

JOHN HANCOCK TAX-ADVANTAGED DIVIDEND INCOME FUND
Form NSAR-B
December 24, 2014

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000 B000000 10/31/2014
000 C000000 0001260041
000 D000000 N
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000 I000000 6.1
000 J000000 A
001 A000000 JOHN HANCOCK TAX-ADVANTAGED DIVIDEND INCOME
001 B000000 811-21416
001 C000000 6176634497
002 A000000 601 CONGRESS STREET
002 B000000 BOSTON
002 C000000 MA
002 D010000 02210
002 D020000 2805
003 000000 N
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005 000000 N
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007 A000000 N
007 B000000 0
007 C010100 1
008 A000001 JOHN HANCOCK ADVISERS, LLC
008 B000001 A
008 C000001 801-8124
008 D010001 BOSTON
008 D020001 MA
008 D030001 02210
008 D040001 2805
008 A000002 John Hancock Asset Management
008 B000002 S
008 C000002 801-42023
008 D010002 Boston
008 D020002 MA
008 D030002 02199
008 A000003 ANALYTIC INVESTORS, LLC
008 B000003 S
008 C000003 801-7082
008 D010003 LOS ANGELES
008 D020003 CA
008 D030003 90071
010 A000001 JOHN HANCOCK ADVISERS, LLC
010 B000001 801-8124
010 C010001 BOSTON
010 C020001 MA
010 C030001 02210
010 C040001 2805
011 A000001 JOHN HANCOCK FUNDS, LLC
011 B000001 8-43582
PAGE 2
011 C010001 BOSTON
011 C020001 MA
011 C030001 02210
011 C040001 2805
012 A000001 Computershare Shareowner Services, LLC
012 B000001 84-5579

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012 C010001 Jersey City
012 C020001 NJ
012 C030001 07310
012 C040001 1900
013 A000001 PRICEWATERHOUSECOOPERS LLP
013 B010001 BOSTON
013 B020001 MA
013 B030001 02110
013 B040001 9682
014 A000001 SIGNATOR INVESTORS, INC.
014 B000001 8-13995
014 A000002 JOHN HANCOCK FUNDS, LLC
014 B000002 8-43582
015 A000001 STATE STREET BANK AND TRUST COMPANY
015 B000001 S
015 C010001 BOSTON
015 C020001 MA
015 C030001 02105
015 E040001 X
015 A000002 CITIBANK
015 B000002 S
015 C010002 BUENOS AIRES
015 D010002 ARGENTINA
015 E040002 X
015 A000003 CITIGROUP PTY. LTD
015 B000003 S
015 C010003 MELBOURNE
015 D010003 AUSTRALIA
015 E050003 X
015 A000004 Unicredit Bank Austria
015 B000004 S
015 C010004 Vienna
015 D010004 Austria
015 E040004 X
015 A000005 HSBC BANK MIDDLE EAST
015 B000005 S
015 C010005 MANAMA
015 D010005 BAHRAIN
015 E040005 X
015 A000006 Standard Chartered Bank
015 B000006 S
015 C010006 Dhaka
015 D010006 Bangladesh
015 E040006 X
015 A000007 Deutsche Bank AG
PAGE 3
015 B000007 S
015 C010007 Brussels
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015 E040007 X
015 A000008 HSBC Bank Bermuda Limited
015 B000008 S
015 C010008 Hamilton
015 D010008 Bermuda
015 E040008 X
015 A000009 CITIBANK, N.A
015 B000009 S
015 C010009 SAO PAULO
015 D010009 BRAZIL
015 D020009 01311
015 E040009 X
015 A000010 ING BANK N.V.

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015 B000010 S
015 C010010 SOFIA
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015 E040010 X
015 A000011 UNICREDIT BULBANK AD
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015 E040011 X
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015 E040012 X
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015 B000013 S
015 C010013 Santiago
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015 E040013 X
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015 B000014 S
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015 E040014 X
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015 C010016 SAN JOSE
015 D010016 COSTA RICA
015 E040016 X
015 A000017 PRIVREDA BANKA ZAGREB D.D.
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015 B000017 S
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015 D010017 CROATIA
015 E040017 X
015 A000018 CESKOSLOVENSKA OBCHODNI BANKA, A.S.
015 B000018 S
015 C010018 PRAGUE
015 D010018 CZECH REPUBLIC
015 E040018 X
015 A000019 UNICREDIT BANK CZECH REPUBLIC A S
015 B000019 S
015 C010019 PRAGUE
015 D010019 CZECH REPUBLIC
015 E040019 X
015 A000020 SKANDINAVINSKA ENSKILDA BANKEN AB
015 B000020 S
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015 D010020 DENMARK
015 E040020 X
015 A000021 Banco de la Produccion S.A.
015 B000021 S
015 C010021 Quito
015 D010021 Ecuador
015 E040021 X
015 A000022 HSBC Bank Egypt S.A.E.
015 B000022 S

