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E TRADE FINANCIAL Corp Form 8-K October 15, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES AND EXCHANGE ACT OF 1934

Date of report: October 14, 2013 (Date of earliest event reported)

E*TRADE FINANCIAL CORPORATION

(Exact name of registrant as specified in charter)

Delaware 1-11921 94-2844166

(Commission File Number)

(I.R.S. Employer Identification No.)

(State or other jurisdiction of incorporation)

1271 Avenue of the Americas, 14th Floor, New York, New York 10020

New York, New York 10022

(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: (646) 521-4300

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On October 14, 2013, E*TRADE Financial Corporation's (the "Company") Board of Directors (the "Board") expanded the number of members of the Board from eleven to twelve and elected Mr. Christopher M. Flink to the Board, effective October 15, 2013 (the "Effective Date"). Mr. Flink will stand for re-election at the next Annual Stockholders Meeting in 2014.

Consistent with the Company's non-employee director compensation policy, as of the Effective Date, the Board approved the payment of a pro-rata retainer to Mr. Flink in the amount of \$28,000 in cash, and a grant of restricted stock with a fair market value on the date of grant equal to \$28,000, which will vest one year from the grant date.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

E*TRADE FINANCIAL CORPORATION

Dated: October 15, 2013 By: /s/ Karl A. Roessner

Name: Karl A. Roessner Title: Corporate Secretary