potential Impacts on EAI Generation/Distribution Business

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Rate Effects for Co-Ops and Munis Currently Taking Transmission Service from EAI Afternoon Session (12:30 pm

5:00 pm)

Rationale for Transaction

Independence

Operational Excellence

Storm Response

**Regional Planning** 

IPL Transaction Experience & Results

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Entergy T-Asset & EAI T-Asset Value

Other Transaction Mechanics

21 21 Transaction Rationale: Transaction Rationale: In the Public Interest In the Public Interest Independent model

#### Singular focus

Transaction

results

in

two

companies

that

are

more

specialized

and

focused

#### ITC

on transmission and Entergy on generation and distribution

Operational excellence, cost efficiency, customer focus Wholesale markets and a regional planning view

Transaction

facilitates

infrastructure

investment

and

fosters

competition

activities

that enhance wholesale electricity markets

Structural separation of the transmission business from generation and distribution businesses encourages greater participation in the transmission planning process and disclosure of information by third parties

Independent model aligns with national policy objectives Financial strength and flexibility

Transaction will yield separate companies with strong balance sheets and greater capability

to

finance

the

infrastructure

investment

requirements

today

and

in

the future

Proven independent business model for owning and operating transmission systems Independence from all buyers and sellers of electric energy allows ITC to plan improvements to the electric transmission grid for the broadest public benefit

Independent Model
Independent Model
Benefits of ITC Independent
Transmission Model
Operational
Excellence
Transparency

Infrastructure

Investment

High Credit

Quality Public Policy Alignment

Facilitate Generator

Interconnection

Customer

Focus

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Reliability

Data from the SGS Study benchmarking study can be used to quantify the resulting improved reliability Operational Excellence:

Operational Excellence:

Quantitative Value of Reliability

Quantitative Value of Reliability

The calculation is based on data for the two largest load serving entities in Michigan from 2010 and 2011, with major storms e and METC data reflect a three year average SAIDI from the SGS Study, given that performance changes year over year.

The U.S. Department of Energy s Office of Electricity Delivery and Energy Reliability has developed a tool to estimate interruption costs and the benefits associated with reliability improvements

A one minute improvement in System Average Interruption Duration Index

(SAIDI)

for

ITC

Transmission

and

**METC** 

results in one year savings of \$7.7M

Compared to the performance of the median utility in the SGS Study,

this

amounts

to

a

value

of

about

\$153

million

per

year

delivered

by

ITC s Michigan utilities

Utilize standard equipment when possible to drive greater efficiencies (e.g. breaker replacement completed in two versus six weeks)

Utilize equipment with track record of longer life, resulting in lower maintenance and replacement costs

Engage in strategic alliances to ensure that needed equipment is available to meet project timelines

Purchasing power leads to better pricing when buying large volume of transmission equipment Cost Efficiencies Cost Efficiencies Standardization and Specialization Standardization and Specialization

Ability to attract and retain personnel with high levels of interest and expertise in electric transmission avoids turnover and training costs (important when facing near-term shortage of skilled workers)

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**Customer Focus** 

**Customer Focus** 

Dedicated Stakeholder Relations group for all stakeholders,

providing advocacy and issue resolution at ITC

Stakeholders include investor-owned, municipal and cooperative utilities, independent power producers and retail load of large industrial and commercial retail customers connected at transmission level voltages

Proactively meet with stakeholders to identify stakeholder issues and resolve any concerns through one-on-one meetings and semiannual

**Partners** 

in

**Business** 

meetings

Energy policy, legislative and regulatory matters

Capital project, transmission planning and preventive maintenance

Operations preparedness for summer peak load and storm events

Transmission rates

Timely customer communication

Storm restoration

Planned outages to eliminate or minimize any potential risk and costs to industrial processes

Unplanned outages regarding cause, estimated duration, and future prevention

26 26 Storm Response Storm Response Utilizing Best Practices Utilizing Best Practices ETR System Incident

