COLUMBIA SPORTSWEAR CO Form 8-K November 09, 2010

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

November 9, 2010

# **COLUMBIA SPORTSWEAR COMPANY**

(Exact name of registrant as specified in its charter)

Oregon 000-23939 93-0498284

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| (State or other jurisdiction  | (Commission                                     | (I.R.S. Employer    |
|---|---|---------------------|
| of incorporation)   | File Number) 14375 Northwest Science Park Drive | Identification No.) |
|   | Portland, Oregon 97229                          |                     |
| (Address of principal executive offices) (Zip code)   |   |                     |
| (503) 985-4000  |   |                     |
| (Registrant s telephone number, including area code)  |   |                     |
| No Change   |   |                     |
| (Former name or former address, if changed since last report)   |   |                     |
|   |   |                     |
| Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: |   |                     |
| " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)   |   |                     |
| " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  |   |                     |
| " Pre-commencement communications pursua  | ant to Rule 14d-2(b) under the Exchange Act (1' | 7 CFR 240.14d-2(b)) |
| " Pre-commencement communications pursua  | ant to Rule 13e-4(c) under the Exchange Act (17 | 7 CFR 240.13e-4(c)) |
|   |   |                     |

#### ITEM 7.01 REGULATION FD DISCLOSURE

In a press release dated November 9, 2010, Columbia Sportswear Company announced that its board of directors approved a special cash dividend of \$1.50 per share of common stock to be paid on December 6, 2010 to its shareholders of record on November 22, 2010.

## ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

99.1 Press release dated November 9, 2010 (furnished pursuant to Item 7.01 hereof).

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### COLUMBIA SPORTSWEAR COMPANY

Dated: November 9, 2010

By: /s/ Thomas B. Cusick
Thomas B. Cusick
Senior Vice President of Finance, Chief Financial
Officer and Treasurer

## EXHIBIT INDEX

**Exhibit** Description

99.1 Press release dated November 9, 2010 (furnished pursuant to Item 7.01 hereof).