JOHN HANCOCK TAX-ADVANTAGED DIVIDEND INCOME FUND Form N-Q

March 27, 2015

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

FORM N-Q

Washington, D.C. 20549

QUARTERLY SCHEDULE OF PORTFOLIO HOLDINGS OF REGISTERED MANAGEMENT INVESTMENT COMPANIES

Investment Company Act file number 811-21416

John Hancock Tax-Advantaged Dividend Income Fund (Exact name of registrant as specified in charter)

601 Congress Street, Boston, Massachusetts 02210 (Address of principal executive offices) (Zip code)

Salvatore Schiavone, Treasurer

601 Congress Street

Boston, Massachusetts 02210 (Name and address of agent for service)

Registrant's telephone number, including area code: 617-663-4497

Date of fiscal year end: October 31

Date of reporting period: January 31, 2015

ITEM 1. SCHEDULE OF INVESTMENTS

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John Hancock

Tax-Advantaged Dividend Income Fund

Quarterly portfolio holdings 1/31/15

Fund's investmentsTax-Advantaged Dividend Income Fund

As of 1-31-15 (unaudited)

Shares Value

Common stocks 70.7%

(48.0% of Total \$640,105,895

investments)

(Cost \$427,289,322)

Energy 9.6% 86,954,474 Oil, gas and consumable fuels 9.6%

BP PLC,

187,500 7,280,624 **ADR**

Chevron 40,000 4,101,200

Corp. (Z)

ConocoPhillips (45),000 9,132,100 Kinder

115,000 4,720,750 Morgan, Inc.

ONEOK,

515,000 22,675,450 Inc.

Royal Dutch

Shell PLC, 79,000 4,854,550

ADR, Class

A Spectra

Energy 930,000 31,099,200

Corp. (Z)

Total SA,

60,000 3,090,600 **ADR**

Materials 0.1% 1,092,650

Metals and mining 0.1%

Freeport-McMoRan 65.000

1,092,650 Inc.

Telecommunication

30,356,654

services 3.4%

Diversified telecommunication

services 2.5%

AT&T,

390,000 12,838,800

Inc. (Z)

Verizon

Communication 23,4,160 9,789,254

Inc.

Wireless telecommunication

services 0.9%

Vodafone

Group PLC, 220,000 7,728,600

ADR

Utilities 57.6% 521,702,117

Electric utilities 24.8%

590,000 37,057,900 American

Electric

Power Company, Inc. (Z)		
Duke Energy Corp. (Z)	310,000	27,013,400
FirstEnergy Corp.	582,500	23,492,225
Northeast Utilities (Z)	657,500	36,543,850
OGE Energy Corp. (C)	540,000	18,997,200
Pinnacle West Capital	50,000	3,509,000
Corp. PPL	500,000	17,750,000
Corp. (Z) The Southern Company (Z)	375,000	19,020,000
Company (Z) UIL Holdings	560,000	25,760,000
Corp. (C) Xcel Energy,	300,000	23,700,000
Inc. (Z) Gas utilities 5.	405,000	15,199,650
AGL	5 70	
Resources, Inc. (Z)	100,550	5,669,009
Atmos Energy Corp.	570,000	32,438,700
Northwest Natural Gas Company (Z)	85,000	4,242,350
ONE Gas, Inc.	173,015	7,645,533
Multi-utilities	27.3%	
Alliant Energy Corp.	160,000	10,977,600
Ameren Corp. (Z)	555,000	25,130,400
Black Hills Corp. (Z)	440,000	22,070,400
Dominion Resources, Inc. (Z)	400,000	30,756,000
DTE Energy Company (Z)	250,000	22,415,000
Integrys Energy	380,000	30,818,000
Group, Inc. National Grid PLC,	230,000	16,178,200

ADR

NiSource,

785,000 33,959,100

Inc. (Z) Public

Service

Enterprise 170,000 7,255,600

Group,

Inc. (Z)

TECO

500,000 10,665,000

Energy, Inc.