Commander (SIC) ITC System Incident Commander (SIC) **System Section** Chiefs System Planning Section Chief System Resource Section System Logistics Section Restoration Prioritization Branch Director **ITC Section** Chiefs **Entergy Liaison** Coord. (New position) ITC Technical/Management employee assigned to ETR System Command Center in Jackson, MS ITC employee ETR employee **Functional Incident** Commanders (ex. Fossil, EOC, Nuclear, Gas) Storm response organization will be modified to ensure close coordination and interaction between Entergy and ITC **EAI** Customer Customer **ITC Planning** Section **ITC Logistics** Section ITC Resource Section **Transmission Prioritization** Resource Coordination **Logistics Coordination** 

272727Fosters Regional PlanningFosters Regional Planning

ITC has track record of planning its transmission systems to:

Address local, state, and regional reliability needs

Increase the economic efficiency of the overall grid

Respond to transmission needs identified in state and regional processes

When deficiencies are identified on the transmission system, such as inadequate capacity to meet load under certain contingency conditions, ITC s transmission planners develop transmission system reinforcements to address those deficiencies

ITC is committed to planning its transmission system in an open and transparent manner. As such, ITC has its own processes that supplement the already-robust open and transparent processes used by MISO

Transaction enhances customer benefits beyond what could be achieved through the Entergy Operating Companies proposed MISO membership

ITC has proven it has the expertise, resources, and capital not only to plan but also to construct needed investment

ITC s regional approach to transmission planning will enhance deliverability of generation throughout the region to provide a more economic source of energy for customers

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IPL Transaction Experience & Results

IPL Transaction Experience & Results

ITC has invested approximately \$1.1 billion to improve the ITC

Midwest transmission system since acquisition of IPL assets

Primarily needed to upgrade and improve existing lines and substations, construct new lines to serve load growth and improve reliability, and provide interconnection for new load and generation Major activities:

Built 26 new substations

Completed 32 major substation upgrades/expansions

Built nearly 26 miles of new line

Rebuilt nearly 400 miles of existing lines

Added four and replaced three major transformers

Key Project: Salem-Hazleton

ITC Midwest reduced sustained outages from those experienced in 2008 (the last year IPL operated and maintained the system) by 50% in 2009, 24% in 2010,

and 58% in 2011

81-mile, 345 kV line connecting Dubuque and Buchanan

Counties in eastern Iowa

Regional planning had long identified as needed to resolve system constraints and reduce energy costs.

Expected completion: 2013

```
ETR Utilities
ETR Utilities
Capital Needs
Capital Needs
Could Total ~$13B-16B Over 2012-2018
Could Total ~$13B-16B Over 2012-2018
Actual and Forecast Entergy Utilities Investment
($B)
0
5
10
15
20
1999-2004
```

```
2005-2011
2012-2018
Projected base capital plan as of August 2012
Past storm capital
Actual excluding storms
Potential spend
3
Average
2
= $1.9B -
$2.3B
Total = $13.0B -
$15.8B
Average
= $1.4B -
$1.7B
Total = $9.7B -
$11.7B
Average
= $1.1B
Total = \$6.5B
???
Effect of EPA rules?
Aging infrastructure?
1. Range
based
on
actuals
plus
storm
capital.
2.
Range
based
on
projections
of
ETR
Utilities
base
capital
plan
plus
potential
spend
3.
```

Potential spend

related
to
potential
economic
development
projects,
potential
new
generation
investment,
and
potential
new
storm
spend.
Potential
storm
spend

for forward looking period is an estimate based on annual average spend over 2005-10 to illustrate potential of capital requirement Potential spend is not included in base capital plan

Note: ETR Utilities includes EAI, ELL, EGSL, EMI, ETI, ENO, SERI, ESI,

EOI, SFI.