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015 C010022 Cairo
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015 A000023 AS SEB Pank
015 B000023 S
015 C010023 Tallin
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015 E040023 X
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015 C010024 HELSINKI
015 D010024 FINLAND
015 E040024 X
015 A000025 Deutsche Bank AG
015 B000025 S
015 C010025 Amsterdam
015 D010025 France
015 E040025 X
015 A000026 DEUTSCHE BANK AG
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015 C010026 Eschborn
015 D010026 GERMANY
015 E040026 X
015 A000027 Standard Chartered Bank, Ghana
015 B000027 S
 PAGE 5
015 C010027 Accra
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015 E040027 X
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015 B000028 S
015 C010028 Athens
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015 E040028 X
015 A000029 STANDARD CHARTERED BANK (HONG KONG) LTD.
015 B000029 S
015 C010029 Kwun Tong
015 D010029 HONG KONG
015 E040029 X
015 A000030 UniCredit Bank Hungary Zrt.
015 B000030 S
015 C010030 Budapest
015 D010030 Hungary
015 E040030 X
015 A000031 Deutsche Bank AG
015 B000031 S
015 C010031 Mumbai
015 D010031 India
015 E040031 X
015 A000032 The Hong Kong & Shanghai Banking Corp. Ltd.
015 B000032 S
015 C010032 Mumbai
015 D010032 India
015 E040032 X
015 A000033 Deutsche Bank AG
015 B000033 S
015 C010033 JAKARTA
015 D010033 INDONESIA
015 E040033 X
015 A000034 Bank Hapoalim B.M.
015 B000034 S
015 C010034 Tel Aviv

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015 D010034 Israel
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015 C010035 Milan
015 D010035 Italy
015 E040035 X
015 A000036 MIZUHO CORPORATE BANK LTD.
015 B000036 S
015 C010036 TOKYO
015 D010036 JAPAN
015 E040036 X
015 A000037 HSBC Bank Middle East Limited
015 B000037 S
015 C010037 Western Amman
PAGE 6
015 D010037 Jordan
015 E040037 X
015 A000038 SB HSBC Bank Kazakhstan JSC
015 B000038 S
015 C010038 Almaty
015 D010038 Kazakhstan
015 E040038 X
015 A000039 Standard Chartered Bank Kenya Limited
015 B000039 S
015 C010039 Nairobi
015 D010039 Kenya
015 E040039 X
015 A000040 Deutsche Bank AG
015 B000040 S
015 C010040 Seoul
015 D010040 Korea
015 E040040 X
015 A000041 HSBC Bank Middle East, Kuwait
015 B000041 S
015 C010041 Safat
015 D010041 Kuwait
015 E040041 X
015 A000042 AS SEB Bankas
015 B000042 S
015 C010042 Vilnius
015 D010042 Lithuania
015 E040042 X
015 A000043 STANARD CHARTERED BANK MALAYSIA BERHAD
015 B000043 S
015 C010043 KUALA LUMPUR
015 D010043 MALAYSIA
015 E040043 X
015 A000044 Hong Kong Shanghai Banking Corp., Ltd.
015 B000044 S
015 C010044 Qormi
015 D010044 Malta
015 E040044 X
015 A000045 HONG KONG SHANGHAI BANKING CORP.
015 B000045 S
015 C010045 PORT LOUIS
015 D010045 MAURITIUS
015 E040045 X
015 A000046 BANCO NACIONAL DE MEXICO
015 B000046 S
015 C010046 MEXICO CITY
015 D010046 MEXICO