Vectren Corp. (Z)

775,000 37,138,000

2SEE NOTES TO FUND'S INVESTMENTS

Tax-Advantaged Dividend Income Fund

	Shares	Value
Preferred secu		varae
75.4% (51.2%		\$683,385,262
investments)		, , , -
(Cost \$647,55	2,721)	
Financials 49.		444,636,661
Banks 29.8%		, ,
Bank		
of		
America	139,000	3,523,650
Corp.,		
6.375% (Z)		
Bank		
of		
America	355,000	9,421,700
Corp.,		
6.625% (Z)		
Bank		
of		
America		
Corp.,	230,000	5,842,000
Depositary		
Shares,		
Series D, 6.20	4%	
Barclays		
Bank		
PLC,	505,000	13,281,500
Series 5,		
8.125% (Z)		
BB&T		
Corp.,	600,000	15,288,000
5.625%		
BB&T		
Corp.	400.000	11 (1(000
(Callable	480,000	11,616,000
11-1-17),		
5.200% (Z)		
BB&T		
Corp.	262,000	6 201 102
(Callable	263,900	6,381,102
6-1-18), 5.200%		
Citigroup,		
Inc., Depositary	270,400	7,679,360
Shares,	410 ,4 00	1,017,300
Series AA, 8.1	125%	
ociico AA, 0.1	700,000	17,906,000
	700,000	17,700,000

3	9	
HSBC		
Finance		
Corp.,		
Depositary		
Shares,		
Series B,		
6.360% (Z)		
HSBC		
Holdings	225 000	9 720 500
PLC,	325,000	8,729,500
8.000% (C)		
HSBC		
Holdings	5 0.000	1 225 000
PLC,	50,000	1,335,000
8.125% (Z)		
HSBC		
USA,	10.500	402.060
Inc.,	19,500	492,960
6.500%		
ING		
Groep	100 100	2 770 040
NV,	109,100	2,770,049
6.200% (Z)		
ING		
Groep	150,000	3,870,000
NV,	130,000	3,870,000
7.050% (Z)		
JPMorgan		
Chase		
&	240,000	5,880,000
Company,		
5.450%		
JPMorgan		
Chase		
&	980,000	24,117,800
Company,		
5.500% (Z)		
JPMorgan		
Chase		
&	30,000	799,500
Company,		
6.700%		
RBS		
Capital		
Funding	983,000	24,083,500
Trust	,	. , , .
VII,		
6.080% (Z)	055.000	20 424 500
Royal	855,000	20,434,500
Bank		
of		

Scotland

+

Group PLC, Series L, 5.750% (Z) Santander Finance Preferred 15,500 395,250 SAU, Series 1, 6.410% (Z) Santander Holdings USA, 110,000 2,872,100 Inc., Series C, 7.300% The **PNC** Financial Services 475,000 11,879,750 Group, Inc., 5.375% (C) The **PNC** Financial Services Group, Inc. (6.125% to 40,000 1,117,200 5-1-22, then 3 month **LIBOR** 4.067%) U.S. 835,000 Bancorp, 20,666,250 5.150% (C) U.S. 296,000 8,755,680 Bancorp (6.500% to 1-15-22, then 3 month **LIBOR**

4.468%) (Z) Wells Fargo & 215,000 5,605,050 Company, 6.000% Wells Fargo & 1,207,000 35,413,380 Company, 8.000% Capital markets 14.2% Deutsche Bank Contingent Capital 310,000 8,323,500 Trust II, 6.550% (C) Deutsche Bank Contingent Capital 797,893 22,341,004 Trust III, 7.600% (Z) Morgan Stanley, 957,915 24,934,527 6.625% Morgan Stanley (6.375% to 10-15-24, then 100,000 2,591,000 3 month **LIBOR** 3.708%) Morgan Stanley (7.125% to 10-15-23, then 300,000 8,385,000 3 month **LIBOR** +

4.320%)

State		
Street	015 000	22.271.100
Corp.,	915,000	22,271,100
5.250% (Z)		
State		
Street		
Corp.,	50,000	1,286,500
6.000%		
State		
Street		
Corp.		
(5.900%		
to		
3-15-24,	25,000	660,750
then		
month		
LIBOR		
+		
3.108%)		
The		
Bank of		
New	435,000	10,592,250
York		
Mellon		
Corp., 5.200% (Z)		
7.200% (Z)		
Goldman		
Sachs		
Group,	860,000	21,706,400
Inc.,		
5.950% (C)		
7.930% (C)		
Goldman		
Sachs		
Group,	215,000	5,456,700
Inc.,	213,000	5,750,700
Series B,		
6.200% (Z)		
Consumer fina	ance 0.4%	
SLM	ance 0.470	
Corp.,		
Series A,	74,000	3,654,860
6.970% (Z)		
Insurance 4.59	%	
Aegon	,,,	
NV,	96,512	2,482,289
6.500%	, 0,012	_, , _ , _ ,
2.20070	1 415 000	26.017.250