29

30

EAI Total Capital Needs Could Total EAI Total Capital Needs Could Total

~\$3.4B -

~\$3.4B -

```
$3.7B Over 2012-2018
$3.7B Over 2012-2018
Actual and Forecast Capital Investment
for EAI ($B)
1
1999-2004
2005-2011
2012-2018
2
4
Actual excluding storms
Potential spend
Base case -
conservative
Past storm spend
Average
2
= $492M -
$523M
Total = $3.4B -
$3.7B
Average
= $316M -
$342M
Total = $2.2B -
$2.4B
Average
= $295M
Total = $1.8B
???
Effect of EPA rules?
```

Aging infrastructure?

1. Range based on actuals plus storm capital. 2. Range based on projections of EAI s base capital plan plus potential spend 3. related to potential economic development projects, potential new generation investment, and potential new storm spend. Potential looking period is an estimate based on annual average spend over 2005-10 to illustrate potential of capital requirement potential spend is not included in base capital plan.

31

31

Note: Historical data excludes storm capital, as there is no capital associated with future storms in base capital plan projections Numbers presented are only for EOCs (EAI, EGSL, ELL, EMI, ETI, ENO) and excludes SERI/ESI

EOCs

EOCs

```
Transmission Capital
Transmission Capital
Could Total ~$3.5B Over 2012-2018
Could Total ~$3.5B Over 2012-2018
Average = $254M
Total = \$1.8B
Average= $502M
Total = \$3.5B
Actual and Forecast Transmission Investment for EOCs
($B)
2005-2011
1999-2004
2012-2018
0
2
1
4
3
Projected base case capital
plan as of August 2012
Actual
Average= $200M
Total = \$1.2B
Transmission Capital Spending for EOCs Could Increase
```

Nearly 100% in the Next Seven Years

32 32

Note: Historical data excludes storm capital, as there is no capital associated with future storms in base capital plan projections EAI Transmission Capital
EAI Transmission Capital
Could Total ~\$1B Over 2012-2018

Could Total ~\$1B Over 2012-2018 Average = \$61MTotal = \$429MAverage= \$137M Total = \$962MActual and Forecast Transmission Investment for EAI (\$M) 1,000 400 1999-2004 2005-2011 800 2012-2018 0 200 600 Average= \$53M Total = \$319MTransmission Capital Spending for EAI Could Increase Nearly 124% in the Next Seven Years Projected base case capital

plan as of August 2012

Actual

33

33

EAI Transmission CapX as Multiple of Depreciation EAI Transmission CapX as Multiple of Depreciation More Than Twice as High as Non-Transmission More Than Twice as High as Non-Transmission

## EAI Average CapX as Multiple of Depreciation (2012-18 Average) 4 2 1 0 1.6 3.8 3 Transmission Non-Transmission For EAI, Transmission Constitutes ~43% of Capital in Excess of Depreciation, despite being 17% of rate

Note: Based on figures filed in testimony at APSC

base

34

34

Benefits from Benefits from Financial Flexibility for Entergy Financial Flexibility for Entergy

**Utility Operating Cash Flow Minus** 

**Cash Construction Expenditures** 2014E 2018E; \$B Status Quo With ITC Transaction **Utility Debt Obligations** 2018E; \$B Status Quo With ITC Transaction Note: As detailed in direct testimony, Transaction has two separate effects on remaining entity's cash flow: OCF: EOCs no longer earn on transmission rate base spun-off (negative effect on cash flow) Cash Construction Expenditures: transmission related cash capital requirements go away (positive effect on cash flow for EOC Net effect on **EOCs** is positive as transmission Cash Construction Expenditures over 2014-2018 is higher than transmission **OCF** Stronger Utility Balance Sheet Improves Ability to Invest in Generation and Distribution 4.34 5.20 0 2 4 6 0 3 6 9 12 20% \$2.7B Transmission-Related Cash Capital Requirements Go

Away

35

35

Benefits from Financial Flexibility for EAI Benefits from Financial Flexibility for EAI Transmission-Related Cash Capital Requirements Go

