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HERTZ GLOBAL HOLDINGS INC

Form 4 April 02, 2015

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

January 31, Expires: 2005

3235-0287

if no longer subject to Section 16.

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and A Broome Ric	2. Issuer Name and Ticker or Trading Symbol HERTZ GLOBAL HOLDINGS INC [HTZ]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
(Last) 999 VAND	(Last) (First) (Middle) 999 VANDERBILT BEACH ROAD			3. Date of Earliest Transaction (Month/Day/Year) 04/01/2015					Director 10% Owner _X_ Officer (give title Other (specify below) ExecVP,CorporateAffairs&Commun			
				4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Transaction Date 2A. Deemed			4. Securi on(A) or D (Instr. 3,	ties A	cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	•		
Common Stock	04/01/2015			Code V M	8,595	A	\$ 0 (2)	50,820	D			
Common Stock	04/01/2015			F	2,321 (1)	D	\$ 22.15	48,499	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number out Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price Deriva Securit (Instr.
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Price Vesting Units	<u>(2)</u>	04/01/2015		M	8,595	(2)	(2)	Common Stock	8,595	(2)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Broome Richard D 999 VANDERBILT BEACH ROAD NAPLES, FL 34108

ExecVP, Corporate Affairs & Commun

Signatures

William Langston, By Power of Attorney on behalf of Richard Broome

04/01/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares withheld to pay tax liabilities incident to the vesting of Performance Stock Units.

Each Price Vesting Unit (PVU) represents a contingent right to receive 1 share of HTZ common stock. The PVUs vest in 2 equal tranches upon the certification of achievement of the performance criteria by the Compensation Committee following each of the third and fourth anniversaries of the date of grant. The first tranche vested upon certification by the Compensation Committee on March 31, 2015 that the average of the closing prices of HTZ shares on the 20 trading days ending on March 6, 2015 was greater than \$16.5899.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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