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015 E040046 X
015 A000047 Citibank Maghreb
015 B000047 S
015 C010047 Casablanca
015 D010047 Morocco
PAGE 7
015 E040047 X
015 A000048 STANBIC BANK NAMBIA LIMITED
015 B000048 S
015 C010048 WINDHOEK
015 D010048 NAMIBIA
015 E040048 X
015 A000049 Deutsche Bank AG
015 B000049 S
015 C010049 Amsterdam
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015 B000050 S
015 C010050 Auckland
015 D010050 New Zealand
015 E040050 X
015 A000051 Stanbic IBTC Bank Plc.
015 B000051 S
015 C010051 Lagos
015 D010051 Nigeria
015 E040051 X
015 A000052 Skandinaviska Enskilda Banken AB
015 B000052 S
015 C010052 Oslo
015 D010052 Norway
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015 A000053 HSBC Bank Middle East Limited
015 B000053 S
015 C010053 Muscat
015 D010053 Oman
015 E040053 X
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015 B000054 S
015 C010054 Karachi
015 D010054 Pakistan
015 E040054 X
015 A000055 HSBC Middle East Limited
015 B000055 S
015 C010055 Ramallah
015 D010055 Palestine
015 E040055 X
015 A000056 Citibank del Peru S.A.
015 B000056 S
015 C010056 Lima
015 D010056 Peru
015 E040056 X
015 A000057 Deutsche Bank AG
015 B000057 S
015 C010057 Makati City
015 D010057 Philippines
015 E040057 X
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015 A000058 BANK HANDLOWY W WARSZAWIE S.A.
015 B000058 S
015 C010058 WARSAW
015 D010058 POLAND

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015 E040058 X
015 A000059 BNP PARIBAS SECURITIES SERVICES S.A.
015 B000059 S
015 C010059 LISBOA
015 D010059 PORTUGAL
015 E040059 X
015 A000060 Citibank, N.A.
015 B000060 S
015 C010060 San Juan
015 C020060 PR
015 C030060 00901
015 E040060 X
015 A000061 HSBC Bank Middle East Limited
015 B000061 S
015 C010061 Doha
015 D010061 Qatar
015 E040061 X
015 A000062 ING BANK N.V.
015 B000062 S
015 C010062 BUCHAREST
015 D010062 ROMANIA
015 E040062 X
015 A000063 ING Bank (Euroasia) ZAO
015 B000063 S
015 C010063 Moscow
015 D010063 Russia
015 E040063 X
015 A000064 UniCredit Bank Serbia JSC
015 B000064 S
015 C010064 Belgrade
015 D010064 Serbia
015 E040064 X
015 A000065 CITIBANK N.A.
015 B000065 S
015 C010065 SINGAPORE
015 D010065 SINGAPORE
015 E040065 X
015 A000066 UNITED OVERSEAS BANK LTD.
015 B000066 S
015 C010066 SINGAPORE
015 D010066 SINGAPORE
015 E040066 X
015 A000067 UNICREDIT BANK SLOVAKIA A.S.
015 B000067 S
015 C010067 BRATISLAVA
015 D010067 SLOVAKIA
015 E040067 X
PAGE 9
015 A000068 UNICREDIT BANK SLOVENIJA D.D.
015 B000068 S
015 C010068 LJUBLJANA
015 D010068 SLOVENIA
015 E040068 X
015 A000069 THE STANDARD BANK OF SOUTH AFRICA LIMITED
015 B000069 C
015 C010069 CAPE TOWN
015 D010069 SOUTH AFRICA
015 E040069 X
015 A000070 Deutsche Bank S.A.E.
015 B000070 S
015 C010070 Madrid
015 D010070 Spain

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015 E040070 X
015 A000071 The Hong Kong & Shanghai Bank Corp.
015 B000071 S
015 C010071 Colombo
015 D010071 Sri Lanka
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015 A000072 STANDARD BANK SWAZILAND LIMITED
015 B000072 S
015 C010072 MBABANE
015 D010072 SWAZILAND
015 E040072 X
015 A000073 SKANDINAVINSKA ENSKILDA BANKEN AB
015 B000073 S
015 C010073 STOCKHOLM
015 D010073 SWEDEN
015 E040073 X
015 A000074 Credit Suisse
015 B000074 S
015 C010074 Zurich
015 D010074 Switzerland
015 E040074 X
015 A000075 Deutsche Bank
015 B000075 S
015 C010075 Taipei
015 D010075 Taiwan
015 E040075 X
015 A000076 STANDARD CHARTERED BANK/BANGKOK BANK PUBLIC
015 B000076 S
015 C010076 BANGKOK
015 D010076 THAILAND
015 E040076 X
015 A000077 REPUBLIC BANK LIMITED
015 B000077 S
015 C010077 PORT OF SPAIN
015 D010077 TRINIDAD & TOBAGO
015 E040077 X
015 A000078 BANQUE INTERNATIONALE ARABE DE TUNISIE
PAGE 10
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015 E040078 X
015 A000079 CITIBANK, A.S.
015 B000079 S
015 C010079 ISTANBUL
015 D010079 TURKEY
015 E040079 X
015 A000080 Standard Chartered Bank Uganda Limited
015 B000080 S
015 C010080 Kampala
015 D010080 Uganda
015 E040080 X
015 A000081 ING BANK
015 B000081 S
015 C010081 KIEV
015 D010081 UKRAINE
015 E040081 X
015 A000082 HSBC Bank Middle East Limited
015 B000082 S
015 C010082 Dubai (ADX)
015 D010082 United Arab Emirates
015 E040082 X