Away EAI Operating Cash Flow Minus **Cash Construction Expenditures** 2014E 2018E; \$M Status Quo With ITC Transaction **EAI Debt Obligations** 2018E; \$M Stronger Balance Sheet Improves Ability to Invest in Generation and Distribution Status Quo With ITC Transaction Note: As detailed in direct testimony, Transaction has two separate effects on remaining entity's cash flow: OCF: EOCs no longer earn on transmission rate base spun-off (negative effect on cash flow) Cash Construction Expenditures: transmission related cash capital requirements go away (positive effect on cash flow for EOC Net effect on **EOCs** is positive transmission Cash Construction Expenditures over 2014-2018 is higher than transmission **OCF** 0 400 200 800 600 1,000 0 2,000 1,000 3,000 57% \$801M

36 36 Financial Strength and Flexibility Financial Strength and Flexibility

Transaction offers the financial strength of ITC and improves that of EAI to support the escalating capital investment requirements facing the electric

#### industry

ITC has a singular focus with no internal competition or competing priorities for capital or other resources; provides a stronger, separate balance sheet to support the transmission capital requirements

ITC better positioned to efficiently capitalize the significant and sustained level of transmission investment required in the Entergy region, including Arkansas

Post-close, EAI would be better positioned to attract capital separately to finance needed

investments

in

generation

and

distribution

at

lower

costs

and

to

manage

future uncertainty regarding event risk (e.g., new regulatory requirements or major storms)

ITC s MISO operating companies are deemed to be of higher credit quality than EAI, as well as most vertically-integrated utilities

Enables consistent and predictable access to cost-effective capital, even during challenging economic times; supports enhanced liquidity

Given significant and sustained level of transmission capital investment requirements, as well as unforeseen needs, credit quality and access to capital are paramount

37

Credit Quality Enhancement Overview Credit Quality Enhancement Overview Debt Cost Savings Debt Cost Savings

FERC rate construct utilized by ITC s operating companies viewed favorably by the rating agencies and investors, which supports lower funding costs

ITC is seeking FERC rate construct for its new operating companies as part of this transaction

Results in lower borrowing costs of approximately 55 bps to 195 bps relative to the status quo EOCs, depending on market conditions

Reflected in both the initial capitalization of the new ITC operating companies, including ITC Arkansas, as well as future debt financings to fund transmission investment requirements

Aggregate debt financing cost savings estimated in the range of \$24 million to \$27 million in 2014 (first full year of ownership) for the new ITC operating companies

Over a five-year period (2014-2018), estimate debt cost savings for the new ITC operating companies in a range of approximately \$125 million to \$156 million (in nominal dollars)

Expect new ITC operating companies to have ratings equivalent to that of

ITC s existing MISO operating companies

Merger between Entergy s Transmission Business and ITC is expected to lead to material interest expense savings, which will benefit Entergy s customers

38 38 Agenda Agenda Morning Session

(9:30

am

12:00 pm)

Welcome & Logistics

Vision for Industry Future

Strategic Overview By EAI and Entergy Corporation

Strategic Overview By ITC

Rate Effects

EAI Retail Customer Rate Effects

Rate Construct

Forward Test Year

Bill Effects

Any Potential Impacts on EAI Generation/Distribution Business

Wholesale Rate Effects Post-MISO

Rate Effects for Co-Ops and Munis Currently

Taking Transmission Service from EAI

Afternoon

Session

(12:30

pm

5:00

pm)