1,415,000 36,917,350

MetLife,

Inc.,

Series B,

6.500% (Z)

Prudential

Financial,

40,000 1,025,200

Inc.,

5.750%

Real estate investment trusts 0.2%

Ventas

Realty LP,

63,000 1,609,650

5.450%

SEE NOTES TO FUND'S INVESTMENTS3

Tax-Advantaged Dividend Income Fund

	Shares	Value
Financials (continued)	0.00/	
Thrifts and mortgage finance Federal	0.0%	
National		
Mortgage		
Association,	60,000	\$241,800
Series S,		
8.250% (I)		
Industrials 0.3%		3,202,500
Machinery 0.3%		3,202,300
Stanley		
Black		
&		
Decker,	125,000	3,202,500
Inc.,		
5.750% (Z)		
Telecommunication services	5.4%	48,526,650
Diversified telecommunication	on services 3	
Qwest		
Corp.,	730,000	17,899,600
6.125% (Z)	,	,
Qwest		
Corp.,	366,000	9,775,860
7.375% (Z)		
Qwest		
Corp.,	120,000	3,241,200
7.500% (Z)		
Verizon		
Communications,	73,000	1,942,530
Inc.,	73,000	1,942,330
5.900%		
Wireless telecommunication	services 1.8	%
Telephone		
&		
Data	340,000	8,003,600
Systems,	340,000	0,003,000
Inc.,		
5.875%		
Telephone		
&		
Data	30,000	756,600
Systems,	20,000	720,000
Inc.,		
6.625%		
Telephone	243,000	6,152,760
&		
Data		

Systems,		
Inc.,		
6.875%		
United		
States		
Cellular	30,000	754,500
Corp.,	30,000	754,500
6.950% (Z)		
Utilities 20.6%		187,019,451
Electric utilities 18.3%		107,012,181
Alabama		
Power		
Company,		
Class	197,550	5,079,011
A,		
5.300% (C)		
Duke		
Energy		
Corp.,	240,000	5,961,600
5.125%		
Duquesne		
Light		
Company,	427,000	21,723,625
6.500%		
Entergy		
Arkansas,		
Inc.,	9,388	898,021
4.560%		
Entergy		
Arkansas,	427.000	2 204 055
Inc.,	135,000	3,391,875
6.450%		
Entergy		
Mississippi,	0.400	000 004
Inc.,	8,190	820,024
4.920%		
Entergy		
Mississippi,	107.500	4.005.156
Inc.,	197,500	4,925,156
6.250%		
Gulf		
Power	00.005	0.070.710
Company,	99,005	9,878,719
5.600%		
Interstate		
Power		
&	1 460 000	27 202 000
Light	1,460,000	37,303,000
Company,		
5.100%		
	267,500	6,901,500