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015 A000083 HSBC Bank Middle East Limited
015 B000083 S
015 C010083 Dubai (DFM)
015 D010083 United Arab Emirates
015 E040083 X
015 A000084 HSBC Bank Middle East Limited
015 B000084 S
015 C010084 Dubai (DIFC)
015 D010084 United Arab Emirates
015 E040084 X
015 A000085 STATE STREET BANK AND TRUST COMPANY
015 B000085 S
015 C010085 LONDON
015 D010085 UNITED KINGDOM
015 E040085 X
015 A000086 BANCO ITAU URUGUAY
015 B000086 S
015 C010086 MONTEVIDEO
015 D010086 URUGUAY
015 E040086 X
015 A000087 Citibank, N.A.
015 B000087 S
015 C010087 Caracas
015 D010087 Venezuela
015 E040087 X
015 A000088 HSBC Bank Ltd.
015 B000088 S
PAGE 11
015 C010088 Ho Chi Minh City
015 D010088 Vietnam
015 E040088 X
015 A000089 Standard Chartered bank Cote d'Ivoire
015 B000089 S
015 C010089 Aibidjan
015 D010089 Benin
015 E040089 X
015 A000090 Standard Chartered Bank Cote d'Ivoire S.A.
015 B000090 S
015 C010090 Ouagadougou
015 D010090 Burkina Faso
015 E040090 X
015 A000091 Standard Chartered Bank Cote d'Ivoire
015 B000091 S
015 C010091 Yamoussoukro
015 D010091 Ivory Coast
015 E040091 X
015 A000092 Standard Chartered Bank Cote d'Ivoire S.A.
015 B000092 S
015 C010092 Bamako
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015 A000093 Standard Chartered Bank Cote d'Ivoire S.A.
015 B000093 S
015 C010093 Niamey
015 D010093 Niger
015 E040093 X
015 A000094 Standard Chartered Bank Cote d'Ivoire S.A.
015 B000094 S
015 C010094 Dakar
015 D010094 Senegal
015 E040094 X
015 A000095 Standard Chartered Bank Cote d'Ivoire S.A.

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015 B000095 S
015 C010095 Lome
015 D010095 Togo
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015 A000096 Stanbic Bank Zimbabwe Limited
015 B000096 S
015 C010096 Harare
015 D010096 Zimbabwe
015 E040096 X
015 A000097 STANDARD CHARTERED BANK COTE D'Ivoire
015 B000097 S
015 C010097 Bissau
015 D010097 Guinea-Bissau
015 E040097 X
015 A000098 Standard Chartered Bank Botswana Ltd.
015 B000098 S
015 C010098 Gaborone
PAGE 12
015 D010098 Botswana
015 E020098 X
015 A000099 STANDARD CHARTERED BANK
015 B000099 S
015 C010099 MANILA
015 D010099 PHILIPPINES
015 E040099 X
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019 A000000 Y
019 B000000 217
019 C000000 JOHNHANCOC
020 A000001 MORGAN STANLEY & CO., INC.
020 B000001 13-2655990
020 C000001 46
020 A000002 Bank of New York
020 B000002 04-3273910
020 C000002 18
020 A000003 Bank of America Corp.
020 B000003 54-2058405
020 C000003 14
020 A000004 JP MORGAN CHASE
020 B000004 13-3224016
020 C000004 11
020 A000005 CREDIT SUISSE FIRST BOSTON
020 B000005 13-3312778
020 C000005 7
020 A000006 Deutsche Bank Securities, Inc.
020 B000006 13-2730828
020 C000006 7
020 A000007 DEVELOPMENT SECURITIES CORP.
020 C000007 6
020 A000008 KNIGHT SECURITIES
020 C000008 4
020 A000009 BARCLAYS BANK PLC
020 B000009 13-3551367
020 C000009 3
020 A000010 JEFFERIES & CO.
020 B000010 95-2622900
020 C000010 3
021 000000 128
022 A000001 STATE STREET CORP.
022 B000001 04-2456637
022 C000001 2974681
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022 A000002 MORGAN STANLEY & CO., INC
022 B000002 13-2655998
022 C000002 16250
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022 B000003 94-1347393
022 C000003 7547
PAGE 13
022 D000003 7092
022 A000004 DAVIDSON
022 C000004 4823
022 D000004 0
022 A000005 JANNEY MONTGOMERY SCOTT, INC.
022 B000005 23-0731260
022 C000005 3546
022 D000005 242
022 A000006 PERSHING DIV DLJ
022 B000006 13-2638166
022 C000006 3088
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022 A000007 BANK OF AMERICA CORP
022 B000007 94-1687665
022 C000007 1500
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022 A000008 DEVELOPMENT SECURITIES CORP.
022 C000008 326
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022 A000009 GOLDMAN SACHS & CO.
022 B000009 13-5108880
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025 D000004 26047
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025 D000005 40820
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025 A000007 STATE STREET CORP.
PAGE 14
025 B000007 04-2456637
025 C000007 D