Rationale for Transaction

Independence

Operational Excellence

Storm Response

Regional Planning

IPL Transaction Experience & Results

Financial Flexibility and Growth

Financial Strength of ITC

Transaction Assets and Value

Entergy T-Asset & EAI T-Asset Value

Other Transaction Mechanics Wrap Up

**Transaction Structure** 

Debt Issuance/Retirement of EAI Debt

Pre/Post Transaction Capital Structure

Transaction Impact on ADIT Liability

Other Tax Benefits

**EAI Credit Ratings Impacts** 

Other Impacts for EAI
Transaction Structure & EAI Specific Implications

**Transaction Overview** Entergy Shareholders Transmission **Business** \$1,775M of new debt will be raised ~\$1.2B of the new debt will be raised at the transmission operating companies ~\$575M will be raised directly by Entergy and will be subject to a debtfor-debt exchange with debt issued by MidSouth TransCo Mid South TransCo

TransCo OpCos (Six)

Entergy will create

**Transaction Overview** 

39 39

and distribute shares of Mid South TransCo to Entergy shareholders (Mid South TransCo will own all of Entergy s transmission operating companies upon separation) Immediately prior to the merger, ITC will distribute \$700M to existing shareholders, funded by new debt at ITC Holdings (Required to align ITC s equity value with that of the Entergy Transmission Business) ITC Shareholders Entergy Shareholders Mid South TransCo TransCo **OpCos** (Six) Entergy Shareholders ITC Shareholders Merger Sub ITC Merger Sub will then immediately merge with the Mid South TransCo, and Entergy shareholders will receive 50.1% ownership in the combined company 1 2 3

4

40 40 Post Spin-Merge Post Spin-Merge Transaction Structure Transaction Structure 100%

Entergy Shareholders Mid South TransCo LLC OpCos ITC Shareholders ITC OpCos 49.9%

```
41
41
41
$1.775B of Debt Proceeds Used to Retire Preferred
$1.775B of Debt Proceeds Used to Retire Preferred
and Pay Down Debt in Proportion to Transmission Assets
and Pay Down Debt in Proportion to Transmission Assets
```

For EAI, the amounts will be undertaken to maintain the targeted capital structure outlined in EAI s last rate case, docket 09-084-U maintaining the Total Equity Percentage at around 46% pre and post transaction

For the remaining EOCs, the allocations were estimated to target a post-transaction WACC for each EOC that is substantially unchanged from the pre-transaction weighted average cost of capital.

**EOC** 

Amount (\$M)

**EAI** 

502

**EGSL** 

263

ELL

413

**EMI** 

290

**ENO** 

22

ETI

284

Total

1,775

1.Based on May 2012 OATT filings 2. Based on August 2012 Projected Estimates for T-assets to be spin-merged at time of tra. The amount of debt proceeds allocated to each EOC is an estimate based on a forecast. The final amounts allocated to each EOC may vary to the extent forecast assumptions differ from the circumstances that exist at the time of closing.

42 42

EAI will Target to Maintain Capital Structure in Line with EAI will Target to Maintain Capital Structure in Line with APSC Rate-Making Guidelines Substantially the Same APSC Rate-Making Guidelines Substantially the Same

Pre-
Pre-
and Post-Transaction
and Post-Transaction
APSC Staff Methodology
and Guidelines
Preferred treated as equity in capital structure
54% -
46% debt to equity ratio in capital structure
Preferred and Debt in proportion to Transmission assets for EAI will be
retired such that the 54% -
46% debt to equity ratio will be maintained
Pre-Transaction
% of Cap
Struct
Common
Equity
43%
Preferred
3%
Debt
54%
Post-Transaction
% of Cap
Struct
Common
Equity
46%
Preferred
0%
Debt
54%
46%
46%
Other EOCs will retire debt and preferred in order to keep WACC approximately
the same pre-
and post-transaction

43

43

All EAI Credit Metrics are Expected All EAI Credit Metrics are Expected to Improve Through the Transaction to Improve Through the Transaction