Mississippi Power Company, 5.250% NextEra		
Energy Capital Holdings, Inc.,	110,000	2,578,400
5.000% NextEra Energy Capital Holdings,	25,000	608,000
Inc., 5.125% NextEra Energy Capital		
Holdings, Inc., 5.700% (Z) PPL	230,000	5,945,500
Capital Funding, Inc., 5.900% SCE	1,010,000	25,755,000
Trust I, 5.625% SCE	140,000	3,550,400
Trust II, 5.100% (Z) Multi-utilities 2.3%	1,275,000	30,561,750
BGE Capital Trust II, 6.200% (Z)	250,000	6,320,000
DTE Energy Company, 5.250%	165,000	4,166,250
DTE Energy Company, 6.500% (Z)	175,000	4,714,500
Integrys Energy	217,000	5,937,120

```
Group,
Inc.
(6.000%
8-1-23,
then 3
month
LIBOR
3.220%)
       \begin{array}{c} \text{Rate} \\ \text{ } \end{array} ) \quad \text{Maturity} \  \, \text{datPar value}^{\wedge} \\ \end{array} 
                                                Value
Corporate bonds 0.4% (0.3% of Total
                                                $3,341,250
investments)
(Cost $3,000,000)
Utilities 0.4%
                                                3,341,250
Electric utilities 0.4%
Southern
California
Edison
Company
(6.250%
to
2-1-22
6.250 02-01-22
                                3,000,000
                                                3,341,250
3
month
LIBOR
4.199%)
(Q)
4SEE NOTES TO FUND'S INVESTMENTS
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Tax-Advantaged Dividend Income Fund

Par value Value Short-term investments 0.7% (0.5% of Total \$6,809,000 investments) (Cost \$6,809,000) Repurchase 6,809,000 agreement 0.7% Repurchase Agreement with State Street Corp. dated 1-30-15 at 0.000% to be repurchased at \$6,809,000 on 6,809,000 6,809,000 2-2-15, collateralized by \$6,440,000 U.S. Treasury Notes, 2.625% due 8-15-20 (valued \$6,947,472, including interest) **Total investments (Cost** \$1,084,651,043) 147.2% \$1,333,641,407 Other assets and (\$427,660,263)

The percentage shown for each investment category is the total value of the category as a percentage

liabilities, net (47.2%)

Total net assets 100.0% \$905,981,144

of the net assets of the fund.

^All par values are denominated in U.S.

dollars unless otherwise indicated.

Key to Security

Abbreviations and

Legend

American

ADR Depositary

Receipts

London

LIBOR Interbank

Offered Rate

All or a portion of this security

is segregated as

collateral for

(C) options. Total

collateral value

at 1-31-15 was \$113,417,889.

Non-income

(I) producing

security.

Perpetual bonds

have no stated

maturity date.

(Q) Date shown as

maturity date is

next call date.

A portion of this

security is

segregated as

collateral

pursuant to the

Committed

(Z) **Facility**

Agreement.

Total collateral

value at 1-31-15

was

\$624,177,959.

At 1-31-15, the

aggregate cost of

investment

securities for

federal income

tax purposes was

\$1,091,465,012.

Net unrealized

appreciation

aggregated

\$242,176,395, of

which

\$255,527,105

related to

appreciated

investment

securities and

\$13,350,710

related to

depreciated

investment

securities.

SEE NOTES TO FUND'S INVESTMENTS5

Notes to Fund's investments

Security valuation. Investments are stated at value as of the close of regular trading on the New York Stock Exchange (NYSE), normally at 4:00 p.m., Eastern Time. In order to value the securities, the fund uses the following valuation techniques: Equity securities held by the fund are valued at the last sale price or official closing price on the exchange where the security was acquired or most likely will be sold. In the event there were no sales during the day or closing prices are not available, the securities are valued using the last available bid price. Debt obligations are valued based on the evaluated prices provided by an independent pricing vendor or from broker-dealers. Independent pricing vendors utilize matrix pricing which takes into account factors such as institutional-size trading in similar groups of securities, yield, quality, coupon rate, maturity, type of issue, trading characteristics and other market data, as well as broker supplied prices. Options listed on an exchange are valued at the mean of the most recent bid and ask prices from the exchange where the option was acquired or most likely will be sold. Swaps are valued using evaluated prices obtained from an independent pricing vendor. Futures contracts are valued at settlement prices, which are the official closing prices published by the exchange on which they trade. Securities that trade only in the over-the-counter (OTC) market are valued using bid prices. Other portfolio securities and assets, for which reliable market quotations are not readily available, are valued at fair value as determined in good faith by the fund's Pricing Committee following procedures established by the Board of Trustees. The frequency with which these fair valuation procedures are used cannot be predicted and fair value of securities may differ significantly from the value that would have been used had a ready market for such securities existed.

