

ALLIANCEBERNSTEIN HOLDING L.P.  
Form 8-K  
August 12, 2014

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 11, 2014

AllianceBernstein Holding l.p.  
(Exact name of registrant as specified in its charter)

|   |  |  |
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| Delaware<br>(State or other jurisdiction of incorporation or<br>organization) | 001-09818<br>(Commission File<br>Number) | 13-3434400<br>(I.R.S. Employer Identification<br>Number) |
|---|--|--|

|   |                     |
|---|---------------------|
| 1345 Avenue of the Americas, New York, New York<br>(Address of principal executive offices) | 10105<br>(Zip Code) |
|---|---------------------|

Registrant's telephone number, including area code: 212-969-1000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure.

AllianceBernstein L.P. (“AllianceBernstein”) and AllianceBernstein Holding L.P. are furnishing their news release (“AUM Release”) issued on August 11, 2014 announcing AllianceBernstein’s preliminary assets under management as of July 31, 2014. The AUM Release is attached hereto as Exhibit 99.01.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.01 AUM Release.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

AllianceBernstein  
Holding l.p.

Dated: August 12, 2014 By: /s/ Mona Bhalla  
Mona Bhalla  
Corporate Secretary

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