1. Testimony of Dr. Michael Tennican before the APSC, Docket 12-069-U Direct Testimony of Expert Witness Dr. Michael Tennican

will reduce

EAl s total debt and total capitalization... ...will eliminate substantial capital expenditures for transmission ...will reduce EAl s debt financing needs... ...will strengthen EAl s credit metrics should help retain EAl s current investment-grade rating... ...should reduce the interest costs that would have to

be borne by EAl s customers... ...should facilitate EAI's access to debt capital even in difficult market conditions... ...all of the credit metrics used by both Moody s and S&P are enhanced by the Transaction... Any potential credit ratings improvement for EAI could result in savings for EAI customers through lower cost of debt

EEI Data: 54% of Utilities Ended at a EEI Data: 54% of Utilities Ended at a

Lower Credit Grade in 2011 Compared to 2001 Lower Credit Grade in 2011 Compared to 2001 Cumulative % of Companies at Lower/Higher Rating

in 2011 Compared to 2001

54

Downgrades

No changes

Total

100

19

27

Upgrades Source: EEI 2011 Q3 Credit Ratings Charts

45

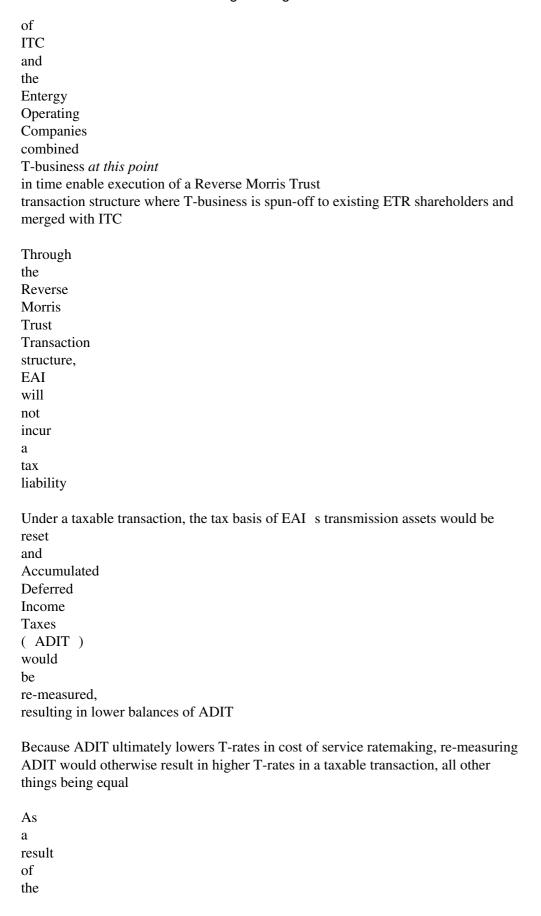
Transaction protects EAI from credit downgrade which could cost

customers in additional interest costs from 2014-2018 Utility Bond Yields by Credit Rating vs. Treasury Bills (Ten-Year Average Spreads) -16 A2 155 Baa3 400 200 0 -25 -37 -149 129 Baa1 Baa2 171 208 Ba2 357 bps Transaction Protects EAI from Transaction Protects EAI from Negative Impact to Credit Ratings Negative Impact to Credit Ratings Estimates are hypothetical forecasts to illustrate effect on cost of debt and benefits to customers exact values will depend on market conditions Source: Bloomberg Fair Value 10-year credit ratings for utilities. Current EAI credit rating at Baa2 Transaction protects EAI from credit downgrade risk; one notch

hypothetical

downgrade could increase cost of debt by 37 bps

Comparable equity values



# **RMT** transaction structure, EAI s transmission assets will have the same tax basis post-transaction as they had prior to the Transaction Accordingly, the negative rate effects for customers that otherwise would have resulted from change in tax basis under taxable transaction are avoided RMT Transaction Structure Avoids Re-Measurement of RMT Transaction Structure Avoids Re-Measurement of ADIT Preserving Tax Basis for EAI and Protecting Customers ADIT Preserving Tax Basis for EAI and Protecting Customers from Negative Rate Effects of a Taxable Transaction from Negative Rate Effects of a Taxable Transaction

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47
Morning Session (9:30 am
12:00 pm)
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5:00 pm)

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Wrap Up

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48
Net Transmission Assets Being Transferred to ITC
Net Transmission Assets Being Transferred to ITC
(Estimated/Forecasted Values as of December 31, 2013)
(Estimated/Forecasted Values as of December 31, 2013)
EOC

\$B \*
EAI
0.8
EGSL
0.5

ETI

0.5

ELL

0.7

**EMI** 

0.5

**ENO** 

0.0

Total

3.2

The level of net assets at each Entergy Operating Company is an estimate based on a forecast.

