Edgar Filing: LoRe Linda - Form 4

LoRe Linda											
Form 4	000										
March 31, 2											
FORM	SECURITIES AND EXCHANGE COMMISSION						OMB APPROVAL				
		Washington, D.C. 20549					Number:	3235-0287			
Check th if no lon			Expires:	January 31, 2005							
subject t	SIAIEN	MENT O	F CHAN	CHANGES IN BENEFICIAL OWNER SECURITIES					Estimated average		
Section Form 4	Section 16.				KITIES				burden hou		
Form 5		Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,						response	0.5		
obligation may con	ons Section 170						•	1935 or Section	l		
See Instr		30(h)	of the Ir	vestment	t Compan	y Ac	t of 1940	0			
1(b).											
(Print or Type	Responses)										
1. Name and Address of Reporting Person <u>*</u>			2. Issuer Name and Ticker or Trading				-0	5. Relationship of Reporting Person(s) to			
LoRe Linda	Symbol FREDERICK'S OF HOLLYWOOD GROUP INC /NY/ [FOH]					Issuer (Check all applicable)					
(Last)	(First) (Middle)	3. Date o	f Earliest T	Earliest Transaction			_X_ Director	10% Owner		
				h/Day/Year)				XOfficer (give titleOther (specify below) below)			
	IC., 6255 W. SUN		03/27/2	009					President		
BLVD. 6T		1021									
(Street)			4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
				iled(Month/Day/Year)				Applicable Line)			
	OOD, CA US 900	128						_X_ Form filed by O Form filed by M			
HOLL I W	JOD, CA US 900)28						Person			
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Secur	ities Acqu	iired, Disposed of,	or Beneficial	ly Owned	
1.Title of	2. Transaction Date			3.4. Securities Acquired (ATransactionor Disposed of (D)Code(Instr. 3, 4 and 5)(Instr. 8)					6.	7. Nature of	
Security (Instr. 3)	(Month/Day/Year)	Execution any	n Date, if					Securities Beneficially	Ownership Form:	Indirect Beneficial	
(1150.5)		(Month/D	ay/Year)					Owned		Ownership	
								Following Reported	or Indirect (I)	(Instr. 4)	
						(A)		Transaction(s)	(I) (Instr. 4)		
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	03/27/2009			P <u>(1)</u>	2,119	А	\$ 0.4	213,784	D		
Common Stock	03/30/2009			P <u>(1)</u>	10,028	А	\$ 0.3982	223,812	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Edgar Filing: LoRe Linda - Form 4

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Unde Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
LoRe Linda FREDERICK'S OF HOLLYWOOD GROUP INC. 6255 W. SUNSET BLVD. 6TH FLOOR HOLLYWOOD, CA US 90028	Х		President			
Signatures						

iyna

Linda LoRe 03/31/2009

**Signature of Reporting Person

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v). *

Date

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Open market purchase pursuant to a 10b5-1 trading plan adopted by the Reporting Person in accordance with Rule 10b5-1 of the (1) Exchange Act.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.