

REV LON INC /DE/  
Form 3  
March 03, 2006

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *			2. Date of Event Requiring Statement		3. Issuer Name and Ticker or Trading Symbol	
Â Kennedy David L			(Month/Day/Year)		REV LON INC /DE/ [REV]	
(Last)	(First)	(Middle)	03/02/2006		4. Relationship of Reporting Person(s) to Issuer	
237 PARK AVENUE					(Check all applicable)	
(Street)					<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below)    (specify below) CFO and Exec. Vice President	
NEW YORK, Â NY Â 10017					5. If Amendment, Date Original Filed(Month/Day/Year)	
(City)	(State)	(Zip)			6. Individual or Joint/Group Filing(Check Applicable Line)	
					<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	222,477	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable    Expiration Date	Title    Amount or Number of			

				Shares		(I) (Instr. 5)	
Employee Stock Options (Right to Buy)	Â (1)	03/07/2012	Class A Common Stock	135,000	\$ 2.55	D	Â
Employee Stock Options (Right to Buy)	Â (2)	04/14/2011	Class A Common Stock	1,493,000	\$ 3.03	D	Â
Employee Stock Options (Right to Buy)	Â (3)	04/22/2013	Class A Common Stock	50,000	\$ 3.06	D	Â
Employee Stock Options (Right to Buy)	Â (4)	06/21/2012	Class A Common Stock	150,000	\$ 4.96	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Kennedy David L 237 PARK AVENUE NEW YORK, NY 10017	Â	Â	Â CFO and Exec. Vice President	Â

## Signatures

/s/ Robert K. Kretzman for David L. Kennedy pursuant to a Power of Attorney granted on March 2, 2006

03/03/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These options vest in four equal annual installments beginning on March 7, 2006.

(2) 746,500 of these options were vested as of December 31, 2005. The remaining 746,500 options vest in equal installments on December 31, 2006 and 2007.

(3) 25,000 of these options were vested as of April 22, 2005. The remaining 25,000 options vest in equal installments on April 22, 2006 and 2007.

(4) 112,500 of these options were vested as of June 21, 2005. The remaining 37,500 options vest on June 21, 2006.

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### Remarks:

Exhibit List:

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.