Net asset estimates are based on the Entergy Operating Company base capital plan forecasts.

The final amounts at each Entergy

The final amounts at each Entergy Operating Company may vary to the extent forecast assumptions differ from the circumstances that exist at the time of closing.

Net Transmission Assets include net plant assets and liabilities

\* Dollars rounded to billions and may not add due to rounding

ITC s financial advisors, JP Morgan and Barclays, as well as Entergy s financial advisor, Goldman Sachs, have each rendered fairness opinions regarding the value of the transaction

Ultimately, the assessment as to whether the transaction is fair was based on a relative value analysis Other Transaction Considerations Other Transaction Considerations Merger Considerations Transaction Mechanics Goodwill 3 Party Valuation ITC stock will be issued to Entergy shareholders exchange for their shares of the Entergy Transmission Business in a stock-for-stock merger Sufficient shares issued for Entergy shareholders to own 50.1% of the combined business

ITC will also assume \$1.775 billion of debt to be issued by Entergy Transmission Business

Immediately prior to close, ITC will effectuate a \$700 million recapitalization to align ITC s equity value with that of Entergy s Transmission Business

Post-recapitalization, the number of shares issued to Entergy shareholders will be determined by the exchange ratio which can generally be calculated by multiplying (i) ~1.0x by (ii) the # of ITC shares on an agreed upon date approximately 20 trading days prior to close

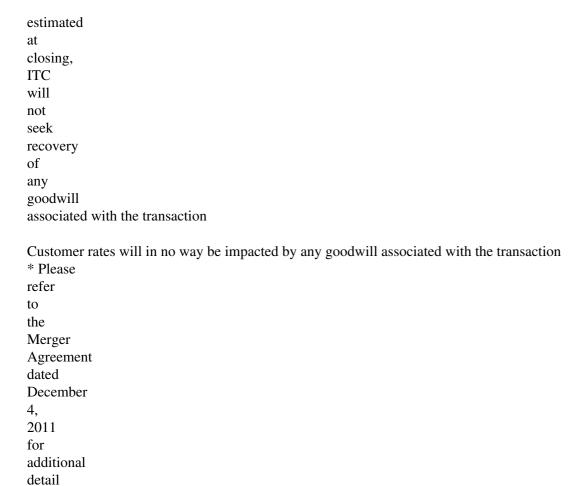
Goodwill will be calculated as the difference between the consideration transferred at closing and the
fair
value
of
net
assets
acquired
and
liabilities
assumed
at
close
T.
It
is
not
possible
to
exactly
estimate
goodwill at
closing
as
it
depends
on
the
following
variables:

ITC's stock price at closing

The exact # of shares to be issued to Entergy shareholders at closing

The fair value of the net assets acquired and liabilities assumed at closing

Irrespective of the amount of goodwill



rd

50 Agenda Agenda Morning Session

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(9:30

am 12:00 pm) Welcome & Logistics Vision for Industry Future Strategic Overview By EAI and Entergy Corporation Strategic Overview By ITC Rate Effects **EAI Retail Customer Rate Effects** Rate Construct Forward Test Year Bill Effects Any Potential Impacts on EAI Generation/Distribution Business Wholesale Rate Effects Post-MISO Rate Effects for Co-Ops and Munis Currently Taking Transmission Service from EAI Afternoon Session (12:30)pm 5:00 pm) Rationale for Transaction Independence

Operational Excellence

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