Pandora Media, Inc. Form 4 September 02, 2014

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

0.5

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response...

See Instruction 1(b).

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * CROSSLINK CAPITAL INC			2. Issuer Name and Ticker or Trading Symbol Pandora Media, Inc. [P]	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)			
			(Month/Day/Year)	Director 10% Owner			
TWO EMBARCADERO CENTER, SUITE 2200			08/28/2014	Officer (give title _X_ Other (specify below)  Affiliate of Director			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
CANEDANC	ISCO CA 0	<b>4111</b>	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
SAN FRANCISCO, CA 94111				Person			

(City)	(State) (	Zip) Tabl	e I - Non-D	erivative So	ecuriti	es Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	08/28/2014		J	540,000	D	\$ 0 (3)	9,981,052	I	See Notes (1) (2)
Common Stock	08/28/2014		J	189,000	A	\$ 0 (3)	189,000	D	
Common Stock	08/28/2014		J	189,000	D	\$ 0 (3)	0	D	
Common Stock	08/29/2014		J	291,500 (4)	D	\$ 0 (4)	9,599,552	I	See Notes (1) (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Number Expiration Date		Amount	t of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Securiti	es	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	and 4)		Own
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
								,	\		
									Amount		
						Date	Expiration		or Jamahan		
					Exercisable	Date		Number			
				C-1- V	(A) (D)				of		
				Code V	(A) (D)			2	Shares		

## **Reporting Owners**

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

CROSSLINK CAPITAL INC TWO EMBARCADERO CENTER **SUITE 2200** SAN FRANCISCO, CA 94111

Affiliate of Director

### **Signatures**

Crosslink Capital, Inc., by Mihaly Szigeti, Chief Financial Officer

09/02/2014

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reporting persons (the "Reporting Persons") are Crosslink Capital, Inc. ("Crosslink"), Crosslink Ventures IV Holdings, L.L.C. ("Ventures IV Holdings") and Michael J. Stark. Crosslink is an investment adviser to investment funds (the "Funds"). Ventures IV

- (1) Holdings is the general partner, manager or holder of Class B Units of one or more of the Funds. Mr. Stark is the control person of the other Reporting Persons. James Feuille, an affiliate of certain Reporting Persons, is a member of the Issuer's board of directors and serves as the representative of the Reporting Persons. Crosslink is filing this Form 4 on behalf of the other Reporting Persons.
- The Reporting Persons are filing this Form 4 jointly, but not as a group, and each of them expressly disclaims membership in a group, within the meaning of Rule 13d-5(b) under the Securities Exchange Act of 1934, as amended. These securities are held indirectly by Ventures IV Holdings and are indirectly beneficially owned by Mr. Stark as the control person of Venture IV Holdings. The Reporting Persons disclaim beneficial ownership of such securities except to the extent of their pecuniary interest therein.

Reporting Owners 2

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- On August 28, 2014, one or more Funds of which Ventures IV Holdings is the general partner, manager or holder of Class B Units (3) distributed these securities pro rata to its investors for no consideration, including 189,000 shares to Ventures IV Holdings, and Venture IV Holdings in turn distributed the securities that it received to its members for no consideration.
- (4) On August 29, 2014, one or more Funds of which Ventures IV Holdings is the manager distributed these securities pro rata to its investors for no consideration.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.