The fund uses a three-tier hierarchy to prioritize the pricing assumptions, referred to as inputs, used in valuation techniques to measure fair value. Level 1 includes securities valued using quoted prices in active markets for identical securities. Level 2 includes securities valued using other significant observable inputs. Observable inputs may include quoted prices for similar securities, interest rates, prepayment speeds and credit risk. Prices for securities valued using these inputs are received from independent pricing vendors and brokers and are based on an evaluation of the inputs described. Level 3 includes securities valued using significant unobservable inputs when market prices are not readily available or reliable, including the fund's own assumptions in determining the fair value of investments. Factors used in determining value may include market or issuer specific events or trends, changes in interest rates and credit quality. The inputs or methodology used for valuing securities are not necessarily an indication of the risks associated with investing in those securities. Changes in valuation techniques may result in transfers into or out of an assigned level within the disclosure hierarchy.

The following is a summary of the values by input classification of the fund's investments as of January 31, 2015, by major security category or type:

	Total market value at 1-31-15	Level 1 quoted price	Level 2 significant observable inputs	Level 3 significant unobservable inputs
Common stocks				
Energy	\$86,954,474	\$86,954,474		
Materials	1,092,650	1,092,650		
Telecommunication services	30,356,654	30,356,654		
Utilities	521,702,117	521,702,117		
Preferred securities				
Financials	444,636,661	444,636,661		
Industrials	3,202,500	3,202,500		
Telecommunication services	48,526,650	46,584,120	\$1,942,530	
Utilities	187,019,451	145,382,031	41,637,420	
Corporate bonds	3,341,250	•	3,341,250	

 Short-term investments
 6,809,000
 6,809,000

 Total Investments in Securities
 \$1,333,641,407
 \$1,279,911,207
 \$53,730,200

Other Financial Instruments:

Futures (\$4,672,625) (\$4,672,625) Written options (\$1,656,975) (\$1,656,975)

Interest rate swaps (\$1,869,136) (\$1,869,136)

Repurchase agreements. The fund may enter into repurchase agreements. When the fund enters into a repurchase agreement, it receives collateral that is held in a segregated account by the fund's custodian. The collateral amount is marked-to-market and monitored on a daily basis to ensure that the collateral held is in an amount not less than the principal amount of the repurchase agreement plus any accrued interest. Collateral received by the fund for repurchase agreements is disclosed in the Fund's investments as part of the caption related to the repurchase agreement.

Repurchase agreements are typically governed by the terms and conditions of the Master Repurchase Agreement and/or Global Master Repurchase Agreement (collectively, MRA). Upon an event of default, the non-defaulting party may close out all transactions traded under the MRA and net amounts owed. In the event of a default by the counterparty, realization of the collateral proceeds could be delayed, during which time the collateral value may decline or the counterparty may have insufficient assets to pay back claims resulting from close-out of the transactions.

Derivative instruments. The fund may invest in derivatives in order to meet its investment objectives. Derivatives include a variety of different instruments that may be traded in the OTC market, on a regulated exchange or through a clearing facility. The risks in using derivatives vary depending upon the structure of the instruments, including the use of leverage, optionality, the liquidity or lack of liquidity of the contract, the creditworthiness of the counterparty or clearing organization and the

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volatility of the position. Some derivatives involve risks that are potentially greater than the risks associated with investing directly in the referenced securities or other referenced underlying instrument. Specifically, the fund is exposed to the risk that the counterparty to an OTC derivatives contract will be unable or unwilling to make timely settlement payments or otherwise honor its obligations. OTC derivatives transactions typically can only be closed out with the other party to the transaction.

Futures. A futures contract is a contractual agreement to buy or sell a particular currency or financial instrument at a pre-determined price in the future. Risks related to the use of futures contracts include possible illiquidity of the futures markets and contract prices that can be highly volatile and imperfectly correlated to movements in the underlying financial instrument. Use of long futures contracts subjects the funds to the risk of loss up to the notional value of the futures contracts. Use of short futures contracts subjects the funds to unlimited risk of loss.

During the period ended January 31, 2015, the fund used futures contracts to manage against anticipated interest rate changes. The following table summarizes the contracts held at January 31, 2015.

Open contracts	Number of contracts	Position	Expiration date	Notional basis	Notional value	Unrealized appreciation (depreciation)
10-Year U.S. Treasury Note Futures	980	Short	Mar 2015	(\$123,584,875)	(\$128,257,5	(600) (\$4,672,625)
						(\$4.672.62E)

(\$4,672,625)

Notional basis refers to the contractual amount agreed upon at inception of open contracts; notional value represents the current value of the open contract.

Options. There are two types of options, put options and call options. Options are traded either OTC or on an exchange. A call option gives the purchaser of the option the right to buy (and the seller the obligation to sell) the underlying instrument at the exercise price. A put option gives the purchaser of the option the right to sell (and the writer the obligation to buy) the underlying instrument at the exercise price. Writing puts and buying calls may increase the fund's exposure to changes in the value of the underlying instrument. Buying puts and writing calls may decrease the fund's exposure to such changes. Risks related to the use of options include the loss of premiums, possible illiquidity of the options markets, trading restrictions imposed by an exchange and movements in underlying security values. In addition, OTC options are subject to the risks of all OTC derivatives contracts.

