

PEARSON PLC
Form 6-K
October 27, 2008

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of October, 2008

PEARSON plc
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

**80 Strand
London, England WC2R 0RL
44-20-7010-2000**
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports
under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the

Yes

No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Holding(s) in Company

TR-1:

notification of major interests in shares

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached Pearson plc

2. Reason for the notification

(please tick the appropriate box or boxes)

An acquisition or disposal of voting rights

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

An event changing the breakdown of voting rights

Other (please specify):

3. Full name of person(s) subject to the notification obligation Aviva plc & its subsidiaries

4. Full name of shareholder(s)

(if different from 3.)

:

Registered
Holder:
BNY
Norwich
Union
Nomine
es Limited

5,
381,497
*

BT
Globenet
Nominees
Limited

8,648
*

Chase GA
Group
Nominees
Limited

1
3,
700,550
*

Chase
Nominees
Limited

1,
3
98,955
*

CUIM
Nominee
Limited

3,
5
44,963
*

Vidacos
Nominees
Limited

56,553

*

* denotes direct interest

5. Date of the transaction

(and date on which the threshold is crossed or reached if different)

:

2

3 October 2008

6. Date on which issuer notified:

27 October 2008

7. Threshold(s) that is/are crossed or reached:

3

%

to

<

3%

change at

Direct

Interest

L

evel

8. Notified details:

A: Voting rights attached to shares

C l a s s / t y p e o f shares **Situation previous to the triggering transaction** **Resulting situation after the triggering transaction**

if possible using the ISIN CODE	Triggering transaction		Number of voting rights			% of voting rights	
	Number of Shares	Number of Voting Rights	Number of shares	Number of rights	of voting	% of voting rights	
	v	iii	Direct	Direct	Indirect	Direct	Indirect
				x	xi		

Ordinary Shares

GB0006776081	24,441,498	24,441,498	24,091,166	24,091,166	Not disclosable	2.98 %	Not disclosable
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B: Financial Instruments

Resulting situation after the triggering transaction

xii

Type of financial instrument	Expiration date xiii	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
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xiv

N/A

Total (A+B)

Number of voting rights	% of voting rights
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24,091,166	2.98%
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9. Chain of controlled undertakings

through which the voting rights and/or the financial instruments are effectively held, if applicable

xv

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The voting rights are managed and controlled by Aviva Investors Global Services Limited

,

with the following chain of controlled undertakings

:-

Aviva Investors Global Services Limited

:

- Aviva plc (Parent Company)
- Aviva Group Holdings Limited (wholly owned subsidiary of Aviva plc)
- Aviva Investors Holdings Limited (wholly owned subsidiary of Aviva Group Holdings Limited)
- Aviva Investors Global Services Limited (wholly owned subsidiary of Aviva Investors Holdings Limited)

Proxy Voting:

10. Name of the proxy holder:

See Section 4

11. Number of voting rights proxy holder will cease to hold:

12. Date on which proxy holder will cease to hold voting rights:

13. Additional information:

Figures are based on a total number of voting rights
of
80
9,
223,201
.

14. Contact name:

Neil Whittaker

15. Contact telephone number:

01603
68
4420

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 27 October, 2008

By: /s/ STEPHEN JONES

Stephen Jones
Deputy Secretary