

CHIPOTLE MEXICAN GRILL INC

Form 4

August 02, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Ells Steve

2. Issuer Name and Ticker or Trading Symbol  
CHIPOTLE MEXICAN GRILL INC  
[CMG]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
1401 WYNKOOP STREET, SUITE 500  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
07/25/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman & CEO

DENVER, CO 80202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/25/2013		G <sup>(1)</sup>	V	12,934	D	\$ 0	12,934	I	Ells Dynasty Trust Holdings LLC
Common Stock	07/25/2013		G <sup>(1)</sup>	V	99,740	D	\$ 0	99,740	I	Ells DE Trust Holdings LLC
Common Stock	07/31/2013		M		37,500	A	\$ 103.79	174,208 <sup>(2)</sup>	D	

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Common Stock	07/31/2013	F	9,441	D	\$ 412.27	164,767	D
Common Stock	08/01/2013	S	7,919	D	\$ (3) 413.69	156,848	D
Common Stock	08/01/2013	S	7,239	D	\$ (4) 414.52	149,609	D
Common Stock	08/01/2013	S	6,287	D	\$ (5) 415.53	143,322	D
Common Stock	08/01/2013	S	5,414	D	\$ (6) 416.65	137,908	D
Common Stock	08/01/2013	S	1,200	D	\$ (7) 417.51	136,708	D
Common Stock	08/02/2013	S	2,310	D	\$ (8) 411.31	134,398	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
2010 Stock Appreciation Rights	\$ 103.79	08/01/2013		M	37,500	02/16/2013	02/16/2017	Common Stock
2011 Stock Appreciation Rights	\$ 268.73					02/11/2013 <sup>(9)</sup>	02/11/2018	Common Stock

2011 Performance	\$ 268.73	02/11/2013	02/11/2018	Common Stock
SOSARs				
2012 Stock Appreciation	\$ 371.63	02/06/2014 <sup>(10)</sup>	02/06/2019	Common Stock
Rights				
2013 Stock Appreciation	\$ 318.45	02/07/2015 <sup>(11)</sup>	02/07/2020	Common Stock
Rights				

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Ells Steve 1401 WYNKOOP STREET, SUITE 500 DENVER, CO 80202	X		Chairman & CEO	

## Signatures

/s/ Michael McGawn, as attorney-in-fact

08/02/2013

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These transactions involved transfers of shares of common stock of Chipotle Mexican Grill, Inc. that were previously owned directly by the reporting person to limited liability companies of which the reporting person is the sole manager, and the membership interests in which are held by the named trusts, of which the reporting person is a potential beneficiary.
  - (2) Includes 2,310 shares of common stock held in an irrevocable trust of which the reporting person is the sole trustee and beneficiary. These shares were inadvertently omitted from previous reports filed under Section 16(a) by the reporting person.
  - (3) Reflects a weighted-average price. Actual sale prices ranged from \$413.12 to \$414.11 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
  - (4) Reflects a weighted-average price. Actual sale prices ranged from \$414.12 to \$415.07 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
  - (5) Reflects a weighted-average price. Actual sale prices ranged from \$415.12 to \$416.04 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
  - (6) Reflects a weighted-average price. Actual sale prices ranged from \$416.19 to \$417.18 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
  - (7) Reflects a weighted-average price. Actual sale prices ranged from \$417.21 to \$418.01 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
  - (8)

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Reflects a weighted-average price. Actual sale prices ranged from \$411.01 to \$412.01 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.

- (9) The 2011 Stock Appreciation Rights vest in equal installments on February 11, 2013 and February 11, 2014, subject to possible acceleration of vesting.
- (10) The 2012 Stock Appreciation Rights vest in equal installments on February 6, 2014 and February 6, 2015, subject to possible acceleration of vesting.
- (11) The 2013 Stock Appreciation Rights vest in equal installments on February 7, 2015 and February 7, 2016, subject to possible acceleration of vesting.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.