JUNG ANDREA Form 4 November 04, 2009

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB
3235-0287

Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Expires: January 31, 2005 Estimated average

0.5

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

**SECURITIES** 

burden hours per response...

may continue. *See* Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * JUNG ANDREA |              |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol AVON PRODUCTS INC [AVP] | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)                  |  |  |
|---|--------------|----------|--|---|--|--|
| (Last) (First) (Middle)                               |              | (Middle) | 3. Date of Earliest Transaction  | ( see appearance)   |  |  |
|   |              |          | (Month/Day/Year)   | X Director 10% Owner  |  |  |
| AVON PRODUCTS, INC., 1345<br>AVENUE OF THE AMERICAS   |              |          | 11/02/2009   | X Officer (give title Other (specify below)   |  |  |
|   |              |          |  | Chairman and CEO  |  |  |
|   | (Street)     |          | 4. If Amendment, Date Original   | 6. Individual or Joint/Group Filing(Check   |  |  |
|   |              |          | Filed(Month/Day/Year)  | Applicable Line)  |  |  |
| NEW YORK  | , NY 10105-0 | 0196     |  | _X_ Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person |  |  |

| (City)                               | (State)                                 | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |         |     |                    |  |  |   |  |  |
|--------------------------------------|---|--|---|---------|-----|--------------------|--|--|---|--|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | 3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or Code V Amount (D) Price |         |     |                    | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
| Common<br>Stock                      | 11/02/2009                              |  | M(1)  | 243,013 | (D) | \$ 20.91           | 470,252  | D  |   |  |  |
| Common<br>Stock                      | 11/02/2009                              |  | S <u>(1)</u>  | 243,013 | D   | \$<br>32.12<br>(2) | 227,239  | D  |   |  |  |
| Common<br>Stock                      |   |  |   |         |     |                    | 5,948.41   | I  | By 401(k)<br>Plan   |  |  |
| Common<br>Stock                      |   |  |   |         |     |                    | 136,057  | I  | By grantor trust (3)  |  |  |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5. Number of<br>onDerivative<br>Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4, and<br>5) |         | erivative Expiration Date ecurities (Month/Day/Year) cquired (A) or visposed of (D) nstr. 3, 4, and |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                  |
|---|---|--------------------------------------|---|--|---|---------|---|--------------------|---|----------------------------------|
|   |   |                                      |   | Code V                                 | (A)   | (D)     | Date<br>Exercisable   | Expiration<br>Date | Title   | Amount or<br>Number of<br>Shares |
| Stock<br>Option<br>(Right to<br>Buy)                | \$ 20.91  | 11/02/2009                           |   | M(1)                                   |   | 243,013 | <u>(4)</u>  | 01/31/2011         | Common<br>Stock   | 243,013                          |

## **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |                  |       |  |  |  |  |
|--|---------------|-----------|------------------|-------|--|--|--|--|
| 1  | Director      | 10% Owner | Officer          | Other |  |  |  |  |
| JUNG ANDREA<br>AVON PRODUCTS, INC.<br>1345 AVENUE OF THE AMERICAS<br>NEW YORK, NY 10105-0196 | X             |           | Chairman and CEO |       |  |  |  |  |

# **Signatures**

By Kim K.W. Rucker,
Attorney-In-Fact

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The exercise of the stock options and the sale of the shares of common stock covered by this Form 4 were effected pursuant to a trading (1) plan in accordance with Rule 10b5-1 under the Securities Exchange Act of 1934, as amended, that was adopted by the reporting person on August 21, 2009.
- The price reported represents the weighted average price of shares sold. Shares were sold at varying prices in the range of \$31.81 -
- (2) \$32.53. Upon the request of the staff of the Securities and Exchange Commission, Avon Products, Inc., or a security holder of Avon Products, Inc., full information will be provided regarding the number of shares sold at each separate price.
- (3) Includes 100,000 shares held by the Andrea Jung 2009 GRAT dated May 18, 2009 and 36,057 held by the Andrea Jung 2008 GRAT dated May 30, 2008. The reporting person is the grantor and trustee of these trusts.

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(4) This option vested in three equal annual installments beginning on 2/1/2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.