#### Edgar Filing: FORTUNE BRANDS INC - Form 4

FORTUNE I	BRANDS INC											
Form 4												
September 1	9, 2005											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB APPROVAL				
	UNITED	STATES		ITIES Al hington,			GE (	COMMISSION	OMB Number:	3235-0287		
Check the									Expires:	January 31,		
if no long subject to		MENT O	F CHAN	GES IN I	BENEFI	CIAL	. OW	NERSHIP OF	Estimated	2005		
Section 1 Form 4 o	SECURITIES						burden hou response	urs per				
Form 5	Filed put	rsuant to	Section 16	5(a) of the	e Securiti	es Exe	chang	ge Act of 1934,	100001100	. 0.0		
obligation may cont <i>See</i> Instru 1(b).	inue. Section 17	(a) of the		ility Hold	ing Com	pany .	Act o	f 1935 or Sectio	'n			
(Print or Type F	Responses)											
1. Name and Address of Reporting Person <u>*</u> WESLEY NORMAN H			2. Issuer Name <b>and</b> Ticker or Trading Symbol					5. Relationship of Reporting Person(s) to Issuer				
			FORTU	FORTUNE BRANDS INC [FO]					(Check all applicable)			
(Last)	(First) (	Middle)	3. Date of	Earliest Tra	ansaction							
300 TOWER PARKWAY (Street)			(Month/Day/Year) 08/16/2005					_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Chairman & CEO				
			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line)				
LINCOLNS	HIRE, IL 60069	I						_X_ Form filed by Form filed by M Person	One Reporting P More than One R			
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	ecuriti	ies Ace	quired, Disposed o	f, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	) Executi any	emed on Date, if /Day/Year)	3. Transactio Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4	(A) or of (D) 4 and 5 (A)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common				Code V	Amount	or (D)	Price	(Instr. 3 and 4)				
Stock, Par Value \$3.125								126,253	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. P Der Sect (Ins
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Options (Right to Buy)	\$ 23.35 (1)					09/26/2001	09/26/2010	Common	205,984 (1)	
Options (Right to Buy)	\$ 30.54 (1)					09/24/2002	09/24/2011	Common	196,149 (1)	
Options (Right to Buy)	\$ 46.78 (1)					09/23/2003	09/23/2012	Common	198,000 (1)	
Options (Right to Buy)	\$ 54.75 (1)					09/29/2004	09/29/2013	Common	198,814 (1)	
Options (Right to Buy)	\$ 68.89 (1)					09/28/2005	09/28/2014	Common	199,423 (1)	

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
WESLEY NORMAN H 300 TOWER PARKWAY LINCOLNSHIRE, IL 60069	Х		Chairman & CEO				
Signatures							
Mark A. Roche, Attorney-in-Fa Wesley	k A. Roche, Attorney-in-Fact for Norman H. 09/19/20 ey						
<u>**</u> Signature of Reportin		Date					

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- In connection with the spin-off of ACCO World Corporation (now known as ACCO Brands Corporation) on August 16, 2005,
   anti-dilution adjustments were made to the outstanding options to preserve their pre-transaction values. Accordingly, the exercise price and number of options granted under the issuer's 1990, 1999 and 2003 Long-Term Incentive Plans were adjusted.

#### **Remarks:**

On August 16, 2005, the issuer spun-off ACCO World Corporation (now known as ACCO Brands Corporation), its office pro

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.