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070 B020000 N
070 C010000 Y
070 C020000 N
070 D010000 Y
070 D020000 Y
070 E010000 Y
070 E020000 Y
070 F010000 Y
070 F020000 N
070 G010000 Y
070 G020000 N
070 H010000 Y
070 H020000 N
070 I010000 N
070 I020000 N
070 J010000 Y
070 J020000 N
070 K010000 Y
070 K020000 N
070 L010000 Y

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070	L020000	Y	
070	M010000	Y	
070	M020000	N	
070	N010000	Y	
070	N020000	N	
070	O010000	Y	
070	O020000	Y	
070	P010000	Y	
070	P020000	N	
070	Q010000	N	
070	Q020000	N	
070	R010000	Y	
070	R020000	N	
071	A000000		92240
071	B000000		109225
071	C000000		1236494
071	D000000		7
072	A000000	12	
072	B000000		192
	PAGE	18	
072	C000000		69608
072	D000000		0
072	E000000		0
072	F000000		9330
072	G000000		211
072	H000000		0
072	I000000		28
072	J000000		99
072	K000000		0
072	L000000		107
072	M000000		52
072	N000000		36
072	O000000		0
072	P000000		2765
072	Q000000		0
072	R000000		39
072	S000000		78
072	T000000		0
072	U000000		0
072	V000000		0
072	W000000		42
072	X000000		12787
072	Y000000		32
072	Z000000		57045
072AA	000000		13579
072BB	000000		0
072CC	010000		96329
072CC	020000		0
072DD	010000		50260
072DD	020000		0
072EE	000000		0
073	A010000		1.3525
073	A020000		0.0000
073	B000000		0.0000
073	C000000		0.0000
074	A000000		2397
074	B000000		14930
074	C000000		0
074	D000000		3303
074	E000000		664620
074	F000000		634221
074	G000000		0

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074	H000000	0
074	I000000	0
074	J000000	0
074	K000000	0
074	L000000	2847
074	M000000	16
074	N000000	1322334
074	O000000	0
074	P000000	14
PAGE 19		
074	Q000000	0
074	R010000	0
074	R020000	0
074	R030000	9829
074	R040000	429824
074	S000000	0
074	T000000	882667
074	U010000	37053
074	U020000	0
074	V010000	23.82
074	V020000	0.00
074	W000000	0.0000
074	X000000	46
074	Y000000	2396
075	A000000	0
075	B000000	820599
076	000000	21.84
077	A000000	Y
077	B000000	Y
077	C000000	N
077	D000000	N
077	E000000	N
077	F000000	N
077	G000000	N
077	H000000	N
077	I000000	N
077	J000000	N
077	K000000	N
077	L000000	N
077	M000000	N
077	N000000	N
077	O000000	N
077	P000000	N
077	Q010000	Y
077	Q020000	N
077	Q030000	N
078	000000	N
080	A000000	Chubb (Federal Insurcnce Co.)
080	B000000	ICI Mutual Insurance Company
080	C000000	30000
081	A000000	Y
081	B000000	216
082	A000000	Y
082	B000000	150
083	A000000	N
083	B000000	0
084	A000000	N
084	B000000	0
085	A000000	Y
085	B000000	N
086	A010000	0
PAGE 20		

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086	A020000	0
086	B010000	489
086	B020000	9176
086	C010000	0
086	C020000	0
086	D010000	0
086	D020000	0
086	E010000	0
086	E020000	0
086	F010000	0
086	F020000	0
087	A010000	JOHN HANCOCK TAX ADVANTAGED DIVIDEND INCOME
087	A020000	41013V1008
087	A030000	HTD
088	A000000	N
088	B000000	N
088	C000000	N
088	D000000	N
SIGNATURE	SALVATORE SCHIAVONE	
TITLE	TREASURER	