

HOAG JAY C  
Form 3  
May 02, 2011

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Â REYNOLDS JON Q JR  
(Last) (First) (Middle)

2. Date of Event Requiring Statement  
(Month/Day/Year)  
04/27/2011

3. Issuer Name and Ticker or Trading Symbol  
K12 INC [LRN]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

C/O TECHNOLOGY  
CROSSOVER  
VENTURES,Â 528 RAMONA  
STREET  
(Street)

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)  
May be part of a 13(d) group

PALO ALTO,Â CAÂ 94301  
(City) (State) (Zip)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	2,617,727	I	TCV VII, L.P. <u>(1)</u> <u>(2)</u>
Common Stock	1,359,447	I	TCV VII (A), L.P. <u>(1)</u> <u>(3)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
REYNOLDS JON Q JR C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	â X	â X	â	May be part of a 13(d) group
TCV VII LP C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	â	â X	â	May be part of a 13(d) group
TCV VII(A) L P C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	â	â X	â	May be part of a 13(d) group
Technology Crossover Management VII, Ltd. C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	â	â X	â	May be part of a 13(d) group
Technology Crossover Management VII, L.P. C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	â	â X	â	May be part of a 13(d) group
HOAG JAY C C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	â	â X	â	May be part of a 13(d) group
KIMBALL RICK C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	â	â X	â	May be part of a 13(d) group
DREW JOHN C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	â	â X	â	May be part of a 13(d) group
	â	â X	â	

GRIFFITH WILLIAM  
 C/O TECHNOLOGY CROSSOVER VENTURES  
 528 RAMONA STREET  
 PALO ALTO, CA 94301

May be part of a 13(d)  
 group

Trudeau Robert  
 C/O TECHNOLOGY CROSSOVER VENTURES  
 528 RAMONA STREET  
 PALO ALTO, CA 94301

^ ^ X ^

May be part of a 13(d)  
 group

## Signatures

Frederic D. Fenton Authorized signatory for Jon Q. Reynolds, Jr.	05/02/2011
**Signature of Reporting Person	Date
Frederic D. Fenton Authorized signatory for TCV VII, L.P.	05/02/2011
**Signature of Reporting Person	Date
Frederic D. Fenton Authorized signatory for TCV VII (A), L.P.	05/02/2011
**Signature of Reporting Person	Date
Frederic D. Fenton Authorized signatory for Technology Crossover Management VII, Ltd.	05/02/2011
**Signature of Reporting Person	Date
Frederic D. Fenton Authorized signatory for Technology Crossover Management VII, L.P.	05/02/2011
**Signature of Reporting Person	Date
Frederic D. Fenton Authorized signatory for Jay C. Hoag	05/02/2011
**Signature of Reporting Person	Date
Frederic D. Fenton Authorized signatory for Richard H. Kimball	05/02/2011
**Signature of Reporting Person	Date
Frederic D. Fenton Authorized signatory for John L. Drew	05/02/2011
**Signature of Reporting Person	Date
Frederic D. Fenton Authorized signatory for William J.G. Griffith IV	05/02/2011
**Signature of Reporting Person	Date
Frederic D. Fenton Authorized signatory for Robert W. Trudeau	05/02/2011
**Signature of Reporting Person	Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This Form 3 is filed by more than one Reporting Person and is a joint filing with the Form 3 filed by TCV Member Fund, L.P. and

- (1) Christopher P. Marshall, Timothy P. McAdam, John C. Rosenberg and David L. Yuan (and, together with Jon Q. Reynolds, Jr., Jay C. Hoag, Richard H. Kimball, John L. Drew, William J.G. Griffith IV, and Robert W. Trudeau, the "Class A Directors") on May 2, 2011.
- (2) These securities are directly held by TCV VII, L.P. The Class A Directors are Class A Directors of Technology Crossover Management VII, Ltd. ("Management VII") and limited partners of Technology Crossover Management VII, L.P. ("TCM VII"). Management VII is the general partner of TCM VII, which is the general partner of TCV VII, L.P. The Class A Directors, Management VII and TCM VII may be deemed to beneficially own the securities held by TCV VII, L.P., but each of the Class A Directors, Management VII and TCM VII disclaim beneficial ownership of such securities except to the extent of their pecuniary interest therein. Management VII has no

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pecuniary interest in any of the securities that are being jointly reported by the Reporting Persons on this Form 3.

- (3) These securities are directly held by TCV VII (A), L.P. The Class A Directors are Class A Directors of Management VII and limited partners of TCM VII . Management VII is the general partner of TCM VII, which is the general partner of TCV VII (A), L.P. The Class A Directors, Management VII and TCM VII may be deemed to beneficially own the securities held by TCV VII (A), L.P., but each of the Class A Directors, Management VII and TCM VII disclaim beneficial ownership of such securities except to the extent of their pecuniary interest therein. Management VII has no pecuniary interest in any of the securities that are being jointly reported by the Reporting Persons on this Form 3.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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