### Edgar Filing: ACXIOM CORP - Form 4

### **ACXIOM CORP**

### Form 4

### February 04, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- 1. Name and Address of Reporting Person(s) Williams, Paul M. 1 Information Way Little Rock, AR 72202
- 2. Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Year 01/03

- 5. If Amendment, Date of Original (Month/Year)
- 6. Relationship of Reporting Person(s) to Issuer (Check all applicable) [ ] 10% Owner [ ] Director
  - [X] Officer (give title below) [ ] Other (specify below) Company Sales Leader
- 7. Individual or Joint/Group Filing (Check Applicable Line)
  - [X] Form filed by One Reporting Person
  - $[\ ]$  Form filed by More than One Reporting Person

Tahla	Т	Non-Derivative	Sacuritias	Acquired	Diennead	$\circ$ f	$\circ$ r	Ranaficially	Ournad
Table	_	MOU DELIVACIVE	Decarreres	Acquired,	DISPOSEG	$\circ_{\perp}$ ,	$O_{\perp}$	Dellericiarry	OWITEG

4) = 1, 2					
1)Title of Security	2)Trans-		- 4.Securitie	5)A	
	action		or Disposed	Sec	
	Date (Month/	Code		A	Ben Own
				or	
	Day/Year)	Code V	Amount	D Price	End
Common Stock, \$.10 Par Value	01/31/03	G	200.0000	D	
Common Stock, \$.10 Par Value	01/31/03	G	200.0000	D	29,
Common Stock, \$.10 Par Value					2,1
, .					874
Common Stock, \$.10 Par Value					5,7

## Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1)Title of Derivative Security	2) Conversion or Exercise Price of Derivative	3)Trans- action Date	4)Trans- action Code	5) Number of Derivative Securities Acquired (A) or Disposed of (D)	
	Security		Code V	A	D

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Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative 3) Trans-7) Title and Amount 8) Price
Security of Underlying of DeriDate Securities vative

Amount or Security
Number of
Title Shares

Explanation of Responses:

SIGNATURE OF REPORTING PERSON

By: /s/ Catherine L. Hughes, Attorney-in-Fact

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For: Paul M. Williams

DATE: 02/04/03