

VIAD CORP  
Form 8-K  
April 02, 2008  
**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**  
**Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934**

**March 31, 2008**  
Date of Report (Date of earliest event reported)

**VIAD CORP**  
(Exact name of registrant as specified in its charter)

**Delaware**                      **001-11015**      **36-1169950**  
(State or other jurisdiction)    (Commission    (IRS Employer  
of incorporation)              File Number)    Identification No.)  
**1850 North Central Avenue, Suite 800, Phoenix, Arizona**      **85004-4545**  
(Address of principal executive offices)                                      (Zip Code)  
Registrant's telephone number, including area code: (602) 207-4000

**Not Applicable**  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On April 1, 2008, Viad Corp (the “Company”) announced that Robert H. Bohannon retired as chairman of the Board of Directors of the Company, effective March 31, 2008. Paul B. Dykstra, President and Chief Executive Officer, has been appointed by the Company’s Board of Directors as his successor, effective April 1, 2008, and his title will now be Chairman, President and Chief Executive Officer. A copy of the Company’s press release is furnished herewith as Exhibit 99 and is incorporated by reference herein.

**Item 9.01 Financial Statements and Exhibits.**

(c) Exhibits

99 – Press Release dated April 1, 2008.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**VIAD CORP**

(Registrant)

April 1, 2008 By: /s/ G. Michael Latta  
G. Michael Latta  
Vice President – Controller  
(Chief Accounting Officer and  
Authorized Signer)