HERTZ GLOBAL HOLDINGS INC

Form 4

March 27, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

burden hours per

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

OMB APPROVAL

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Kapur Jatindar			2. Issuer Name and Ticker or Trading Symbol HERTZ GLOBAL HOLDINGS INC [HTZ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 225 BRAE BC	(Last) (First) (Middle) 225 BRAE BOULEVARD		3. Date of Earliest Transaction (Month/Day/Year) 03/25/2014	Director 10% OwnerX Officer (give title Other (specify below) Sr VP, Finance and Controller			
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
PARK RIDGE	E, NJ 07656			Form filed by More than One Reporting Person			

(City	(Si	tate) (Zip) Table	e I - Non-D	erivative S	Securi	ties Acq	quired, Disposed o	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	(Mon	nnsaction Date th/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Commo Stock	on 03/2	5/2014		M	3,232	A	\$ 0 (3)	68,742 (2)	D	
Commo Stock	on 03/2	5/2014		F	1,111 (1)	D	\$ 26.2	67,631 <u>(2)</u>	D	
Commo Stock	on 03/2	5/2014		M	2,098	A	\$ 0 (4)	69,729 (2)	D	
Commo	on 03/2	5/2014		F	721 <u>(1)</u>	D	\$ 26.2	69,008 (2)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number conf Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Performance Stock Units	<u>(3)</u>	03/25/2014		M		3,232	(3)	(3)	Common Stock	3,232
Performance Stock Units	<u>(4)</u>	03/25/2014		M		2,098	<u>(4)</u>	<u>(4)</u>	Common Stock	2,098

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Kapur Jatindar

225 BRAE BOULEVARD PARK RIDGE, NJ 07656 Sr VP, Finance and Controller

Signatures

William Langston, By Power of Attorney on behalf of Jatindar Kapur

03/27/2014

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares withheld to pay tax liabilities incident to the vesting of Performance Stock Units.
- (2) Includes 1,756 shares acquired through Employee Stock Purchase Plan, 5,541 unvested Restricted Stock Units and 7,000 shares that are jointly owned by the Reporting Person and his spouse.
- (3) Each Performance Stock Unit represents a contingent right to receive one share of HTZ common stock. The Performance Stock Units were initially granted in 2013, and the amount of Performance Stock Units eligible for vesting is subject in part to achievement of financial performance goals during 2013 and/or combined 2013 2014. The Performance Stock Units vest in three tranches, with 33 1/3%

Reporting Owners 2

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of the award earned, based on achievement of financial performance goals during 2013, vesting on the first, second and third anniversaries of the grant date, in each case if the executive is still an employee on the applicable vesting date. Based on achievement of combined 2013 - 2014 financial performance goals, additional Performance Stock Units may vest on the second and third anniversaries of the grant date.

Each Performance Stock Unit represents a contingent right to receive one share of HTZ common stock. The Performance Stock Units were initially granted in 2013, and the amount of Performance Stock Units eligible for vesting is subject to achievement of financial performance goals during 2013. The Performance Stock Units vest in three tranches, with 33 1/3% of the award earned vesting on the first, second and third anniversaries of the grant date, in each case if the executive is still an employee on the applicable vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.