

CHEROKEE INC
Form 4
December 22, 2014

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SIEGEL HOWARD B

(Last) (First) (Middle)
5990 SEPULVEDA BLVD #600
(Street)

SHERMAN OAKS, CA 91411

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
CHEROKEE INC [CHKE]

3. Date of Earliest Transaction (Month/Day/Year)
12/18/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
President

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	5. Amount or Price	6. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Stock							38,718	D
Common Stock	12/18/2014		M	1,001	A	\$ 16.08	39,719	D
Common Stock	12/18/2014		S	1,001	D	\$ 19.7	38,718	D
Common Stock	12/19/2014		M	100	A	\$ 16.08	38,818	D
Common Stock	12/19/2014		S	100	D	\$ 19.7	38,718	D

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Common Stock	12/19/2014	M	1,200	A	\$ 16.08	39,918	D
Common Stock	12/19/2014	S	1,200	D	\$ 19	38,718	D
Common Stock	12/22/2014	M	12,699	A	\$ 16.08	51,417	D
Common Stock	12/22/2014	S	12,699	D	\$ 18.8	38,718	D
Common Stock	12/22/2014	M	16,346	A	\$ 16.08	55,064	D
Common Stock	12/22/2014	S	16,346	D	\$ 18.9	38,718	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock Option	\$ 22.7					08/21/2009	08/21/2015	common stock	3,3
Common Stock Option	\$ 22.7					08/21/2010	08/21/2015	common stock	3,3
Common Stock Option	\$ 22.7					08/21/2011	08/21/2015	common stock	3,3
Common Stock Option	\$ 16.08					02/01/2011	02/01/2015	common stock	16,6
Common Stock Option	\$ 16.08					02/01/2012	02/01/2015	common stock	16,6
Common Stock Option	\$ 16.08					02/01/2013	02/01/2015	common stock	16,6

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Common Stock Option	\$ 18.3					08/26/2011	08/26/2017	common stock	16,6
Common Stock Option	\$ 18.3					08/26/2012	08/26/2017	common stock	16,6
Common Stock Option	\$ 18.3					08/26/2013	08/26/2017	common stock	16,6
Common Stock Option	\$ 17.21					03/23/2012	03/23/2018	Common Stock	20,0
Common Stock Option	\$ 17.21					03/23/2013	03/23/2018	Common Stock	20,0
Common Stock Option	\$ 17.21					03/23/2014	03/23/2018	Common Stock	20,0
Common Stock Option	\$ 17.21					03/23/2015	03/23/2018	Common Stock	20,0
Common Stock Option	\$ 17.21					03/23/2016	03/23/2018	Common Stock	20,0
Common Stock Option	\$ 13.06					06/18/2013	06/18/2019	Common Stock	20,0
Common Stock Option	\$ 13.06					06/18/2014	06/18/2019	Common Stock	20,0
Common Stock Option	\$ 13.06					06/18/2015	06/18/2019	Common Stock	20,0
Performance Stock Unit	<u>(1)</u>					<u>(1)</u>	01/30/2016	Common Stock	17,0
Common Stock Option	\$ 13.54					05/09/2015	05/09/2021	Common Stock	10,0
Common Stock Option	\$ 13.54					05/09/2016	05/09/2021	Common Stock	10,0
Common Stock Option	\$ 13.54					05/09/2017	05/09/2021	Common Stock	10,0
Common Stock Option	\$ 16.08	12/16/2014		<u>M⁽⁴⁾</u>	18,654	<u>(2)</u>	02/01/2015	Common Stock	18,6
Common Stock Option	\$ 16.08	12/18/2014		M	1,001	<u>(2)</u>	02/01/2015	Common Stock	1,0
Common Stock Option	\$ 16.08	12/19/2014		M	100	<u>(2)</u>	02/01/2015	Common Stock	10
Common Stock Option	\$ 16.08	12/19/2014		M	1,200	<u>(2)</u>	02/01/2015	Common Stock	1,2
Common Stock Option	\$ 16.08	12/22/2014		M	12,699	<u>(2)</u>	02/01/2015	Common Stock	12,6
	\$ 16.08	12/22/2014		M	16,346	<u>(2)</u>	02/01/2015		16,3

Common
Stock OptionCommon
Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SIEGEL HOWARD B 5990 SEPULVEDA BLVD #600 SHERMAN OAKS, CA 91411			President	

Signatures

Jason Boling under POA for Howard Siegel	12/22/2014
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**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) See previous Form 4.
- (2) The option vested in full on 2/1/2013
- (3) Amounts in Table II reflect cumulative totals and conform comparable amounts in prior Form 4's for the reporting person
- (4) Options were sold on 12/16/2014

Remarks:

On December 18, 2014, December 19, 2014, and December 22, 2014 Mr. Siegel exercised stock options in a total aggregate amount of 1,000 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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