When the fund purchases an option, the premium paid by the fund is included in the portfolio of investments and subsequently "marked-to-market" to reflect current market value. When the fund writes an option, the premium received is included as a liability and subsequently "marked-to-market" to reflect current market value of the option written.

During the period ended January 31, 2015 the fund wrote option contracts to hedge against anticipated changes in securities markets and to generate potential income. The following tables summarize the fund's written options activities during the period ended January 31, 2015 and the contracts held at January 31, 2015

	Number of contracts	Premiums received
Outstanding,		
beginning of	770	\$2,517,393
period		
Options written	2,475	5,901,930
Option closed	(1,960	(5,878,777)
Options expired	(295	(302,404)

Outstanding, end of period \$2,238,142

Name of Issuer	Exercise price	Expiration date	Number of contracts	Premium	Value
Calls					
Russell 2000 Index	\$1,180	Feb 2015	75	\$164,772	(\$130,125)
Russell 2000 Index	1,190	Feb 2015	450	768,133	(578,250)
S&P 500 Index	2,020	Feb 2015	465	1,305,237	(948,600)
Total				\$2,238,142	(\$1,656,975)

Interest rate swaps. Interest rate swaps represent an agreement between the fund and a counterparty to exchange cash flows based on the difference between two interest rates applied to a notional amount. The payment flows are usually netted against each other, with the difference being paid by one party to the other. The fund settles accrued net interest receivable or payable under the swap contracts at specified, future intervals. Swap agreements are privately negotiated in the OTC market or may be executed on a registered commodities exchange (centrally cleared swaps). Swaps are marked-to-market daily and the change in value is recorded as unrealized appreciation/depreciation of swap contracts. A termination payment by the counterparty or the fund is recorded as realized gain or loss, as well as the net periodic payments received or paid by the fund. The value of the swap will typically impose collateral posting obligations on the party that is considered out-of-the-money on the swap.

During the period ended January 31, 2015 the fund used interest rate swaps in anticipation of rising interest rates. The following table summarizes the interest rate swap contracts held as of January 31, 2015.

Counterparty	USD notional amount	Payments made by fund	Payments received by fund	Maturity date	Market value	;
Morgan Stanley Capital Services	\$86,000,000	Fixed 1.4625%	3 Month LIBOR (a)	Aug 2016	(\$1,741,318)

Counterparty	USD notional amount	Payments made by fund	Payments received by fund	Maturity date	Market valu	e
Morgan Stanley Capital Services	86,000,000	Fixed 0.8750%	3 Month LIBOR (a)	Jul 2017	(127,818)
Total	\$172,000,000	0.05016			(\$1,869,136)

(a) At 1-31-15, the 3-Month LIBOR rate was 0.2531%

For additional information on the fund's significant accounting policies, please refer to the fund's most recent semiannual or annual shareholder report.

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More information

How to contact us

Internet www.jhinvestments.com

Regular mail: Express mail:

Mail John Hancock Signature Services, Inc. John Hancock Signature Services, Inc.

P.O. Box 55913 30 Dan Road Boston, MA 02205-5913 Canton, MA 02021 Customer service representatives **800-225-5291**

Phone EASI-Line **800-338-8080**

TDD line **800-231-5469**

P13Q101/15

This report is for the information of the shareholders of John Hancock Tax-Advantaged Dividend Income Fund.

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ITEM 2. CONTROLS AND PROCEDURES.

- (a) Based upon their evaluation of the registrant's disclosure controls and procedures as conducted within 90 days of the filing date of this Form N-Q, the registrant's principal executive officer and principal accounting officer have concluded that those disclosure controls and procedures provide reasonable assurance that the material information required to be disclosed by the registrant on this report is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms.
- (b) There were no changes in the registrant's internal control over financial reporting that occurred during the registrant's last fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.

ITEM 3. EXHIBITS.

Separate certifications for the registrant's principal executive officer and principal accounting officer, as required by Rule 30a-2(a) under the Investment Company Act of 1940, are attached.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934 and the Investment Company Act of 1940, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.
John Hancock Tax-Advantaged Dividend Income Fund
By:
/s/ Andrew G. Arnott
Andrew G. Arnott
President
Date: March 12, 2015
Pursuant to the requirements of the Securities Exchange Act of 1934 and the Investment Company Act of 1940, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the date indicated.

By:
/s/ Andrew G. Arnott
Andrew G. Arnott
President
Date: March 12, 2015
By:
/s/ Charles A. Rizzo
Charles A. Rizzo
Chief Financial Officer
Date: March 12, 2015